



# EFFECTIVELY USING NFHSLEARN

Workshop #35 July 1, 2023





# Caches Education

A RENEWED APPROACH

# HOW DID IT BEGIN?

- WIAA commitment to Coaches Education 20+ years
- 2019-20 changed the way we offered Coaches Education New Technology
- Relationship with UW CLA continued to grow as we explored how to best serve our member schools
- WIAA exploring solutions for technology partners / required clinics / coaches education

2022-23 FinalForms + NFHSLearns + UWCLA = game changer



Awarded a 3-year grant from the Susan Crown Exchange in May 2021 to build two **foundational youth development courses** for coaches across the state.



Fall of 2022 10,000 coaches participated

Training Topic	% Never Participated	% Interested in More	
Health & Safety			
Leadership Development	20%	69%	
Life Skill Development Through Sport	41%	66%	
Motivational Techniques	41%	70%	
Conflict Resolution	38%	61%	
Relationship Building	37%	70%	
Fostering a Positive Environment			
Team Dynamics	38%	67%	
Diversity and Inclusion	33%	57%	
Coach Beyond			
Mental Health	38%	67%	
Stress Management	35%	63%	
Performance Anxiety	55%	70%	
Mental Toughness (i.e., grit, discipline,	44%	59%	
focus) Safety on Social Media	48%	32%	
Emotional Regulation	48%	54%	
Time Management	39%	63%	
Suicide Protocols	45%	54%	
Social-Emotional Learning	42%	54%	
Linkage to Community Resources	57%	57%	
Trauma-Informed Practice	57%	60%	
Stress and Coaching	54%	57%	
Working with Parents and Caregivers	48%	57%	
Child Development	40%	57%	

Source: Aspen Institute, LiFEsports at Ohio State, Susan Crown Exchange, Nike national coach survey, 2022

# IMPACT OF COACHING EDUCATION

### PLAYING FOR A TRAINED COACH IS CORRELATED WITH:

- Higher levels of enjoyment
- Motivation & increases in self-esteem
- Lower anxiety
- Gains in social-emotional development
- Lower rates of injury
- Less conflict between teammates
- Athlete retention



## NATIONAL LANDSCAPE

### COACHES DO NOT RECEIVE ADEQUATE TRAINING.

- Coach training is not regulated at a national level.
- 5-10% of youth coaches nationwide report receiving relevant training (NAYS, American Coaching Academy).
- Only six states require training in human development, development psychology or organization management for school-based coaches (Aspen, 2021).

# WASHINGTON STATE COACHES

### OUR STATE MIRRORS THE NATIONAL LANDSCAPE.

- Only 4% of coaches in King County reported being required to have coach training in positive youth development strategies prior to starting a coaching job (Aspen, 2019).
- Coaches in WA report leadership development, life skill development, mental health, & team dynamics among topics of highest interest (National Coaches Survey, 2022).
- 71% of coaches in WA report having been **evaluated zero or one time** during their last season (National Coaches Survey, 2022).

## THE PICKLE THAT WE ARE IN

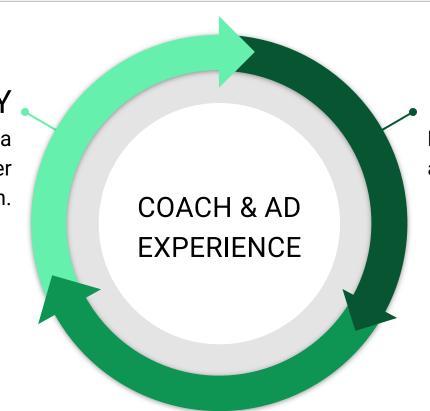
### LOCAL NEEDS, GAPS & CHALLENGES + DISCUSSION

- Our WHY Handbook language suggests that Coaches Education is is important and includes a variety of relevant topics. Challenging for schools
- **Finances** Coaches Education has a cost associated. Schools are limited in funding and time to create educational opportunities.
- **Technology** Old system was unreliable FinalForms provides opportunity for reliable syncing, automation and timestamping.
- Coach / AD Experience We are listening.

# THE OPPORTUNITY



Adoption of Final Forms as a compliance and data center + LMS integration.



#### HANDBOOK / EXEC. BOARD

Rules and regulations in the handbook are what dictates what is required.

**PARTNERSHIPS** 

RESEARCH - EXPERIENCE - NETWORK Curriculum and effectiveness

# STRATEGIC PLAN

#### **WIAA Executive Board**

Coaches play an integral role in the delivery of education based activities therefore we must expand, solidify and seek out methods of education, expectations and documentation with regards to coaches education.



# STRATEGIC PRIORITIES

### FOUR AREAS OF FOCUS

- Research based, quality education
  - Partnership with the UW CLA and NFHS Learns
- Equitable access to all schools, all coaches
  - WIAA working on funding model that does not require per coach fee
- Easy to navigate, use, report and monitor
  - Using technology partners: NFHS Learns and FinalForms
- Impact the culture of sport
  - Curriculum, Research and National access



## FINALFORM5

### WIAA Directory of Member Schools

- Contact Information
- Sports Offered
- Coaching Staff
- Student-Athlete Participants

- Automated
- Accurate
- Ease of use
- Reporting, Research, Connection



USE FILTERS AND SORTING TO MANAGE YOUR RECORDS.

SE FILTERS AND SORTING TO MANAGE TOUR RECORDS

Districts

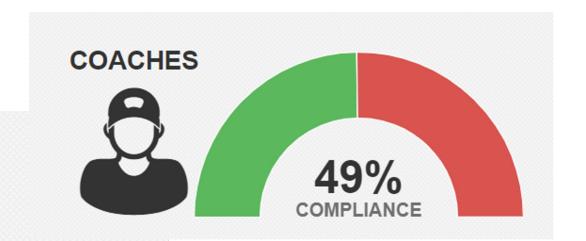
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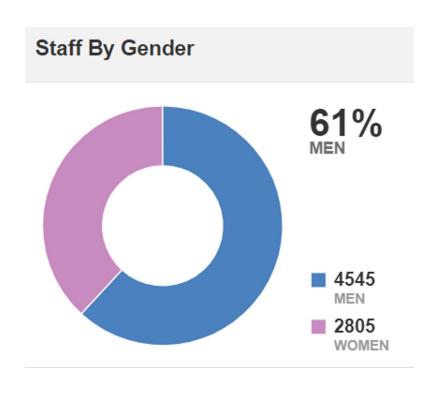
973

Schools

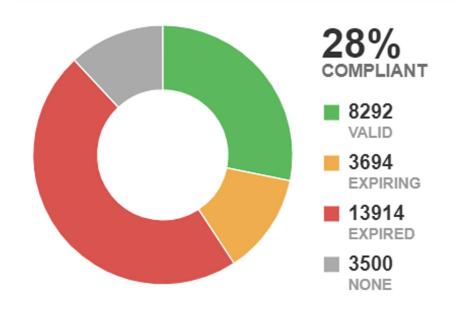
29,307 / 29,308

Coaches



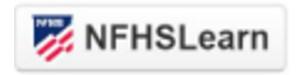






•	<b>© 52</b>	Joehnk, Paul [WA-0559-0634] pjoehnk51@gmail.com	Assistant Coach Northshore Schools > BHS	BHS Spring Boys Soccer
•	<b>© 151</b>	Johnson, Leon [WA-0559-0300] ljohnson@nsd.org	Head Coach Northshore Schools > BHS	BHS Spring Girls Basketball BHS Winter Girls Basketball
•	<b>©</b> 0	Kaleta, Glenn [WA-0559-0516] kpg06.06.44@gmail.com	Volunteer coach Northshore Schools > BHS	BHS Winter Girls Basketball

# PARTNERSHIPS



Status	Name	Number	Notes
<b>©</b> 52	General Rules Clinic		My247ed WIAA General 22-23 Certification
© 236	Baseball Rules Clinic		My247ed HS Baseball 22-23 Certification
<b>©</b> 605	Coaches Education		
<b>©</b> 617	First Aid/CPR		
<b>©</b> 979	Concussion in Sports	1253CB96A503	NFHSLearn Concussion in Sports
<b>©</b> 982	Sudden Cardiac Arrest	18CE510C813B	NFHSLearn Sudden Cardiac Arrest

# **PARTNERSHIPS**



Sync Certifications with: my247ed.com **NFHSLearn Heat Illness Prevention ■** History **©** 57 C Edit NFHSLearn Heat Illness Prevention **■** History C Edit **(**) 58 WIAA Football Rules Clinic **■** History **(**) 58 C Edit **WIAA General Rules Clinic I** History C Edit **(**) 59 WIAA Hands On Football Safety Training

## **PARTNERSHIPS**



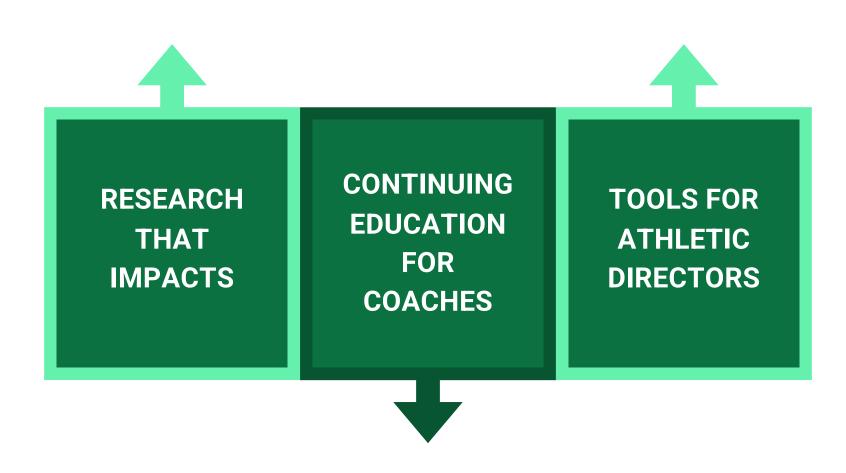


### STATEWIDE MODEL: THE SECRET SAUCE

What does it take to pull this off?

- Vision at the state association in collaboration with stakeholders - Value Education at its Core
- Strong partnership with research / NFHS learns
- Understanding of the current landscape of sport

# FUTURE DIRECTIONS

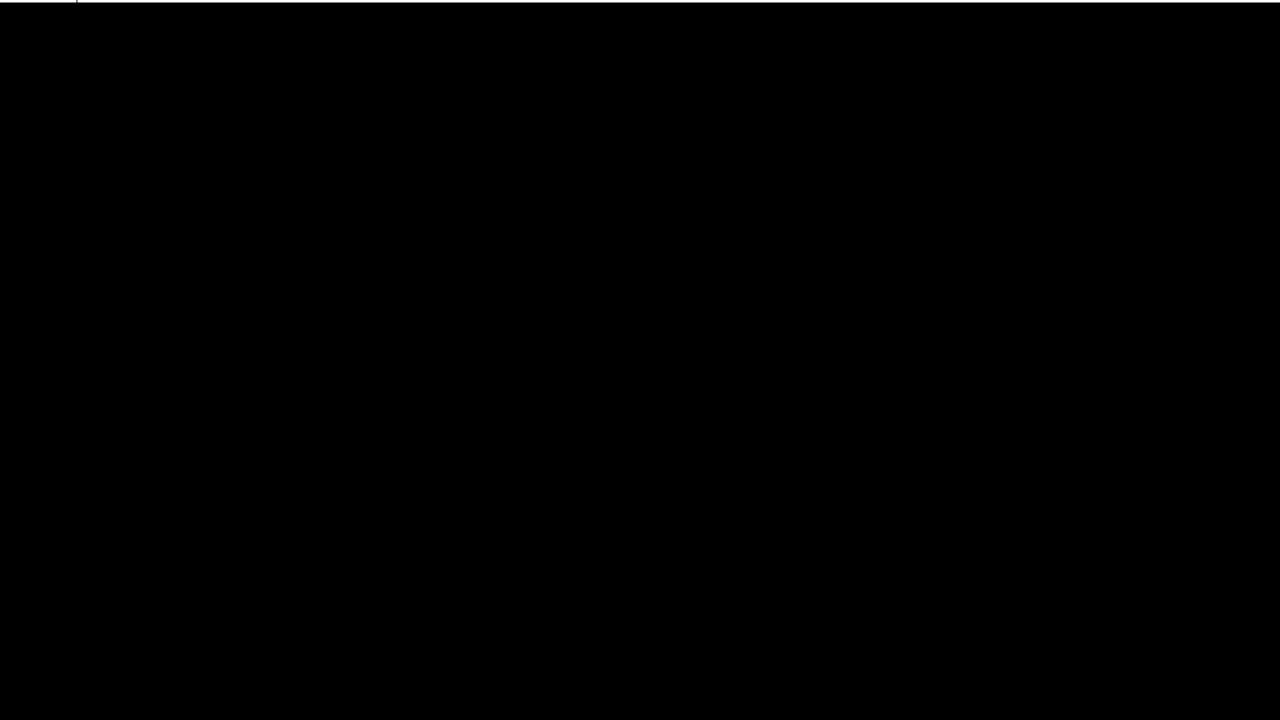






# QUESTIONS ?

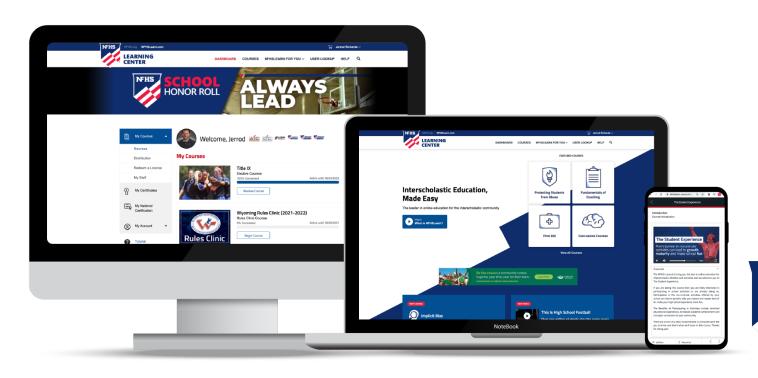






### NFHS LEARN STATISTICS

- Delivered more than 3 Million courses the past 365 days
- August 2022- Over 740,000 courses delivered
- Delivered more than 2.9 Million Courses in 2022
  - 2021 2.65 M
  - 2020 2.35 M





### **OVER 18 MILLION COURSES DELIVERED!**

- Concussion in Sports 7M+
- Heat Illness Prevention 2.1M+
- Sudden Cardiac Arrest 2.2M+
- Concussion for Students 1.1M+
- Sportsmanship 1M+
- Fundamentals of Coaching 915,000+
- First Aid, Health and Safety 410,000+
- Bullying, Hazing and Inappropriate Behaviors 410,000+
- Student Mental Health and Suicide Prevention 235,000+
- Protecting Students from Abuse 230,000+
- Appearance & Performance Enhancing Drugs and Substances 122,000+
- Implicit Bias (2021) 91,000+





### A FEW MORE NUMBERS

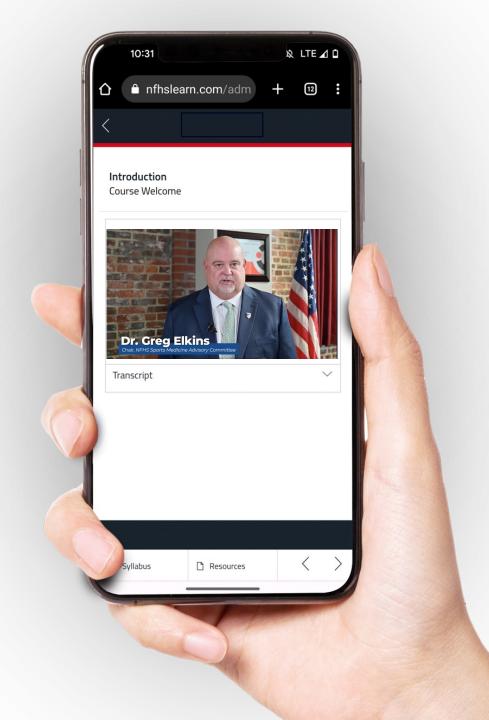
- More than 5.5 Million registered users
- Over 5.1 Million unique individuals have completed courses!
- Over 1.8 Million unique students have completed courses!



### **REVISED COURSES**

- Protecting Students from Abuse
- The Collapsed Student





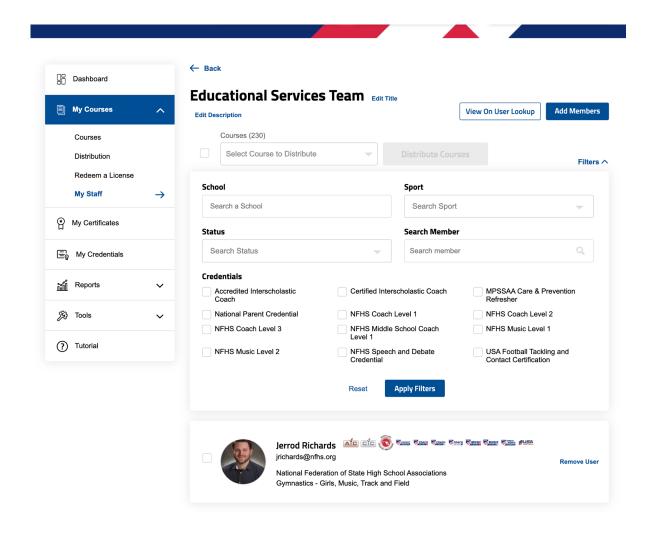
### **NEW COURSES!**

- Middle School Coaching
- Communicable Skin Infections
- Student Leadership
  - Becoming a Leader
  - Leading Others
- Name, Image and Likeness
- Coaching Speech and Debate



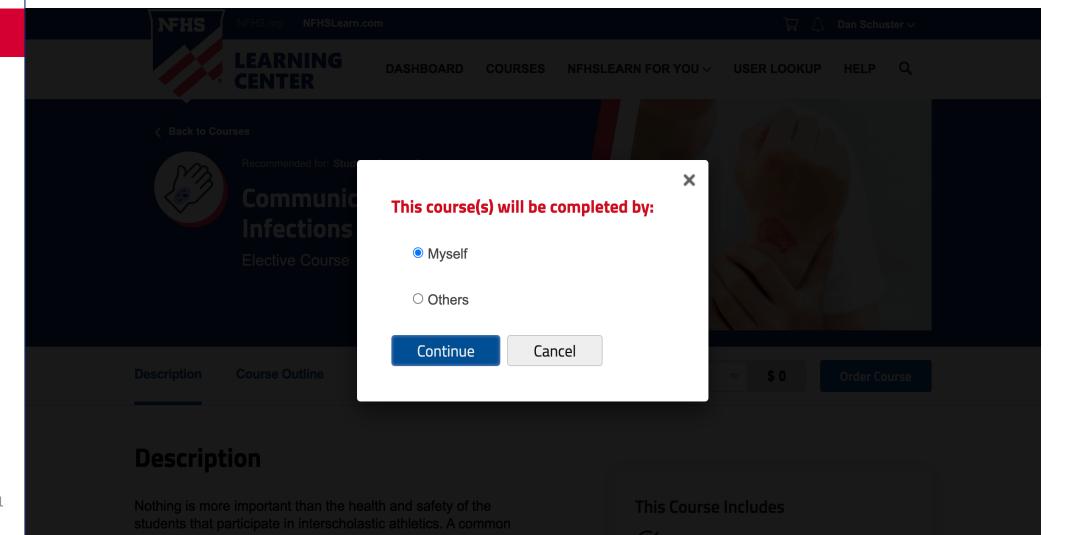
### NFHSLEARN ADMINISTRATIVE STAPLES

- Ordering for "Others"
  - Course distribution tool
  - Course Tracking
- My Staff
  - Course distribution
  - Course tracking
- User Lookup
  - All completed courses





### ORDERING FOR OTHERS





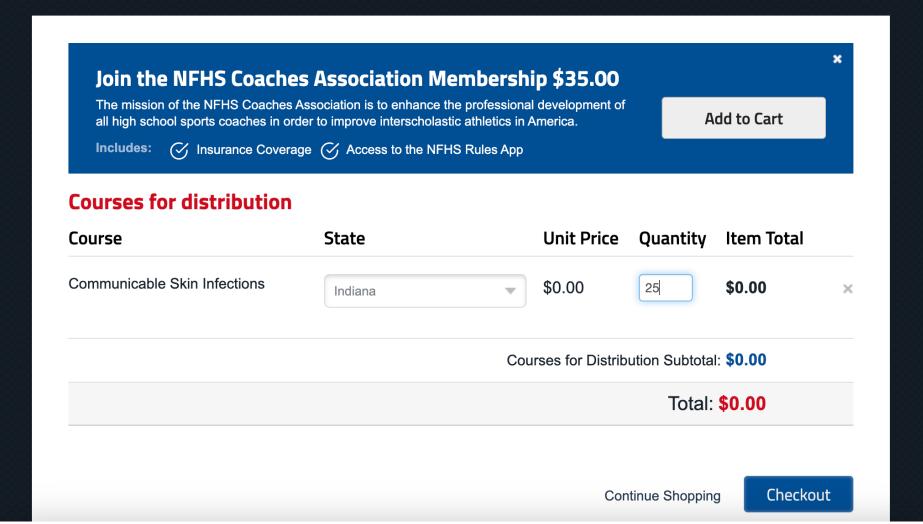




#### **Your Shopping Cart**

COURSES

**DASHBOARD** 





Edit



Q **DASHBOARD** COURSES NFHSLEARN FOR YOU V **USER LOOKUP** 

#### **NFHS Secure Checkout**

2

Billing Information **Review Order** 

#### **Your Order**

#### **Courses for Distribution**

Item	State	Unit Price	Quantity	Price
Communicable Skin Infections	IN	\$0.00	1	\$0.00

Subtotal \$0.00

Total \$0.00

I agree to the NFHS No Refund Policy for online education courses, except for inadvertent duplicate purchases.

Continue



### **Order Summary**

Total:

Courses for Myself \$0.00

Courses for Distribution \$0.00

Other Items \$0.00

Memberships \$0.00

\$0.00



COURSES













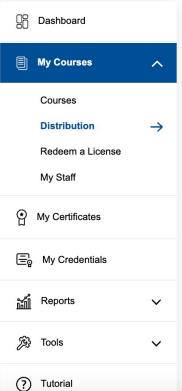




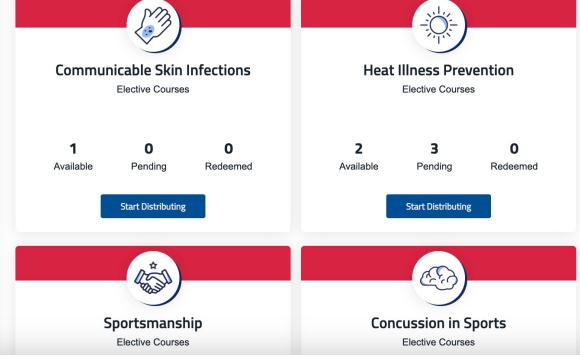








#### **Distribute Licenses**





/distributed\_courses

LEARNING CENTER

**USER LOOKUP** 



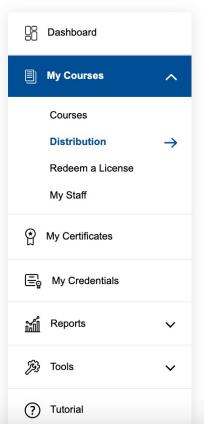
### THE PARENT SEAT **VIDEO SERIES**

**NFHS** 





NFHSLEARN FOR YOU V



#### Back

#### **Communicable Skin Infections**

**DASHBOARD** 

COURSES

You may send a license by filling in the recipients' email, first name, and last name and then pressing the "Send" button. You will receive a carbon copy of all the licenses you distribute for your records.

#### Select Invoice:

R625352938	06/29/23	13	~
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State: Indiana

#### Available \_

Number Invoice Date	First Name	Last Name	Email	Action
1 06/29/2023				Send



Redeemed -





**DASHBOARD** 

COURSES

NFHSLEARN FOR YOU V

**USER LOOKUP** 

HELP

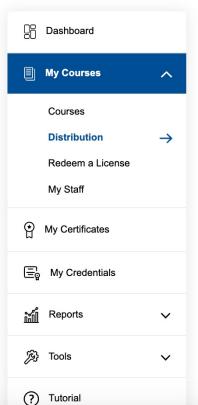
### THE PARENT SEAT **VIDEO SERIES**











#### Back

#### Communicable Skin Infections

You may send a license by filling in the recipients' email, first name, and last name and then pressing the "Send" button. You will receive a carbon copy of all the licenses you distribute for your records.

#### Select Invoice:

R625352938 06/29/23 13...

State: Indiana

#### Available 🔺

Number Invoice Date	First Name	Last Name	Email	Action	
1 06/29/2023	Dan	Schuster	dantschuster@gmail.c	Send	

#### Pending **▼**

Redeemed -





## THE PARENT SEAT **VIDEO SERIES**

**LEARNING** 

CENTER

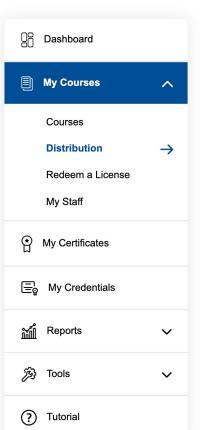
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#### Back

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COURSES

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R625352938 06/29/23 13...

State: Indiana

### Available 🔺

Numbe	er Invoice Date	First Name	Last Name	Email	Action
1	06/29/2023	Dan	Schuster	dantschuster@gmail.c	Send

### Pending **▼**

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NFHS

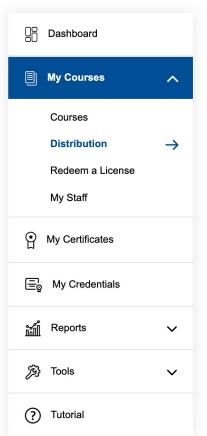




**DASHBOARD** 







## Back

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#### Select Invoice:

R625352938 06/29/23 13...

State: Indiana

Available -

### Pending \_

Numbe	r Invoice Date	First Name	Last Name	Email	Action
1	06/29/2023	Dan	Schuster	dantschuster@gmail.c	Resend Revoke





**CENTER** 





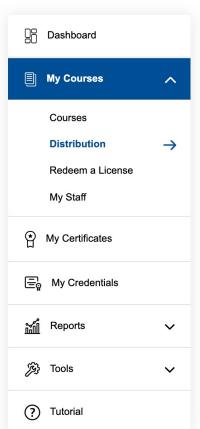
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#### Back

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#### Select Invoice:

R625352938 06/29/23 13...

State: Indiana Available -

Pending **▼** 

### Redeemed \_

Number	Invoice Date	First Name	Last Name	Email	Progress	Expiry Date
1	06/29/2023	Dan	Schuster	dantschuster@gmail.com	0% Completed	29 Jun 2024



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## THE PARENT SEAT **VIDEO SERIES**



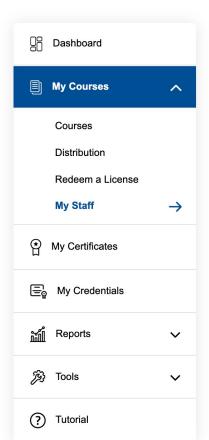


**DASHBOARD** 



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← Back

### **Add Members**

Email

dantschuster@gmail.com

+ Add More

COURSES

Invite To My Staff

**Upload CSV File** 





## THE PARENT SEAT VIDEO SERIES

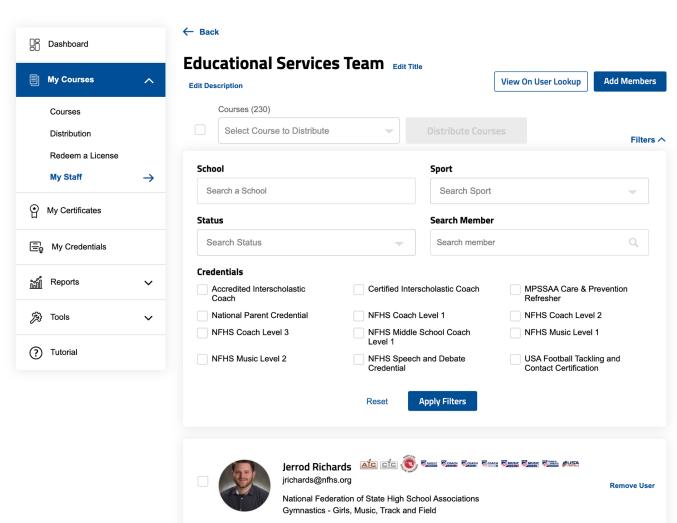
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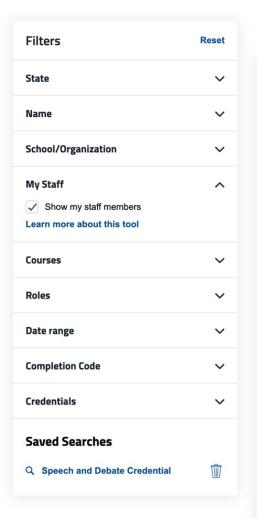


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NFHS

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## **Search Results**



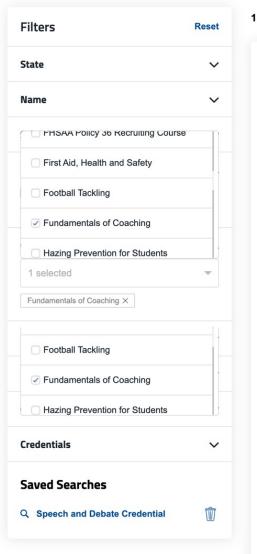
1 user four	nd	Save Search
9	Jerrod Richards My Staff Member AC CO STAND COACH COACH	COACH MUSIC
	Indianapolis, IN   National Federation of State High School Associations NFHS Speech and Debate Credential	February 17, 2023
	NFHS Coach Level 2 Credential	March 14, 2022
	NFHS Coach Level 3 Credential	March 14, 2022
	NFHS Coach Level 1 Credential	March 10, 2022
	National Parent Credential	October 15, 2020
	NFHS Music Level 1 Credential	September 30, 2019
	NFHS Music Level 2 Credential	September 30, 2019
	MPSSAA Care & Prevention Refresher Credential	August 20, 2019
	Accredited Interscholastic Coach - Coaching Cross Country	July 18, 2019
	USA Football Tackling and Contact Credential	February 06, 2018
	Certified Interscholastic Coach Credential	June 21, 2016
	Accredited Interscholastic Coach - Teaching Sports Skills	April 06, 2016
	Courses Completed	
	Fundamentals of Coaching - Arizona	June 29, 2023
	Protecting Students from Abuse - Indiana	June 28, 2023
	Wyoming Rules Clinic (2023-2024) - Wyoming Tracks Completed: Swimming & Diving	June 13, 2023
	Iowa Rules Meeting (2022-23) - Iowa Tracks Completed: Baseball	May 03, 2023
	Fundamentals of Coaching - Arizona	April 04, 2023
	Understanding Copyright and Compliance - Indiana Tracks Completed: Theatre	April 04, 2023
	Adjudicating Speech and Debate - Indiana	February 17, 2023
	Implicit Bias - Indiana	February 17, 2023



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## **Search Results**



1 user found	i	Save Search
	Jerrod Richards My Staff Member AC CTC MANNER COACH COACH	COACH
	Indianapolis, IN   National Federation of State High School Associations NFHS Speech and Debate Credential	February 17, 2023
	NFHS Coach Level 2 Credential	March 14, 2022
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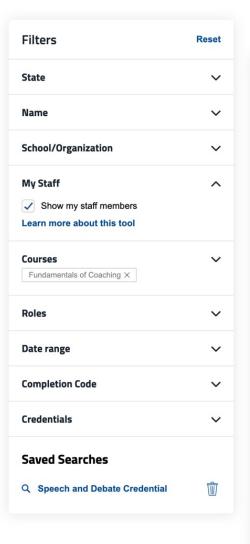
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COURSES

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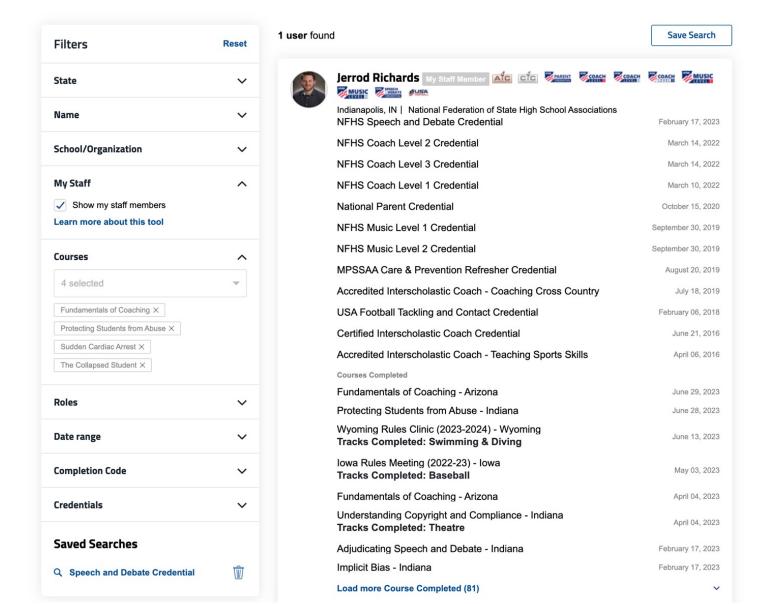
1 user found	d	Save Search
	Jerrod Richards My Staff Member AC CTC PARKET COACH COACH	COACH MUSIC
	Indianapolis, IN   National Federation of State High School Associations NFHS Speech and Debate Credential	February 17, 2023
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NEHS

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## **Search Results**





## **NEW FEATURES**

- Menu Structure
- NEW Course-Taking Experience
- NFHS Learning Center Notifications
- NEW Credentials
- NEW page for Middle Schools





The National Leader

**DASHBOARD** 

**COURSES** 

NFHSLEARN FOR YOU V

USER LC

Admin Dashboard

My Account

Order History

Logout





**Protecting Students** from Abuse



**Fundamentals of** Coaching



The leader in online education for the interscholastic community



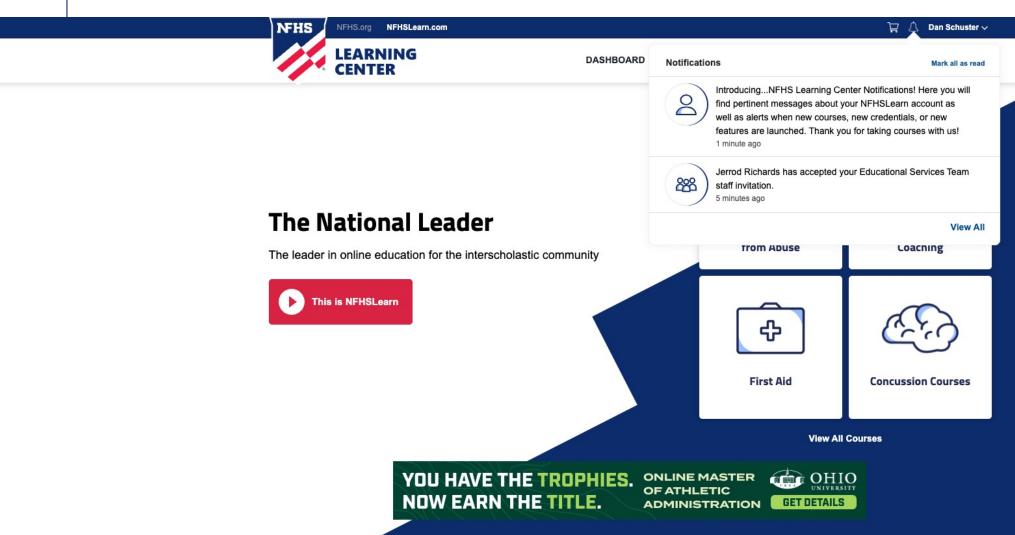
**First Aid** 



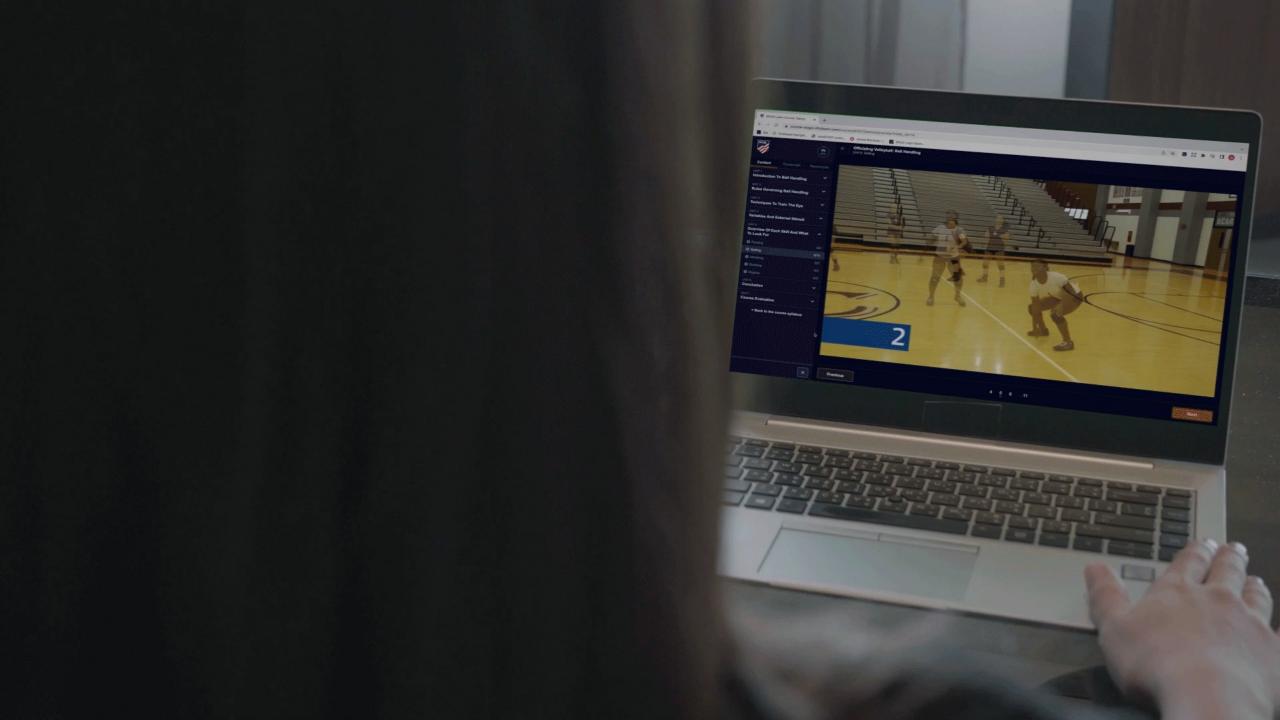
**Concussion Courses** 

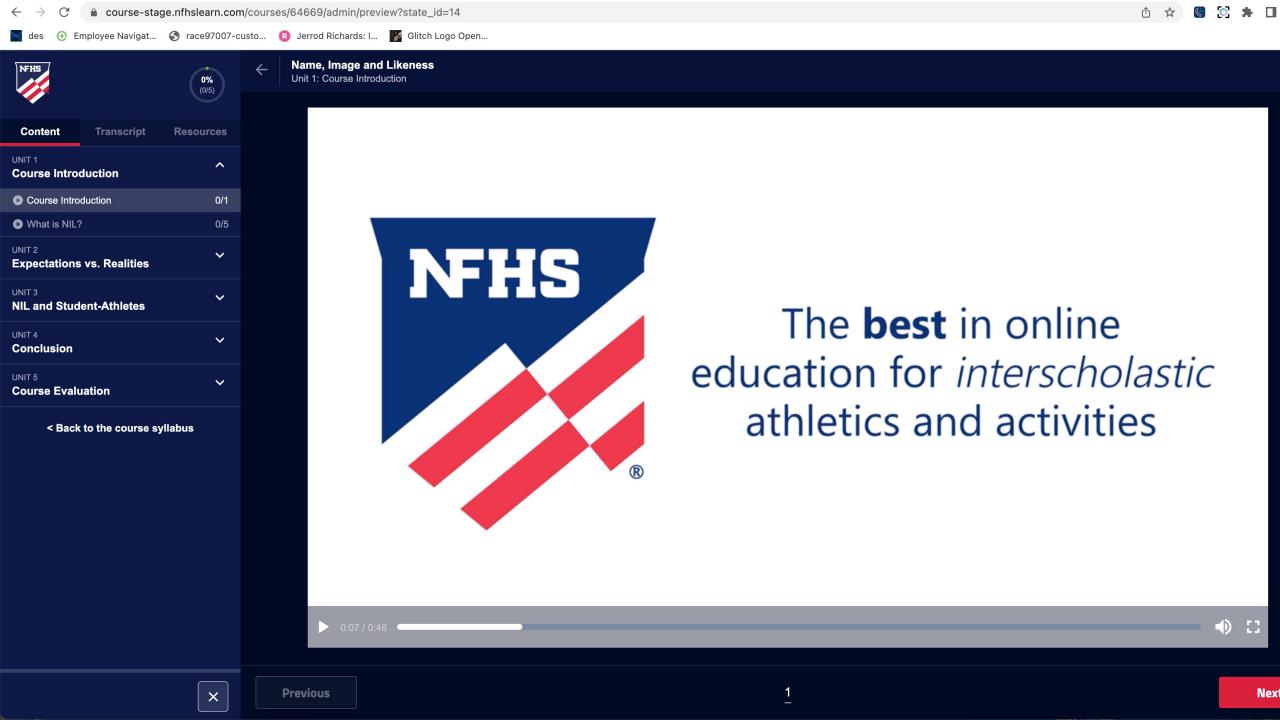
**View All Courses** 

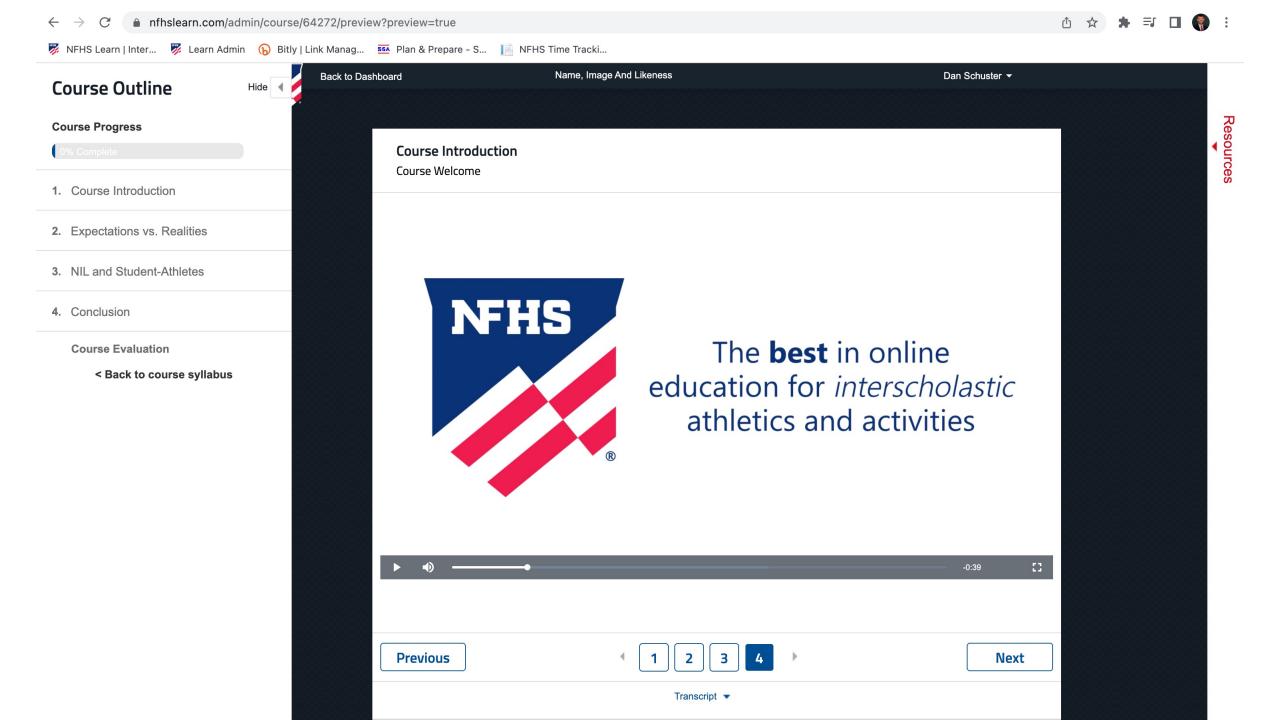
## NFHS LEARNING CENTER NOTIFICATIONS

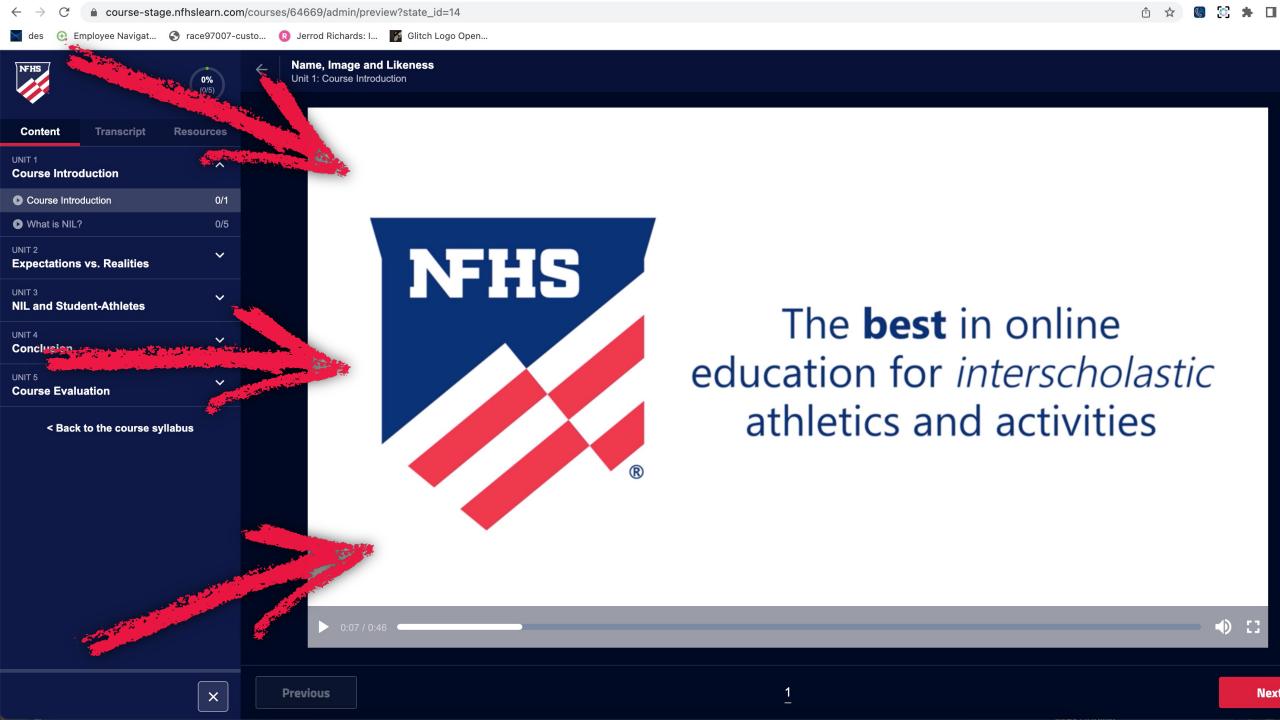


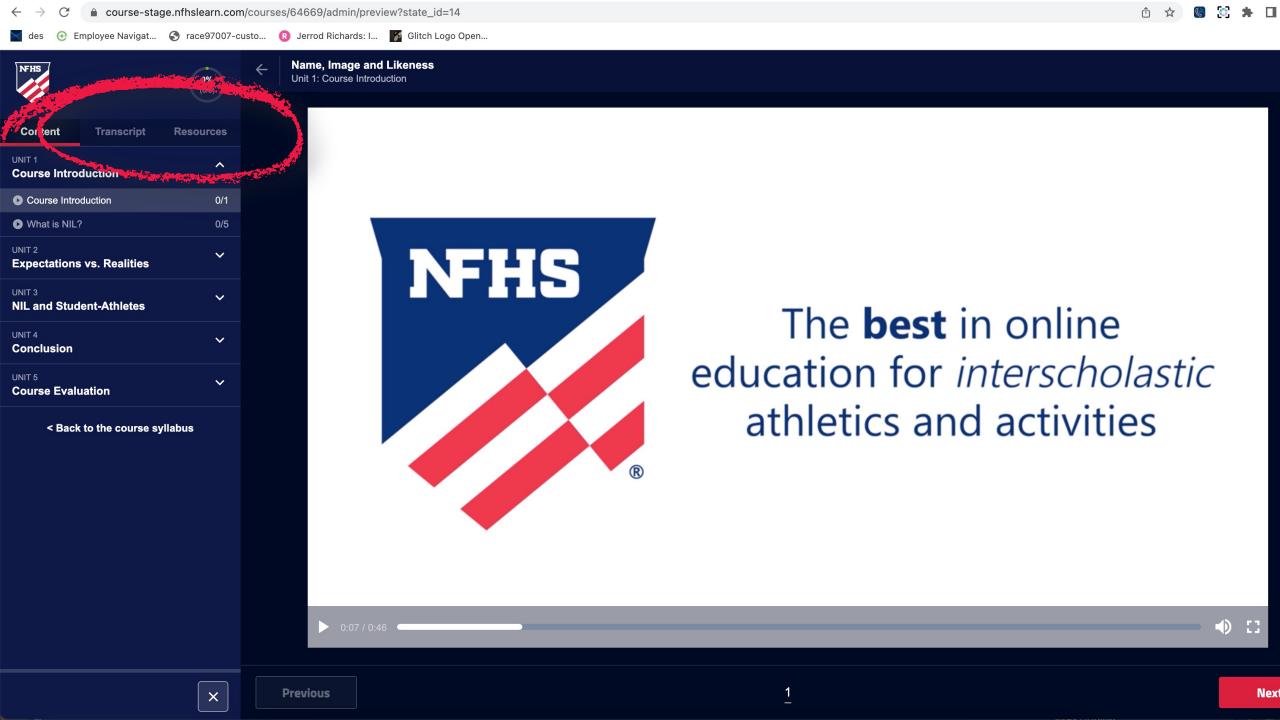


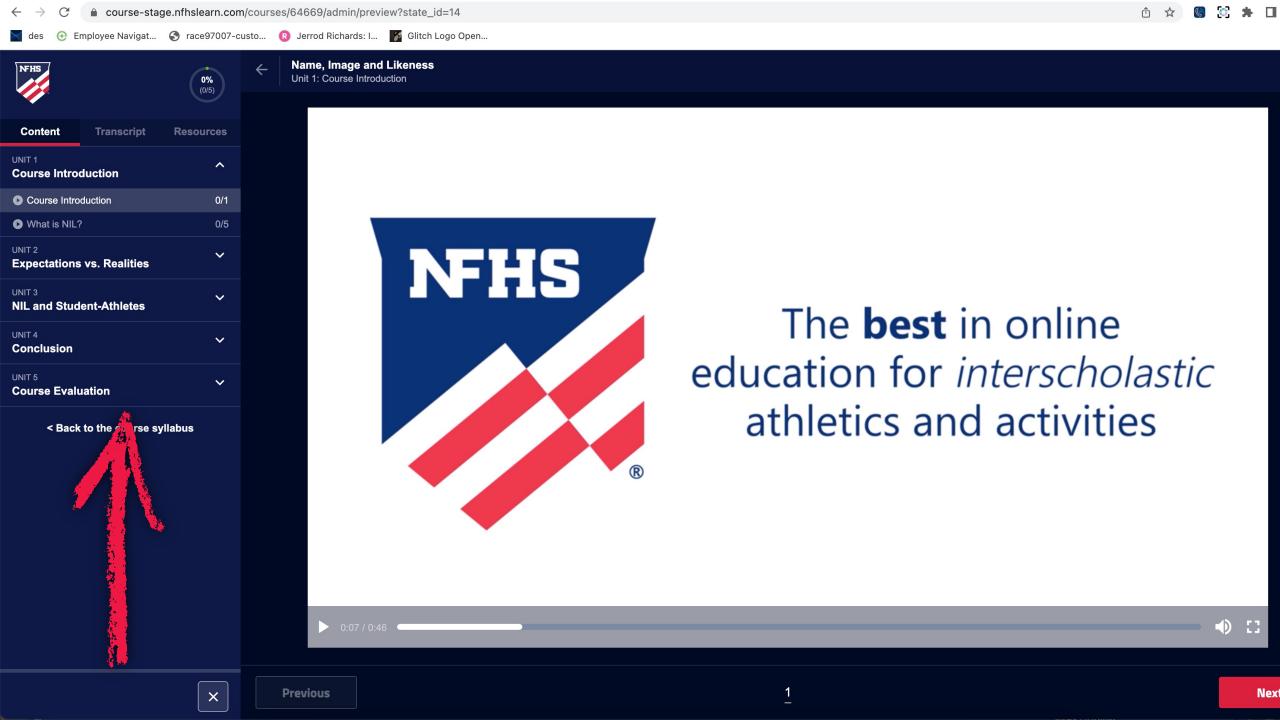








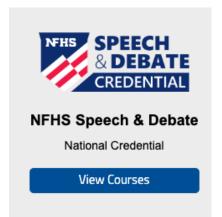




## NFHS LEARNING CENTER

## NFHS National Credentials

- Coach Level 1
- Coach Level 2
- Coach Level 3
- Middle School Coach Level 1
- National Parent Credential
- Music Level 1
- Music Level 2
- Speech and Debate









CENTER

**IFHS** 



## MIDDLE SCHOOL

#### Resources



Articles



NFHS Rules



## NFHS National Middle School Coaching Credential

The NFHS Learning Center offers a national middle school coaching credential that helps you gain knowledge you can use to provide a fun, educational, and a safer environment for your middle school students.

This national credential was developed for individuals who are currently coaching or aspire to coach at the middle school level. The goal is to enhance the ability of the coach to better serve students, the school, the community, and the profession of coaching.



## REQUIRED COURSES

- \$25 Middle School Coaching
- Free Concussion in Sports
- Free Sudden Cardiac Arrest
- Protecting Students from Abuse

## PARENT RESOURCES

- Parent Seat Video Series
- Parent Seat Course
- Positive Parenting within School Programs



## The Parent Seat Video Series on NFHSLearn.com









# Thank you for your continued support!

