CONNECTICUT ASSOCIATION OF SCHOOLS
SERVING SCHOOLS AND THEIR LEADERS

CONNECTICUT INTERSCHOLASTIC ATHLETIC CONFERENCE

fusionpoint sports

Platform Overview



About FusionPoint Sports

FusionPoint was selected to build a custom solution for the Connecticut Association of Schools and Connecticut Interscholastic Athletic Conference that is quickly becoming the premier industry solution for sports management.

Headquartered in Charleston, SC, FusionPoint is a highly reputable and influential application development, analytics and data management firm. FusionPoint's cloud-based technologies have delivered custom solutions for an impressive group of consumer goods, retail, technology, telecommunications, education, healthcare and pharmaceutical companies.

FusionPoint has over 16 years of experience building multi-tier enterprise-scale applications, our platform brings to the table most of the key pieces needed in any solution.

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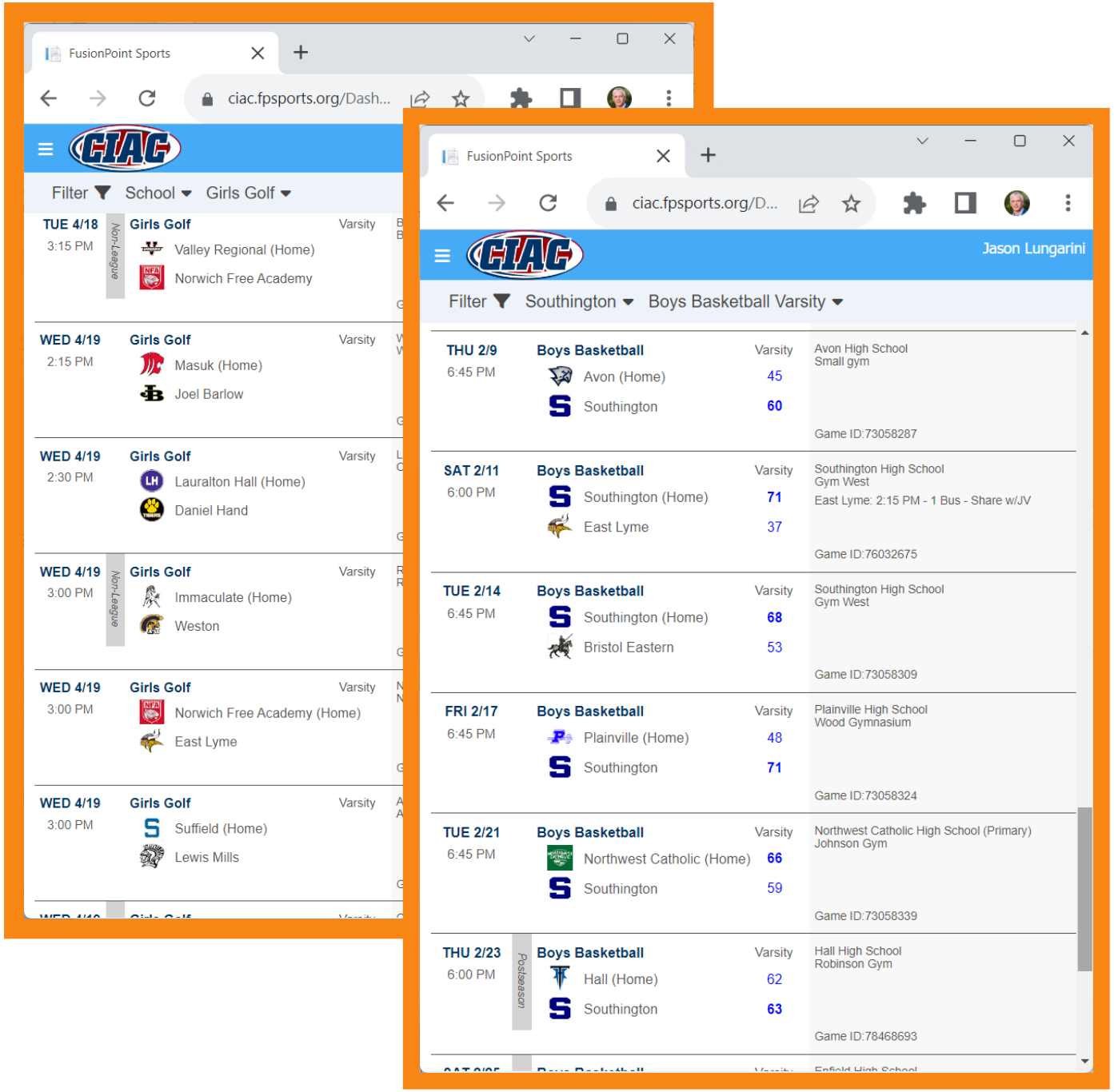
Game Schedules

The Games Scheduled module allows coaches, parents and players to easily see game schedules and scores across all schools and sports. Quick filters allow easy access to the desired games, and custom filters allow refined selection of schools, teams, sports, levels and date ranges.

The primary display makes available all key game details including:

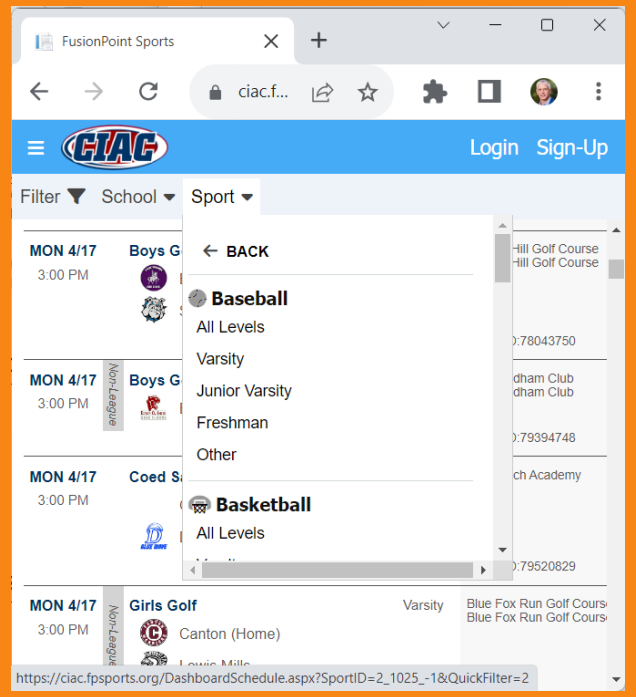
- ✓ **School Info With Logos**
- ✓ **Date, Time, Site Information**
- ✓ **Scores**
- ✓ **Transportation Info & Notes**

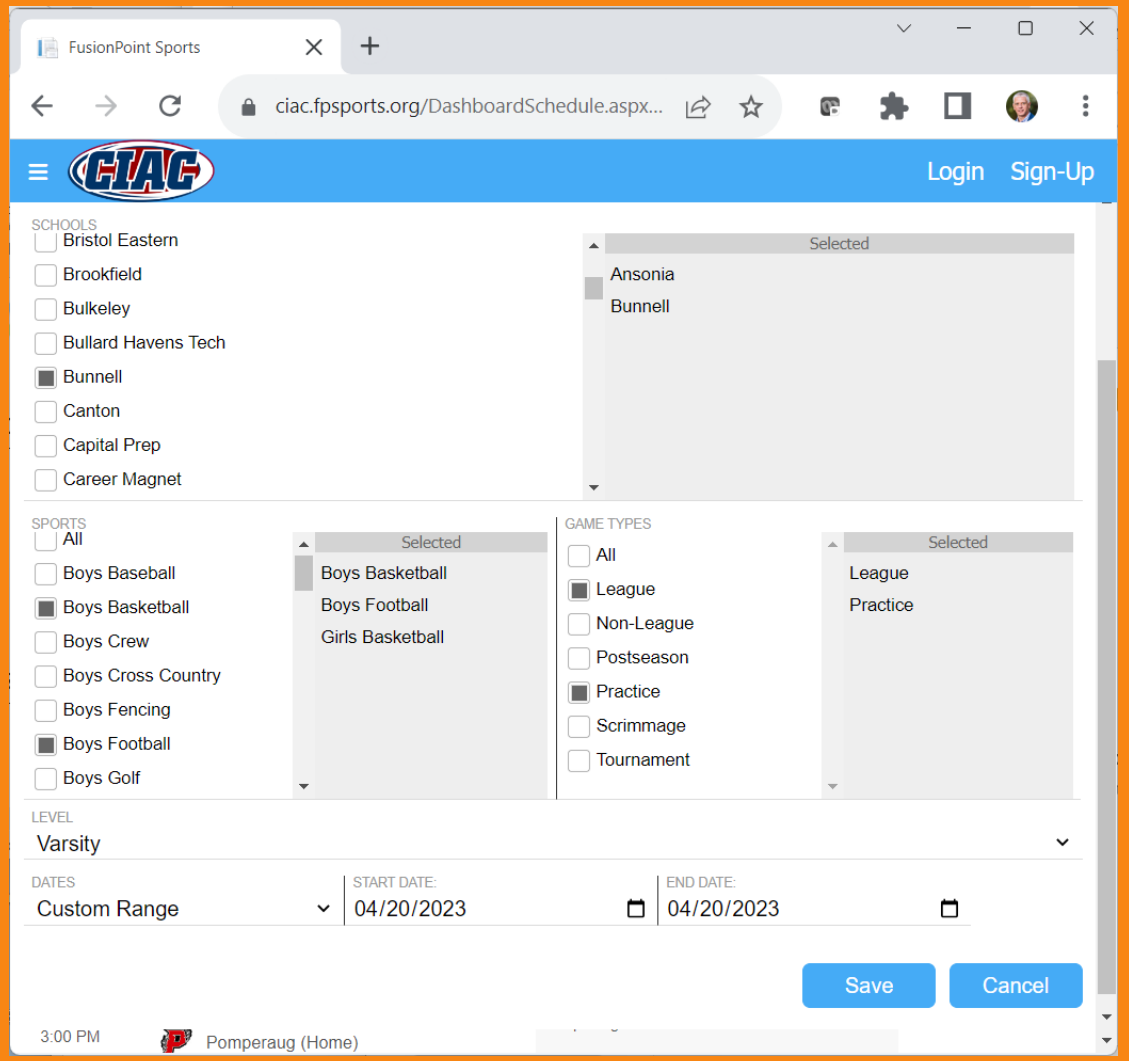


Game Schedules

Filters

Quick filters allow user to easily find schedules for a specific sport or school, or browse games being played today or within the week. Custom filters allow expansive selection options such as school, sport, game type, level and date.





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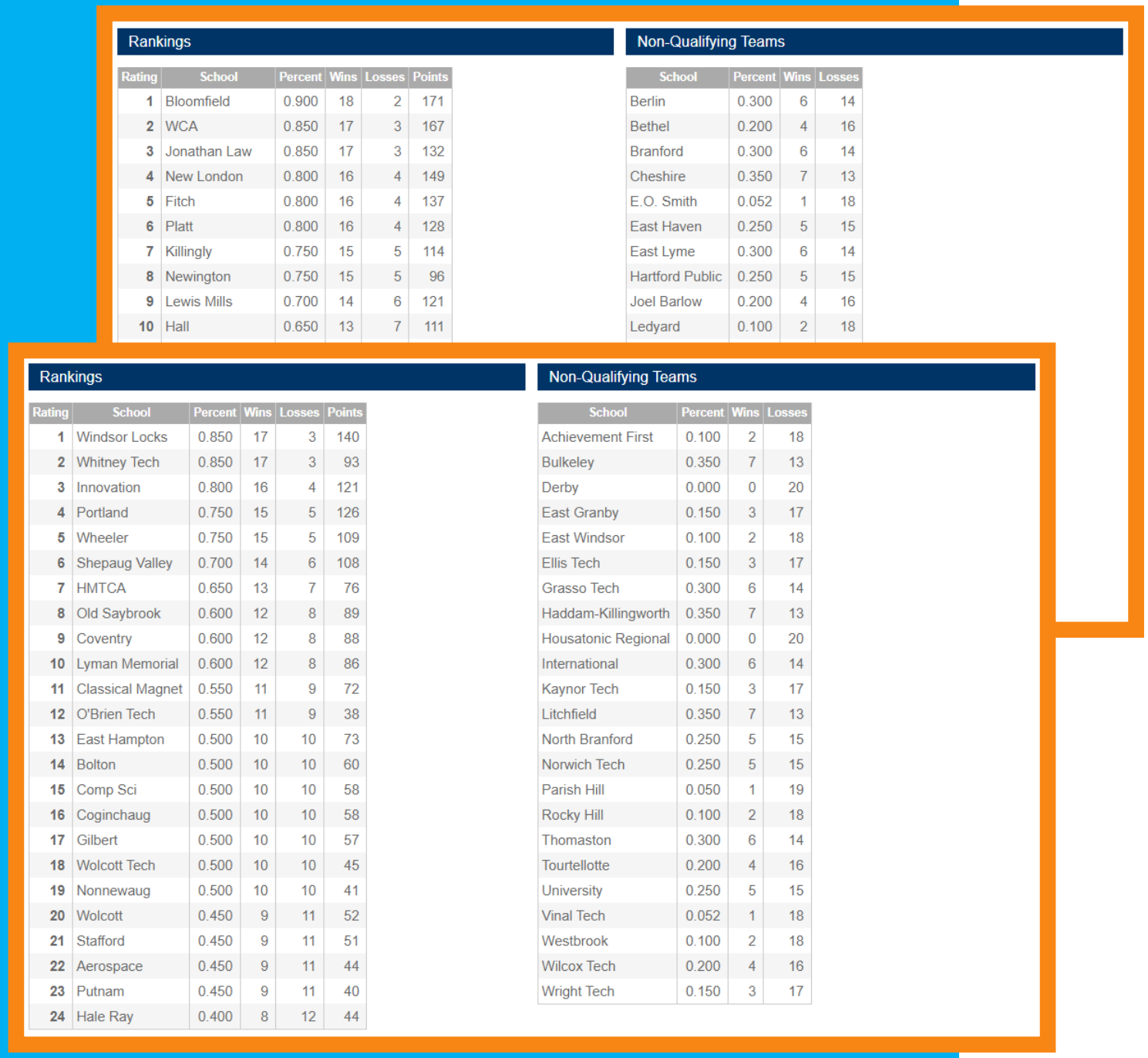

Rankings

Rating	School	Percent	Wins	Losses	Points
1	Bloomfield	0.900	18	2	171
2	WCA	0.850	17	3	167
3	Jonathan Law	0.850	17	3	132
4	New London	0.800	16	4	149
5	Fitch	0.800	16	4	137
6	Platt	0.800	16	4	128
7	Killingly	0.750	15	5	114
8	Newington	0.750	15	5	96
9	Lewis Mills	0.700	14	6	121
10	Hall	0.650	13	7	111

Non-Qualifying Teams

School	Percent	Wins	Losses
Berlin	0.300	6	14
Bethel	0.200	4	16
Branford	0.300	6	14
Cheshire	0.350	7	13
E.O. Smith	0.052	1	18
East Haven	0.250	5	15
East Lyme	0.300	6	14
Hartford Public	0.250	5	15
Joel Barlow	0.200	4	16
Ledyard	0.100	2	18

Rankings

Rating	School	Percent	Wins	Losses	Points
1	Windsor Locks	0.850	17	3	140
2	Whitney Tech	0.850	17	3	93
3	Innovation	0.800	16	4	121
4	Portland	0.750	15	5	126
5	Wheeler	0.750	15	5	109
6	Shepaug Valley	0.700	14	6	108
7	HMTCA	0.650	13	7	76
8	Old Saybrook	0.600	12	8	89
9	Coventry	0.600	12	8	88
10	Lyman Memorial	0.600	12	8	86
11	Classical Magnet	0.550	11	9	72
12	O'Brien Tech	0.550	11	9	38
13	East Hampton	0.500	10	10	73
14	Bolton	0.500	10	10	60
15	Comp Sci	0.500	10	10	58
16	Coginchaug	0.500	10	10	58
17	Gilbert	0.500	10	10	57
18	Wolcott Tech	0.500	10	10	45
19	Nonnewaug	0.500	10	10	41
20	Wolcott	0.450	9	11	52
21	Stafford	0.450	9	11	51
22	Aerospace	0.450	9	11	44
23	Putnam	0.450	9	11	40
24	Hale Ray	0.400	8	12	44

Non-Qualifying Teams

School	Percent	Wins	Losses
Achievement First	0.100	2	18
Bulkeley	0.350	7	13
Derby	0.000	0	20
East Granby	0.150	3	17
East Windsor	0.100	2	18
Ellis Tech	0.150	3	17
Grasso Tech	0.300	6	14
Haddam-Killingworth	0.350	7	13
Housatonic Regional	0.000	0	20
International	0.300	6	14
Kaynor Tech	0.150	3	17
Litchfield	0.350	7	13
North Branford	0.250	5	15
Norwich Tech	0.250	5	15
Parish Hill	0.050	1	19
Rocky Hill	0.100	2	18
Thomaston	0.300	6	14
Tourtellotte	0.200	4	16
University	0.250	5	15
Vinal Tech	0.052	1	18
Westbrook	0.100	2	18
Wilcox Tech	0.200	4	16
Wright Tech	0.150	3	17

Sport Specific

Standings & Rankings

The Tournament Central Module generates sport-specific real time standings/rankings.

The custom coded modules handle all association requirements including season start and end dates, qualifying game requirements, tie-breakers, power-points, etc.

Rankings are updated throughout the season as game scores are entered and verified.

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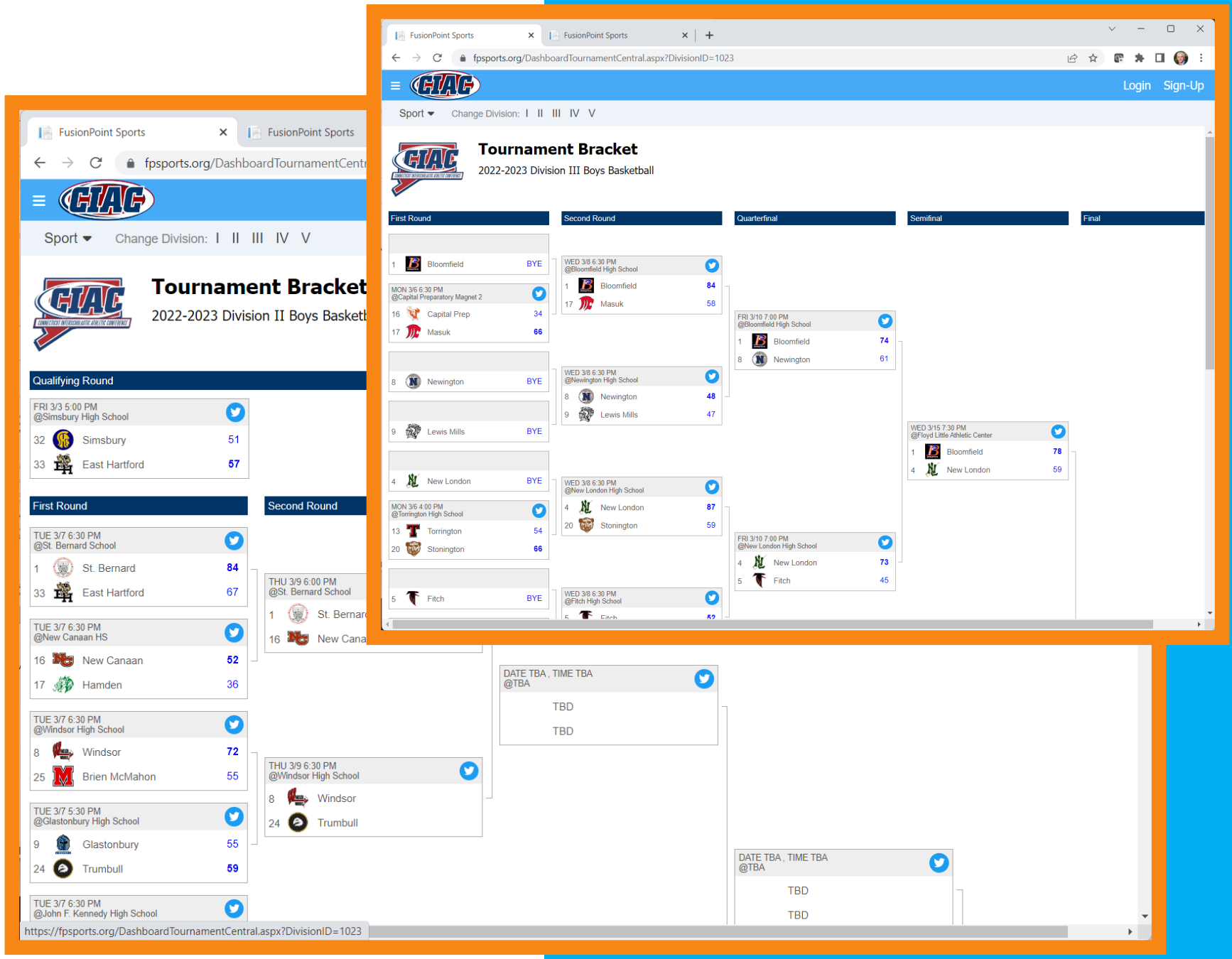
Sport Specific

Tournament Brackets

The Tournament Central Module generates sport-specific real time tournament brackets.

The custom coded modules handle all association requirements including qualifying rounds and BYEs. Social media links allow parents, student and coaches to easily interact with the association's social pages such as Twitter.



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Dashboards

The system will include a number of specialized dashboards to provide key information by the user's area of focus. Some examples include:

- ✓ **Welcome Screen**
- ✓ **School Dashboards**
- ✓ **Sport Specific Dashboard**
- ✓ **Tournament Dashboards**

We expect to work with key association personal to highly customize the dashboards to meet your design goals including content, layout, color schemes and graphics. Some components that can be included in the design include:

- **Rotating Banners**
- **Rotating Ads**
- **Latest News**
- **Latest Stories**
- **Awards Banners**
- **Game Lists** (today's games)
- **Game/Score Tickers**
- **Rankings**
- **Brackets**

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Content Pages

HTML Content

The platform is uniquely designed to organize and make available the informational content produced by your association. These include written text, images, audio and video content displayed in a customizable page design. The platform uses style sheets to provide a consistent look and feel throughout the site and reduce the time and effort required to make such pages available and visually appealing.



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Content Pages
Static Documents

The platform also has the ability to organize and make available content in static documents such as PDFs. The documents are organized in line with the HTML Content, are incorporated into the navigation and menu structures, and can be linked from within any other pages on the site.



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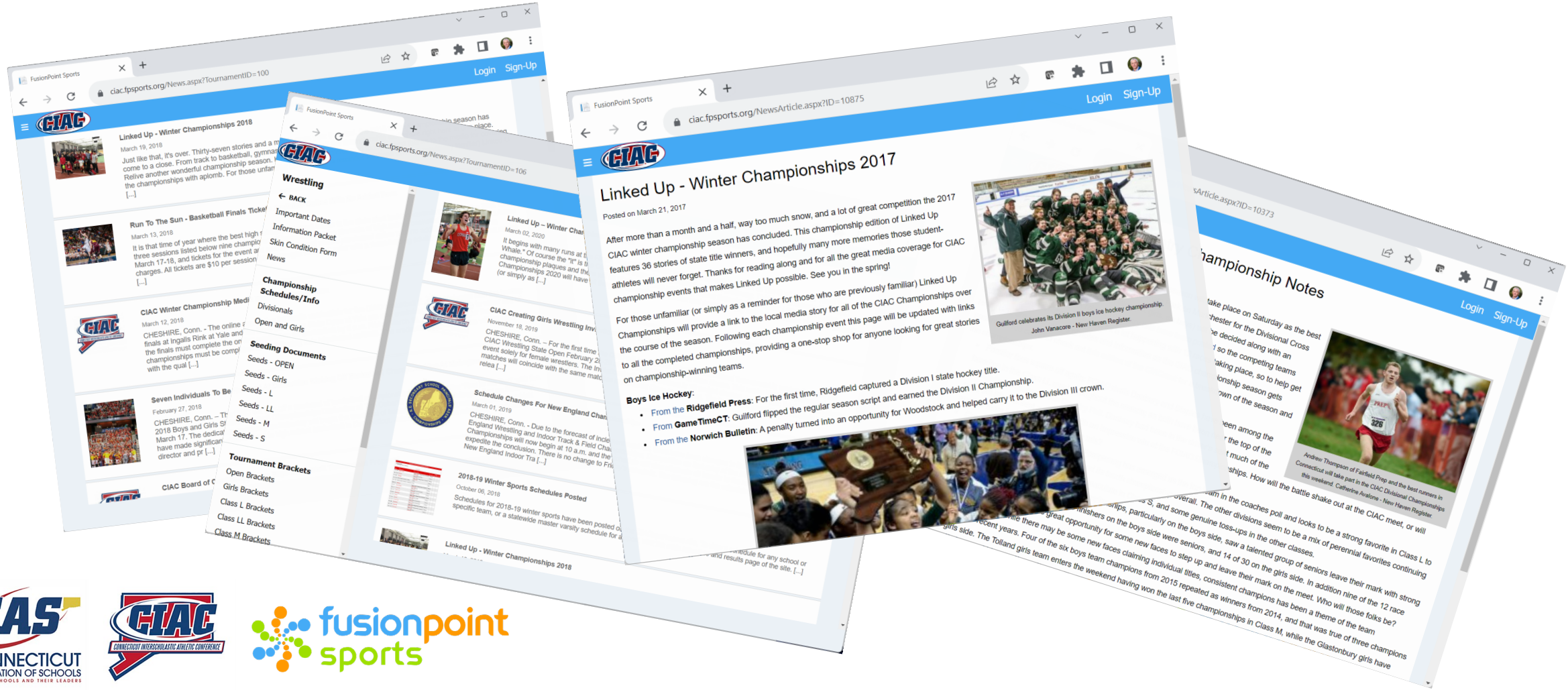
Content Pages

News

The platform has built in modules to create, edit and display news articles with embedded images, audio and video. The news articles can be categorized by sport or topic, and articles can be marked as pinned or featured to display in dashboards.



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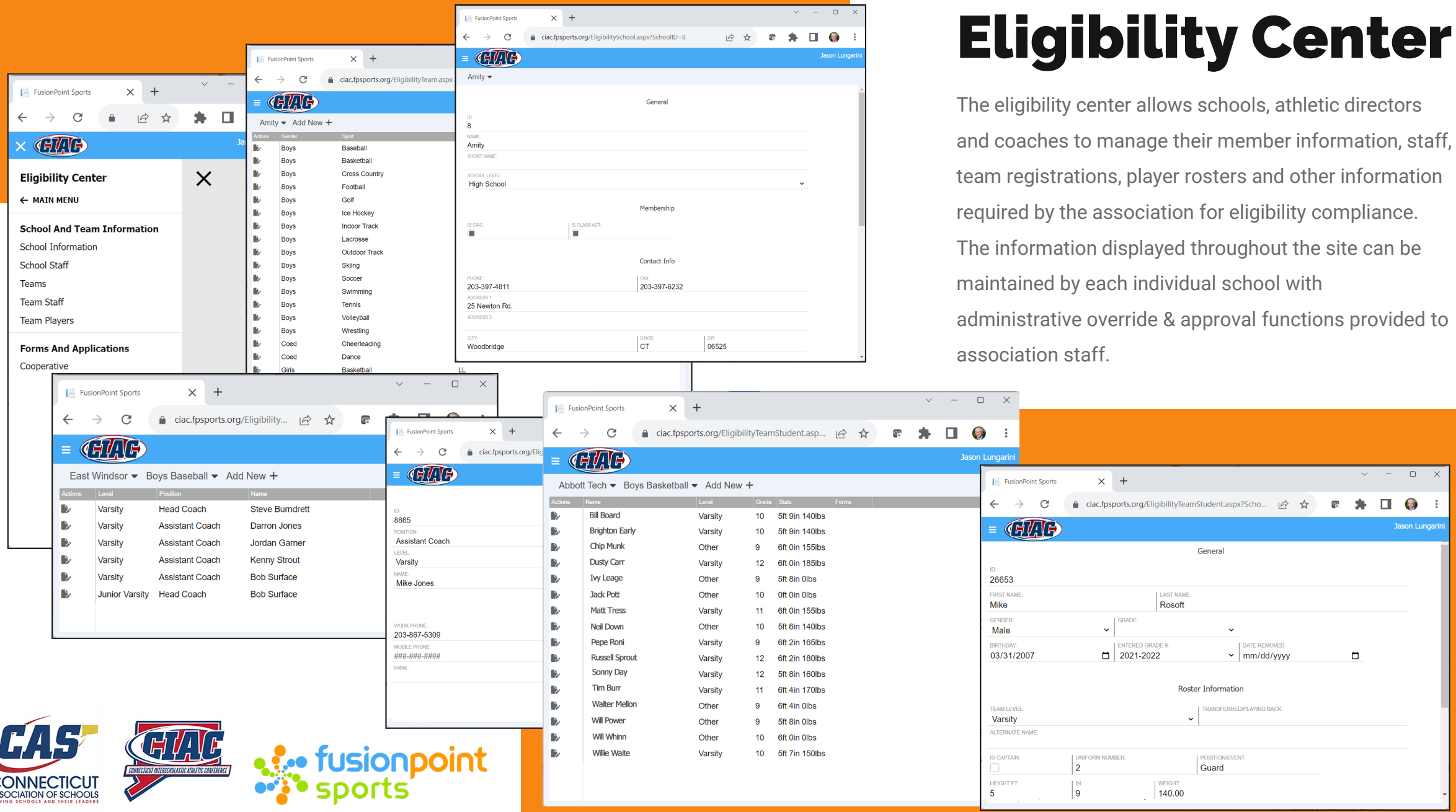
Eligibility Center

The eligibility center allows schools, athletic directors and coaches to manage their member information, staff, team registrations, player rosters and other information required by the association for eligibility compliance. The information displayed throughout the site can be maintained by each individual school with administrative override & approval functions provided to association staff.



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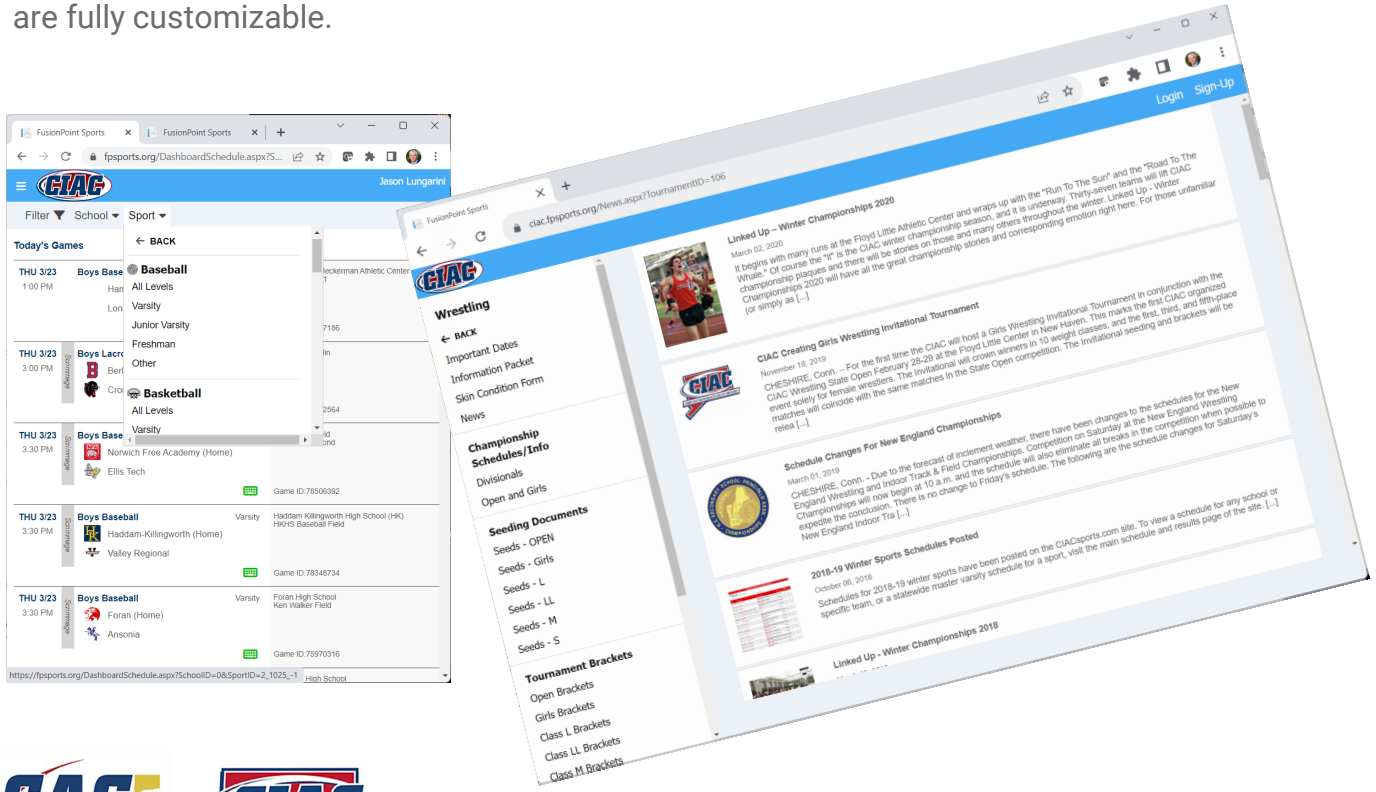
Navigation

The multi-level menu system is designed to show or hide based on screen/device and mimics the user experience of many popular websites. A top-level page-specific menu is also utilized to provide easy access to features and options. Links and buttons within each page also provide navigation paths. All menus and sub-menus are fully customizable.



CIAC Dashboard
Sport Specific Info
Schedules
Tournament Central

Important Links
CT Association of Schools (CAS)
Merchandise
NFHS Network
Tickets

Resources
CIACcast Podcast
Class Act Schools
Esports
Handbook
Leagues
Medical Handbook
Sanctioned Events
Unified Sports
Administrators
Coaches
Officials
Students/Parents

Sport Specific Info
MAIN MENU

Fall
Cross Country (Boys)
Cross Country (Girls)
Field Hockey
Football
Golf (Boys)
Soccer (Boys)
Soccer (Girls)
Swimming (Girls)
Volleyball (Girls)

Winter
Boys Basketball
Girls Basketball
Cheer
Dance
Gymnastics (Girls)
Ice Hockey (Boys)
Indoor Track (B&G)
Swimming (Boys)
Wrestling

Wrestling
BACK
Important Dates
Information Packet
Skin Condition Form
News

Championship Schedules/Info
Divisionals
Open and Girls

Seeding Documents
Seeds - OPEN
Seeds - Girls
Seeds - L
Seeds - LL
Seeds - M
Seeds - S

Tournament Brackets
Open Brackets
Girls Brackets
Class L Brackets
Class LL Brackets
Class M Brackets

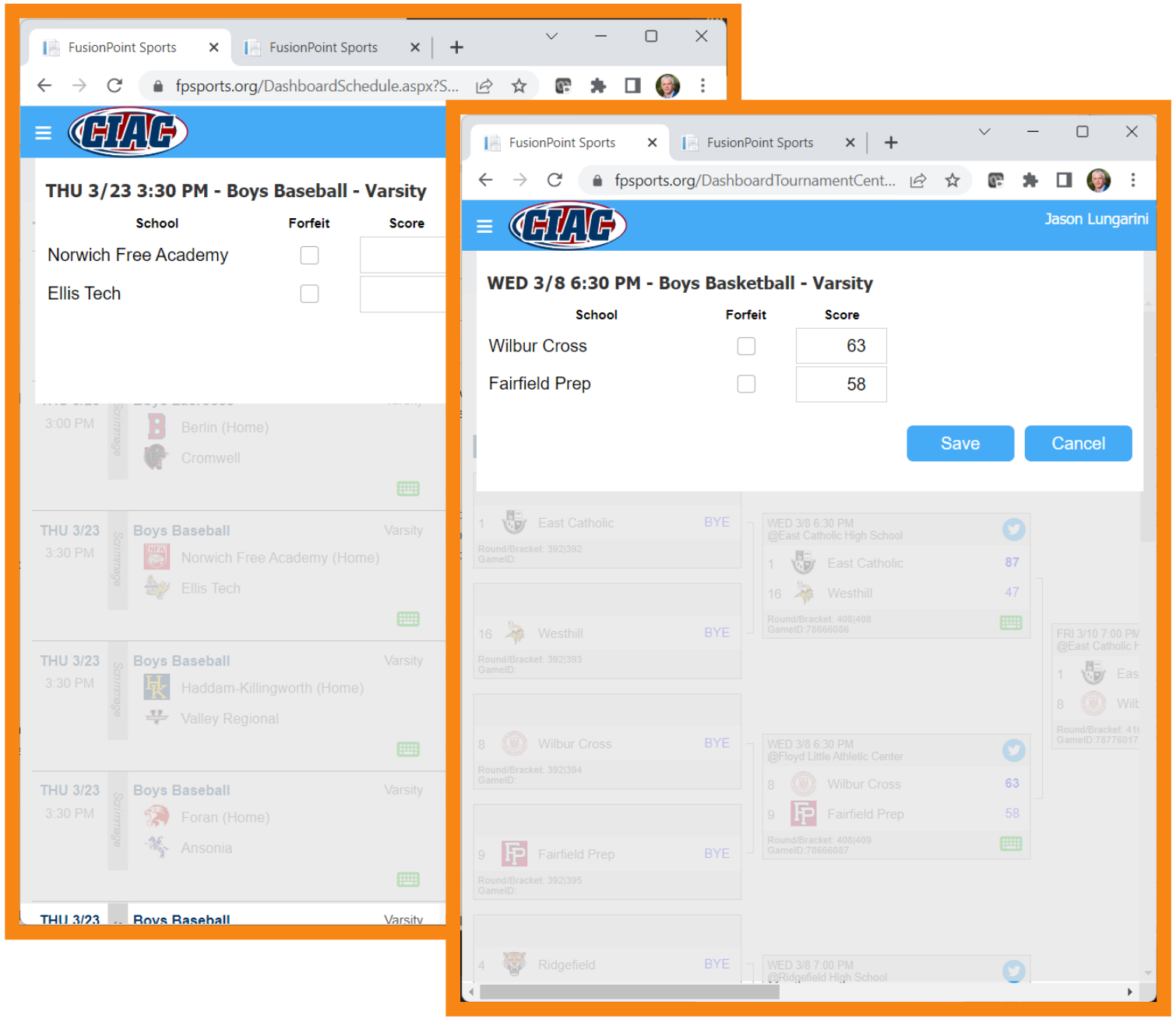
Students/Parents
MAIN MENU
College Bound Athlete Resources
Eligibility Brochure
Eligibility Rules
Enrollments and Schools of Choice
NFHS Sportsmanship Course
Parents in Sports Course
Physical Form
Student Athlete Parenting Video
Students/Parents FAQs
Transfers and Hardship Appeals

Score Entry

Season & Tournament

Secure access to score entry screens is provided within the schedule and tournament pages. Score entry is controlled by user level which can be customized. For example, you can choose to limit score entry to Athletic Directors, ADs and Coaches, or even allow parents or assigned score keepers to enter scores. We also support a one- or two-level entry verification

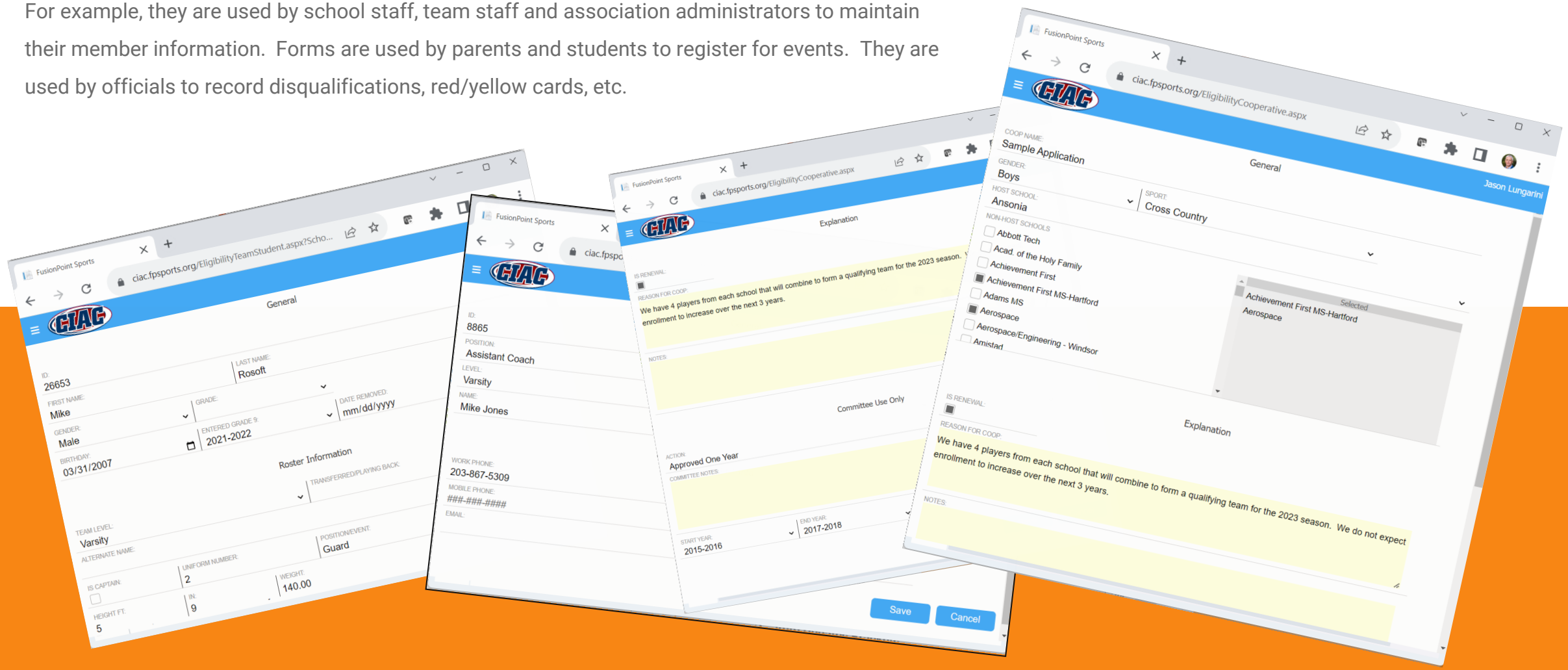
- ✓ **Can require verification/acceptance**
- ✓ **Auto Updates Standings/Rankings**
- ✓ **Auto Updates Brackets**
- ✓ **Customizable Access**
  (AD, Coach, Scorekeeper)



Forms

Forms are an integral part of the system and provide a consistent way for users to interact with the association.

For example, they are used by school staff, team staff and association administrators to maintain their member information. Forms are used by parents and students to register for events. They are used by officials to record disqualifications, red/yellow cards, etc.



3rd Party Data Synchronization

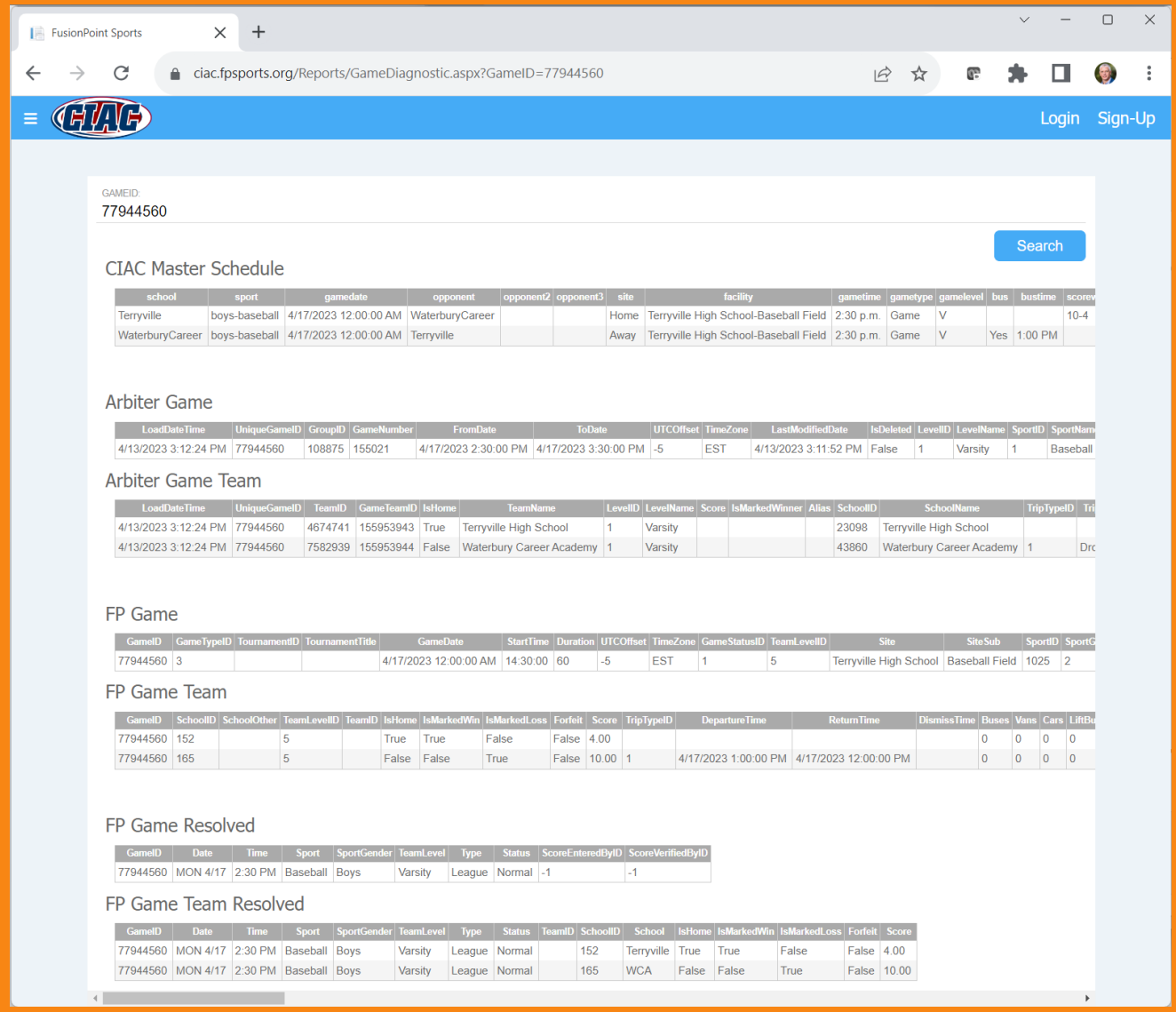
Arbiter / MaxPreps / Etc.

Automated Data Sync

Our back-end servers seamlessly connect to 3rd party systems to synchronize game, score, ranking, bracket, site, officials and transportation information.

Extensive Data Quality Checks and Diagnostics

In addition to automated data quality checks and alerts, the platform has built-in diagnostic screens to allow system admins to quickly review and correct any discrepancies.





Advertising

Ad Generated Revenue

Advertisements and sponsors can be added to pages at the association's discretion to generate sponsorship revenue. It is expected the schedule, rankings, brackets and dashboards pages will provide increased traffic resulting in a higher number of ad views and clicks.

Additional Features

We are building into the platform a number of features that extend beyond those offered by many of the shrinkwrap software solutions currently available. We expect these features will ultimately provide a more complete solution and centrally managed experience for the association, members, parents and players.

- News And Announcements
- Awards & Recognition
- Boards & Committees
- Coaches Info/Tools
- Officials Info/Tools
- Job Postings
- Games Wanted Postings
- Transfers and Hardship Appeals
- Collaborative School Management
- Cooperative Team Application/Approval
- Disqualification Reports
- Customized Tournament Rankings
- Customized Tournament Brackets
- Data Sync to 3rd Parties
- API’s & Links to 3rd Party Applications

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CIAC

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State Associations & Digital Media: *Telling Your Story*

Human Interest Video Storytelling

- Putting a face on the state association (good public relations)
- Good member school relations
- Highlighting the positive in education-based athletics
- Spotlighting stories as traditional media coverage shrinks
- Potential for a magazine style show on local/regional television (sponsor engagement)

CIAC 100 FEATURE STORIES

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CIAC YOUTUBE PLAYLISTS

2021-2022

HTTPS://CASCI.AC/9559

2022-2023

HTTPS://CASCI.AC/9560

2023-2024

HTTPS://CASCI.AC/9644

The Value of Video

- Producing PSAs (sportsmanship messaging)
- News announcements
- Partnerships with TV stations
- Enhancing state championships (Championship Weekend)
- NFHS Network video highlights
- Video on social platforms
- Video podcast
- Added value for sponsors (DMHAS, SERVPRO)



Jason Lungarini
CEO FusionPoint
jrl@thefusionpoint.com
support@fpsports.org

Glenn Lungarini
glungarini@casciac.org

John Holt
jholt@casciac.org

Twitter (X): @ciacsports
Instagram: @ciacathletics
Facebook: Connecticut Interscholastic Athletic Conference