



Website

ADVERTISING SHEET

Advertising Sheet

DIGITAL FILES FOR WEBSITE:

Recommended formats: GIF, JPG, PNG

Ad unit content must be clearly distinguishable from normal webpage content (i.e., ad unit must have clearly defined borders and not be confused with normal page content)

ADVERTISER INFORMATION

Use of the NFHS name, acronym or logo or letter mark is prohibited unless authorized in writing by the NFHS.

The NFHS reserves the right to reject or discontinue any advertisement and edit all copy.

NEED MORE INFORMATION?

Contact: Keimairra Haylock, TPG Client Service Coordinator, at 770-366-9683 or Keimairra.Haylock@TeallPropertiesGroup.com

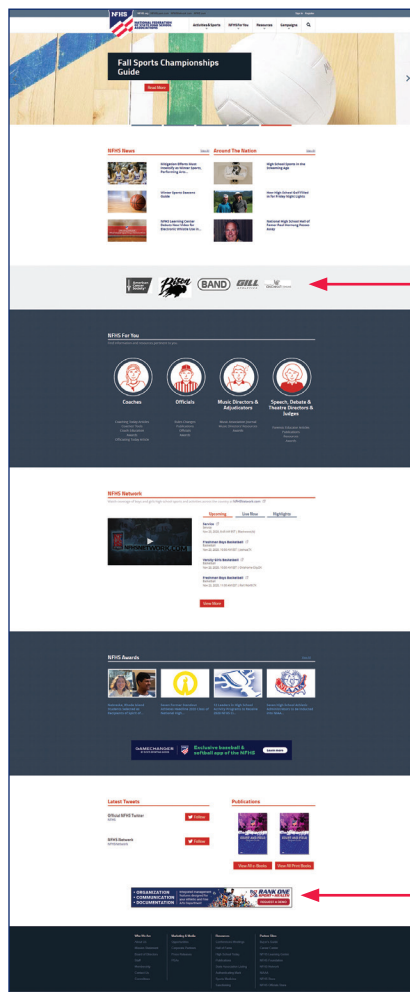


ON THE NFHS.ORG WEBSITE REQUIREMENTS

Website Dimensions (in pixels)

	Dimensions	File Size	Appears On
Banner Ad	728 x 90 pixels	Less than 200 KB	Landing/Article pages
Sponsor Logo	180 x 120 pixels	Less than 75 KB	Home page/Sponsor Bar
Side Bar Ad	300 x 200 pixels	Less than 75 KB	Article pages

HOME PAGE



Sponsor Logo

Side Bar Ad

Banner Ad

ARTICLE PAGE



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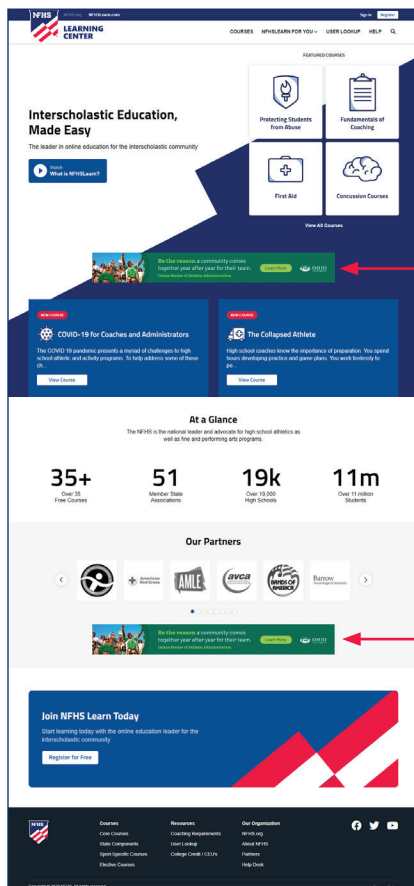
Contact: Keimairra Haylock, TPG Client Service Coordinator, at 770-366-9683 or Keimairra.Haylock@TeallPropertiesGroup.com

ON THE NFHSLEARN.COM WEBSITE REQUIREMENTS

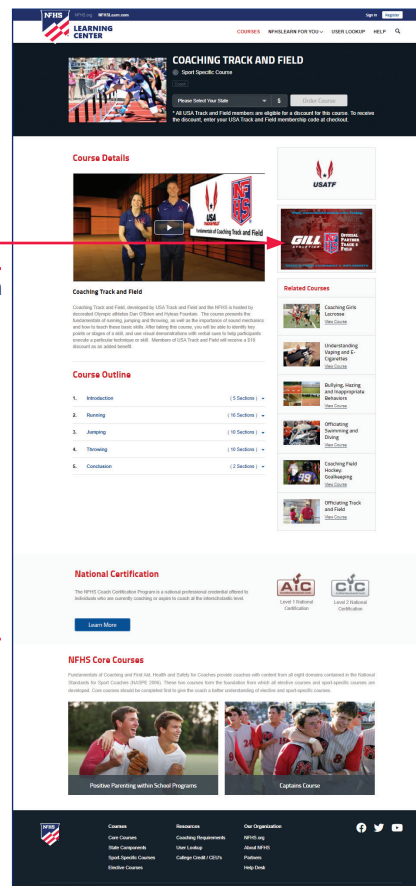
Website Dimensions (in pixels)

	Dimensions	File Size	Appears On
Program Sponsor Ad	728 x 90 pixels	Less than 200 KB	Home page
Optional Banner Ad	728 x 90 pixels	Less than 200 KB	Bottom of home page
Sport-specific Ad	300 x 200 pixels	Less than 75 KB	Sport-specific pages

HOME PAGE



SPORT-SPECIFIC PAGE






Email Blast

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ON THE EMAIL BLAST REQUIREMENTS

Email Blast Dimensions (in pixels)

	Dimensions	File Size	Appears On
Banner Ad	600 x 300 pixels	Less than 300 KB	at the bottom of email

EMAIL BLAST



The NFHS Voice

Mitigation Efforts Must Intensify as Winter Sports, Performing Arts Begin

To play or not to play winter high school sports and other activity programs -- that is the decision being considered by state high school associations, state health and education departments, and state governments.

With the number of positive COVID-19 cases rising across the country, two of the core issues in making these winter sports decisions are determining how prevalent the transmission of the virus is in actual competition and the mitigation strategies necessary for indoor activities.

As high school sports and other activities move indoors in the coming weeks, there are a number of mitigation efforts that schools must have in place if events are going to happen successfully.

[Read the NFHS Voice](#)



Check Out Our Website to View Smitty's Baseball Line

- Over 25 Styles of Umpire Pants
- Over 40 Styles of Umpire Shirts
- Over 15 Styles of Umpire Jackets

All Items in Stock & Available NOW!

Contact your Local Smitty Dealer to Order Today!



BBS307
NEW Smitty High Performance "BODY FLEX" Style Short Sleeve Umpire Shirts
Available in 11 Color Combinations
95% Polyester 5% Spandex High Performance Moisture Management Fabric

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Banner Ad

