

Establishing Community Partnerships to Enhance Music Programs

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NAMM[®]
believe in music





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Executive Director

Wisconsin School Music Association
Wisconsin Music Educators Association
Wisconsin Foundation for School Music
NFHS Region 4 Music Committee
NAfME Equity Committee

Chiho Feindler
Chief Program Officer

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Madison, Wisconsin – Spring 2011

MADISON METROPOLITAN
SCHOOL DISTRICT



Together we will:

- **Confirm** the importance of building relationships that support our music classrooms and programs
- **Consider** the importance of relationships in building relationships
- **Explore** the importance of agreement around what type of relationship it is
- **Answer the question** – How is the group of leaders assembled today positioned to support all types of partnership relationships?



Relationship Definitions

- **Affiliate** - Highest level of connection with individual/entity; shared resources on a regular basis
- **Partnership** - A relationship between your organization and individual/entity that is mutually beneficial and works toward shared goals and purpose through an agreed upon division of labor, services, outcomes and financial responsibility.
- **Collaboration** - Working with individual/entity to produce or create a specific product or service
- **Endorsement** - Giving association approval or support to an individual/entity
- **Associated with** - Make a connection between your organization and individual/entity product or service
- **Sponsorship** - Financial or in-kind support provided by one entity to another in exchange for promotional benefit or association with the sponsored entity; WSMA may be a sponsor or receive sponsorships

Sample Guiding Principles from Wisconsin School Music Association

1. The purpose of the relationship review is to enable WSMA to meet its goals and leverage resources from other individuals/entities in support of the WSMA mission.
2. Partnerships and other relationships require an agreed-upon investment of material and human resources, organizational accountability, and shared responsibility and decision-making.
3. Partnerships and other relationships are most productive when they are built on trust and reflect true collaboration between and among participating entities.
4. Effective partnerships and relationships outline roles and responsibilities for all involved and establish ongoing mechanisms for communication around development, implementation, operation and evaluation.

Sample Guiding Principles from Wisconsin School Music Association

1. It is the responsibility of WSMA leadership to ensure that partnerships address membership needs
2. Partnerships and other relationships evolve to meet the changing needs of the association and its members. Systematic monitoring and review by all involved helps ensure continuous improvement and determines how agreements change to meet these needs or dissolve.
3. WSMA leadership will provide interested individuals/entities with a systematic process for accessing opportunities for a partnership or other relationships.
4. Partnerships and relationships will honor our legal and ethical obligations to membership privacy.
5. Partnership and relationship decisions made by our Executive Director and/or Board of Directors will reflect fiscal and ethical responsibilities to our WSMA membership .

Save The Music FOUNDATION



WHO WE ARE

Save The Music Foundation is a 501(c)(3) nonprofit that helps students, schools, and communities reach their full potential through the power of making music.

For over **25 years**, Save The Music has addressed the systemic inequities in music education by investing in culturally rich communities across the US. Since its inception, STM has donated \$75M worth of instruments and technology to over 2800 schools – impacting millions of students’ lives in hundreds of communities nationwide.



Music Technology Grant
Grades 6-12



Latin Music Grant
Grades 9-12



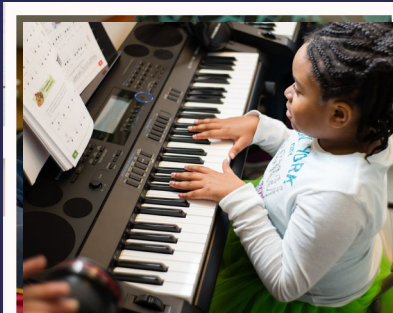
Intro to Music Grant
Grades PreK-5



Core Grant
(Mariachi/Band/Strings)
Grades 6-12



Core Grant
(Mariachi/Band/Strings)
Grades 6-12



Keys + Kids Grant
Grades PreK-5

5M+

Student Reach

2.8K+

Participating
Schools

\$75M

Donated in Instruments &
Music Tech Equipment

OUR CORE VALUES



STUDENTS FIRST

Students are the core of everything we do.



EQUITABLE OPPORTUNITY

Ensuring all students have access to music education.



COMMUNITY IMPACT

The impact of music education extends beyond the classroom.

How We Work

INVESTING IN SCHOOLS

We donate instruments, music technology and other equipment to jumpstart public school music programs.



SUPPORTING TEACHERS

We support music teachers with professional development, ongoing program support and other resources.



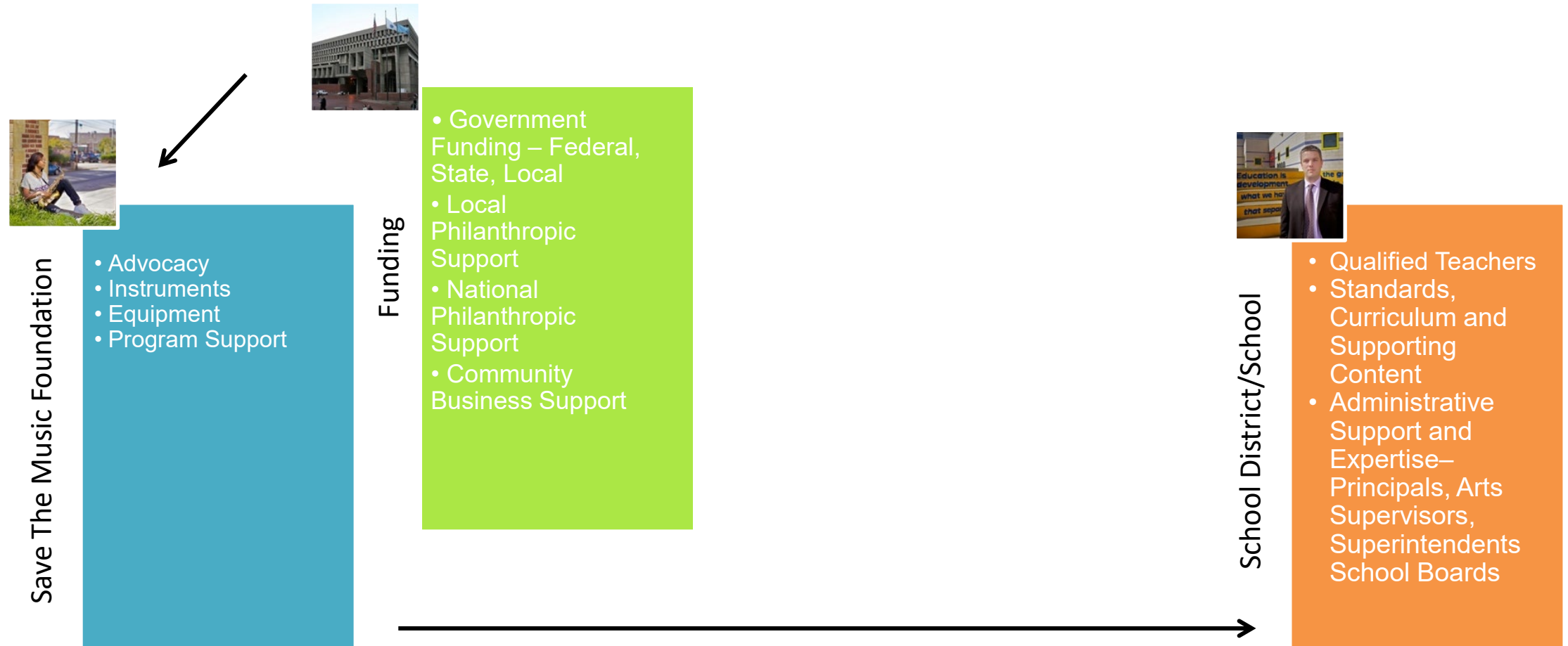
ADVOCATING FOR MUSIC EDUCATION

We advocate at the local, state, and national levels to ensure music is part of a well-rounded education.

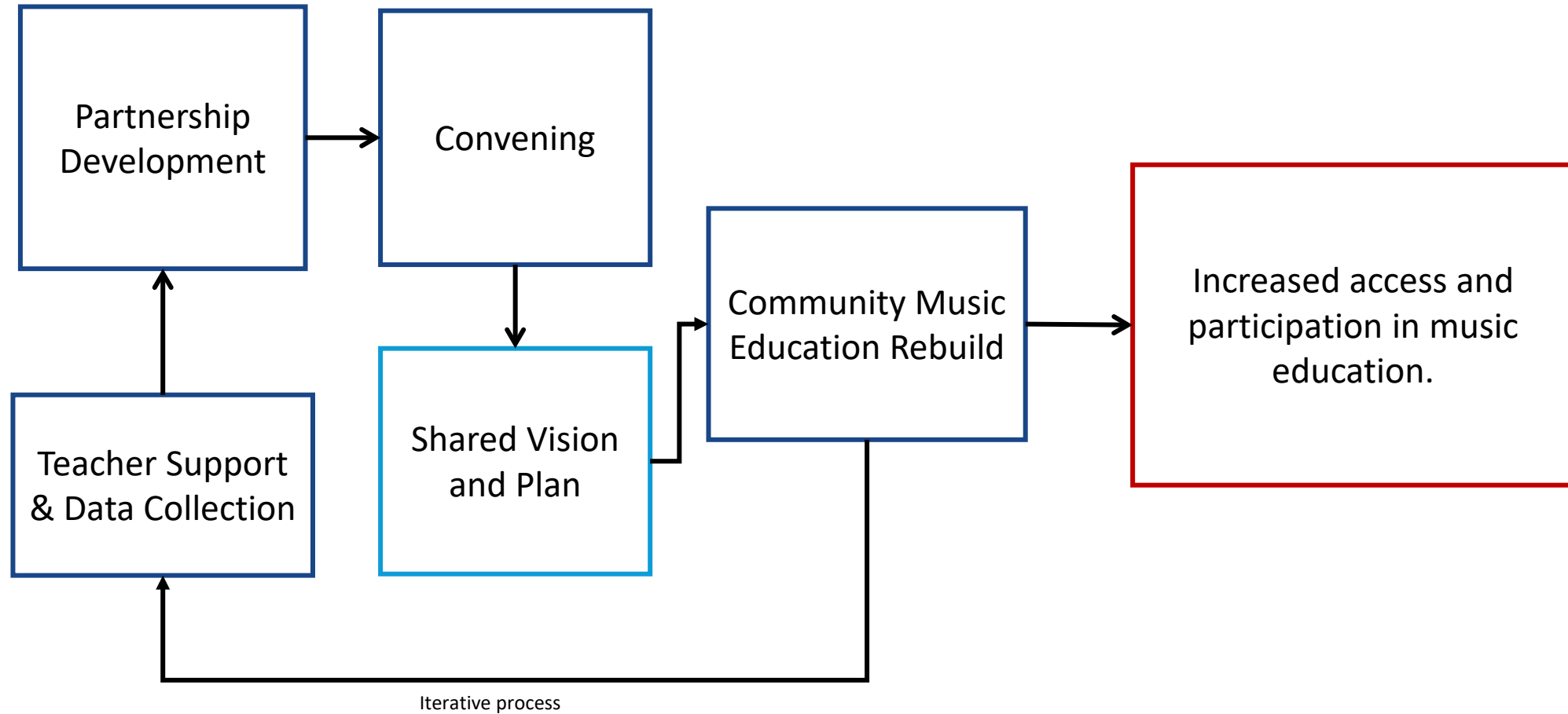


Why School Centered Music Education Ecosystem?

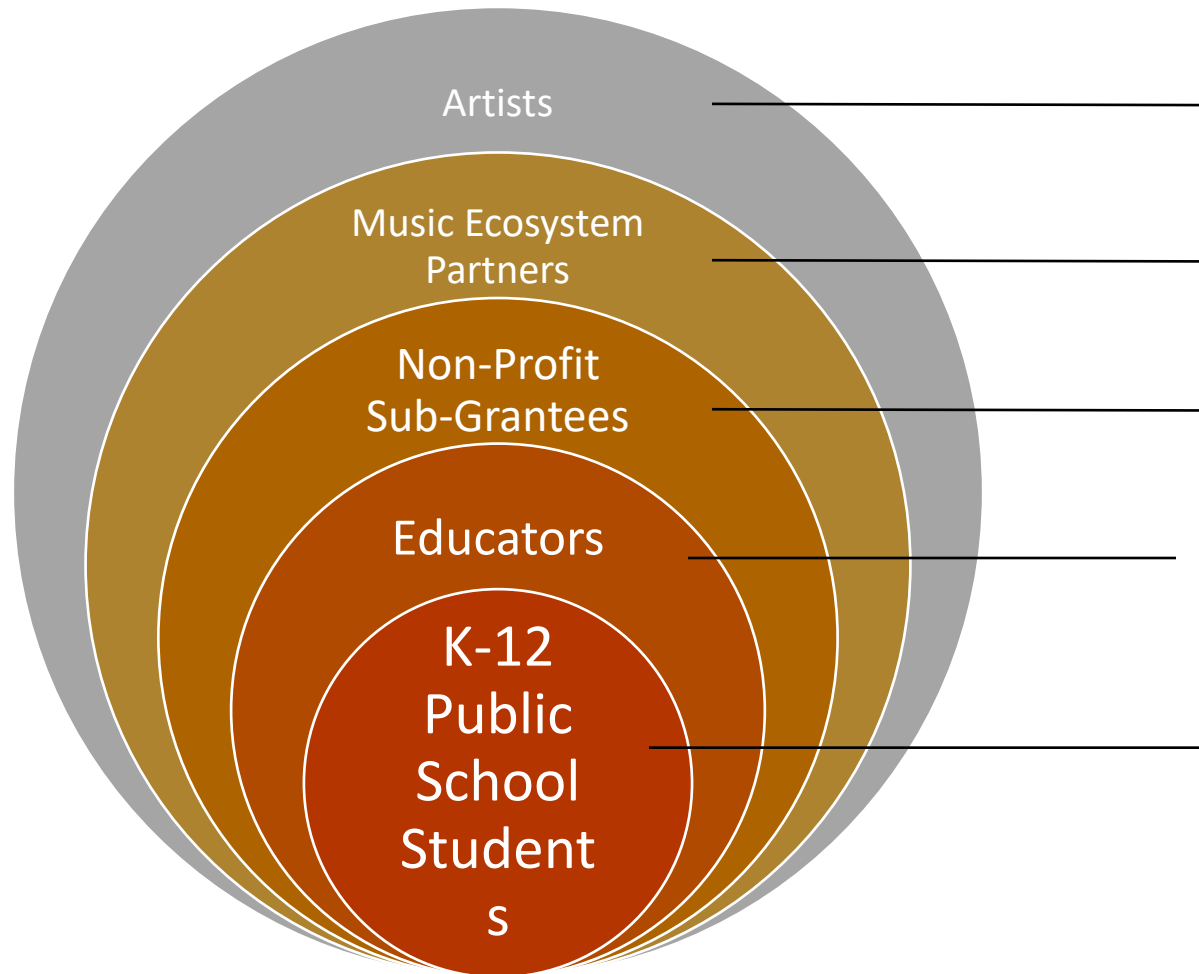
How We Used to Work



Our Community-Centered Model



A community-driven strategy with in-school music at its core



Save The Music Provides:

Visibility, Impact, Storytelling

Convening, Advocacy, Link to a National Movement for Music Education

Funding, Opportunity to Scale, Direct Connection into Students and Schools

Training, Resources, Support Networks for Teacher Success

Access to Music Education via Direct Grants of Instruments and Equipment to Schools

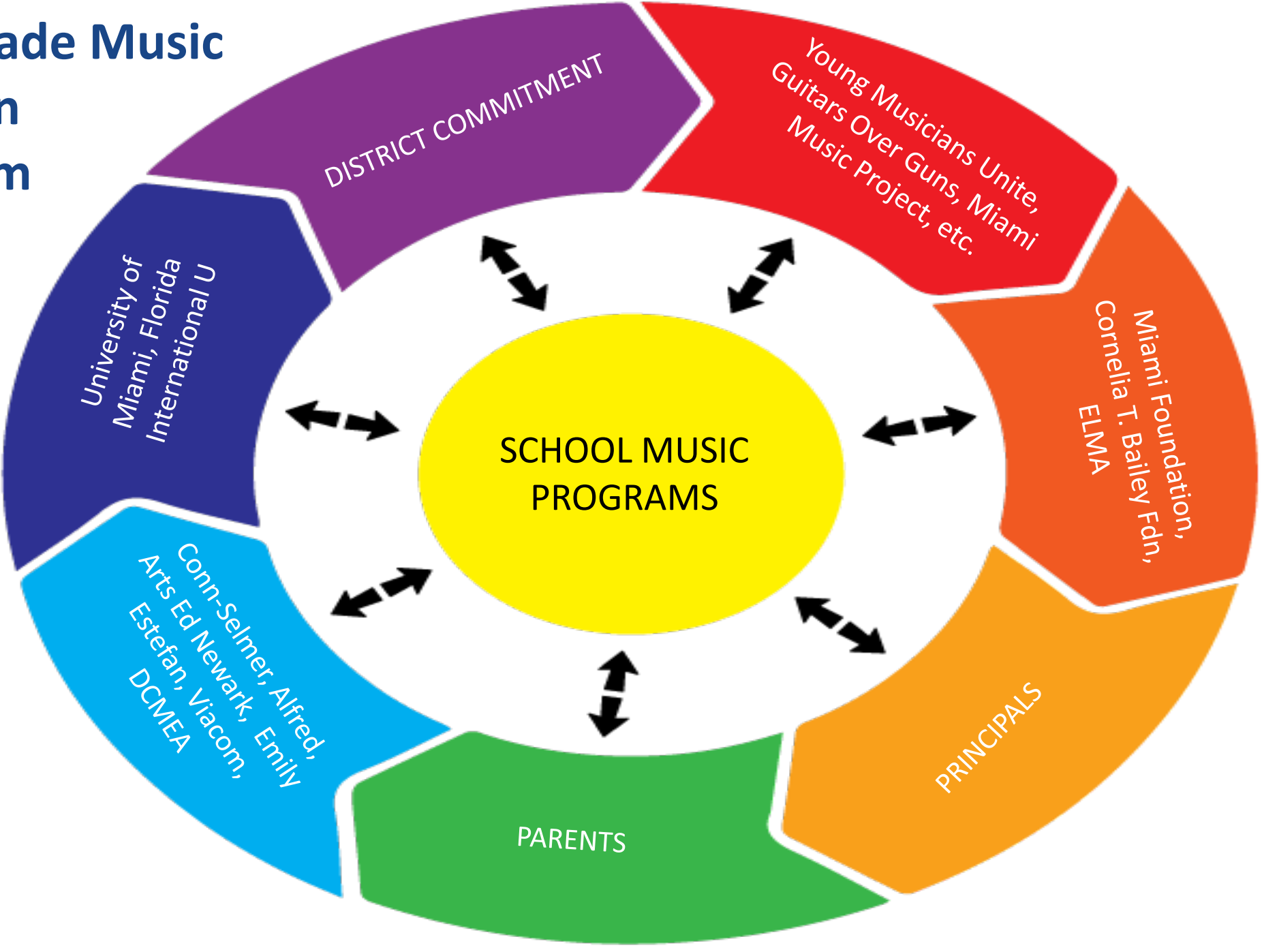


Miami-Dade

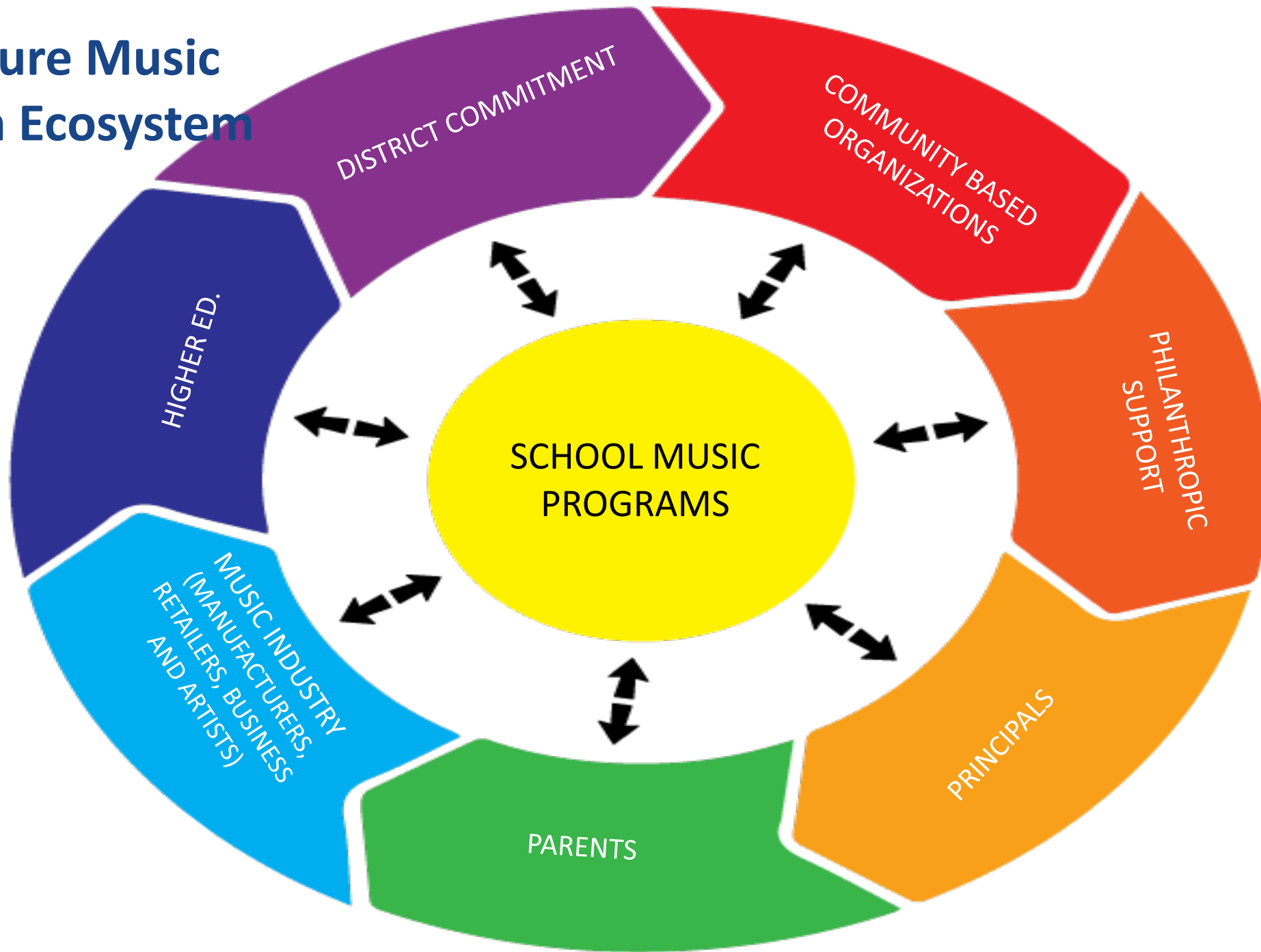
In 2018, STM conducted our first “feeder pattern” rebuild impacting students from K-12th grade in four schools in one community (Hialeah). Hialeah supporters included: JetBlue, Burger King + VH1, Publix, Hard Rock Heals and the Batchelor Foundation. Watch Videos: [Teacher Kristy Pagan](#) , [JetBlue + STM](#) , [Love & Hip Hop](#)

Launching a similar project in [Carol City/Miami Garden](#) with several local partners including Young Musicians Unite, Arts for Learning (YA Affiliate), Guitars Over Guns, Miami Music Project, etc. with seed funding through Miami Foundation with a goal of creating equitable music education ecosystem in all [12 Miami Garden schools](#) and replicating the project in different neighborhoods throughout Miami-Dade County (18 schools to date).

Miami-Dade Music Education Ecosystem



YOUR Future Music Education Ecosystem



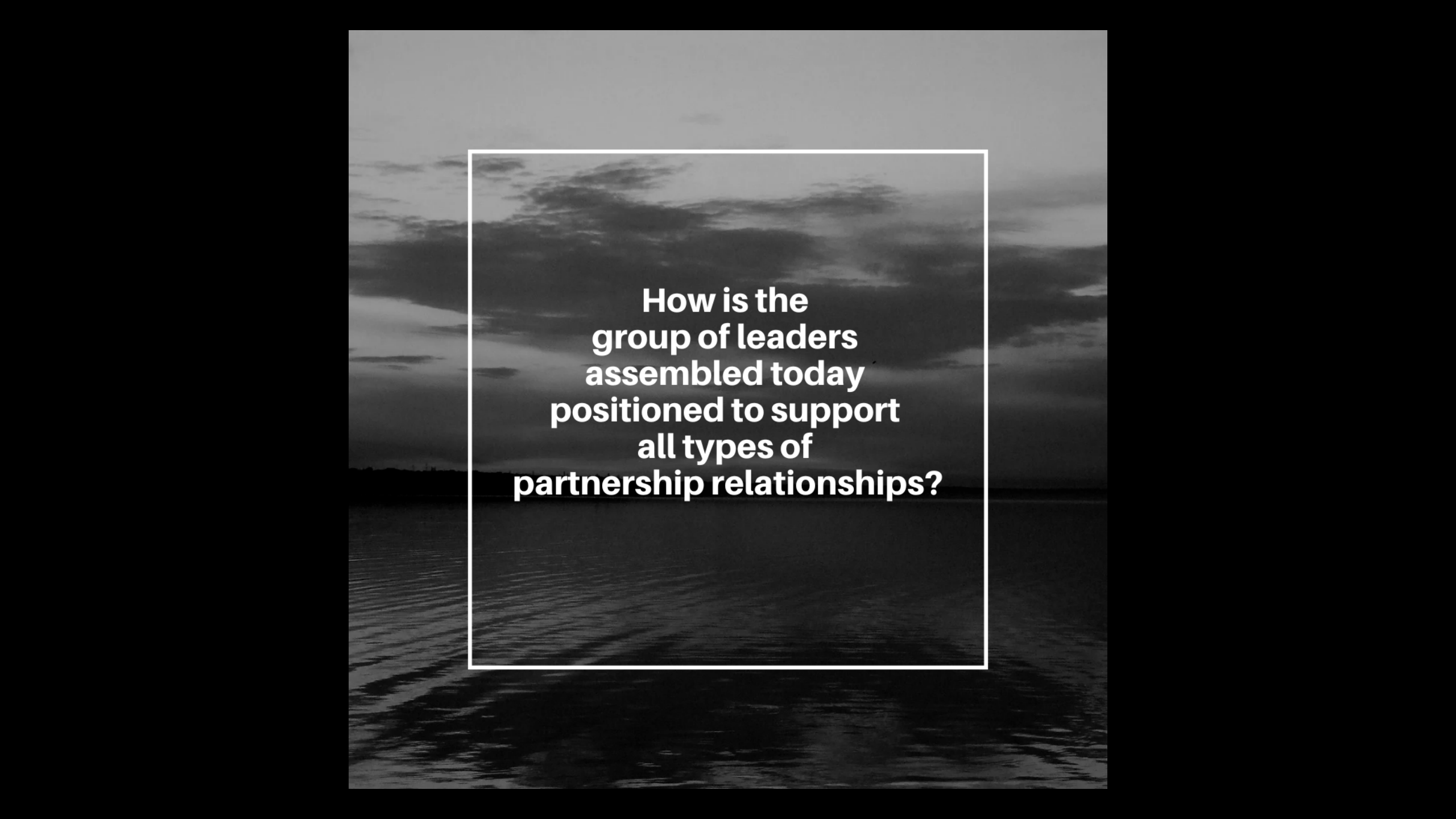
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What is this thing?

[Link to Decision Making Tool](#)



**How is the
group of leaders
assembled today
positioned to support
all types of
partnership relationships?**

THANK YOU!

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