

Sportsmanship: A Community-Wide Approach

Peter Smith
MIAA Assistant Director

NFHS Summer Meeting
June 2013

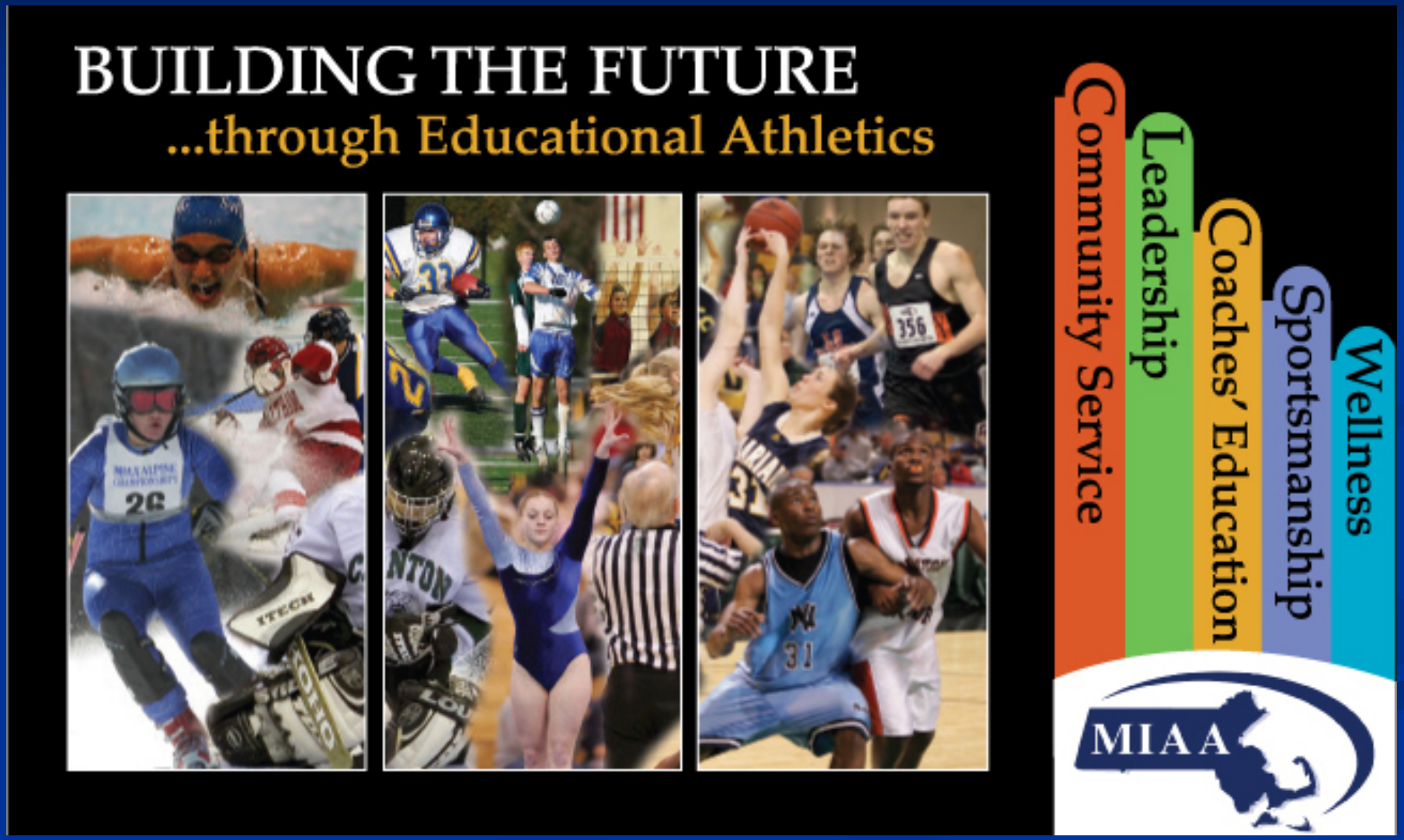
Mission Statement

…..“The MIAA will promote interschool athletics that provide *lifelong* and *life-quality* learning experiences to students while enhancing their achievement of educational goals.”

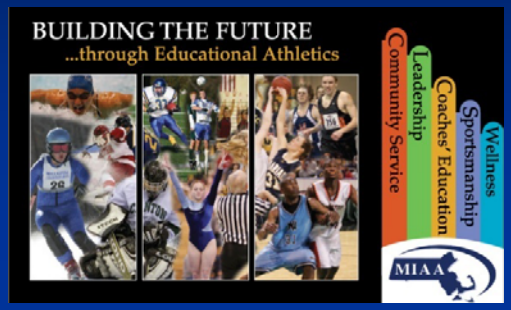
MIAA Overview

- Regulatory
  - 370 Member Schools
  - 220,000+ Student-Athletes
  - 100,000+ Contests
- Tournaments
  - Sectional/Divisional/State
  - 250 Tournaments
- Educational Athletics
  - Promoting Values of Participation
  - Teaching Life Lessons

Pillars of Educational Athletics



Infrastructure



- Each Pillar: Policies
  Programs
  Resources
  Recognition
- Educational Athletics Committee
- Sportsmanship Committee
- Student Advisory Committee
- Student Ambassadors
- Coaches' Education Instructors
- Girls and Women in Sport Committee

Sportsmanship - Policies





- Priority and Expectation
- Sportsmanship Committee
- Taunting Policy – Game Officials/Captains
- Guidelines for Fan/Spectator Support Items
- Game Disqualifications

  Coaches - Sportsmanship Compliance Workshop

  Students - NFHS Sportsmanship It's Up to You
- Coach/Media Relations Rule
- Soccer/Ice Hockey Tournament Eligibility

Sportsmanship – Programs
New England Student Leadership Conference

NEW ENGLAND 2013 STUDENT LEADERSHIP CONFERENCE

CIAC · Maine Principals' Association · MIAA · NHIAA · RIIL · VPA

JULY

- NFHS curriculum - 4 day conference
  Sportsmanship and Respect
  Teamwork and Healthy Lifestyles
  Positive Values and Perspective
- Community Service
- Large and small group discussions
- Over 350 participants from across New England



Sportsmanship – Programs
High School Captains Workshops







AUGUST, DECEMBER, MARCH

- One day workshops – prior to each season
- Small and large group discussions
- Sessions conducted by Student Advisory Committee
- Discuss power of positive influence with peers and teammates, handling difficult situations, sportsmanship themes
- Action Plans – return back to team, school and community with next steps

Sportsmanship – Programs
Student Essay/Multimedia Contest





OCTOBER

- Annual contest for students in grades 9-12
- Two Categories - Essay and Video
- Authors present work and receive awards at Sportsmanship Summit
- Essays published in booklet, printed in tournament programs, available on MIAA website
- Videos used as PSA's during tournaments
- Themes developed by Sportsmanship Committee
  How do the Values of Educational Athletics Build Your Future?
  The Role of the Coach/Parents/Media in Promoting Sportsmanship
  What Does Sportsmanship Mean to Me?
  How Do Your Choices Impact Sportsmanship?

Sportsmanship – Programs
Sportsmanship Summit



NOVEMBER

- Annual event - honor, educate and celebrate
- 20th Anniversary – November 2013
- Gillette Stadium – 1,000 participants
- Award presentations
  - Essay/Multimedia Contest
  - District Sportsmanship Awards
  - Sportsmanship Honor Roll
  - MIAA/Ron Burton Community Service Award
  - William N. Gaine, Jr. Sportsmanship Award
- Workshops
  - Fan/Spectator behavior
  - Sportsmanship strategies
  - Educational athletics
  - Hot topics
- Keynote and panel presentations

Sportsmanship – Programs
Leadership Training Institute



MIAA

JANUARY

- One-week residential program
- Train participants to take advantage of opportunities within athletics and other school activities to promote positive sportsmanship, wellness and leadership.
- Workshop participants learn practical strategies for involving school activity staff members, health educators, student activity participants and their parents in these efforts
- Content Areas
  - Pre-Season Meetings
  - Staff Training and Development
  - Sportsmanship
  - Parental Involvement
  - Healthy Lifestyles
- 27th Annual – January 2014

Sportsmanship – Programs
MIAA/Anti-Defamation League Respect Workshop





MARCH

- Building Unity in Your School Community
- For school administrators, teachers, coaches, guidance counselors
- Training focused on the implications of bullying and related bias incidents on and off the athletic field
- Increase awareness and understanding of the nature of name calling, bullying, cyberbullying, taunting, harassment and their impact on the school community
- Develop intervention and prevention strategies to foster a safer and more respectful learning environment and a culture of "e-safety" and "e-sportsmanship"

Sportsmanship – Programs
Massachusetts Student-Athlete Citizenship Days







APRIL

- Two annual events – Regional
- Naismith Memorial Basketball Hall of Fame
- Sport in Society at Northeastern University
- Schools select four students (2 male, 2 female) for their achievements in the classroom, on the playing field, and their commitment to community service
- Panel discussions, keynote presentations, group discussions, award presentations

Sportsmanship – Resources
Publications



Massachusetts Interscholastic Athletic Association

BUILDING THE FUTURE

...one student at a time.

SPRING 2010 EDITION

www.miaa.net
Phone 508/541-7997
Fax 508/541-9888

STUDENT SERVICES

Community Service
Community Service
Sportsmanship
Student Leadership
Wellness

Mike Kane Will Be Missed

MIAA Remembers the Consummate Gentleman and Educator

The MIAA and MSSAA families would like to pay special tribute to our colleague Michael Kane, one of the state's most revered educators and scholastic administrators, who lost his valiant yearlong battle with cancer on May 2. Mike, 72, passed away peacefully in his Mosson home in the presence of his children.

"Since Mike's passing, I trust we have experienced many different emotions," said Bill Gaine, the MIAA Deputy Director, who gave the eulogy at Mike's funeral. "Feelings of sadness and grief because of the void we have experienced; feelings of gladness that Mike is now freed from the burden of the disease that robbed him of a quality of life he richly deserved; feelings of confidence in the knowledge that because of his goodness, he is at peace with his God.

"For me, the greatest feeling is gratitude – gratitude that I have been blessed that this man came into my life. Gratitude to Mike for being a mentor. Gratitude that Mike allowed me to be a partner. Gratitude that he allowed me to become a true friend."

Mike was a familiar fixture at the MIAA office, always greeting visitors with a smile, pat on the back, or warm embrace. During his final months, he made the commute to Franklin as often as he was able. As it became

Mike Kane, MIAA Director of Student Services, lost his yearlong battle with cancer on May 2. He was 72.

Continued On Page 2

Wellness Summit Honors 25-Year Legacy

Wellness

Next year will mark the 25th anniversary of the MIAA's Wellness initiative, and in celebration of that milestone, this fall's 14th Annual Wellness Summit is expected to draw the largest crowd in the event's history. Sponsored by the MIAA and Partners in Prevention, the conference will be held Oct 1, at the DoubleTree Hotel in Westborough. The theme will be "Celebrating 25 Years of Wellness."

Celebrating 25 Years of Wellness
MIAA

This is a new logo that will be used this year to celebrate the 25 years of the MIAA Wellness Initiative.

Marty Harding and Kevin Ringhofer, longtime facilitators of the Annual Leadership Training Institute, will be honored as the recipients of the 1st Michael Kane Wellness Award. The award is named after MIAA Director of Student Services Michael Kane, who passed away May 2, 2010 after a one-year battle with cancer.

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MIAA Returning To National Conference

The MIAA group on a previous trip to Indianapolis.

Student Leadership

Once again, the MIAA has selected a group of juniors and seniors to participate in the NFHS National Student Leadership Conference to be held July 15-18, 2010 at the Indianapolis Hilton in Indianapolis. Over 500 students who participate in interscholastic athletics and school activity programs are expected to attend the conference.

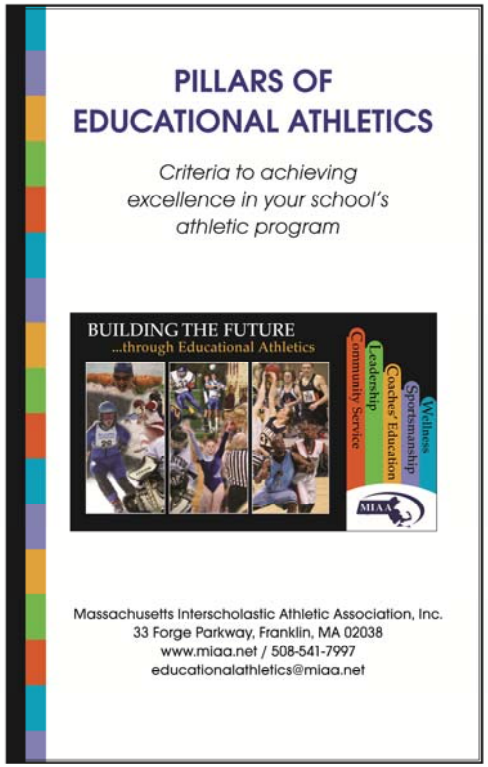
The Massachusetts students will be accompanied to

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Building the Future: one student at a time

- **"Building the Future" Educational Athletics Newsletter**
  Seasonal publication highlighting MIAA initiatives
- **Sportsmanship Manual**
  Comprehensive guide for sportsmanship initiatives, fundamentals of sportsmanship, roles and guidelines for behavior, MIAA rules and procedures, crowd control policies, other materials. (On MIAA website)
- **Sportsmanship: A Game Plan for Life**
  Essay anthology of top entries in the annual contest, distributed to all member schools
- **MIAA Video Library/Resource Room**
  Variety of videos, resources, curriculums available for lending to member schools - includes Sportsmanship PSA's, video entries

Sportsmanship – Resources



- Educational Athletics Website
- NFHS/MIAA Award of Excellence Certificates
- Tournament Sportsmanship PSA's
- Sportsmanship Public Address Announcements
- Pillars of Educational Athletics:
  Criteria to Achieving Excellence in your Schools Athletic Program

Sportsmanship – Recognition
Sportsmanship: The Only Way to Win



MONTHLY AWARD

- Individuals or teams recognized for outstanding acts of sportsmanship
- Nomination form available on website
- Recipients receive a letter of recognition and a certificate from the MIAA
- Press release sent to the local media
- Published on the MIAA website

Sportsmanship – Recognition
Team Sportsmanship Awards







SEASONAL AWARD

- Presented at the State Championship Final of every MIAA sponsored sport
- Presented to teams who have demonstrated a commitment to the ideals and objectives of sportsmanship throughout their season
- Teams can be nominated by coaches, administrators, officials, etc.
- Selection Process

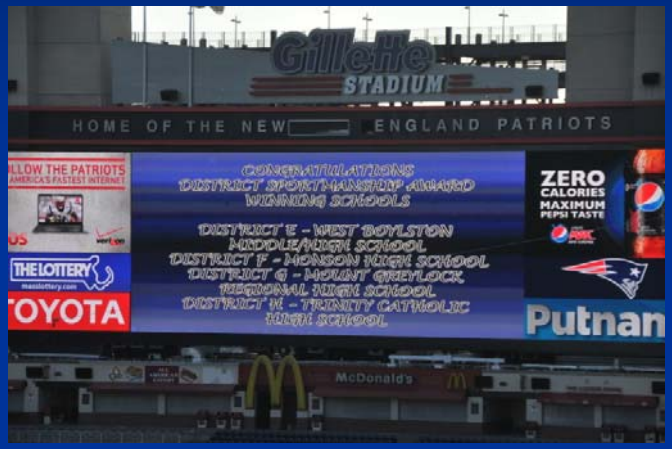
Sportsmanship – Recognition
Sportsmanship Honor Roll



ANNUAL AWARD

- Presented at the Sportsmanship Summit
- Presented to schools that have not had any student-athletes or teacher-coaches ejected from a contest for a full school year
- Schools receive a "Sportsmanship Honor Roll" banner to display in their gym
- Patch provided for each additional year of qualification
- Honor Roll posted on website

Sportsmanship – Recognition
District Sportsmanship Awards

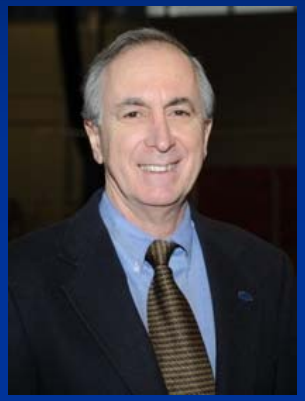




ANNUAL AWARD

- Presented annually to one school in each of the eight MIAA Districts (A-H)
- Presented at the Sportsmanship Summit
- Schools are selected by fellow schools within the district for best exemplifying sportsmanship through competition, conduct, fan/spectator behavior, positive interscholastic athletic climate
- Schools receive a plaque

Sportsmanship – Recognition
Individual Awards



- **William N. Gaine, Jr. Sportsmanship Award**
  "For distinguished leadership in the promotion of sportsmanship throughout interscholastic athletics."
  2012 Recipient –
  Phil Vaccaro, Reading Memorial High School



- **MIAA/Ron Burton Community Service Award**
  "For demonstrated leadership in service and respect for others."
  2012 Recipient –
  Kristine Lilly, US Womens National Team

Sportsmanship – Recognition
MIAA Student-Athlete of the Month Award



MONTHLY AWARD

- Presented to one male and one female student-athlete
- For displayed excellence in the areas of academics, athletics, leadership and service
- Receive certificate and letter of recognition
- Students and Parents invited to end of the year banquet
- Press release, newsletter and posted on website
- Tournament programs

Sportsmanship – Recognition
MIAA Coach of the Year Award



ANNUAL AWARD

- Presented to one coach in each MIAA sponsored sport
- Honors teacher-coaches who have had a significant impact on the lives of student-athletes
- Receive certificate and letter of recognition
- End of the year banquet
- Press release, newsletter and posted on website
- Tournament programs
- Criteria
  Active varsity coach for at least 5 years
  Provided leadership for students on and off field
  Demonstrated excellence and commitment to fair play
  Contributions to the community

Sportsmanship – Recognition
Sportsmanship Alliance of Massachusetts (SAM)



3C's AWARD presented by Reebok

MIAA

THE HALL AT PATRIOT PLACE PRESENTED BY Raytheon

BOSTON RED SOX

The Heart Inside the Huddle
NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION

SPORT in SOCIETY
A NORTHEASTERN UNIVERSITY CENTER

Sportsmanship – Recognition
Boston Bruins-MIAA Sportsmanship Awards

- Awarded to one male and one female student-athlete from every ice hockey league in the state
- Selected by coaches/administrators/officials
- Best representation of sportsmanship in league
- Pregame Reception for students and parents
- In-Game Medal Presentation
- Media Coverage



Sportsmanship – Recognition
SAM Basketball Award



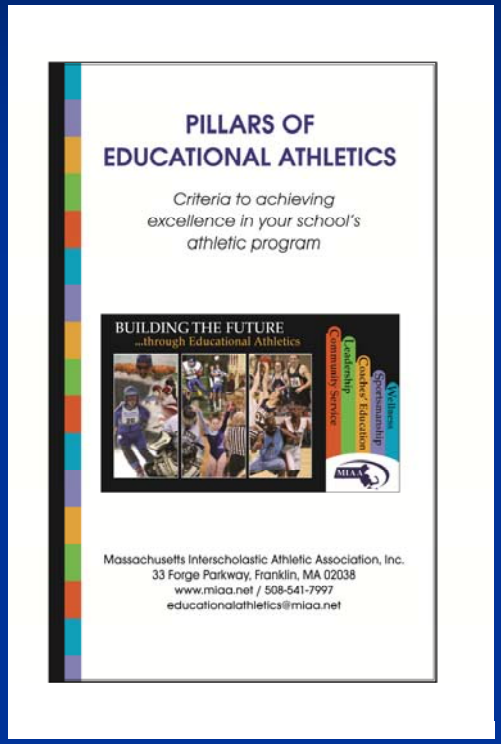
- 3 C's Award – Classroom, Court, Community
- Awarded to one boys team and one girls team
- Attend game/Tour of Celtics facilities
- Halftime Award Presentation

Sportsmanship – Recognition
SAM Baseball Award



- Awarded to one baseball team each year
- Tour of Fenway Park/Batting Practice Visit
- Attend Game
- On-field Award Presentation

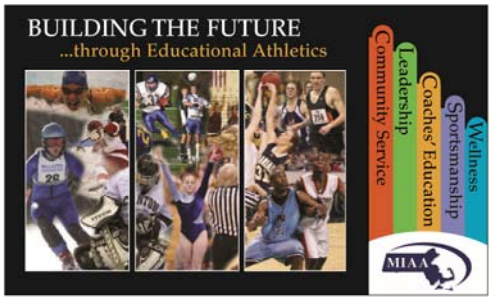
Sportsmanship Opportunities for Schools



- District Sportsmanship Award
  – Nominate a school in your district
- Sportsmanship: The Only Way to Win Award
  – Nominate a team or individual
- Sportsmanship Summit
  – Attend with students, teachers, coaches, administrators and booster clubs
- Sportsmanship Essay/Multimedia Contest
  – Encourage student participation
- MIAA Fan/Spectator Guidelines
  – Distribute to parents and students during preseason meetings
  – Reward positive sportsmanship
- Sportsmanship Honor Roll
  – Establish as a goal for the athletic program
- League Sportsmanship Policies
  – Host a meeting with to establish expectations
  – Develop league sportsmanship awards

PILLARS OF EDUCATIONAL ATHLETICS

Criteria to achieving excellence in your school's athletic program



Massachusetts Interscholastic Athletic Association, Inc.
33 Forge Parkway, Franklin, MA 02038
www.miaa.net / 508-541-7997
educationalathletics@miaa.net



YOUth LEADing Everywhere Abstaining from Drugs
MIAA
YOU LEAD
building the future

MA PARTNERS IN PREVENTION
a program of the Massachusetts Interscholastic Athletic Association

For Additional Information please go to:

www.miaa.net

"Educational Athletics"

Policies – Programs – Recognition – Resources

Sportsmanship

Wellness

Leadership

Community Service

Coaches' Education

Sportsmanship:
A Community-Wide Approach

"The Message of Education-Based Activities"

Chad Elsberry
Director of Community Outreach
Iowa High School Athletic Association

What is Sportsmanship?

Sports•man•ship: n. fair play; the ability to win or lose graciously, abide by the rules and a code of fair play, either in games or in daily practice and life

Sportsmanship as a byproduct

-Expectations

-Communication Pieces

-Programs & Services

-Commitment of Resources

-People, Time and Energy

Education-Based Activities

IHSAA MISSION STATEMENT

The Iowa High School Athletic Association serves its member schools and students by providing leadership and support for education based interscholastic athletics that enrich the educational experience of the student athlete.

IHSAA Core Beliefs:

- Extracurricular, interscholastic athletic programs enrich each student's total educational experience and positively impacts academic achievement.
- The IHSAA is the recognized authority in Iowa regarding boys' interscholastic athletic programs, and developing and interpreting rules that promote fair play and minimize risks for participating students.
- Extracurricular, interscholastic athletic participation develops ethical behavior, character development and good sportsmanship.
- Participation in extracurricular, interscholastic athletic programs promotes student academic achievement.
- Participation in extracurricular, interscholastic athletic programs helps students develop healthy lifestyles.
- Extracurricular, interscholastic athletic programs contribute to positive school and community relationships.
- Conduct counts in all aspects of extracurricular, interscholastic athletics for participants, coaches, administrators, parents, and spectators.
- Properly trained administrators, coaches, and athletic directors promote the educational mission of extracurricular, interscholastic athletic programs.
- The IHSAA is committed to working cooperatively with other professional, education-based organizations.
- Extracurricular, interscholastic athletic programs foster involvement of a diverse population.
- Properly trained officials enhance extracurricular, interscholastic athletic programs.

Overall Expectations

-Posters
-Bulletins
-Website
-Direct Mail
-Radio/TV



Educational Setting Expectations

-Auditoriums
-Gyms
-Football Fields
-Golf Courses
-Tennis Courts

CONDUCT COUNTS

In this EDUCATIONAL INSTITUTION these behaviors are NOT acceptable:

- Disrespectful conduct, including profanity, obscene gestures or comments, offensive remarks of a sexual nature, or other actions that demean individuals or the event.
  Penalty - EJECTION
- Throwing articles onto the contest area.
  Penalty - EJECTION
- Entering the contest area in protest or celebration.
  Penalty - EJECTION
- Physical confrontation involving contest officials, coaches/directors, contestants or spectators.
  Penalty - EJECTION
- Spectator interference with the event.
  Penalty - EJECTION
- Jumping up and down on the bleachers.
  Penalty - Warning/EJECTION
- Use of artificial noisemakers, signs or banners.
  Penalty - Warning/EJECTION
- Chants or cheers directed at opponents.
  Penalty - Warning/EJECTION

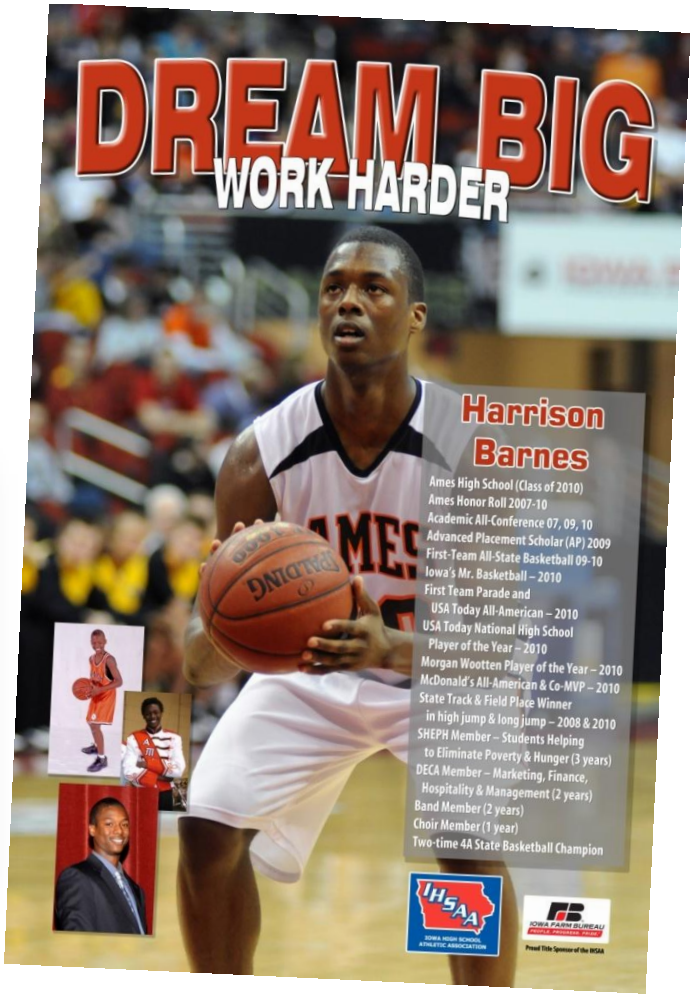
IHSAA IOWA HIGH SCHOOL ATHLETIC ASSOCIATION

IOWA GIRLS HIGH SCHOOL ATHLETIC UNION FOUNDED 1927

Student-Athlete Expectations
"Role Models"







Student-Athlete Expectations

STUDENT-ATHLETE EJECTION POLICY

Additional Penalty: Any student-athlete at any level grades 7-12 who is ejected from an IHSAA sanctioned sport will be required to take the NFHS Coach Education/Certification Program elective course "Sportsmanship - It's Up to You." The course must be viewed prior to being able to return and participate in an interscholastic contest and the certificate of course completion must be sent to the IHSAA office. This mandate is in addition to missing the next regularly scheduled game/meet which is defined as the next scheduled, rescheduled, or contracted date. There is no cost for this course.

Coaching Expectations

COACH EJECTION POLICY

Any coach at any level, grades 9-12 who is ejected from an IHSAA sanctioned sport is required to take the NFHS Fundamentals of Coaching elective course entitled “Teaching and Modeling Behavior.” This course must be viewed prior to being able to return and coach an interscholastic contest and the certificate of completion must be sent to the IHSAA office. This mandate is in addition to missing the next playing date at the level of competition he/she was ejected from all games in the interim. The cost of the course will be the responsibility of the individual coach.

Some of the IHSAA programs and services at work:

-Sportsmanship Ratings
-PSA/Poster materials sent to schools
-IHSAA Character Counts Coach of Year
-Partner with IASC Fall Student Leadership Conference
-Sportsmanship Award (Conduct at State Basketball)
-Pride Challenge Community Service Initiative
-More than a Game promo
-Pride Academy
-Iowa Hall of Pride Facility

A Closer Look at Three Programs:

-More than a Game promo
-Pride Academy
-Iowa Hall of Pride Facility

More than a Game

"Students Now – Citizens Forever"

Promotional campaign that arose out of desire to differentiate education-based activities from other youth activities. Conveys the simple idea that what we invest in our students today will pay dividends as they become adults and active citizens in our state.

Implied message of "Sportsmanship & Citizenship"

State Tournament Souvenir Programs & IHSAA Bulletins



Online Photo Galleries

More than a Game



Those who participate in activity programs are half as likely to have discipline referrals than the general student population.

Students Now Citizens Forever

A message from the Iowa High School Athletic Association

Online Photo Galleries

More than a Race



Activity participants go on to achieve higher grades in college than those who did not participate.

Students Now Citizens Forever

A message from the Iowa High School Athletic Association

Online Photo Galleries

More than a Match



Activity participants go on to achieve higher grades in college than those who did not participate.

Students Now Citizens Forever

A message from the Iowa High School Athletic Association

In-Store Promos & School Mailings





“More than a Game” Promos

-PRINT & COMMUNITY LEVEL

-WEB & ONLINE PRESENCE

-TELEVISION

-RADIO





IOWA
HALL of PRIDE

IHSAA
IOWA HIGH SCHOOL
ATHLETIC ASSOCIATION

Pride Academy…

- The Pride Academy is an educational initiative that helps students develop goal setting, decision making, and/or human relations skills to become successful in their next step in life.
- Pride Academy is aimed at high school/middle school students. Often involves travel to schools across the state.

Pride Academy…

- The Pride Academy is meant to be a resource for schools and groups to look at issues, including:
  - Leadership
  - Issues Involving Bullying
  - Making Good Decisions
  - Sportsmanship—School Pride
  - Citizenship

How it works…

Pride Academy staff lead students through programming that may include:

- Activity based exercises
- Multi-media presentations
- Guest speakers
- All in an educational & fun environment

http://youtu.be/hDBb5PwSHHM

http://youtu.be/v-bivYlMqMc

Students must be engaged — get them moving, talking, responding and thinking about their world!!!

Pride Academy

Small group discussions





Pride Academy

Action planning



Pride Academy

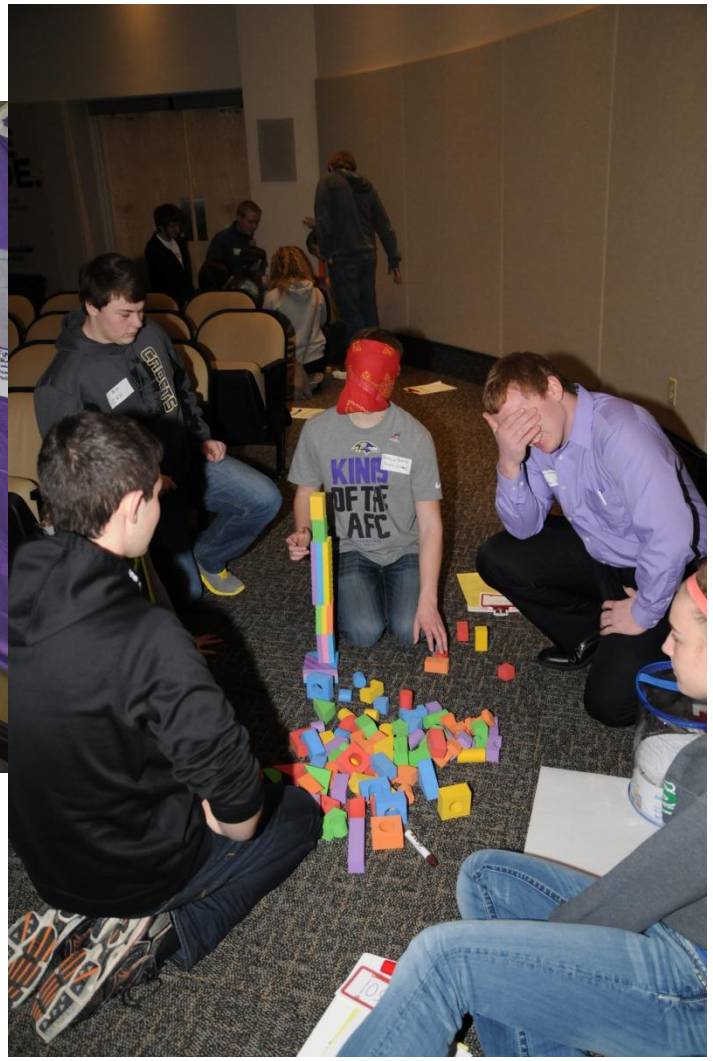




Listing, Evaluating, Sharing

Pride Academy





Interactive Games & Activities

Pride Academy Partners with:

- Character Counts in Iowa
- Governor's Traffic Safety Bureau
- School Administrators of Iowa
- Iowa State Extension Services
- Community and Family Resources of Iowa
- Keep Iowa Beautiful
- Next Step Adventures
- Governor's Bullying Prevention Summit

Pride Academy

2013-2014

Are you a HERO?



Hear and see what's going on around you

Embrace your responsibility

React to your situation

One Community

Message provided by the Iowa Hall of Pride and the Iowa High School Athletic Association

Iowa Hall of Pride



IOWA
HALL of PRIDE


EXIT
EXIT

What is your Goal/Vision?

"Get a goal or vision, gain all the skill/knowledge, make a plan, and never give up!!"

-Bernie Saggau