



MUSIC TEACHER SATISFACTION

Dr. James Weaver

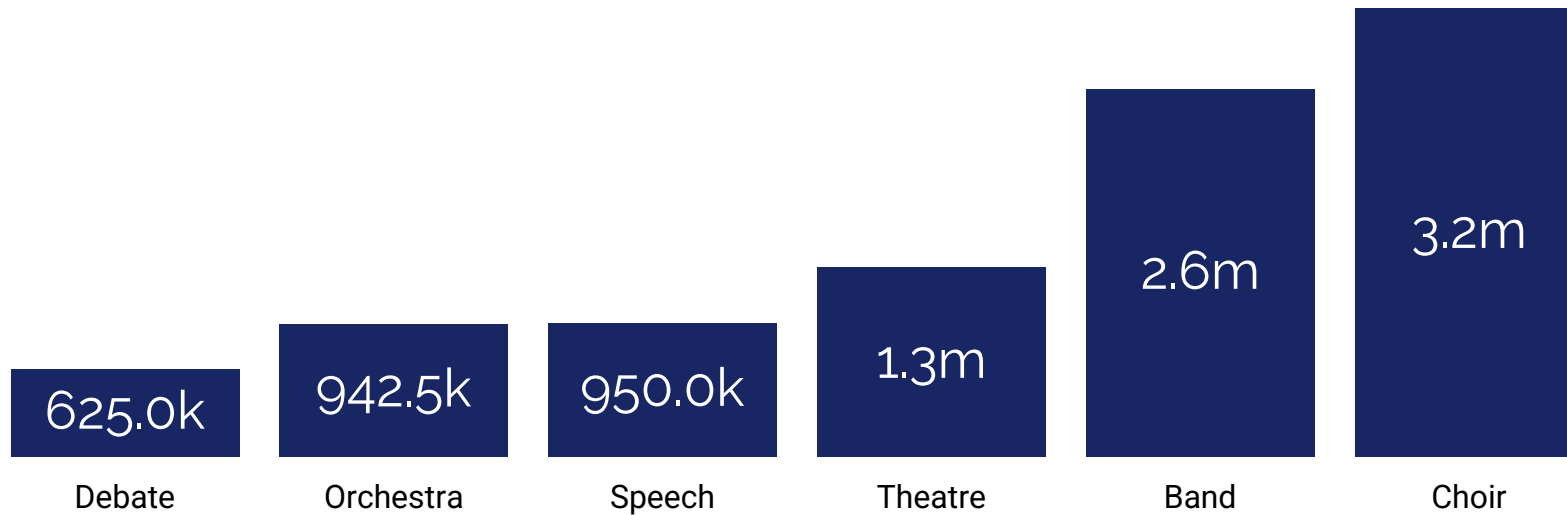
Director of Performing Arts and Sports

National Federation of State High School
Associations



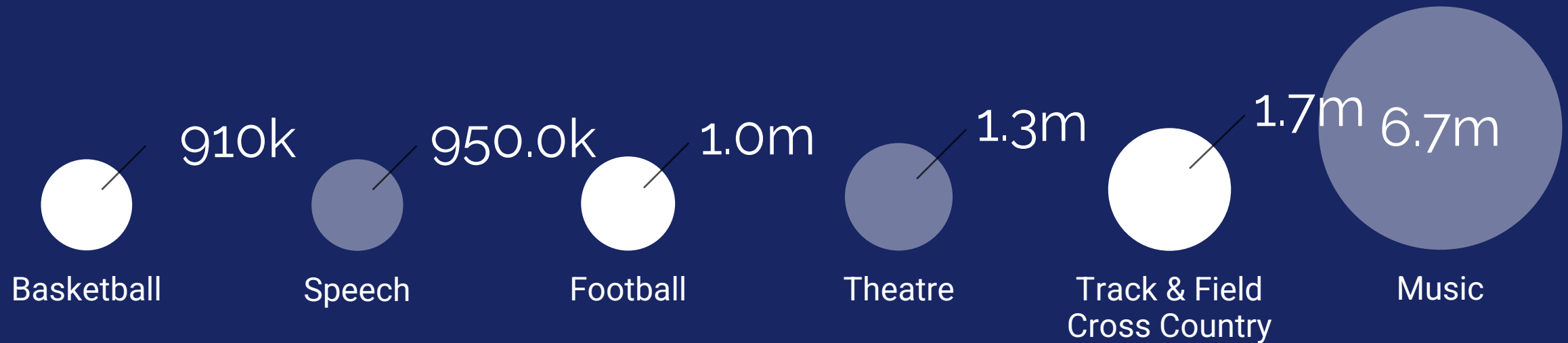
Participation

Performing Arts Participation



The “Real” Level of Participation

Largest participation in high school activities



COMPARISON OF MUSIC & ATHLETICS

Music

\$8.9 Billion on equipment

\$170 Billion All-In

6.7 Million High School Participants

Arts All-In \$876.7 Billion

Athletics

\$16.2 Billion on equipment

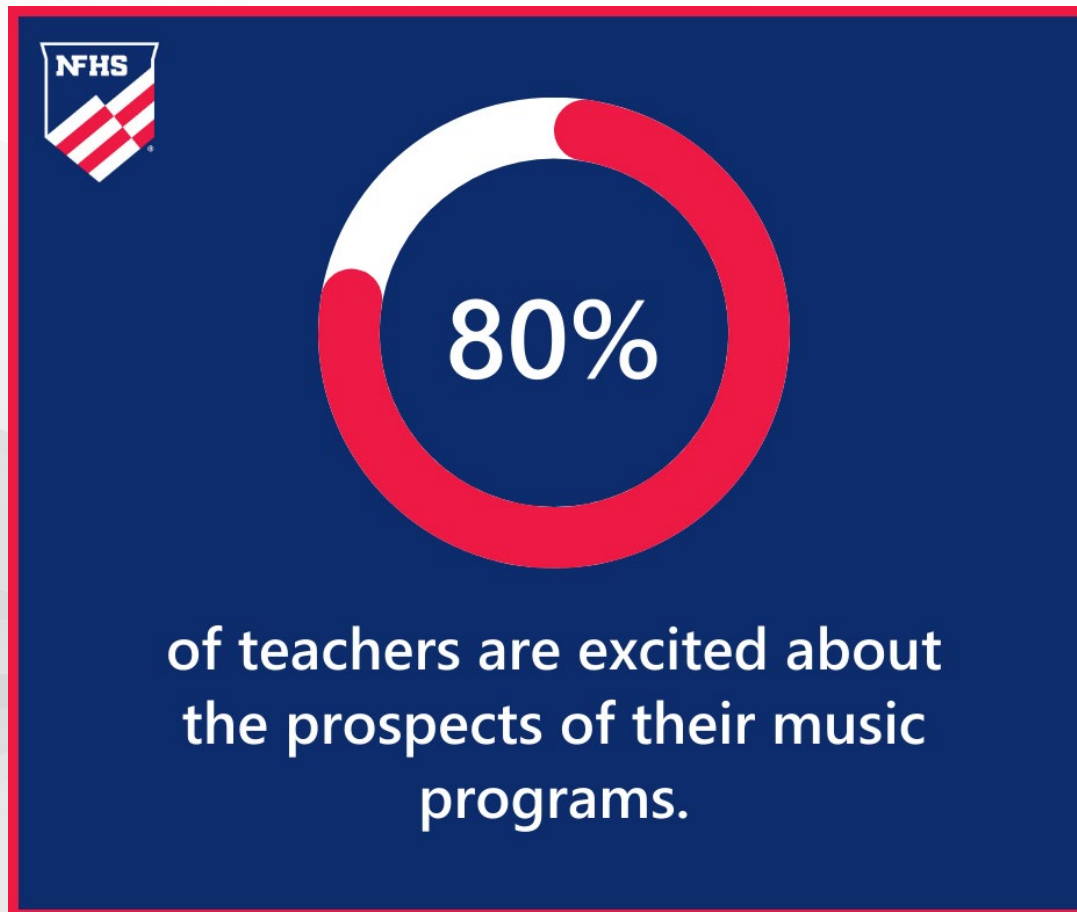
\$103 Billion All-In

7.6 Million High School Participants

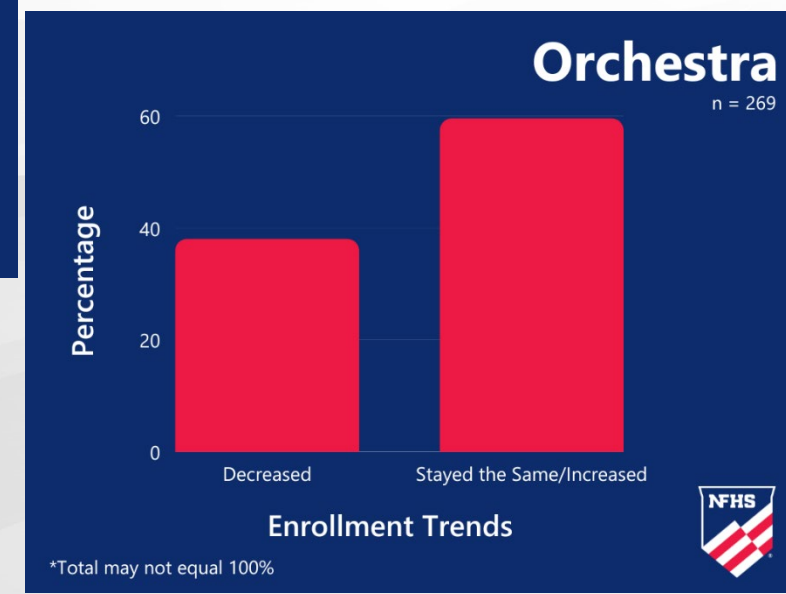
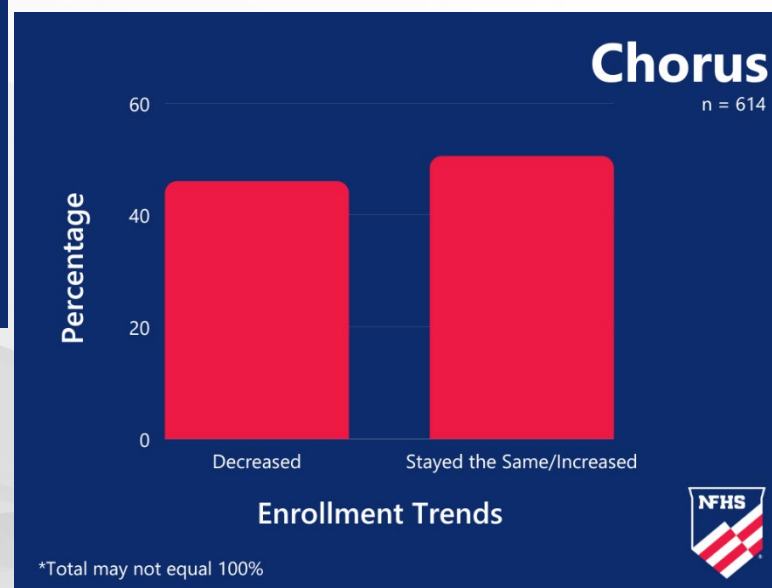
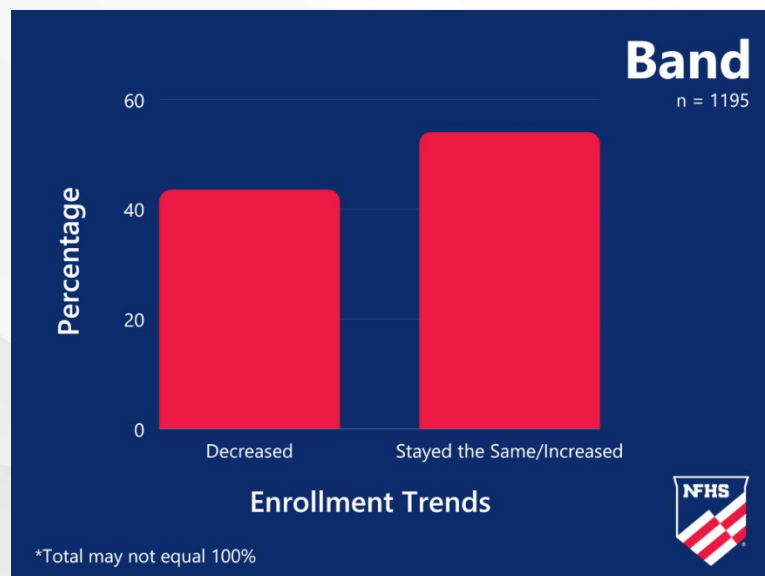
Source – US Bureau of Economic Analysis



ENROLLMENTS



ENROLLMENT TRENDS





The future of my
music program
looks strong.



**Satisfied
Teachers**

68%

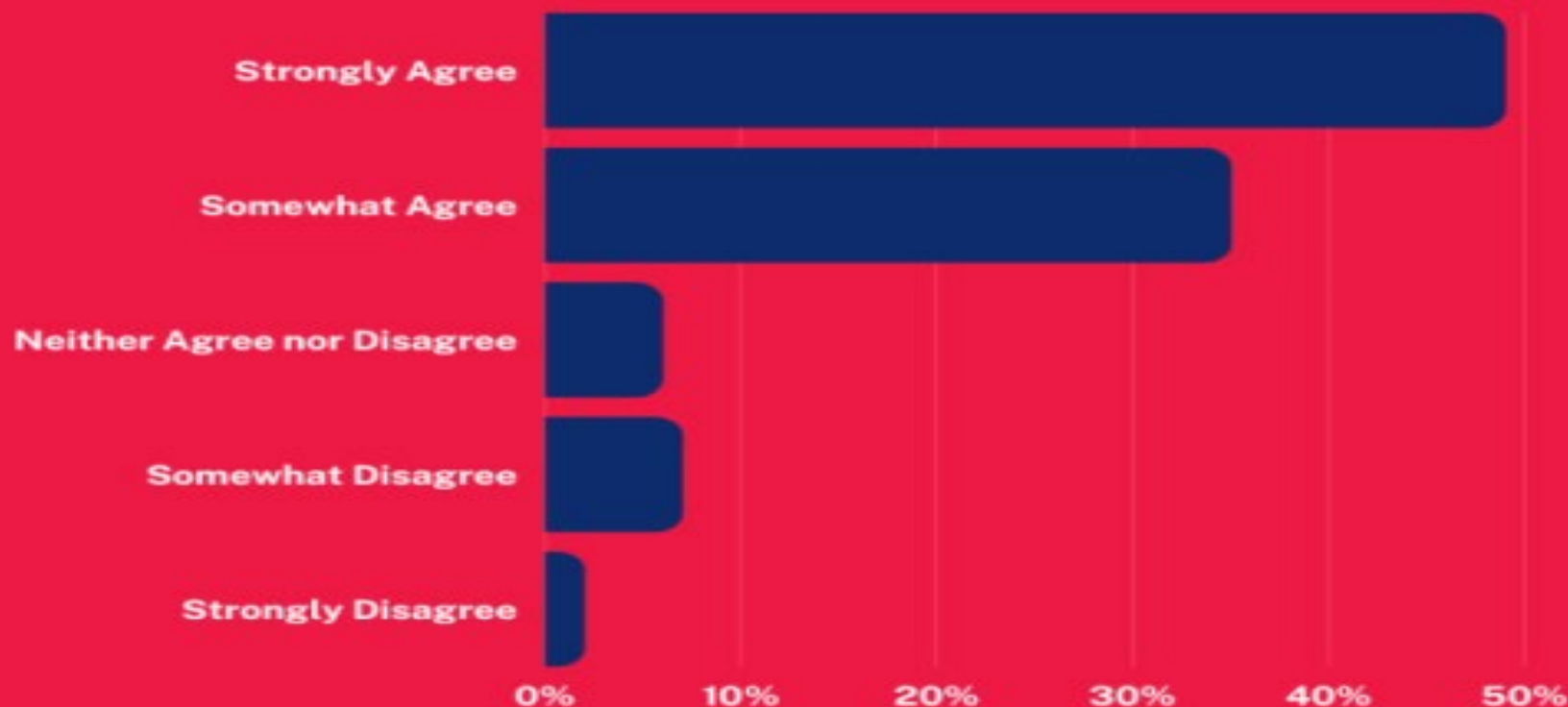
**Unsatisfied
Teachers**

35%

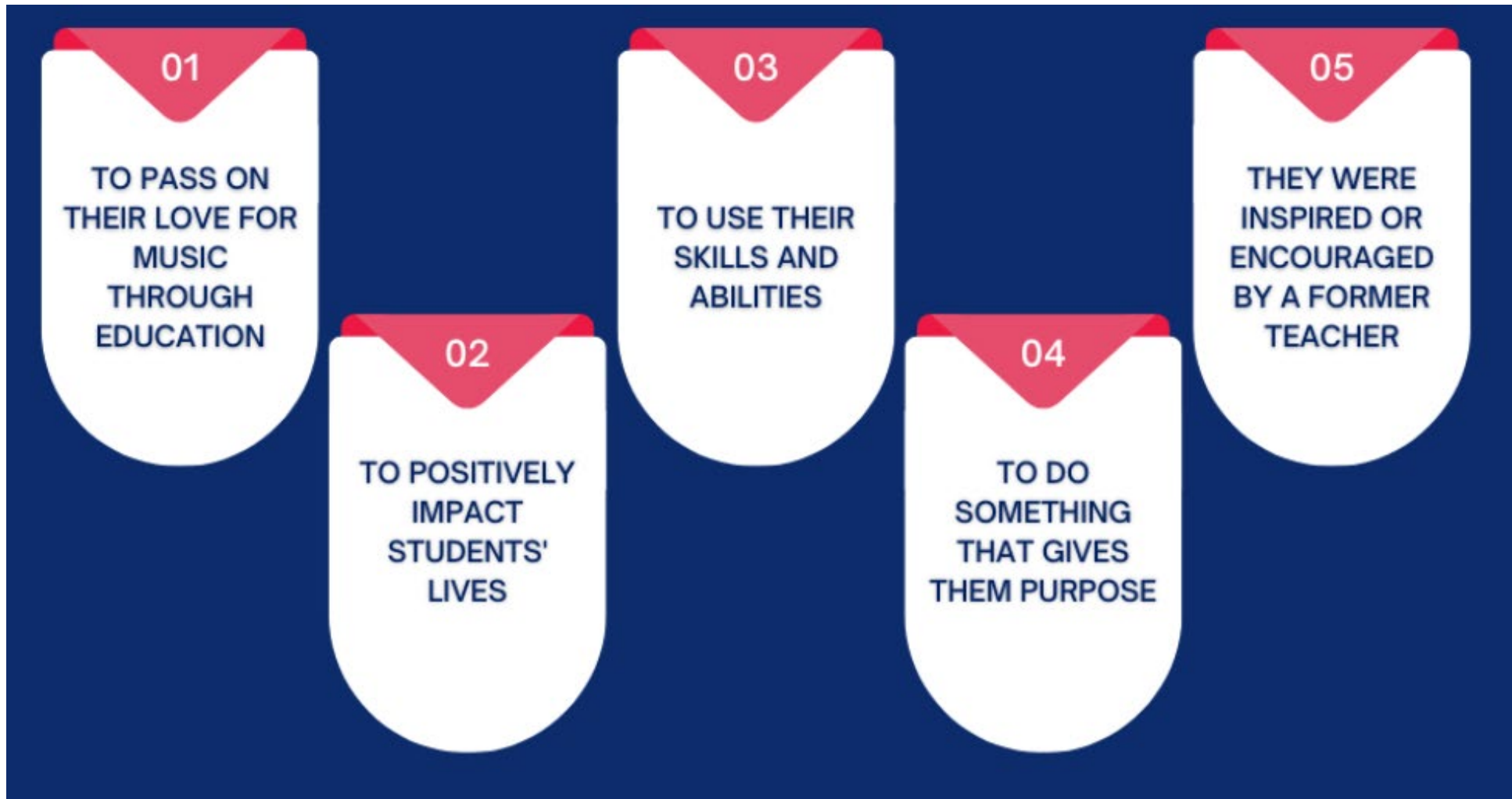


Why Do Music Educators Teach

84% of music educators are satisfied with their decision to become a music educator.



Why Do Music Educators Teach



Why Do Music Educators Teach

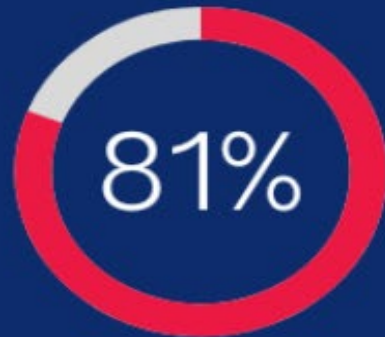
92% of music educators
say they teach to find
purpose.



91% of music educators
are motivated to see their
school/school district
succeed.

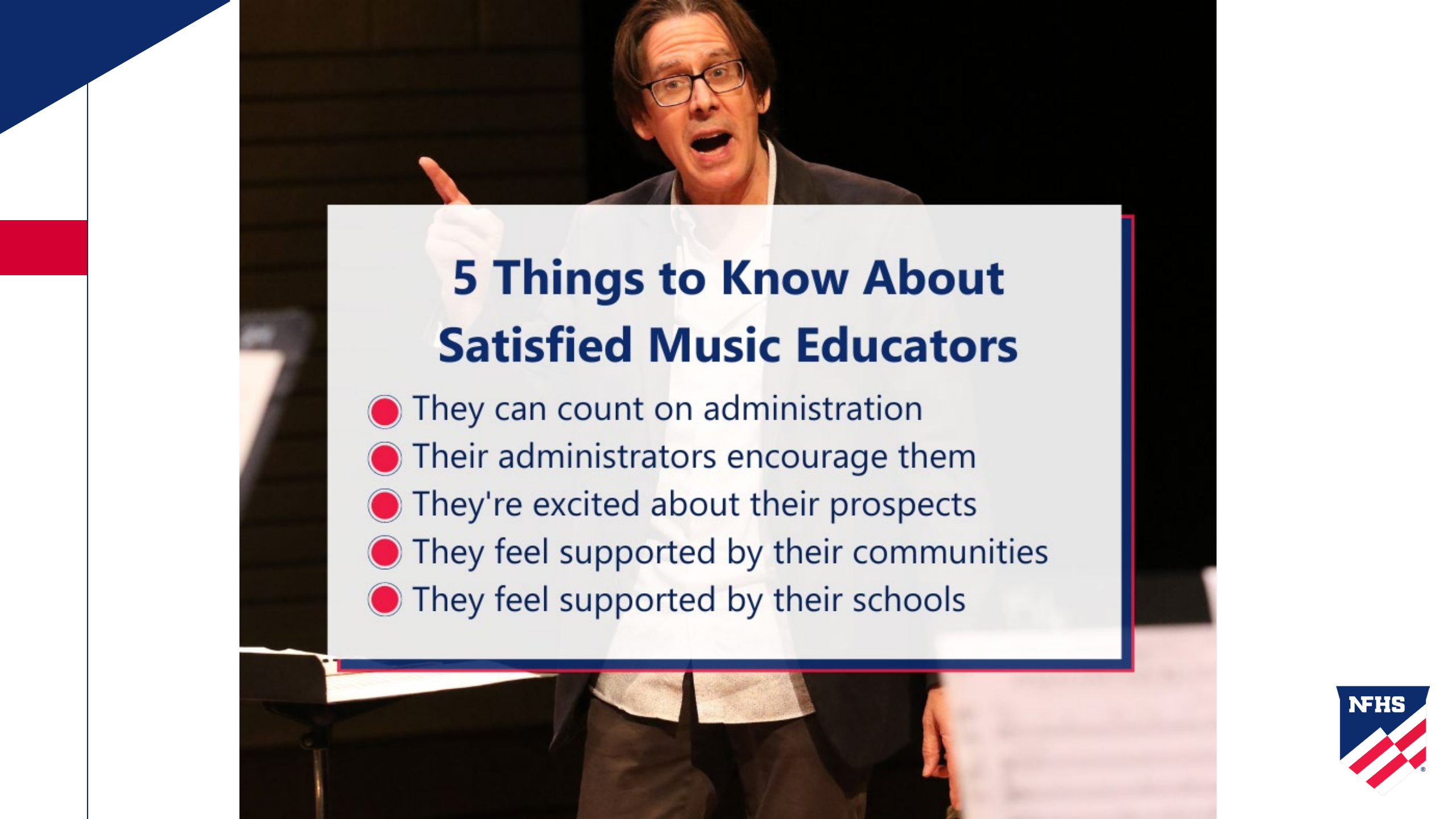


81% of music educators
find it easy to be
enthusiastic about their
program's future in front
of students.



68% of music educators
say that the future of their
program looks strong.





5 Things to Know About Satisfied Music Educators

- They can count on administration
- Their administrators encourage them
- They're excited about their prospects
- They feel supported by their communities
- They feel supported by their schools

Did you know?

4% of music educators that are unsatisfied with their jobs would advise a friend to pursue a career in music education.

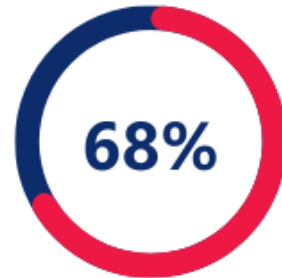




Would you advise a friend to become a music educator?



Overall, **55%** said yes.



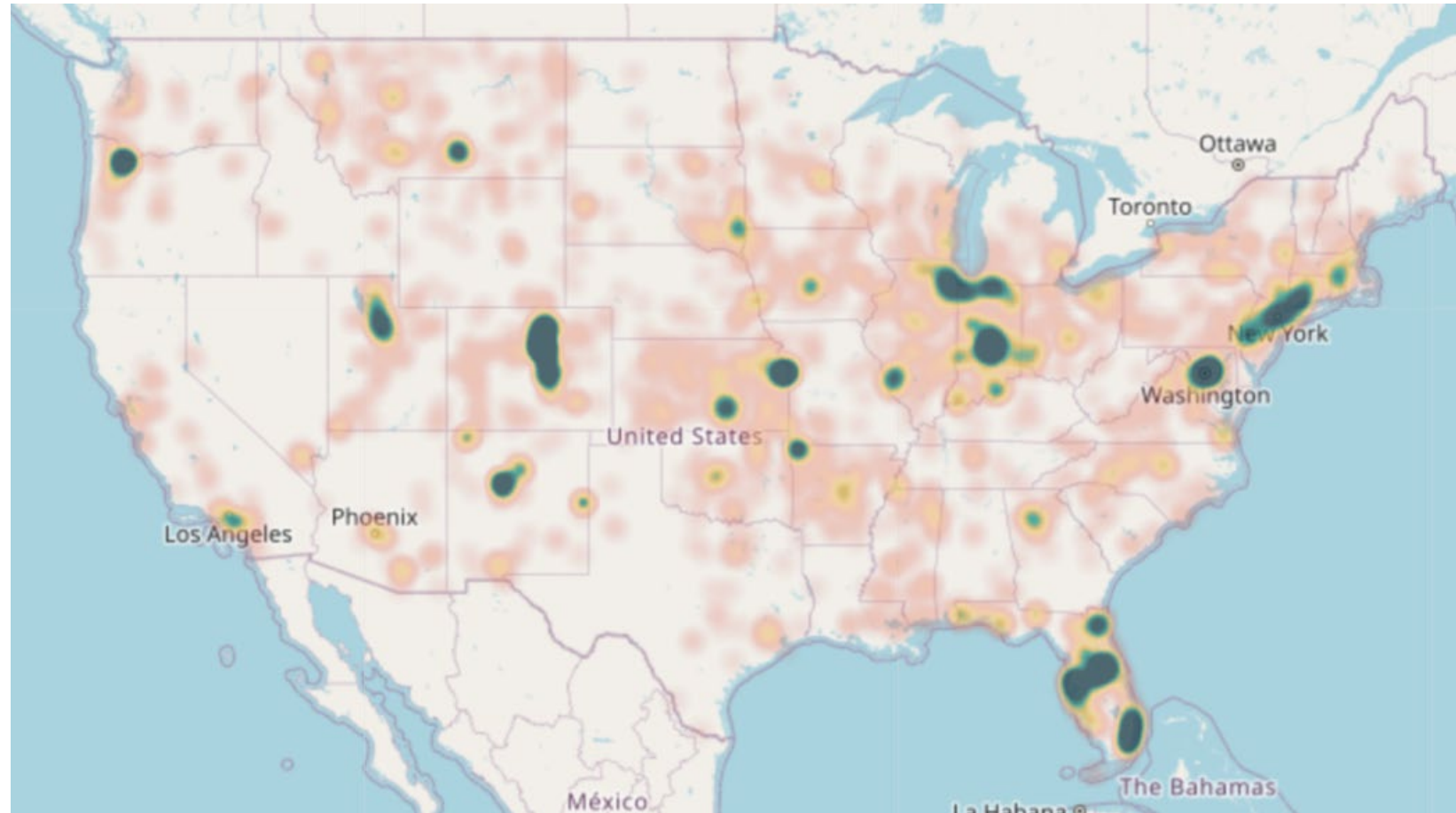
68% of satisfied music educators said yes.



4% of unsatisfied educators said yes.



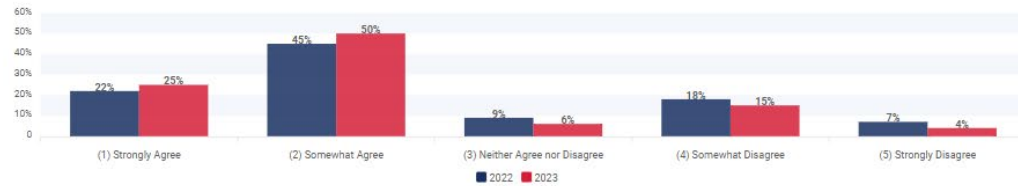
CURRENT SURVEY RESPONSES



MOVING INTO YEAR 2

I have Satisfaction as a Music Educator Because...

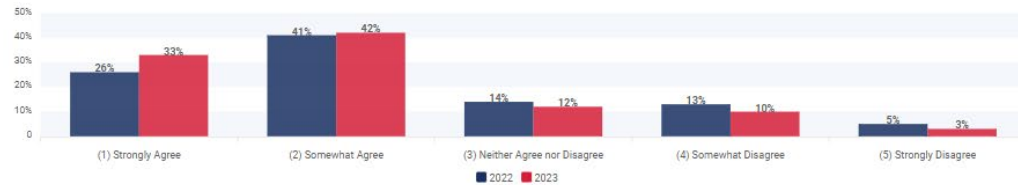
I have the tools and resources to do my job effectively



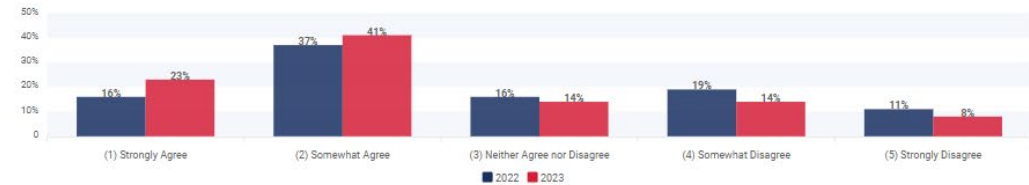
I am provided with proper professional development opportunities to update my skills and learn new methods



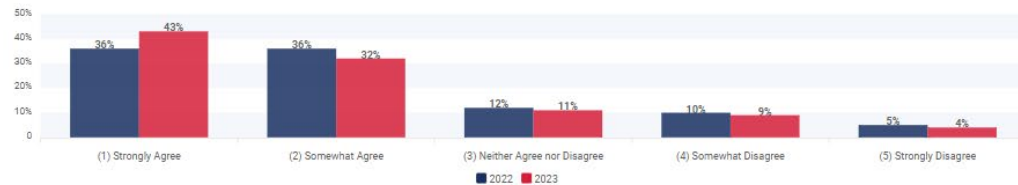
I have clearly defined goals in my job



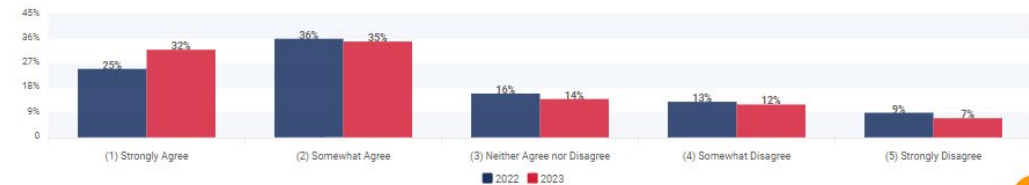
My school does an excellent job of keeping teachers informed



When a student or parent is dissatisfied, I can count on support from my administration



Building and District Administrators visibly demonstrate a commitment to quality



WHY IS TEACHER SATISFACTION IMPORTANT

MUSIC EDUCATION



WHY IS TEACHER SATISFACTION IMPORTANT

CREATIVE INDUSTRY



CAREERS IN MUSIC

CAREERS IN THE MUSIC INDUSTRY

Advance Events Coordinator • Artist Relations
Audio Engineer • Booking Agent
Brand Manager • Business Manager
Chat-Bot Creator • Club-Spins Tracker
College Professor • Commercial Playlist Curator
Concert Promoter • Conductor • Copyist
Cross-Cultural A&R Manager • Data Jockey
Education Activities Director • DJ
Documentarian • Ethnomusicologist
Event Security Manager • Events Manager
Instrument Repair & Restoration Tech
Instrument Sales Associate • Lighting Designer
Luthier • Lyricist • Marketing Manager
Mastering Engineer • Media Host
Meme Designer • Merch Wearables Designer
Metadata Repair Tech • Multimedia Marketer
Blogger • Coach • Critic • Music Educator
Industry Consultant • Photographer
Ed Policy Advisor • Poster Artist • Publisher
Retailer • Therapist • Video Director • Videographer
Writer • Musician Nonprofit Program Director
Piano Tuner • Playlist Coder • Product Designer
Project Manager • Promotion Manager
Publicist • Record Producer • Recording Artist
Recording Engineer • Recording Studio Manager
Road Rep • Royalties Consultant • Session Musician
Social Media Manager • Social Media Music Strategist
Software Designer • Song Monetizer • Stage Designer
Stage Manager • Streaming Consultant • Talent Agent
Talent Buyer • Tour Manager • Venue Manager
Video Game Composer • Vocal Coach
VR Designer • Web Designer

ALLY AMARAL
Electronic Repair Technician
Earthquaker Devices

“When I was in high school, I enjoyed physics and music but wasn’t sure how those interests would ever align. Within weeks of graduating from college I landed a great position utilizing both. So many people think a life in music is limited to only a few options. Not true. The music industry is vast and constantly evolving. If you love music and are willing to work hard, there is a career path for you ...maybe more than one!”

CONSIDER A CAREER IN MUSIC!

nammfoundation.org

artsadvocacy.nfhs.org

NAMM Foundation*

NAMMFUNDATION.ORG • ADVOCACY.NFHS.ORG

Current annual salaries range from **\$27k-\$50k for paid intern and entry level positions, \$50k-\$120k manager level and tech roles, and \$70k-\$230k+ leadership and executive level positions.**

Several career pathways in the creative industry provide **opportunities to make well over \$200k.**

IS MUSIC A VIABLE CAREER CHOICE?

Yes! A career in music is a great option for anyone passionate about music. Music and creative sector businesses are continually evolving; driven by technological advancements, changing consumer behavior, and the innovative spirit of musicians and artists.

The music and creative industry hold hundreds of career options that can lead to a life-long and sustainable life in music.

A JOB IN MUSIC AND THE CREATIVE INDUSTRY: IT COULD BE PERFECT FOR YOU!

The creative industry is a perpetually evolving scene with a wide range of artistic expression and career opportunities including creating and performing music.

There is a high demand for individuals with creative backgrounds in music and the arts. Music is an exceptionally dynamic industry demanding a combination of creativity, technical expertise, organizational skills, and teamwork.

TEACHING MUSIC: A CAREER CHOICE WITH REMARKABLE IMPACT

Teaching music in schools and being a resource for music learning in a community continues to be one of the most rewarding and sustainable career choices for musicians. Music educators are musical leaders in their communities; many will attend higher education to earn required teaching certifications. Others gain teaching credentials along the way as active musicians, leading to a creative life as the joy and impact of making music is shared.

A recent survey by the National Federation of State High School Associations (NFHS) found extremely high job satisfaction for K-12 music educators, regardless of where, what, or which grade levels they teach. Music teachers love what they do!

Music students graduating with teacher credentials experience a 100% placement rate for available jobs.

DID YOU KNOW ?

Nationally, **673,656 businesses** are involved in the creation or distribution of the arts, **employing 3.48 million people**

We're HIRING

RESOURCES:

- NAMM**
nammfoundation.org/careers-in-music
- NFHS**
artsadvocacy.nfhs.org
- U.S. Bureau of Labor and Statistics**
bls.gov/ooh/home.htm



CAREERS IN MUSIC

- <https://artsadvocacy.nfhs.org/careers-in-music/>
- <https://www.nammfoundation.org/careers-in-music>





THANK YOU!

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