

Panel Discussion:

Building Skills for Music Industry Careers Beyond Performance

> Heather Mansell Bryan Powell Jennifer Witt









Heather Mansell

Marketing Manager, Education Yamaha







Jennifer Witt

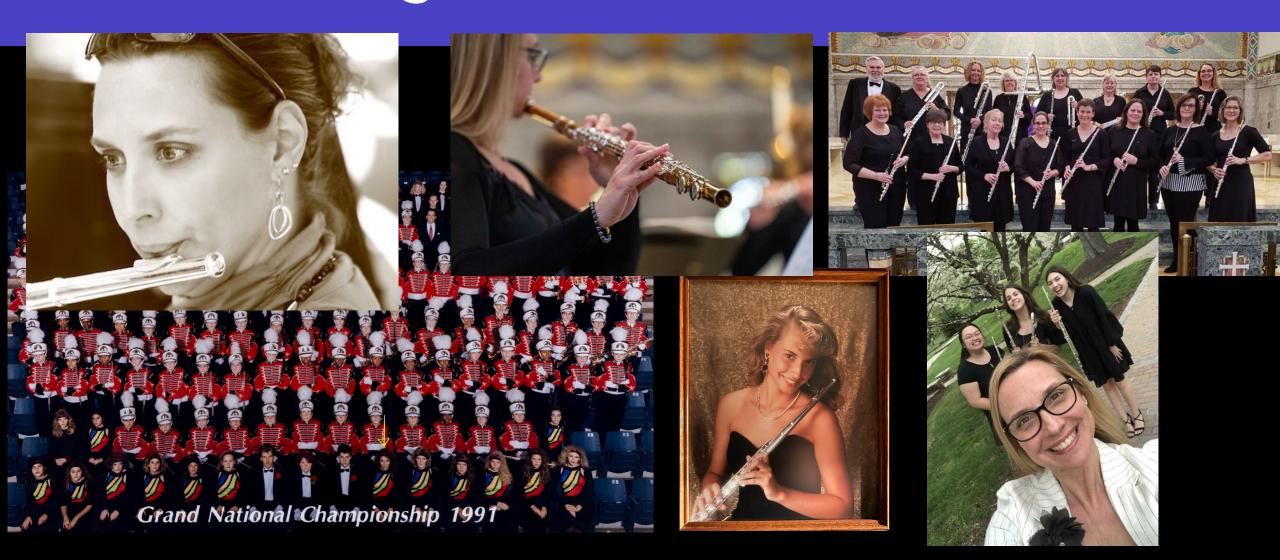
Band and Orchestra Marketing Manager Sweetwater

"Building Skills for Music Industry Careers Beyond Performance"

Heather Mansell; Yamaha Corporation of America Bryan Powell; Music Will, APME, Montclair State University Jennifer Witt, Sweetwater

How did we get here?

Jennifer



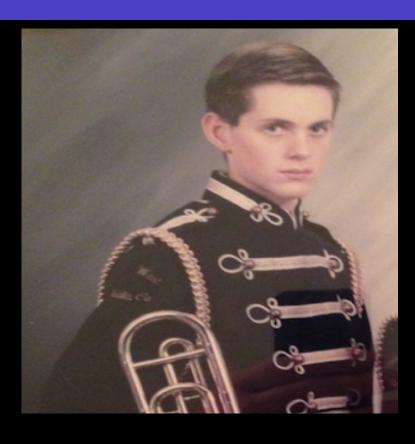
How did we get here?

Heather



How did we get here?

Bryan







"Why choose music programs?"

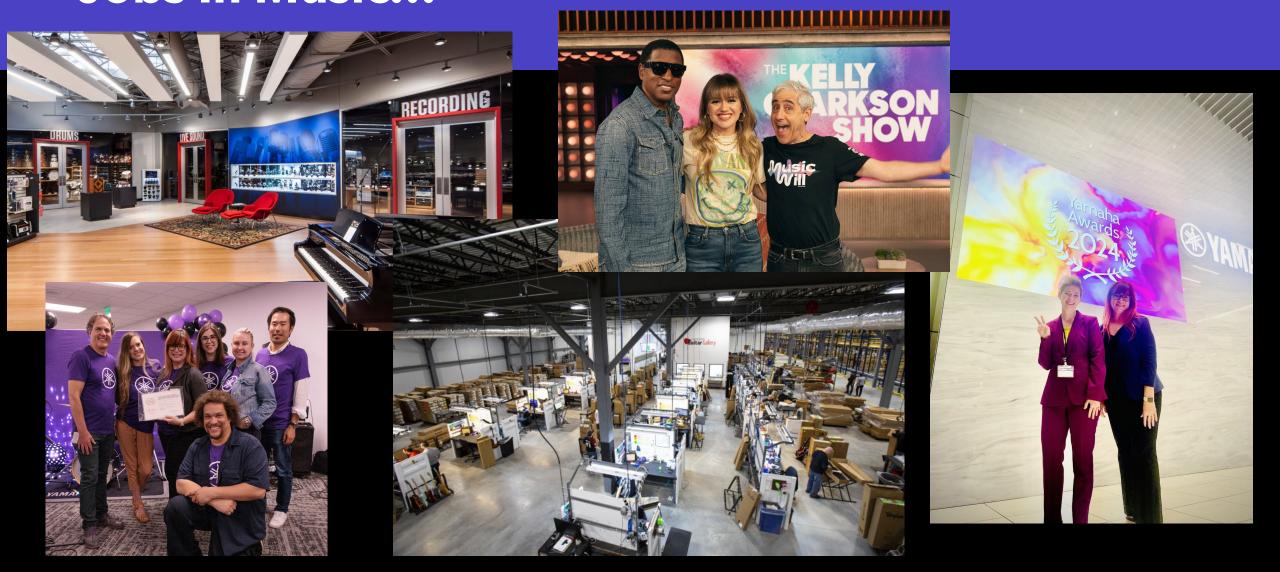
Keeping students who love music in music programs aligns them with mission-driven work and feeds the industry with passionate talent.



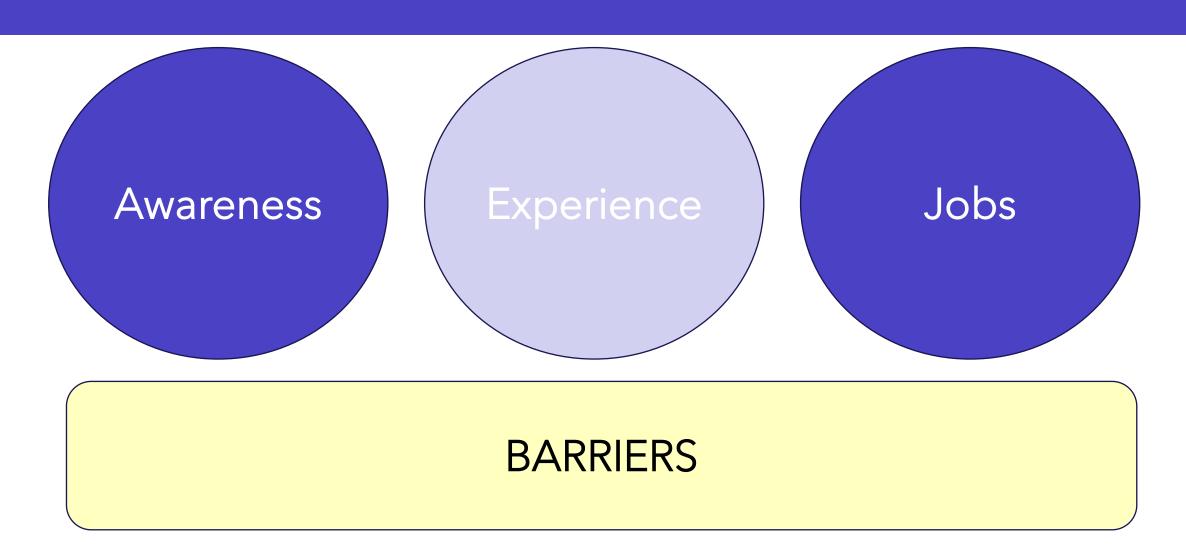
"If Only I Had Known There Were This Many Jobs In Music..." – a circuitous route



"If Only I Had Known There Were This Many Jobs In Music..."



"How do we bridge the gap?" and remove barriers along the way?





hmansell@yamaha.com
Bryan.Powell@musicwill.org
Jennifer_witt@sweetwater.com

Thank you