N A D C W O R K S H O P

The Parent-Coach-Athlete Triangle

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JUSTIN DIXSON, CMAA

DIRECTOR OF ATHLETICS
DECATUR CENTRAL HIGH SCHOOL
INDIANAPOLIS, IN

21ST YEAR IN EDUCATION

8TH YEAR AS AN ATHLETIC ADMINISTRATOR

7 YEARS AS A HEAD FOOTBALL COACH

The Metropolitan School District of Decatur Township is a public school district located in southwestern Marion County, Indianapolis, Indiana. It has an enrollment of 6,800 students in grades K-12 (one (PreK) early childhood center, six (K-6) elementary schools, one (7-8) middle school, and one (9-12) high school) and one (1) alternative school. The district student population is 71% free/reduced lunch and 51% Caucasian, 26% African American, and 33% Hispanic.

23 (K-12) Programs that compete at the Varsity level in the Indiana High School Athletic Association, Marion County Athletic Association, and the Mid-State Conference.

DON BAKER, CMAA

DIRECTOR OF ATHLETICS
COBB COUNTY SCHOOLS
MARIETTA, GA

23RD YEAR IN EDUCATION

12TH YEAR AS AN ATHLETIC ADMINISTRATOR

The Cobb County School District (CCSD) is the second largest school system in Georgia and the 23rd largest in the nation.

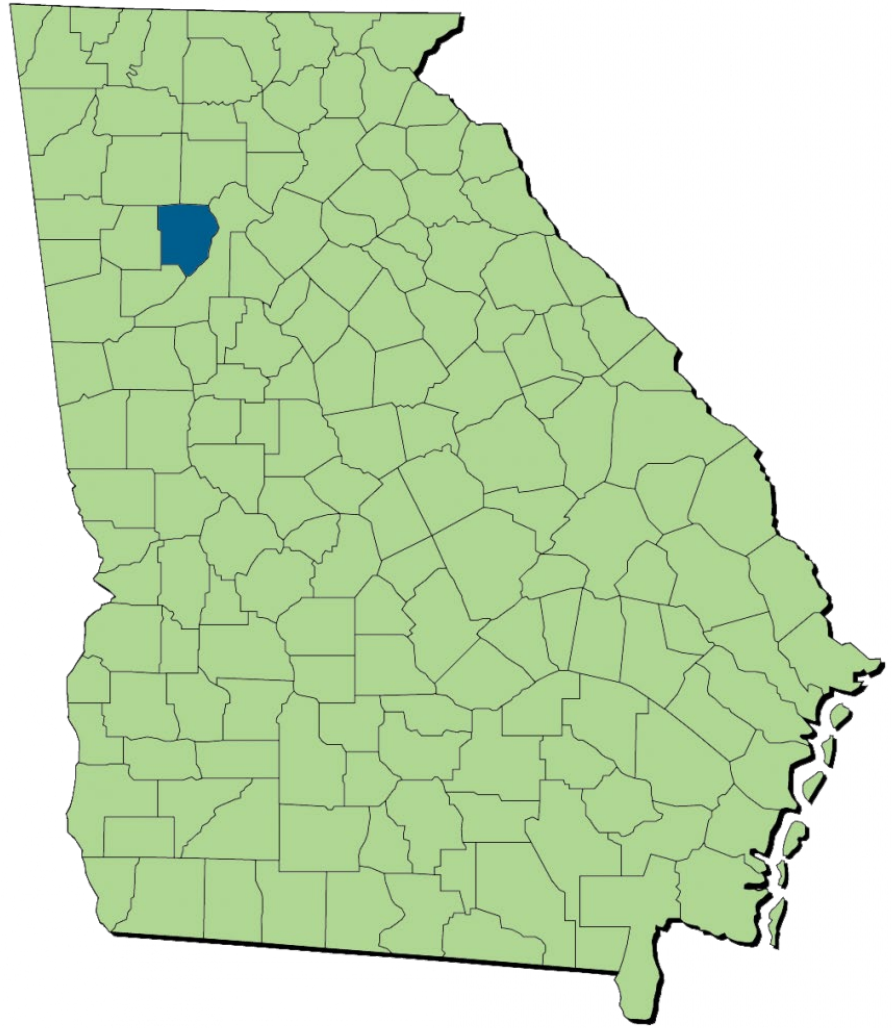
It serves 106,703 students with 112 schools, including 66 elementary schools, 26 middle schools, 17 high schools, one charter school, one special education center and one adult education center.

Located 20 miles NW of Atlanta, GA.

Home of the Atlanta Braves.

CCSD is a diverse high performing district both on field and in the classroom.

3.78 GPA & 4 team state championships and 2 individual champions this Fall.



BULLS 91
BULLS 33
BULLS 23
BULLS 9
BULLS 7
HOME
AWAY

The Triangle Offense

The triangle offense is a continuity basketball offense that combines perfect spacing with a series of actions based on player decisions resulting in a beautiful basketball offensive system.

The Parent-Coach-Athlete Triangle

The coach-athlete-parent triangle is a vital relationship that combines communication with a series of actions based on the decisions of all parties resulting in a positive interscholastic experience.

The Triangle Offense

It is best utilized by players with a high basketball IQ and great basketball fundamentals.

The Parent-Coach-Athlete Triangle

It is best utilized by parents, coaches, and athletes with an awareness of expectations and great communication paired with effort.

The Triangle Offense

There are an endless number of potential actions out of the triangle offense which is what makes it such a deadly offense. It can be customized to take advantage of the strengths of the team as a whole and the strengths of the individual players.

The Parent-Coach-Athlete Triangle

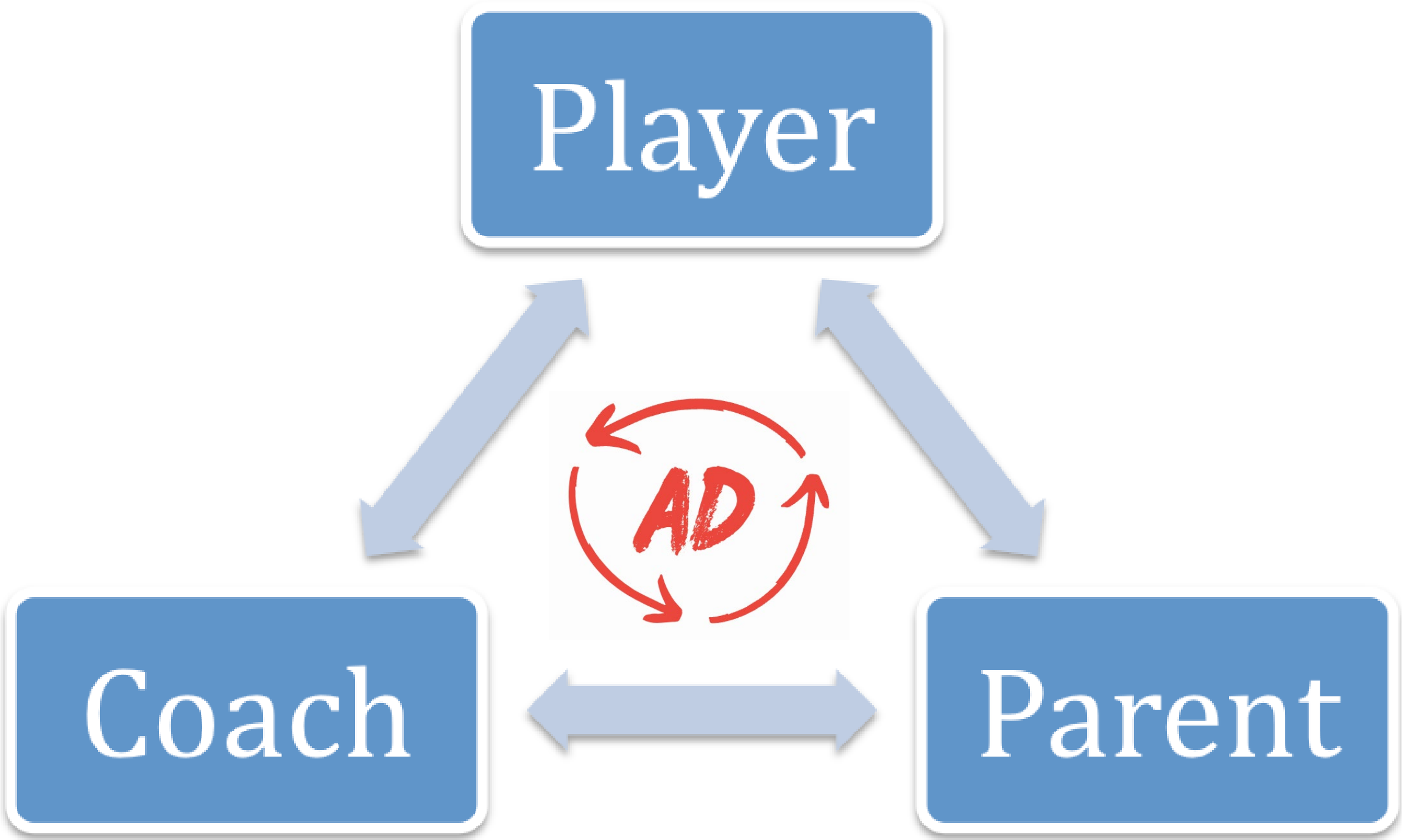
There are an endless number of potential actions and outcomes when looking at the coach-athlete-parent triangle. It can be customized to take advantage of the strengths of all three involved as a whole and the strengths of the individual pieces.

The Triangle Offense

Unlike set plays where there are predetermined decisions and actions, the triangle offense relies on the players reading the defense and making the best basketball play depending on the options available.

The Parent-Coach-Athlete Triangle

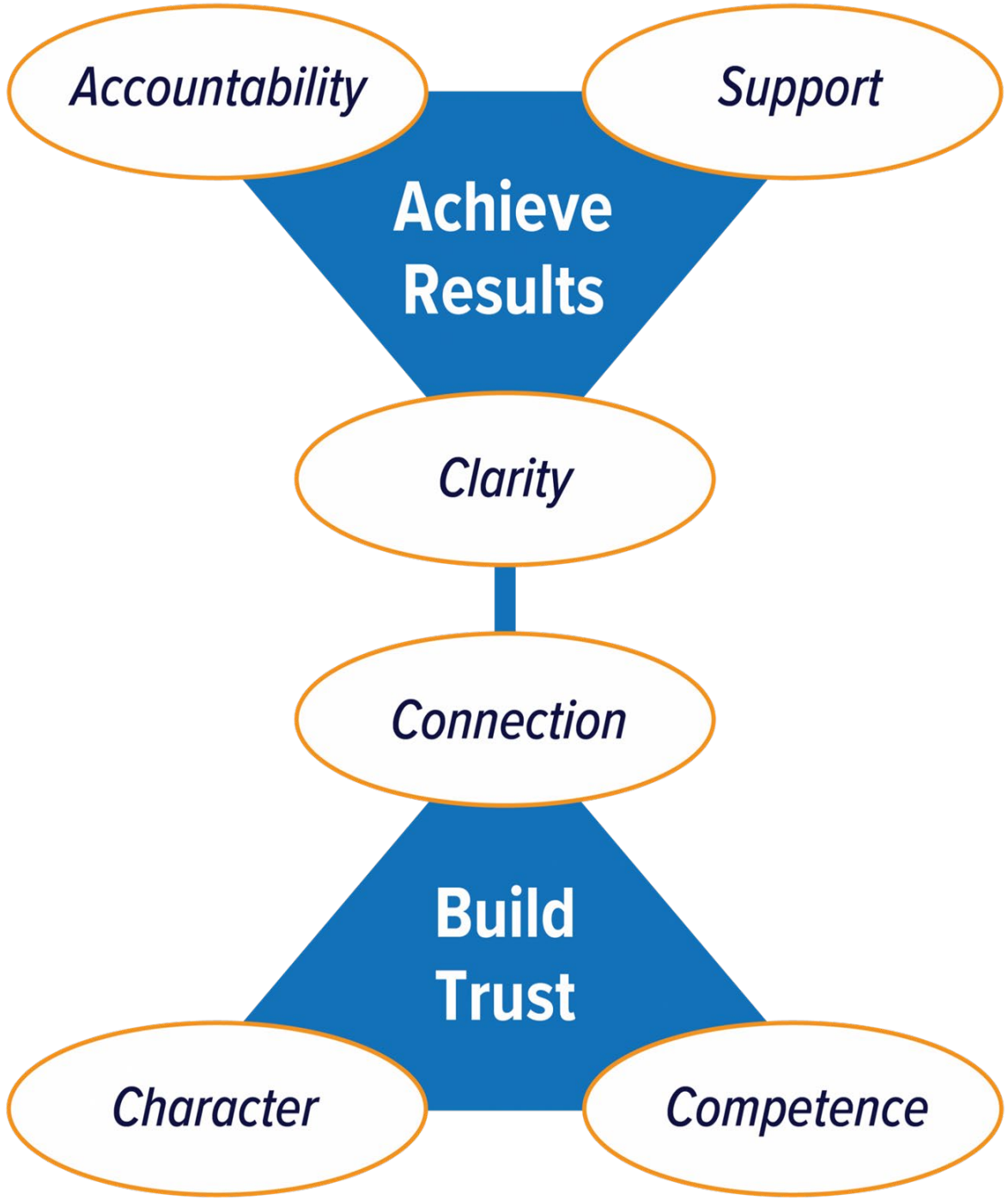
Unlike some relationships where there are predetermined decisions and actions, the parent-coach-athlete triangle relies on the coaches, players, and parents making the best decisions based on the options available.

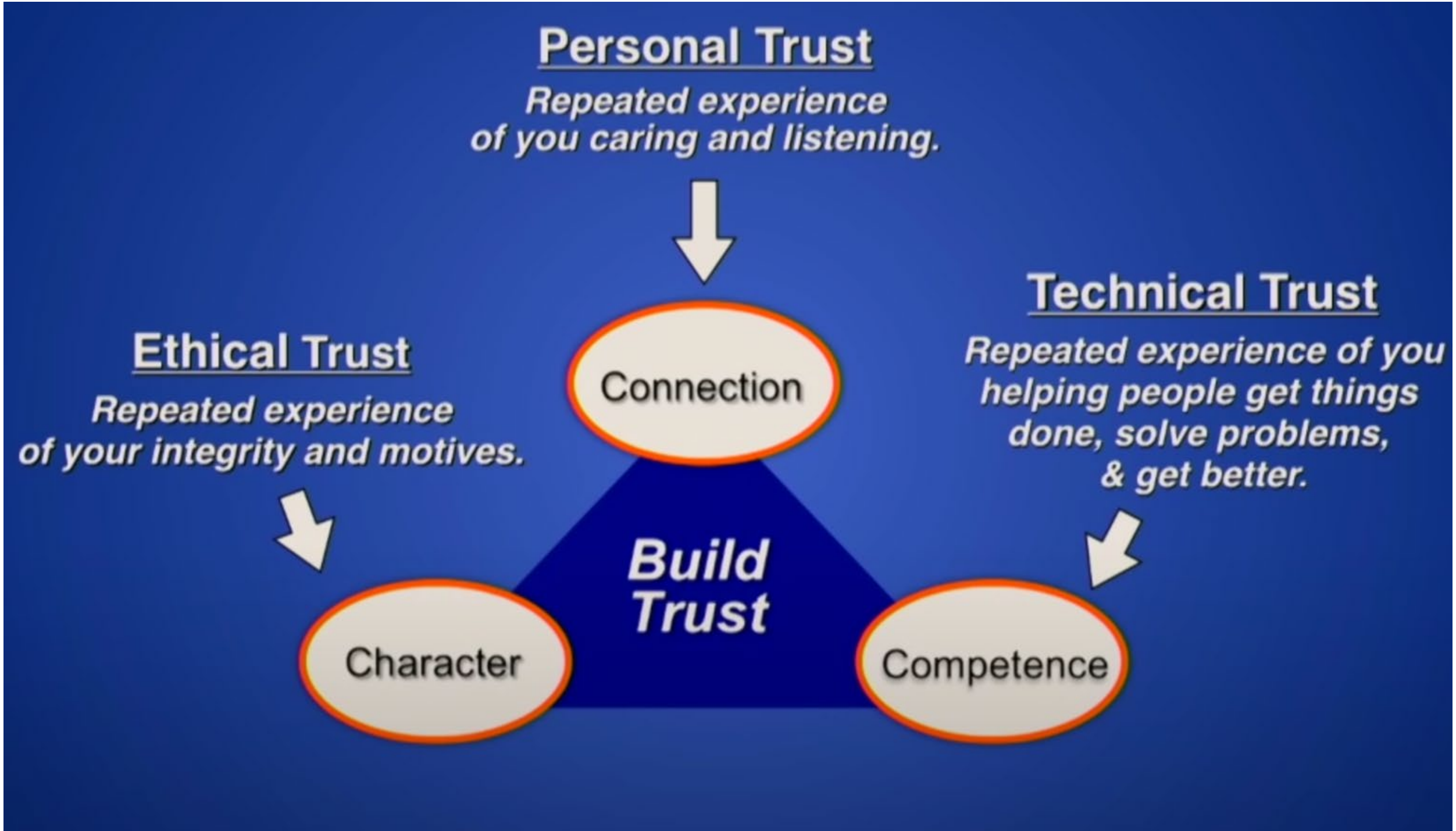

Player
AD
Coach
Parent

EXCEPTIONAL LEADERS:

ARE GOING ON A JOURNEY AND TAKING PEOPLE WITH THEM

HAVE AN ELITE MINDSET TO BRING ENERGY, SOLVE PROBLEMS, AND SERVE OTHERS


Accountability
Support
Achieve Results
Clarity
Connection
Build Trust
Character
Competence


Personal Trust
Repeated experience
of you caring and listening.
Ethical Trust
Repeated experience
of your integrity and motives.
Technical Trust
Repeated experience of you
helping people get things
done, solve problems,
& get better.
Connection
Build
Trust
Character
Competence

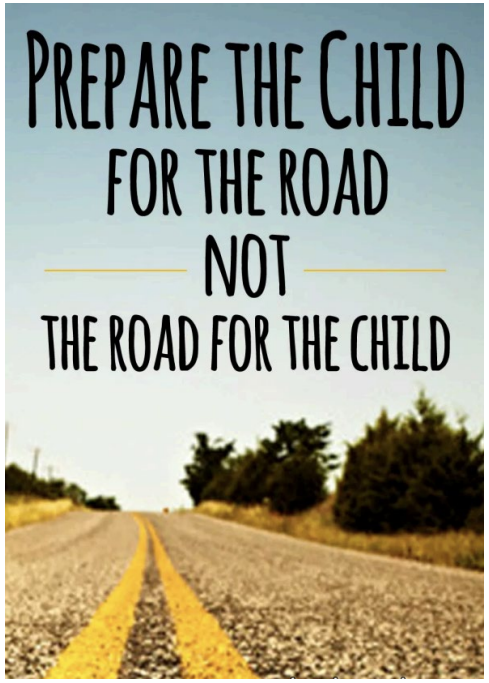
BUILD TRUST

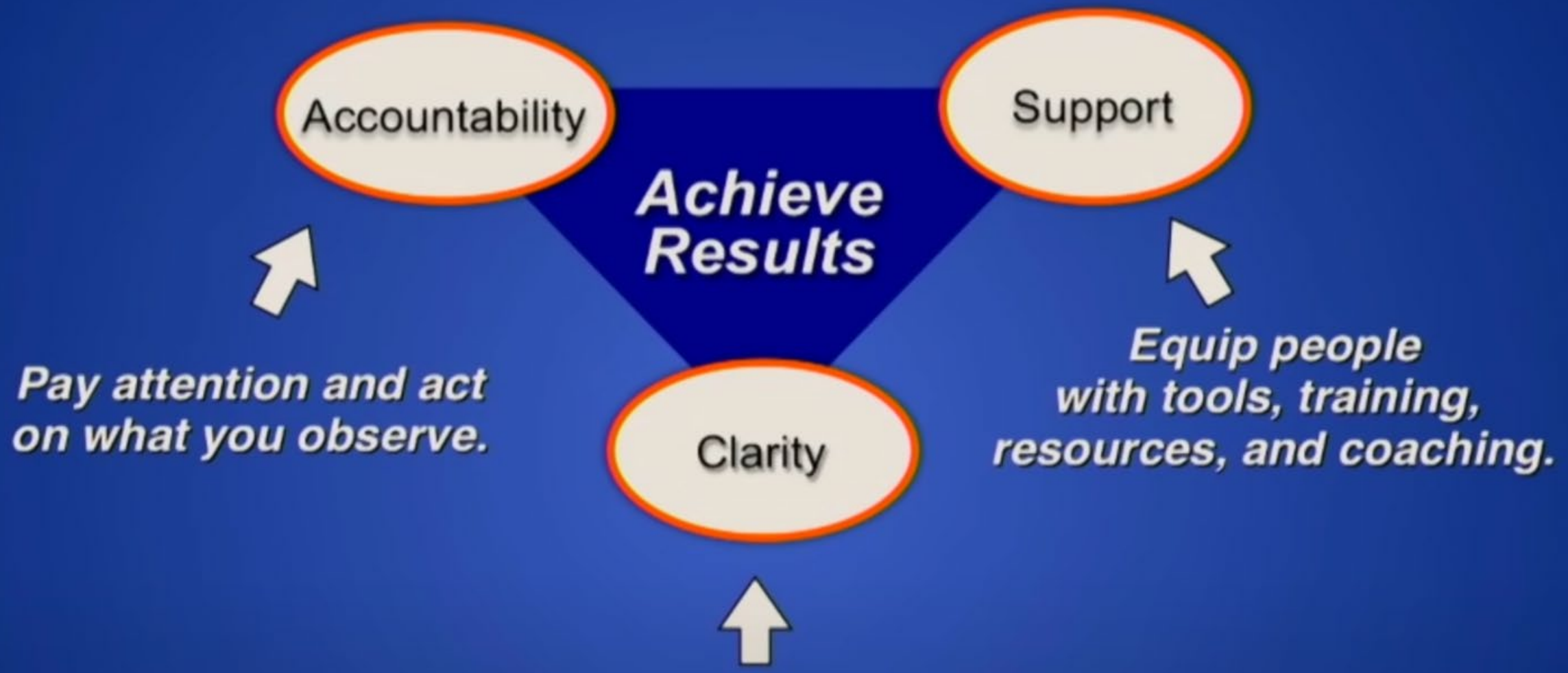
- IF ITS NOT HAPPENING IN YOU IT WONT HAPPEN THROUGH YOU
- HUMAN SYSTEM IST, EDUCATIONAL SYSTEM 2ND
- COMMITMENT TO "TOTAL STUDENT-ATHLETE"
- CULTURE, SCHEME, TALENT ACQUISITION/DEVELOPMENT
- TRAIN EMOTIONAL MUSCLES AND LIFE SKILLS

DECATUR CENTRAL FOOTBALL
MISSION STATEMENT

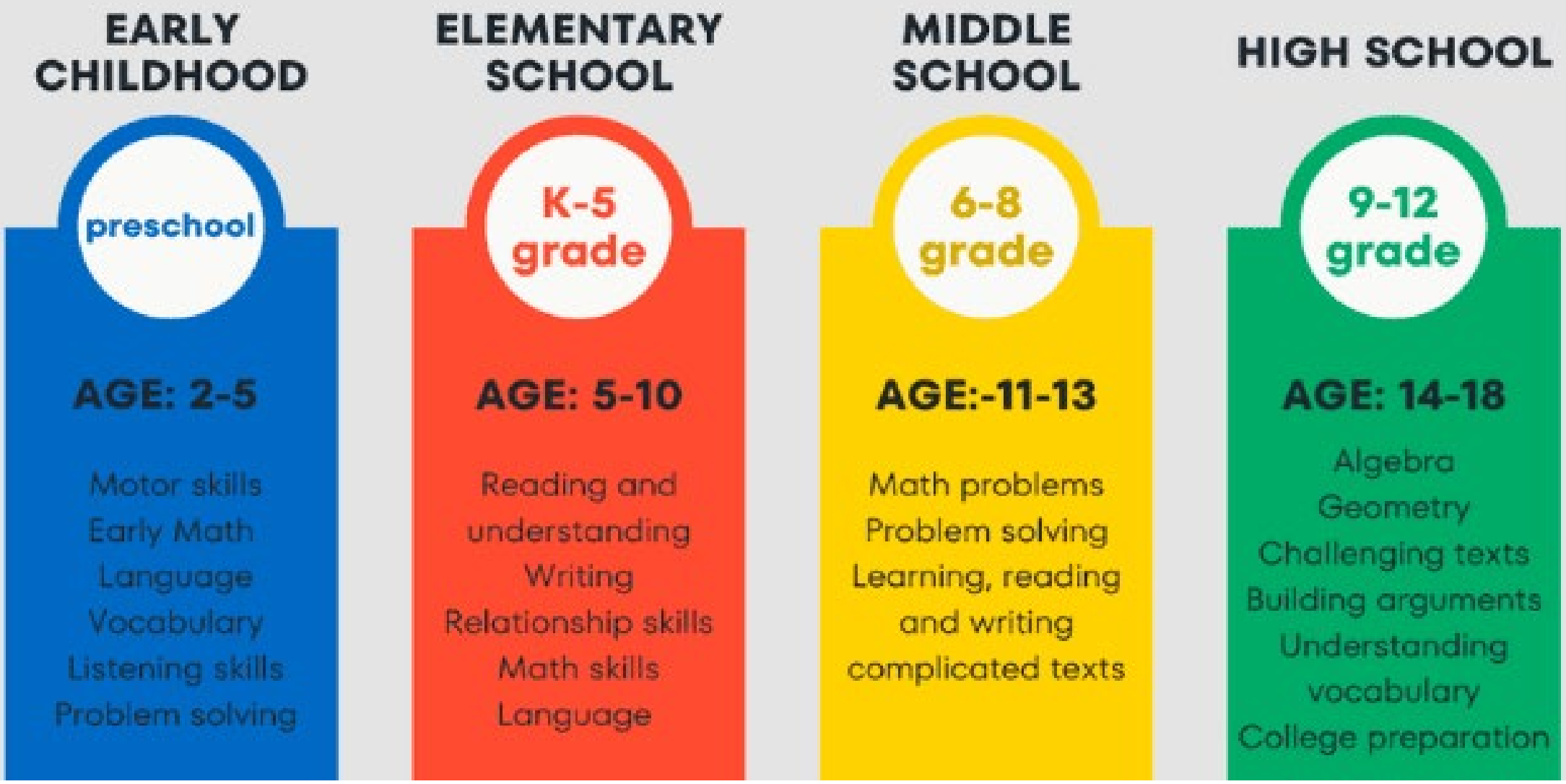
TO CREATE AN ATMOSPHERE AND ENVIRONMENT FOR ALL PLAYERS TO BE SUCCESSFUL:

1 - AS PEOPLE
2 - AS STUDENTS
3 - AS PLAYERS
4 - IN THEIR FUTURE




Accountability
Support
Achieve Results
Clarity
Pay attention and act on what you observe.
Equip people with tools, training, resources, and coaching.
Communicate & confirm to make sure everyone is crystal clear about expectations.

U.S. EDUCATION LEVELS



ACHIEVE RESULTS

- DISTRICT CULTURE GUIDE
- ATHLETIC BRIDGE PROGRAMS
- S.A.L.T.
- CELEBRATE POSITIVE BEHAVIOR
- CHALLENGE UNWANTED BEHAVIOR
- INCOMING SENIOR-PARENT MEETINGS
- INTENTIONAL PRE-SEASON MEETING
- WINNING CHOICES FOR SPORTS PARENTS
- QUALITY PROGRAM EVALUATIONS

WHAT IS CULTURE AND WHY IS IT IMPORTANT?

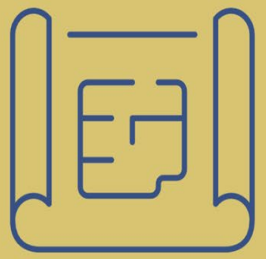
Culture is not a document that hangs on a wall. Culture is what we believe, how we behave, and the experience our behavior produces for others. It is the foundation on which our educational community is built. Written statements help clarify culture, but documents don't build culture – our ACTIONS do!

Our core values provide the standards for how we behave toward each other, our students, and our community. Because our culture shapes behavior, it determines how effectively we execute our strategy. Culture eats strategy for lunch. Our success depends on the ability to collaborate and execute in a constantly changing environment. Culture aligns everyone in the district around a set of common values and behaviors that ultimately determine how we prepare our students for success.

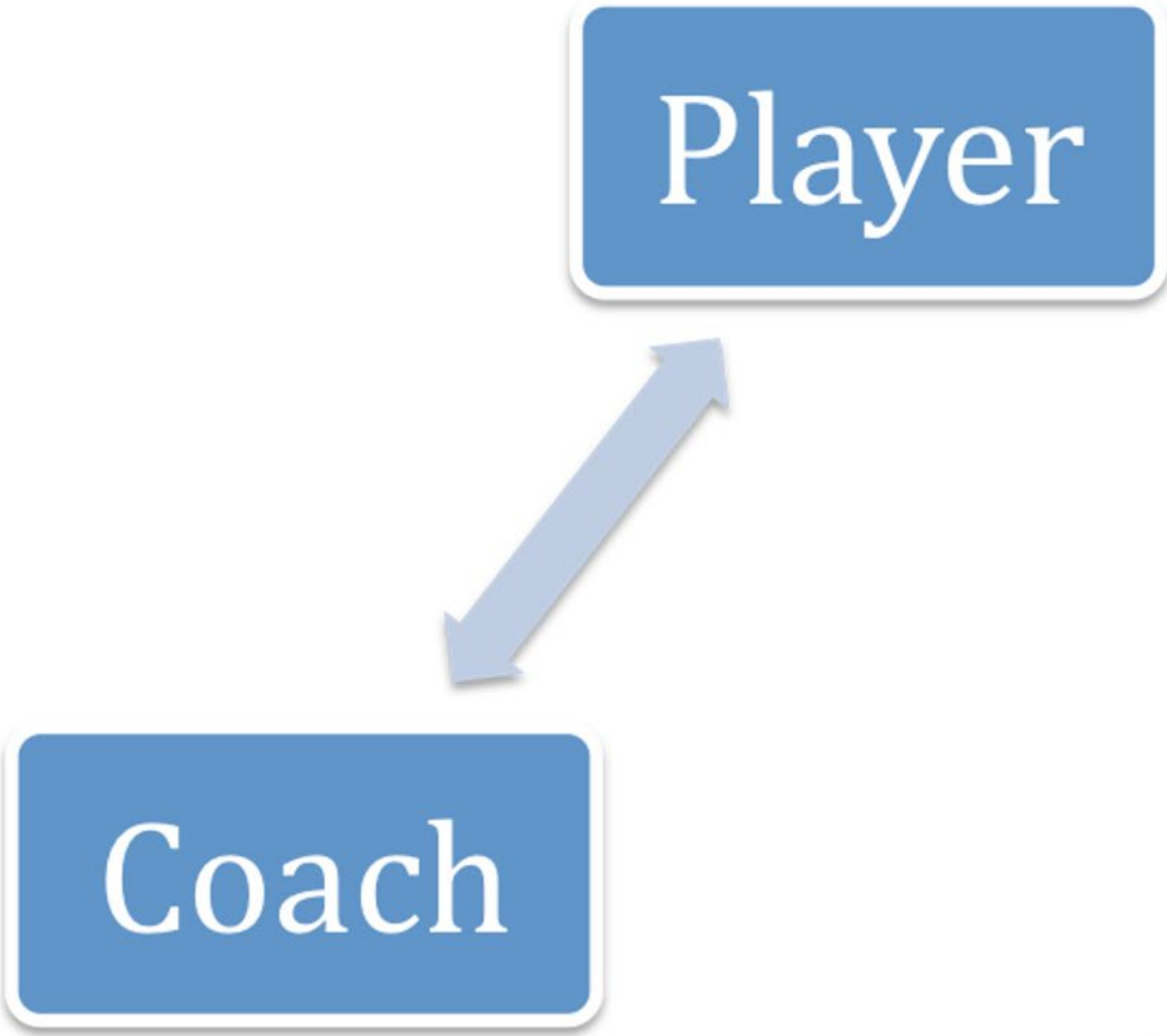
> Culture aligns everyone in the district around a set of common values and behaviors that ultimately determine how we prepare our students for success.

Twenty square feet is simply a metaphor that expresses each person in the district has a sphere of influence. It expresses the reality of the way we behave personally – the way each of us manages our 20 square feet – is what determines our culture.

BELIEF ▶ BEHAVIOR ▶ OUTCOMES



Otherwise known as the "BBO," it is a blueprint for our culture. The blueprint makes clear the specific behaviors and results we want from each of our values. The behaviors outlined in the BBO are essential to how we engage students in the classroom and how we operate our schools. Our goal is to create an educational environment where everyone consistently engages in **behaviors** that produce exceptional **outcomes**.


Player
Coach

Positive working relationships between coaches and athletes have never been more important.

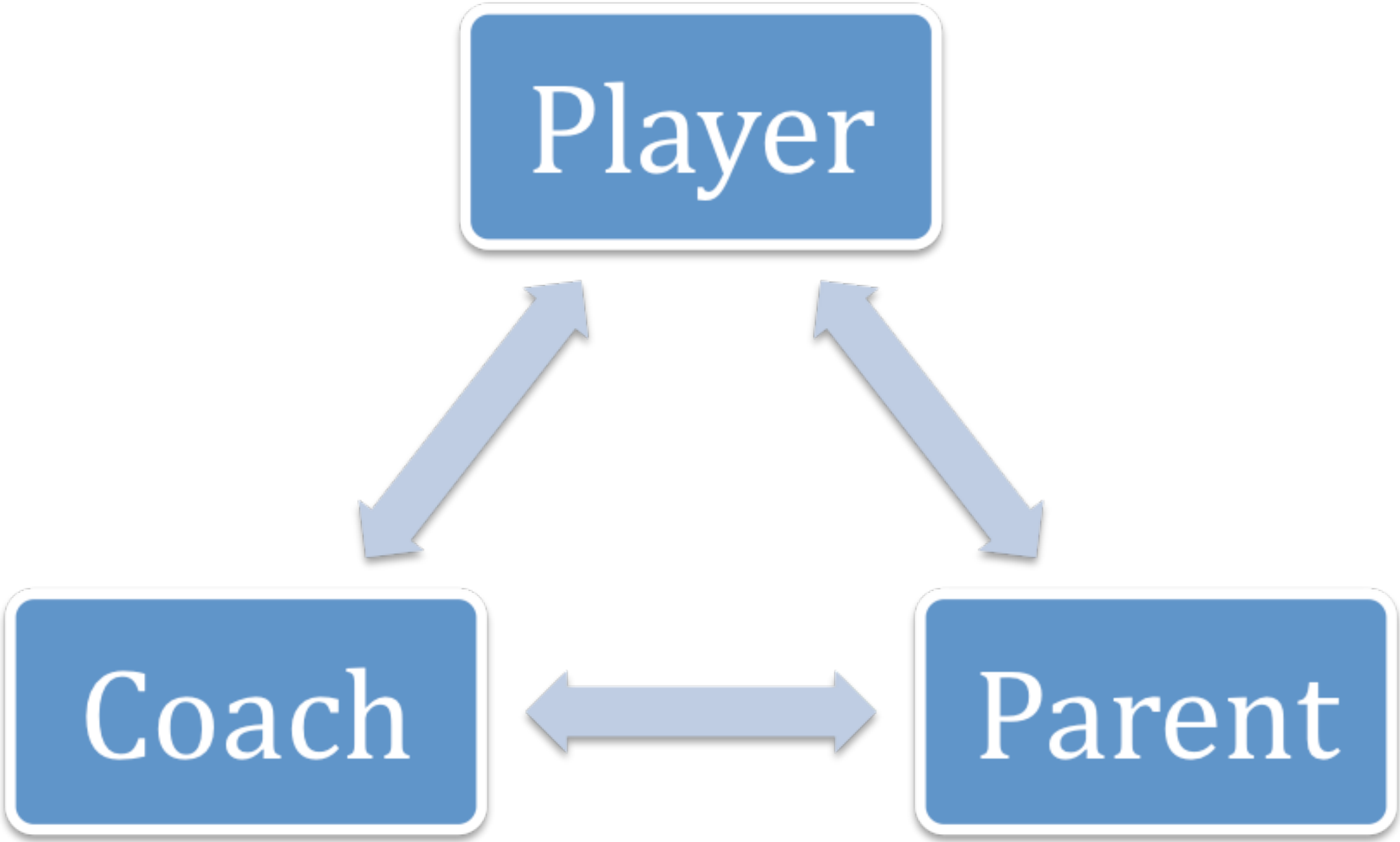
We must talk **to** not **at** if we want to earn the trust and respect of our athletes and maximize their abilities on the field, court, etc.

Coaching Mistake:

Assuming your athletes play for the same reasons as you or for the reasons you say they should play.

Coaching Excellence:

Discovering the personal reasons each athlete plays and using those reasons to drive the team mission and athlete's excellence.


Player
Coach
Parent

4 ? FOR LEADERS

#1: WHAT MINDSET ARE YOU BRINGING?

#2: WHAT IS YOUR STRATEGY FOR CREATING POSITIVE ENERGY?

#3: HOW STRONG ARE THE CONNECTIONS YOU'VE BUILT?

#4: WHAT IS YOUR PLAN FOR MAKING A DIFFERENCE?

Contact Information

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- **@DonBaker0495 on “X” (Twitter)**

NADC WORKSHOP

The Parent-Coach-Athlete Triangle

THANK YOU!