



# Controlling Fan Behavior at Athletic Contests

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# Gameplan



## **I. Welcome & Introductions**

## **II. The “Why”**

*...“If men were angels, no gov’t. (AD) would be necessary...”-James Madison, Federalist 51*

### **I. Pre-Event Measures**

*...What can be done to prevent wrong behavior?*

### **I. During Event Measures**

*...How do you react to wrong behavior?*

### **I. Post-Event Measures**

*...What changes do you make to prevent wrong behavior again?*

### **I. Takeaways**

# The “WHY”



VS.



Both of these were taught by someone at sometime!  
When and How Do We Teach Good Behavior?

**Controlling Fan Behavior at Athletic Contests**



# Preventing Fires

vs.

# Putting Them Out



**PREGAME- Controlling Fan Behavior at Athletic Contests**



# Preventing Fires

vs.

# Putting Them Out

- Communication
- Being intentional with our expectations
- Working with student section leaders
- Relationships
- Building up your chip pile

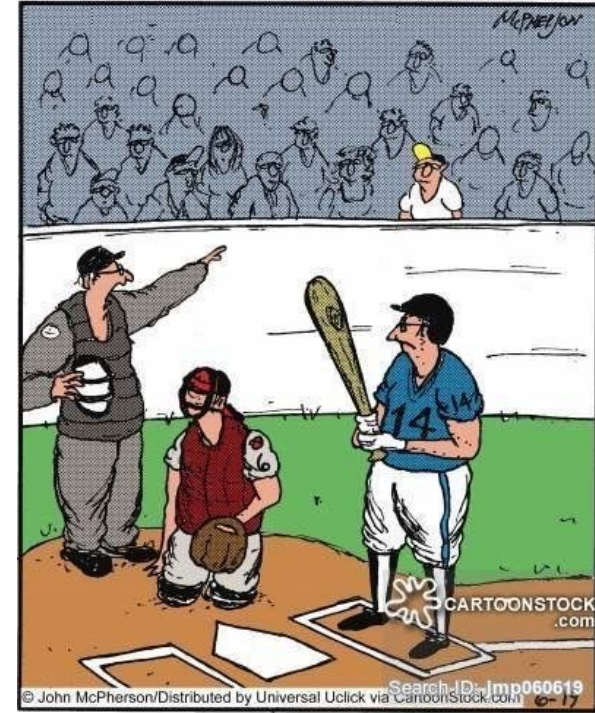




# Education

We are in the business of education.

We need to *teach* them how to act.  
Messages to the Community



“Whoa! Time out. The loud guy in the white shirt is right — that was a ball. My mistake. Sorry everyone. Thank you, sir.”

@POPEATHLETICS

THIS WEEK IN  
**POPE  
ATHLETICS**

1. BE A LEADER
2. BE A FRIEND
3. DO THE RIGHT THING
4. DO YOUR BEST



AUG. 22, 2021

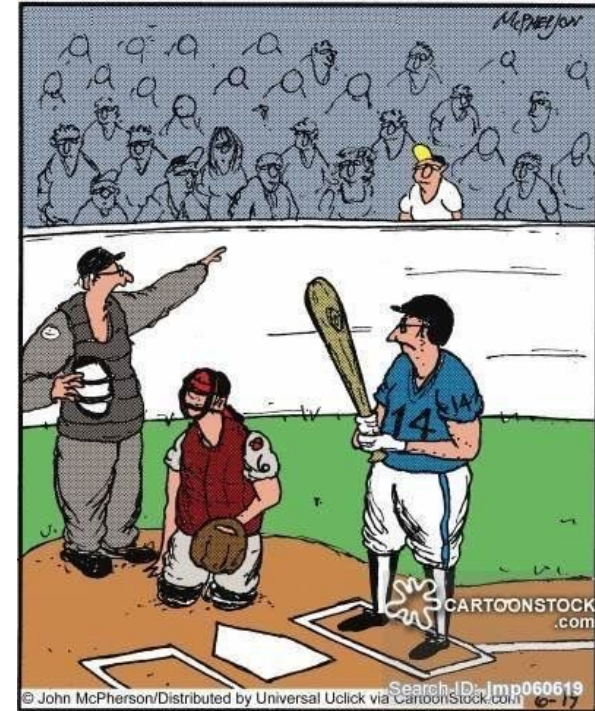
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Sports Meetings

Fan Code of Conduct



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“Whoa! Time out. The loud guy in the white shirt is right — that was a ball. My mistake. Sorry everyone. Thank you, sir.”



# Fan Code of Conduct



## STUDENT SECTION CODE OF CONDUCT

### What We DO at Pope

- 1) "I Believe" is OURS!
- 2) Be Original—Go to Sleep, Turn our backs, Be Silent—Something Respectful during Opposing Player Introductions.
- 3) Make a Positive Difference in the Energy level of Pope players.
- 4) Perform the Roller Coaster at the end of halftime.
- 5) Stand the Entire Game!
- 6) Support the Girls and Boys' teams!
- 7) Pick up our trash at the end of the game—home and away!
- 8) Enter/Exit from the track level.
- 9) Interact & Assist our Cheerleaders.

### DO RIGHT

Thank You for Showing the Expected Level of Respect and Intelligence while in Attendance of Pope Athletic Events. We are Recognized for our Sportsmanship while Exhibiting Tremendous Creativity, Noise, and Support for our POPE GREYHOUNDS. Thank you for doing Your Part to Continue this Level of Excellence!

### What We DON'T DO at Pope

- 1) Yell "SUCKS" during Opposing Player Introductions or throughout the Game.
- 2) Make Personal Comments directed towards the Opponent, Referees, or other Spectators
- 3) Yell at the other fans—our teams needs you to yell for them not at the people not playing
- 4) Chant "Let's Play \_\_\_\_", "We Can't hear you", "Scoreboard"
- 5) Yell or Direct Any Remarks at the Opposing Cheerleaders
- 6) Use Artificial Noise Makers
- 7) Go onto the floor at anytime before/during/after the game.

### HAVE FUN



## POPE ATHLETICS STUDENT EXPECTATIONS

### EXPECTATIONS OF STUDENTS ATTENDING POPE ATHLETIC EVENTS

- 1) Show Up
- 2) Have a Digital Ticket/Pass
- 3) Have Fun Supporting Pope
- 4) Do The Right Thing
- 5) Leave Accordingly



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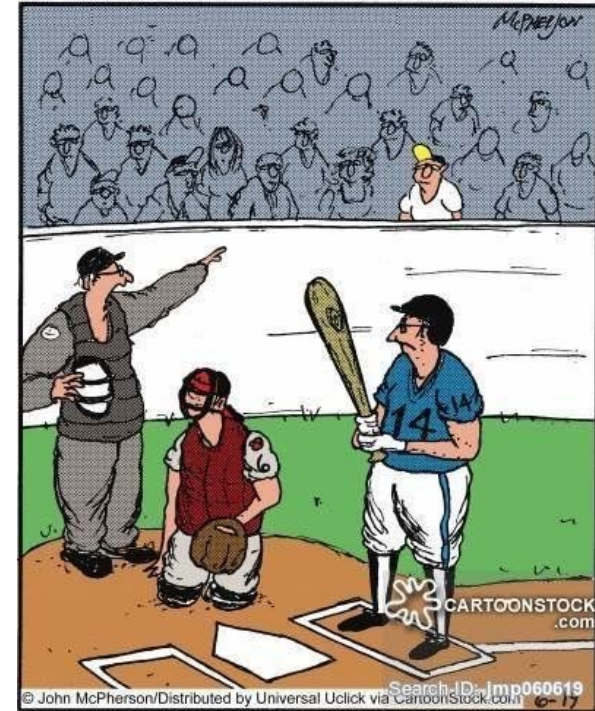
Sports Meetings

Fan Code of Conduct

Letter to community

Reduced registration for watching NFHS course

Youtube videos of positive behavior/cheers/chants



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# Fan Camp

We found that our student section wasn't good  
We found that our student section didn't know how to cheer

Offered free t-shirts and pizza  
Cheerleaders and Poms performed  
Learned the school song  
Held nominations for student section leaders  
    Those interested had to lead cheers  
    Coaches voted for the winners  
We also covered our expectations  
Made it FUN!





# Fan Camp



Pirate Crew Fan Bootcamp - [script/plan](#)

Winter Fan Camp Experience - [script/plan](#)

All the same but more emphasis on cheering strategy

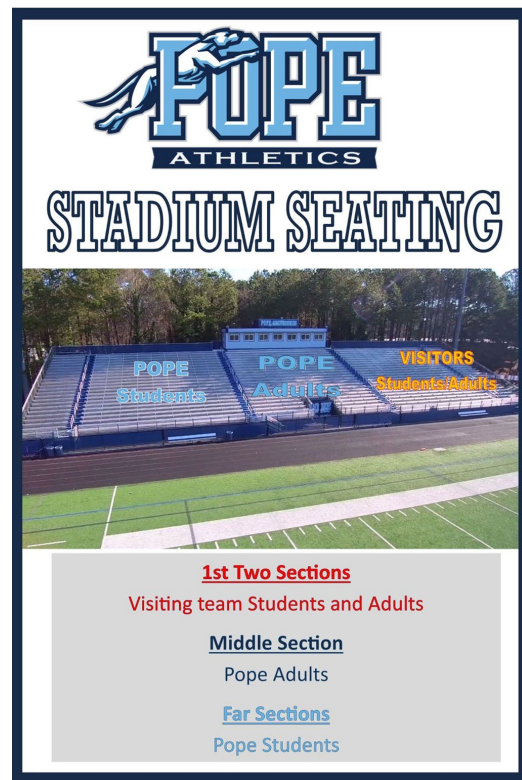
Fan [CheatSheet](#)

Putting tools in their toolbox



# Being Prepared

- Signage
- Announcements
- Presence of Admin/Officers
- Digital Ticketing Advantages
- Name Badge



# In The Moment

- Subtly Manage...*Firemen don't run into a fire!*
- Mannerisms Matter
- Know your Policies & State Laws
- Rapport Creates Impact
- Be Present with Your Students
- What Objects Do You Allow?

“The message is important, but the delivery of the message will determine how the message is received.”  
*(10 Lessons in Coaching, Chris Parker, pg. 60)*





# Post Event Measures

Follow up phone call

Meetings with Student Section Leaders

Reinforce positive behavior

Debrief with other administrators or game personnel

# TAKEAWAYS

- 1) (PREGAME) What can be done to prevent wrong behavior & encourage right behavior?
- 2) (IN GAME) How do we react to wrong behavior? How we reward right behavior?
- 3) (POSTGAME) What changes do we make to our plan to address previous fan behaviors?





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