Making the Case for the Value of State Associations

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State Association Defined

- Governing organization
- Usually not-for-profit
- Organizing body for state championships
- Sets policies and procedures levels the playing field
- Provide consistent rules across the state
- Provide consistent disciplinary procedures (penalties, fines)

At the Bare Minimum for the Student-Athlete

- Provides opportunities for fair and wholesome participation in education-based athletics
- Provides structure for LEAs to promote selfrespect and self-esteem through sports and athletics
- Provides skill-building

. . . but do we want to stop there?

State Association Mini Goals:

Promote overall development (mind, body, spirit)

Promote good sportsmanship by all

- Promote citizenship and sense of community
- Provide for development of leadership skills
- Teach core values



Beyond the Student-Athlete

- Increase popularity of all sports
- Introduce new sports
- Increase media coverage
- Provide training for contest officials
 - Embrace national directives
 - Support national vision
 - Provide guidance and support



Mission and Beliefs

- Common Language and Standards for Decision-Making
 - "Provide educational experiences through education-based fine arts and athletic opportunities."
 - "Provide leadership and support for member schools."
- Purpose Based Operations

Health and Safety

- Require and Propagate Health Standards
- Requirements for Coaches
- Rely on Sports Medicine Advisory Committees
- Bring Forward New Safety Initiatives



Support Coaches and Administrators

- Leadership and Assistance in Difficult Situations
- Consistent and Frequent Communication
- Coach Education Courses
- New Administrator Training
- Regional Meetings

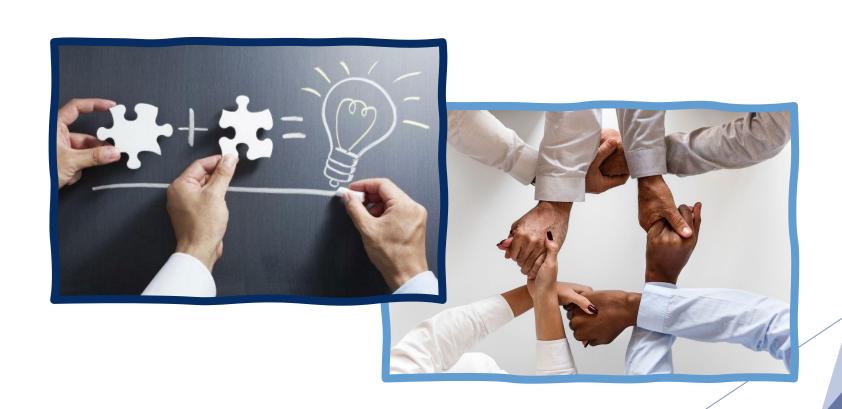


Added Values

- Camaraderie with peers (student-athletes and adults)
- Insurance coverage
- Annual awards
- Scholarship programs
- Sports industry publications



And now a word from **your** association experience . . .



What Executive Directors Said

- 1. Provide education-based experiences in activities and athletics
- 2. Provide the rules, regulations, and oversight that make these experiences fair and equitable
- 3. Insure that these experiences are safe and in the proper scope.
- 4. Serve as an educational resource for our coaches, officials, and administrators.
- 5. Teach Leadership, Teamwork and Sportsmanship