# Event Management Best Practices for After-School Safety


## Jay Hammes, CMAA
Safe Sport Zone

## Gary Stevens, CMAA
Thornton Academy


NCS4

NADC - 2019

# I got involved in security while attending an away boys basketball game...

**The courts have consistently ruled that schools must provide a reasonable standard of care.**

**You must have an after-school emergency plan.**

# Do you think I was thinking about my emergency action plans?

# When things get HOT plans evaporate and instincts take over.

# Instincts

(comes from)

# Muscle Memory

(comes from)

# Practicing

# Plans need to be:

**simplistic**

**and**

**consistent**

# Fire Drill

# Simplistic Plans

# STAY OFF PLAYING SURFACE AT ALL TIMES

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# Create parameters to help keep fans off the playing surface




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# Indentifying your event workers in security apparel







# Put emergency numbers on the back of lanyards

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# Conduct a security audit



# CODE OF CONDUCT RULES

## WILL:

- NOTIFY SCHOOL OF ILLEGAL ACTIVITIES
- DISPLAY GOOD SPORTSMANSHIP
- FOLLOW ALL SCHOOL RULES

## WILL NOT:

- HARASS ANYONE AT ANYTIME
- BRING OR CARRY ANY WEAPONS
- USE ALCOHOL/ILLEGAL SUBSTANCES
- ENTER PLAYING SURFACE AT ANY TIME

Fans not following the **CODE OF CONDUCT RULES** will be removed.

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**Free Code of Conduct Banners**

# Display messages at your events



# Free Posters



Install a blinking blue and green light, eight feet high, powered by a solar panel, for EMS to enter your athletic venue.

# CLEAR BAG POLICY

## Scan Large Bags

## Search or prohibit bags

## Remember: Pepper Spray is a weapon

# Use mobile cameras for after-school hours Contact

# Kevin Richard: 405-269-4431

# Meet, greet and escort officials.

# WORK THE EVENT

# NOT WATCH THE EVENT

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# Identify Anger Issues

# Scan the crowd



# Irrational and Out of Control Fans



1. Identify
2. Watch

# Pattern Matching Recognition

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# 3. Non-verbal, and body position techniques are very useful

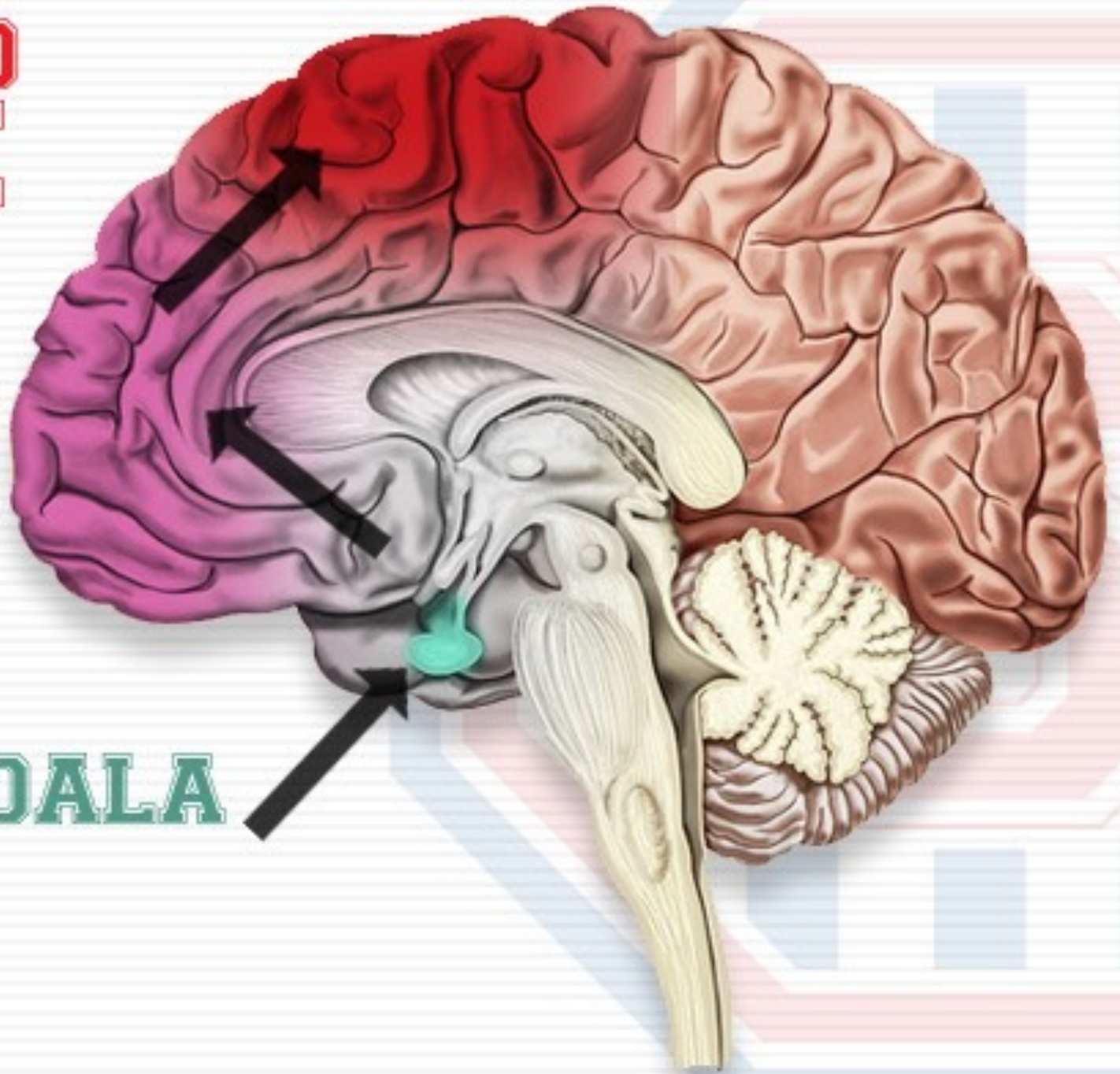
# Early Intervention

**If the anger continues you must address the person early on……**

**Don’t Wait!**

# Why?

# THE RED ZONE




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# Red Zone Behavior




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**Before addressing an irrational person, remember you have no idea what they are dealing with so….show compassion**

**BE KIND; it's that simple**

# Say it Right

## It’s about the tone of your voice

**90% of disagreements are based on tone, not substance**

**Memorize key phrases**

**I’m sorry sir, can I help you?**

**“If what you’re telling me is true, you’re absolutely right.”**

**Try to find the irate person’s basic need**

**I’m sorry sir, do you want to stay and watch your kid play? If so, you’re going to have to follow our rules.**

# When you send your child to school or school function.....

# You expect them to come home.




**30th school shooting this year**



10 Year Old Micha

# 2019

# 23rd shooting at a high school sporting event this year.




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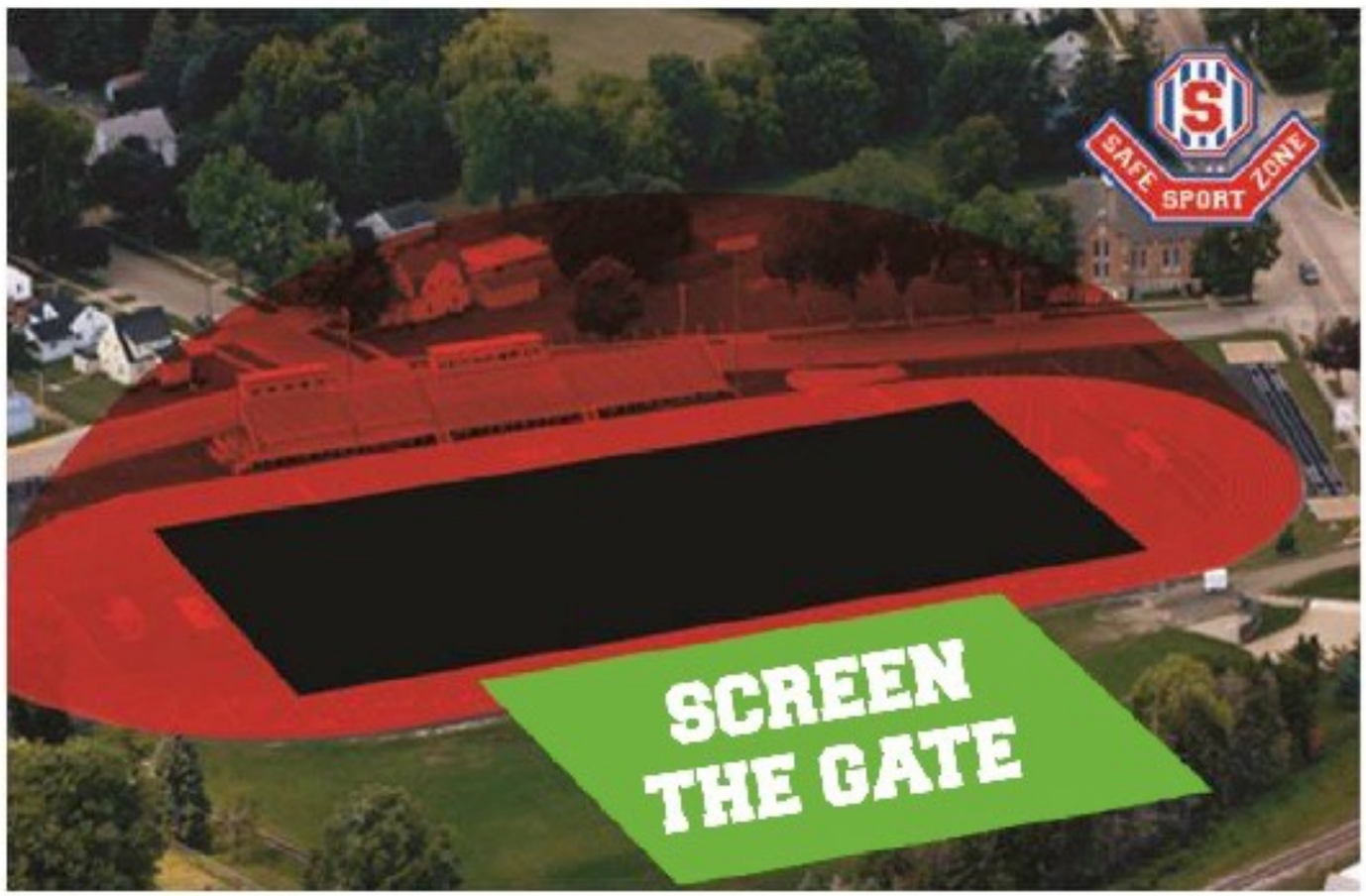
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# Why do people have to bring guns to a high school football game?

# Fans are not going to attend our games unless we provide a safe environment

# Simplistic Plan

# Contain the facility




and scan a single entry point

**If we can contain the facility and scan a single point of entry, we can provide a secured environment**





# Can we contain the facility by keeping the doors and gates closed?

# Who Cares? Attitude Problem




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# Physical Education Teachers and Coaches are most abusive

# A reason to scan the gate



# What are you looking for at the gate?

# Visual Search



# Simplistic Plan

# Metal Detectors




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## Assess your community

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# Simplistic Plan




## Expand the Scan

# Why?

**2018**

**9 football games - gun related incidents**

**6 out of 9 outside gate**

**11 injured 2 dead**

**2019**

**12 football games - gun related incidents**

**9 out of 12 outside gate**

**22 injured 1 dead - 1 child wheelchair**

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# How can we secure the perimeter?



# Increase Perimeter Lighting

# Secure the parking lots

# Sweep perimeter - golf cart

# Move games to daytime hours




**Secure the campus perimeter for events and after-school hours**

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# Secure After-School Campus with Tollbooth Scan







**$9,000 divided by 25 years**

**$360 per year**

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2019

# More than half of all high school shootings (42 of 76) have occured after the dismissal bell.

# Hire Armed Security

# Shortage:
# Game Officials
# Bus Drivers
# Life Guards
# Prison Guards
# Armed Security?

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# State of Florida
# New School Safety Law
# Supply and demand

## At least FL is doing something

# Florida's Law will be a money issue

# What will it cost?

**$37 X 8 = $296 X 180 = $54,000 X 4200 = $226 M**

**$50 X 8 = $400 X 180 = $72,000 X 4200 = $302 M**

**$75 an hour = $453 M**

# What would it cost CA?

**$37 X 8 = $296 X 180 = $54,000 X 10,315 = $557 M**

**$50 X 8 = $400 X 180 = $72,000 X 10,315 = $743 M**

**$75 an hour = $1.1 Billion a year**

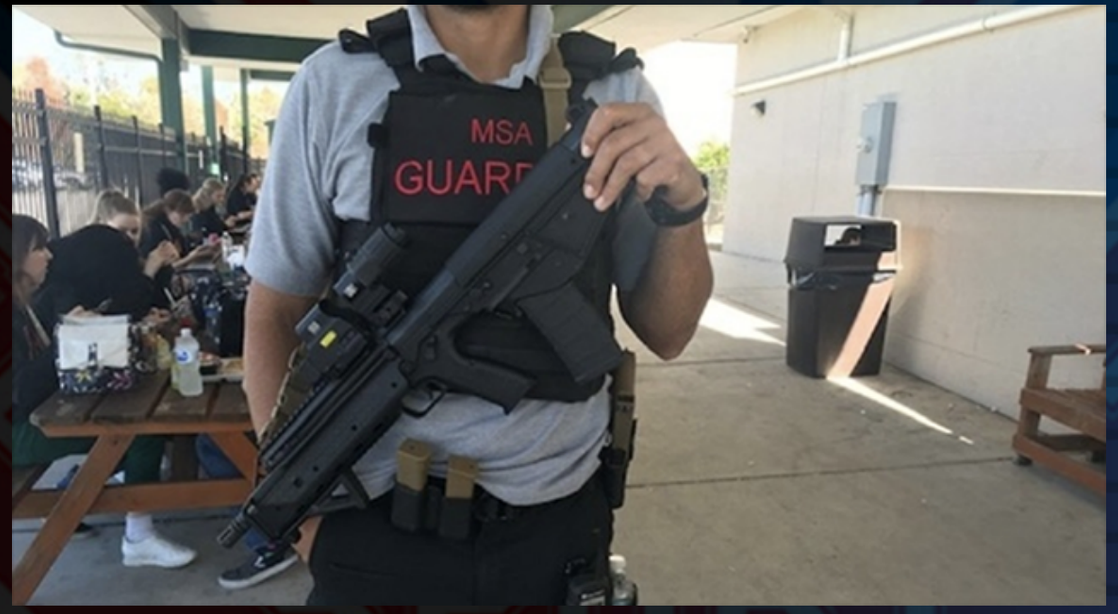
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# Guardian Program

## $30,000 a year

## Florida School armed with long guns






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# NIAAA Survey

## Does your school use armed police officers for after-school events?

| | 2018 | 2019 |
|---|---|---|
| Yes | 62.55% | 66.94% |
| No | 37.45% | 33.06% |

# NIAAA Survey
# What events do you hire armed security for?

| | 2018 | 2019 |
|---|---|---|
| Football | 66.4% | 69.67% |
| Basketball | 61.0% | 65.6% |
| Graduation | 25.3% | 15.8% |

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# NIAAA Survey

# While hiring armed security are you experiencing a shortage of security?

| | 2018 | 2019 |
|---|---|---|
| Yes | 9.68% | 10.23% |
| No | 61.04% | 61.94% |
| NA | 29.29% | 27.83% |

# NIAAA Survey

## Do you have an interest in hiring an unarmed, certified safety supervisor for after-school activities?

| | 2018 | | 2019 |
|---|---|---|---|
| Yes | 41.56% | - | 38.76% |
| No | 58.44% | - | 61.24% |

# NIAAA Survey
# Analyzed Data Results
# Very high percentage stated financial concerns

## How can we afford armed security?

# Safe Sport Zone trains school districts anywhere in the US, for $750, unlimited number of participants, includes manuals and certificates

# Best Practices for After School Safety

Gary Stevens, CMAA

Thornton Academy – Saco, Maine

National Athletic Directors Conference – December 17, 2019

# Objectives for Today

- Reexamine the nature of leadership for today's school leaders who are responsible for after school activities ("the second shift")
- Explore the context-based nature of school leadership, particularly as it is related to school safety and security
- Identify tools that athletic leaders must utilize to address issues of safety and security that occur in schools outside the scope of the traditional academic day
- Explore the nature of the partnership between school leaders and law enforcement/first responders to maximize the effectiveness of a school's security plan

# Umbrella Theory of Leadership



# Athletic Administration: A Series of Part-Time Jobs












# The Latest Challenge









# A Changing Landscape






# A Simple and Frightening Truth

- **"Athletic arenas are soft targets." – Dr. Lou Marciani – Director, National Center for Spectator Sports Safety and Security – University of Southern Mississippi**



# Challenges for School Athletic Leaders

- Athletic facilities may have multiple entrances that are challenging to manage
- Large numbers of people in attendance
- Chaotic and volatile environment – “fan” is an abbreviation for the word “fanatic”
- Layout of the athletic facility – one may have to manage a campus consisting of several acres
- Infrastructure – ex. lighting, parking lots
- Availability of financial and human resources – AD may be “a one-person band”
- Relationship between school and law enforcement agencies

# Fourteen Legal Duties Related to School Safety and Security for Event Management Personnel

- Duty to Plan
- Duty to Supervise
- Duty to Provide a Safe Playing Environment
- Duty to Provide Medical Assistance
- Duty to Have an Emergency Medical Response Plan

# Implications for High School Athletic Leaders

- ***High school athletic administrators must examine emergency preparedness through a new lens.***
- ***We need to "harden our environment" in response to a variety of potential emergencies.***
- ***Situations such as an active shooter that may have been unimaginable at one time must be at the center of one's consciousness.***
- ***Need to work collaboratively with local law enforcement to identify proactive measures and develop potential solutions.***

# Why Me?

- The athletic administrator is considered by the courts to be the "content expert" in his or her area and is held to a higher standard.

# The Contextual Nature of Leadership

# Thornton Academy – Saco, Maine

- Founded in 1811 as Saco Academy
- One of ten Maine "town academies"
- Relocated to current 88 acre campus in 1888
- 1600 students in grades 6-12
- Residential Life Program – 24-hour campus
- 25 varsity athletic programs/Middle School/MAISAD
- Over 400 athletes will be in competition in a given season

# A Historic Legacy







TROJANS
THORNTON

## Words from John Donne

# “No man is an island unto himself . . .”

# Building the After School Activity Team

Who are some of the members of the after school activity supervisor's event management team? Consider those individuals whose knowledge and skill set can be an asset to leadership in performing this challenging role.

# The After School Activity Team

- Athletic administrator
- School administrators - principal, assistant principals
- Certified athletic trainer(s)
- Emergency medical services
- Box office personnel – ticket sellers and takers
- Gate entry personnel
- Security – police, other security
- School resource officer
- Parking personnel
- Public address announcer
- Game officials
- Faculty in attendance
- Custodians and maintenance
- Field managers
- Consultants with special knowledge

# NCS4 Best Practices Guides

- Summits for Interscholastic Athletics, Collegiate Athletics, Professional Facilities, Marathons
- Interscholastic summits began in 2015
- Guides developed by professionals in the field – collaboration across disciplines (school administrators, athletic administrators, facilities managers, law enforcement) – 5 editions
- www.ncs4.com (Knowledge)



# A Sampling of Best Practices

# NCS4 Best Practices Guides Topical Areas

- Game/Event Day Planning
- Crowd Dynamics/Management
- Emergency Planning
- Routine Non-Game Day Operations/Measures
- Risk and Threat Assessment/Vulnerabilities and Planning
- Sports Facilities Design/Environment
- Staff Performance/Training and Development
- Secure and Safe Aware Culture
- Technology/Information Management

# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Secure the perimeter by addressing key access points and limiting the number of spectator entrances to athletic facilities during contests**



# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Conduct a site walk to assess facility and identify safety/ security concerns (Simple to complex)**
- **Risk Assessment**
- **Mitigation Activities**

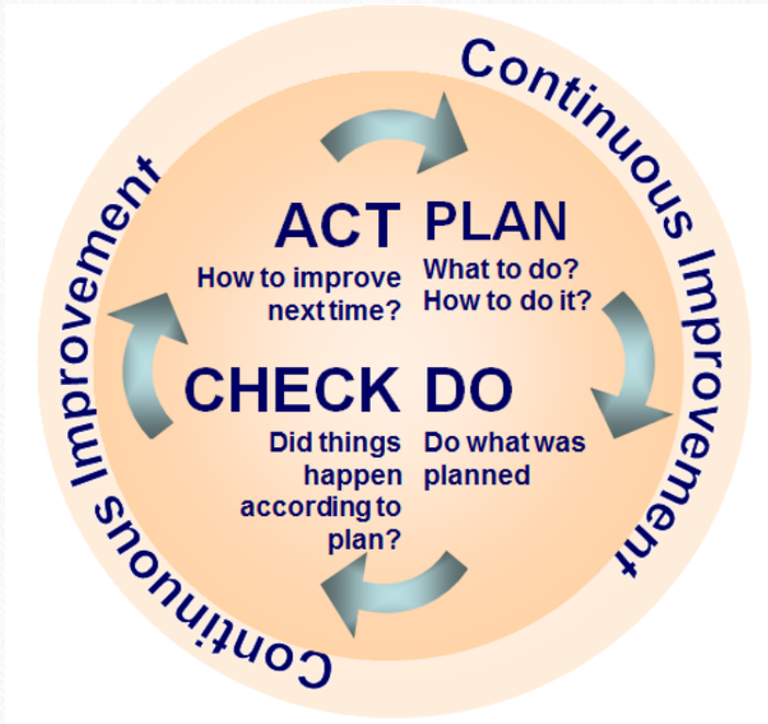


# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Develop a written plan in conjunction with experts**
- **Share it with all individuals involved in the operation (Post Orders)**
- **Pre-Game Conference**
- **Periodic Review of the Plan**



# Deming Cycle: Continuous Improvement



# Event Planning and Preparation: Components of an After School Event Plan

- Best Practice: Event entrance point security
- Front line personnel
- Training
- Screening of spectators
- Prohibited items





# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Incorporate an adequate security presence at major athletic events – there is no required ratio of officers/spectators!**
- **Position personnel in a strategic manner**



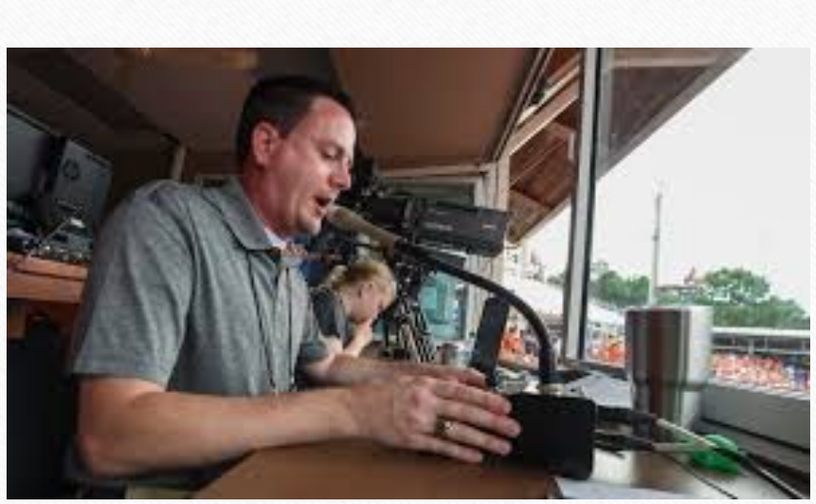
# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Identify what participants and game personnel should do in the event of an incident**
- **How do you communicate that to all players?**



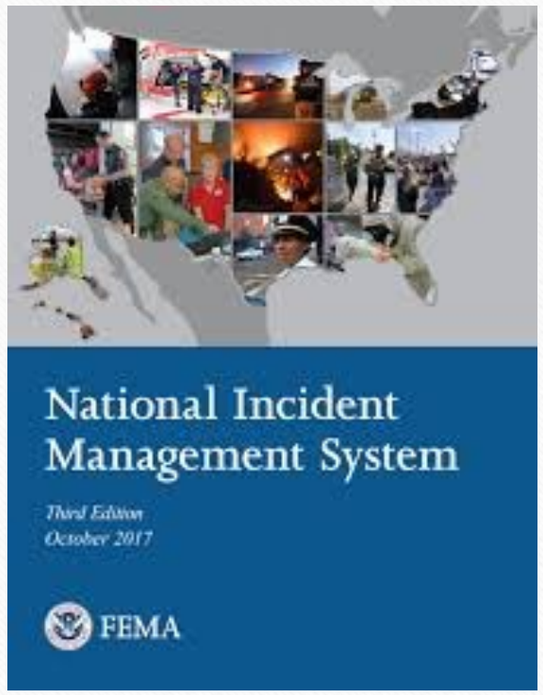
# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Identify the role of the public address announcer when an incident occurs**
- **Prepared scripts for various scenarios in the announcer's packet**
- **Persona of the announcer**
- ***The Voice Above the Crowd***



# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Have a post-incident operations and communication plan**
- **NIMS Training**
- **Shift of Locus of Control**
- **Addressing the Media**



# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Practice, Practice, Practice (Sorry, Allen!)**
  - Full Scale Exercises
  - Table Top Exercises
  - Document



# Sample Best Practice



- Zac Stevenson – Traverse City Central High School (Michigan)
- "Radio Drill" – home football games
- Practice moving personnel to assigned places – simulation of various scenarios
- stevensoza@tcaps.net

# Lessons Through a New Lens– Preparing for the Future

*The work of ensuring a safe and secure athletic environment is never done . . . It requires a commitment to learning*

# Opportunities for Professional Development

NCS4 | THE UNIVERSITY OF SOUTHERN MISSISSIPPI

NATIONAL CENTER FOR SPECTATOR SPORTS SAFETY AND SECURITY
AT THE UNIVERSITY OF SOUTHERN MISSISSIPPI




NIAAA

# NCS4 On-Line Course

- On-line training available as of August, 2019
- www.ncs4.com
- Free resource – FEMA Grant
- The need for training
- Written by three school-based professionals (Central office administrator, Director of Security, Athletic Administrator)

NCS4

FEMA

# Technology Tools:  Sport Evac and Menomonee Falls/InControl Simulation Software







# Director of Security Position

- Major recommendation of NCS4 Interscholastic Summits
- Security presence on campus
- Thornton Academy:  Jim Trask (retired Maine State Police)
- Consultant on practices and infrastructure (ex. access points, Aiphones, cameras)

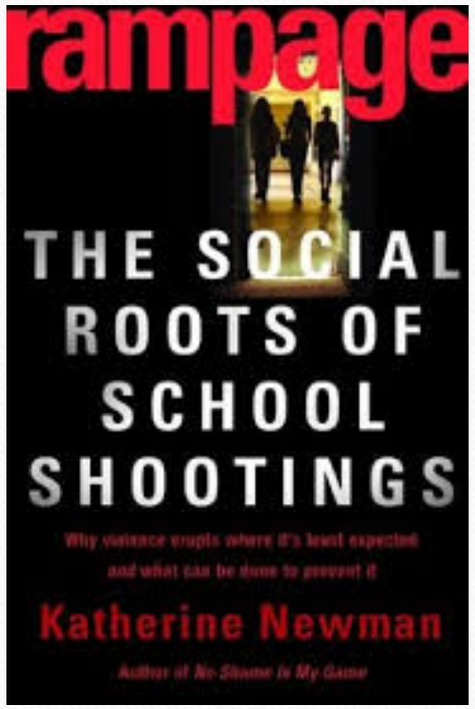
# Preparing for the Worst Case Scenario (WCS)

- Partnering with law enforcement
- Table top exercises
- Communicating the plan



# Learn from the experiences of others

# *Rampage: The Social Roots of School Shootings* by Katherine Newman






# Newman's Findings

- Embedded researchers in Jonesboro, Arkansas and West Paducah, Kentucky to understand the context of two highly publicized school shooting incidents
- Rural communities are at higher risk – guns are part of the norm of life
- School shooters offered hints that they would perform acts of violence
- Lack of communication among school personnel who noticed these signs – schools are "loosely coupled" organizations
- Evidence of a "jock culture" that marginalized students in other groups (music, theater, "Goths")

# Contact Information


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- Thornton Academy – Saco, Maine
- e-mail: gary.stevens@thorntonacademy.org
- Twitter: @GarySteTAAD
- Cell Phone: (207)-671-4578
- Office Phone: (207)-602-4406

# Thank you for coming!



# Access to Guns
# 5 Million Military Assault Weapons
# We Can Vote

# Get some de-escalation training to prevent this.....

# An example of how school officials can practice responding to an emergency

# With what we just learned watch video and respond.

# Team Rules

## As a member I will:

1. Be on time with radio
2. Dress in security apparel
3. Always stand while working
4. No personal cell phone usage
5. Scan area every few minutes

If you are ever involved in a life-death emergency you need to remain calm and focus on

# Human Impact and Response Time

**Since the Parkland, Florida shooting has anything changed?**

**Have we become desensitized?**

**Numb?**

# Florida School Safety Law

# Every school in the state has to have an armed security person in the building.

# Created a shortage of armed security for their schools

# Final Stoneman Douglas commission report, law enforcement officials are advocating arming teachers to reduce the respond time.

# Arming Teachers?

**unless they have 15 years of law enforcement experience they are not ready**

* Fast
* Chaotic
* Scary
* Stressful
* Walk through a shooting
* Teachers liability?

# Utah Law

# Carrying a weapon is a personal choice and schools cannot prevent it.

# Teachers accept all personal liability.

**Broward County Deputy, who was the only armed officer at the school the day of the attack, charged after not confronting the shooter. Charges carry a combined prison sentence of a 100 years.**

**Will armed teachers who do not confront a shooter be liable?**

# We Need To Change

**Keep in mind, 2018 had the highest number of school shootings ever recorded.**

# Reactive - lock down

# Proactive - lock out

# Community Campaign
# State-Wide Campaign
# PSA
# Websites
# Media

# Inside Doors



# We need reminders




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# Door Cam




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# Exit Door Only
# Please use
# Main Entrance

**Outside**
**Doors**

# There's one proactive security program that's working

# 440 TSA Airports
# 133,393 Schools

**It's a proactive approach instead of school officials reacting to emergencies.**

## Who’s responsible?

* **Incident commander means one person in charge, but can transfer command.**

## Who’s responsible?

* **Incident commander means one person in charge, but can transfer command.**

# A new conversation

**As long as the school is contained and scanned, we are looking at developing an After School Incident Commander.**

# Could The 2nd Shift Engineer be an After School Safety Supervisor? Who's in charge of food, water, air safety?

**After School Incident Commander**

**Trained and Certified**

**Unarmed**

**Guard and Protect the School**

**Contain the Facility**

**Physical Fitness Requirements**

**Trained De-escalation**

**Physical Restraint & Handcuff Training**

**Body Camera**

**First Aid - CPR - AED**

**Drug Alcohol Awareness**

**Direct Radio Communication with Police**

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There are more practices than games, more dress rehearsals than performances

-What's your plan?
-We will train anywhere in the USA, unlimited number of participants, which includes manuals and certificates, $750, plus travel.

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We need to contain the facility and scan a single point of entry(s) after school to create a weapon free zone.

# Here's a PLAN that could provide a safer environment after the dismissal bell rings.

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# After-Hour Action Plan

- Establish the After-Hour Passing Time  (15 min.).
- During the passing time, all staff must be in the halls supervising.
- After the 15 min., contain building and sweep all students to a pick up location, which is supervised.
- Anyone keeping students after 15 min need: Facility use permit & yellow card.
- Create Welcome Center equipped with “Go to Box.”

After the 15 minutes passing time, contain the facility and limit your single point of entry(s)

## Contain the facility

Bathrooms (Locked)
Swimming Pool Area (Locked)
Weight Room Supervised (Locked)
Locker Rooms Supervised (Locked)

# Locker Room Supervision

## Assign supervision

## Focus on ingress and egress

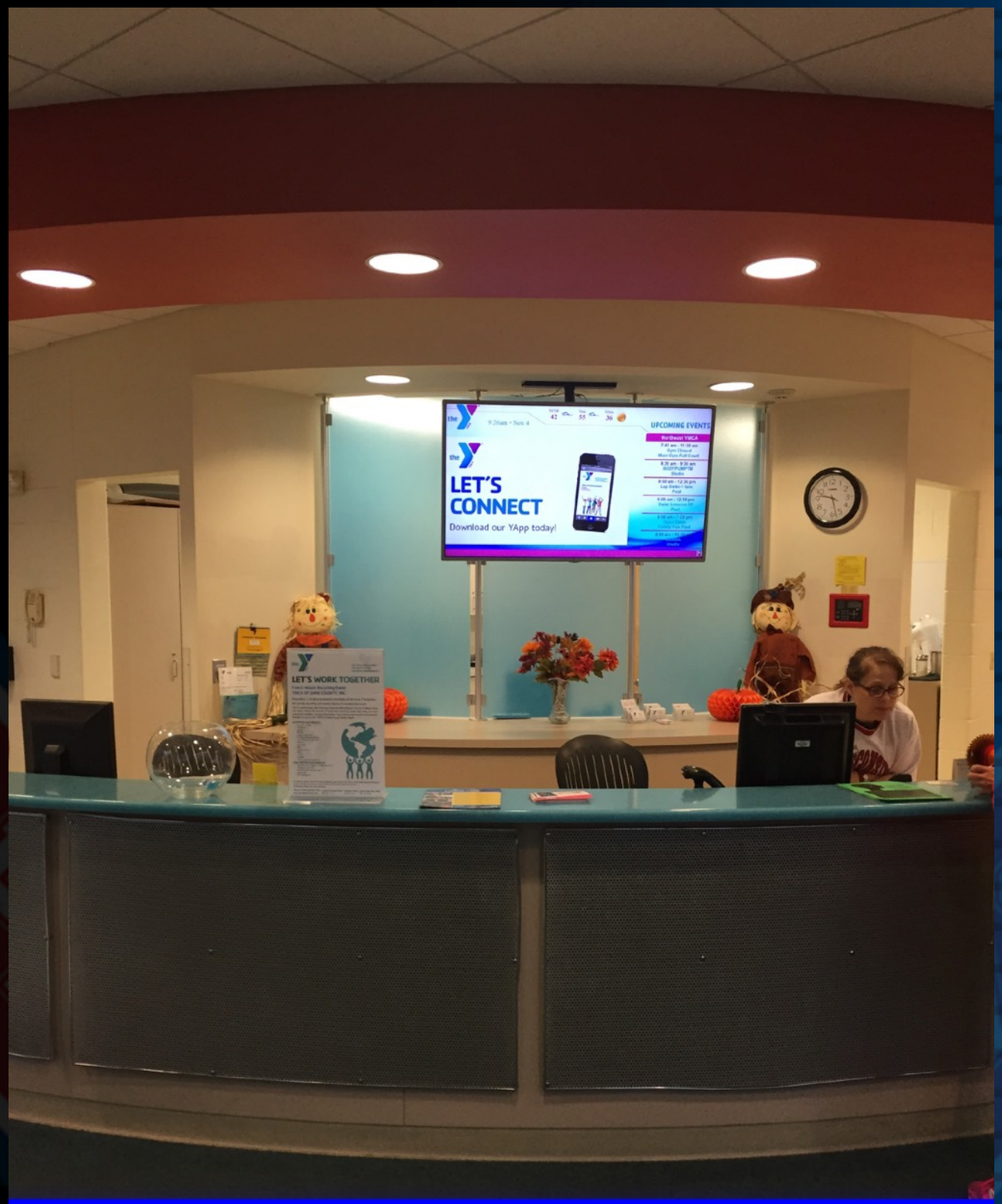
## Assess “Can I see or be seen?”

## Maintain cleanliness

# Establish your Welcome Center and pick up location(s)



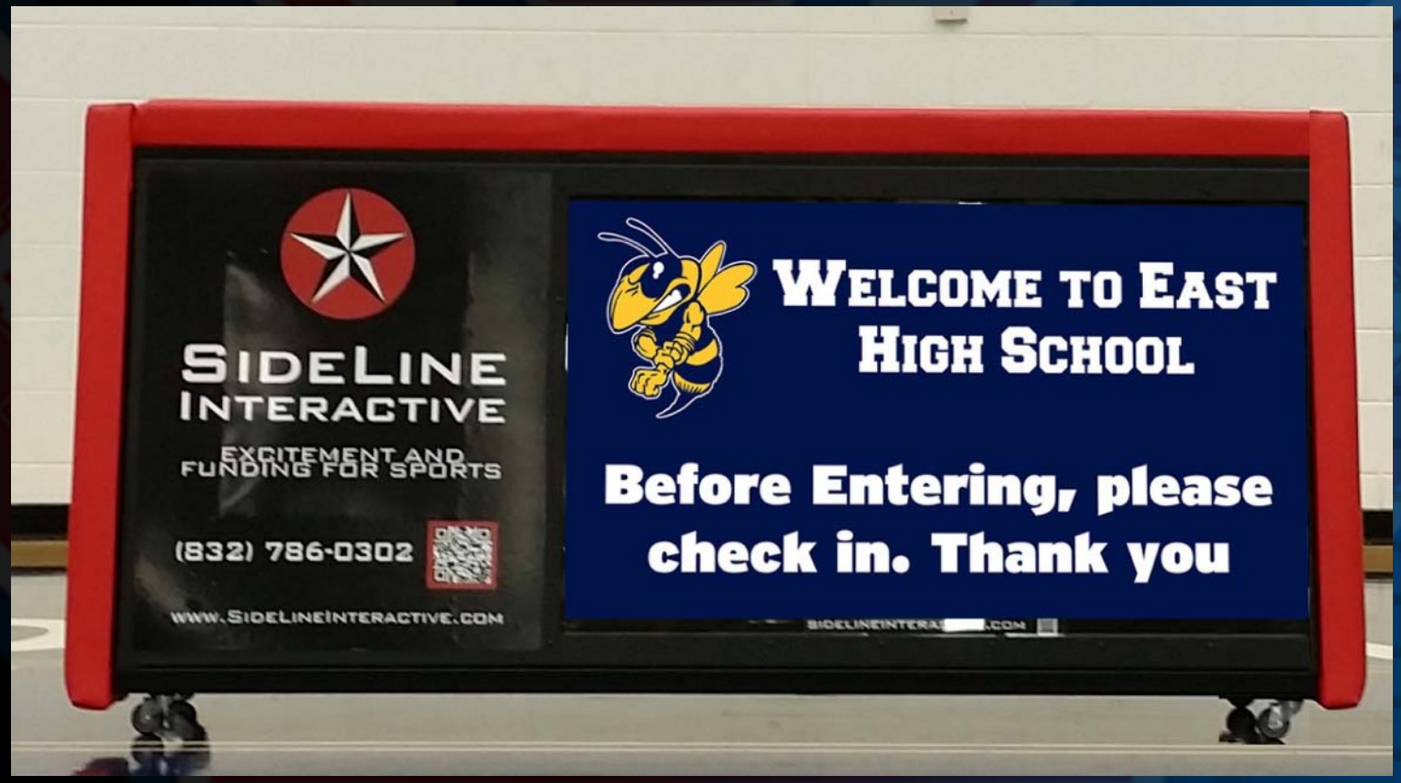

**Welcome Center should be the best pick-up location(s).**




WELCOME CENTER EXAMPLE

# 6ft Digital Welcome Center Table

- Use in high traffic location near gym to scan anyone entering the school
- Digital display explains expectations
- Announce after school meeting locations & directions on where to go



# 6ft Digital Table Features

- **Loud siren/horn built-in**
- **Loud speakers**
- **Built in secured compartment**
- **Secure building from anywhere**



# “Go to Box” located at the Welcome Center




WELCOME CENTER EXAMPLE

Go-To-Box Items

Schedule of Activities

Emergency Plans

Contact Information

First Aid Kit - AED

Stop Bleeding Kit

Megaphone - Air Horn

Flashlights

Mobile Weather App

EduSee Camera

# EduSee camera

# Free no contract

# Rental $1.71 a day

# or $51 a month.

## Call Kevin Richard

## @ 405-269-4431

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**You can also secure your facilities after-school by utilizing technology.**

# Example: FR FB Game Irate Parent



# “Dad, How is this behavior going to help your kid?”




CLEAR PROCEDURE SIGNAGE

CLEAR PROCEDURE SIGNAGE




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# Supervised Welcome Center




ACCESS CONTROL MOVEMENT POINT

ACCESS CONTROL MOVEMENT POINT

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# Secure the Perimeter

# More Americans are suffering from stress, anxiety and depression than ever before.

(CBS News April, 17, 2017)

# Why?

# Compare your During the School Day Supervision vs After-School Supervision

Take tim or others
who migl

There is ticing a
“random

Kindness ng it and
can redu

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# Private Schools
# or
# Affluent Public Schools

# Make a Difference in their lives.

# Remember to pick up your certificate.

# Thank you for Attending.

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# Play It Safe

@safesportzone

## Train Your Staff

# Do we live in a proactive or reactive society?

# Utilizing technology can help secure your facilities after school.

# Scan
# Access
# Control
# Movement
# Point(s)

## Don’t Forget the Perimeter




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**As long as the facility is contained and scanned**

**Unarmed School Safety Supervisor**

**Guard and Protect the School**
**Contain the facility**
**Trained in De-escalation Skills**
**Physical Restraint**
**First Aid, CPR, AED**
**Direct Radio Communication with Police**
**Body Camera**

**Drug and Alcohol Awareness**

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**Hurrying can be an enemy of spiritual life**

**Don’t forget to stop and smell the roses and help out those who don’t feel valued.**

**Cannot teach “random acts of kindness,” you have to experience it. Kindness is best learned by feeling it so that they can reproduce it, thus reduce bullying.**

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# What would you do?



# “Run, Students, Run”



# Team had issues……

**“Stop hiring people who want to watch not work the event.”**

# When assessing after-school high school events the number one problem is the misguided irate fan




# When you need help you have to see security

# Team Rules

## As a member I will:

1. Be on time with radio
2. Dress in security apparel
3. Always stand while working
4. No personal cell phone usage
5. Scan area every few minutes

Try to understand the
"misguided irate fan."
**SELF-CENTERED ATTITUDE**
No one wants to behave that way.
If it's not a want, it must be a need.

* Fun
* Love - Belonging
* Freedom
* Power
* Survival

# When addressing the irate fan try and keep all dialog in question format, set limits and give choices.

* **Anger** is a false sense of self.

* De-escalation training is a life skill

# Banning or Suspending Spectators?
# “Upon further notice pending an investigation.”



# Free Posters



# Spectator Management

Free Banners

# CODE OF CONDUCT RULES

- DISPLAY GOOD SPORTSMANSHIP
- NOTIFY SCHOOL OF ILLEGAL ACTIVITY
- FOLLOW ALL SCHOOL RULES
- IN AN EMERGENCY LISTEN TO STAFF

## WILL NOT:

- HARASS ANYONE AT ANYTIME
- BRING OR CARRY ANY WEAPONS
- USE ALCOHOL/ILLEGAL SUBSTANCES
- ENTER PLAYING SURFACE AT ANY TIME

Fans not following the
**CODE OF CONDUCT RULES**
will be removed.

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# You send your children to school function....

# You expect them to come home.

Place school officials up at the gate to scan fans entering and exiting the venue.

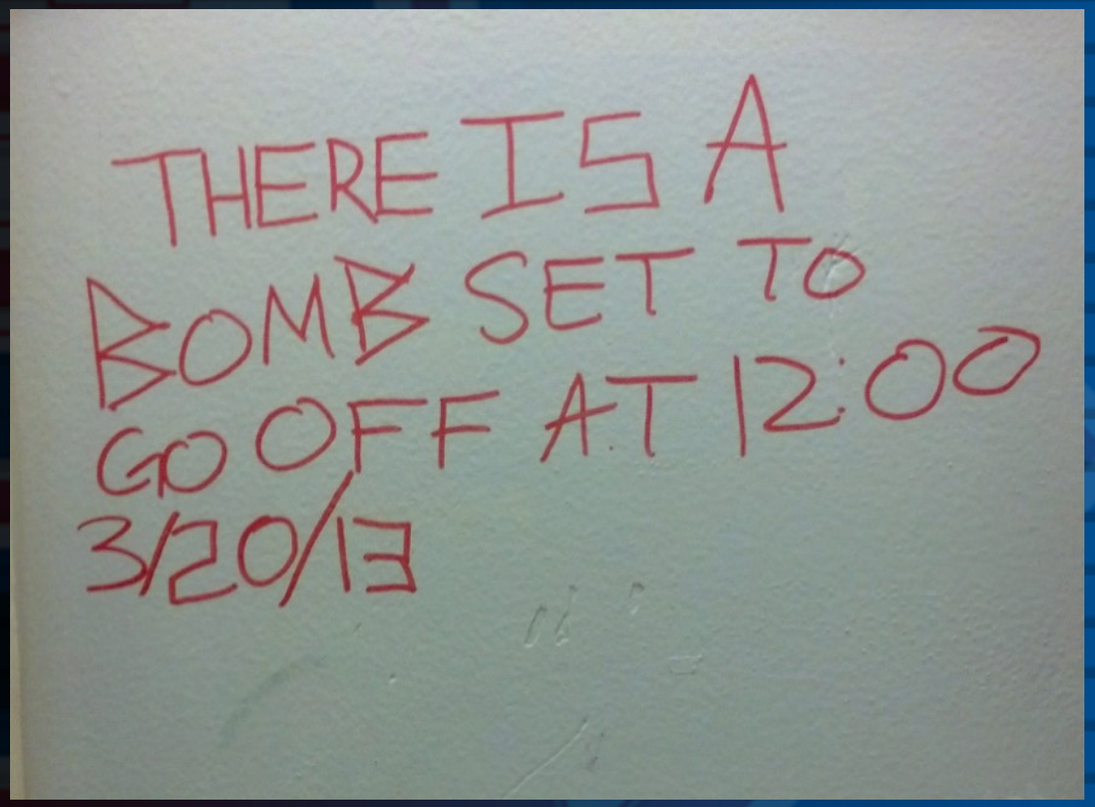
Watch hands, eyes, body language.

Reverse scanning

# Identify with cameras

# School - Bomb Threats up 37%
# Before, During and After School.

**What kind of a bomb is it?**
**What does is look like?**
**What will cause it to explode?**
**When will the bomb explode?**
**Did you place the bomb?**
**How do you know so much?**
**Where are you calling from?**




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**Remain calm**

**Call 911**

**Stay on the phone**

**Don’t hang up**

**Record all information**

**Ask good questions**

Free

## Safe Sport Zone Bomb Threat Protocol

**How was the threat delivered?**

Phone ☐ Voice ☐ Written ☐ Text ☐ Email ☐

Date_____ Time_____

Caller Gender_____ Age_____

**Received by Phone:**

Remain calm. Listen carefully. Take notes,

Caller is: Angry ☐ Coughing ☐ Crying ☐ Excited ☐

Keep caller talking on the line as long as possible.

Get someone else to call 911 - Copy the Number Down.

**Key Questions to ask:**

What kind of bomb is it?
What does it look like?
Where is the bomb located? Building, Floor, Room, etc.
When will the bomb explode?
What will cause it to expode?
Why?
Did you place the bomb?
Where are you calling from?
What is your name?

**DO NOT HANG UP**

**DO NOT:**
Use two-way radios or cell phones
Evacuate the building until police arrive.
Activate the fire alarm.
Touch or move suspicious package.
Delete any messages via text or email.

**Signs of a suspicious package:**
No return address
Excessive postage
Stains
Unexpected delivery
Poorly handwritten
Misspelled words
Incorrect title
Foreign postage
Restrictive notes

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# Security Apparel




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# WHY?




# HMTD Explosives

**Best defense we have is to educate our public on identifying suspicious behavior ….and then contact law enforcement.**

**Bombing Tip Line 800 577 TIPS**

# HEAR SOMETHING

# SAY SOMETHING

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**Free Posters**

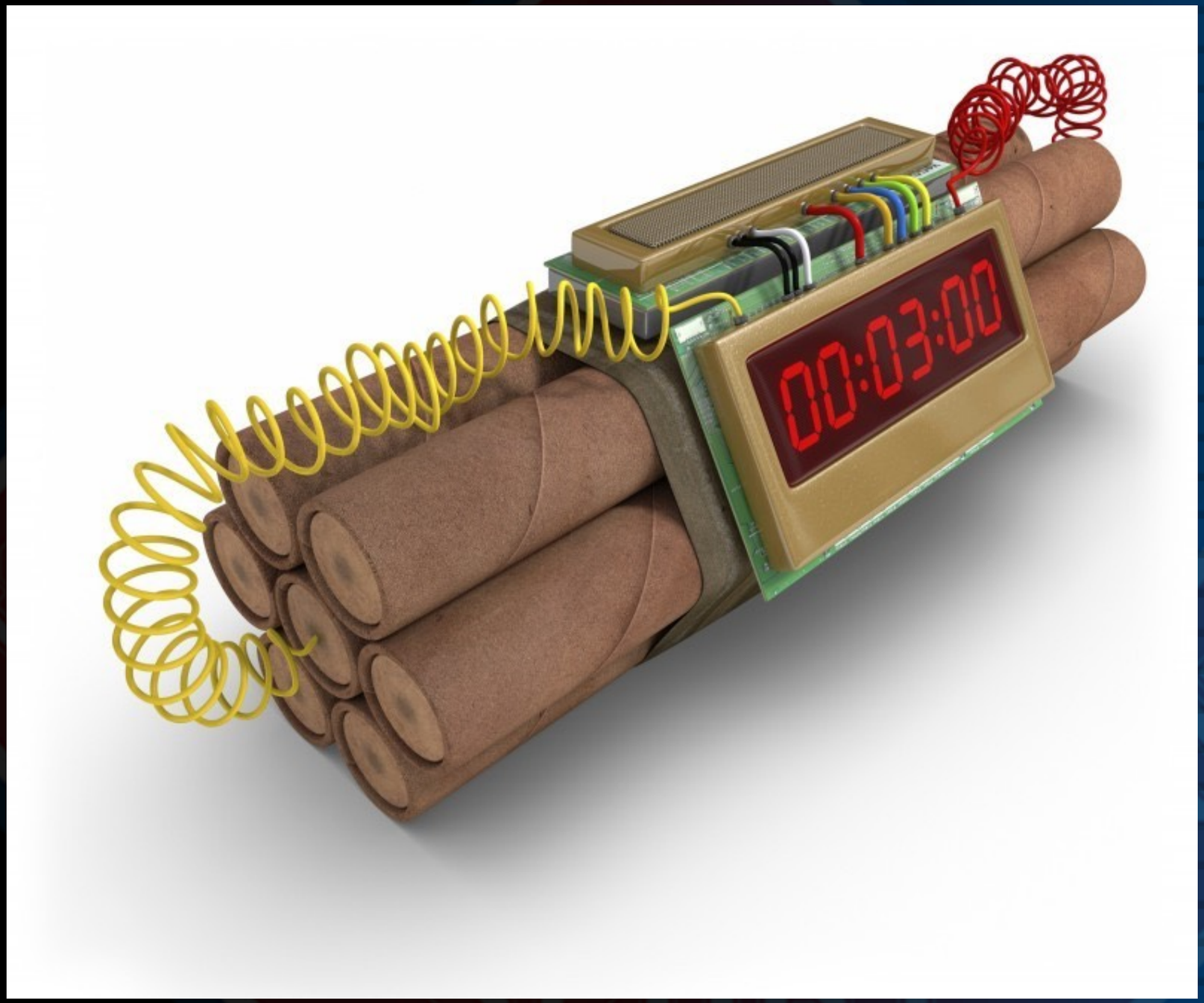

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# Suspicious or Unattended?



# Suspicious or Unattended?






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# BOMB THREAT STAND-OFF CHART

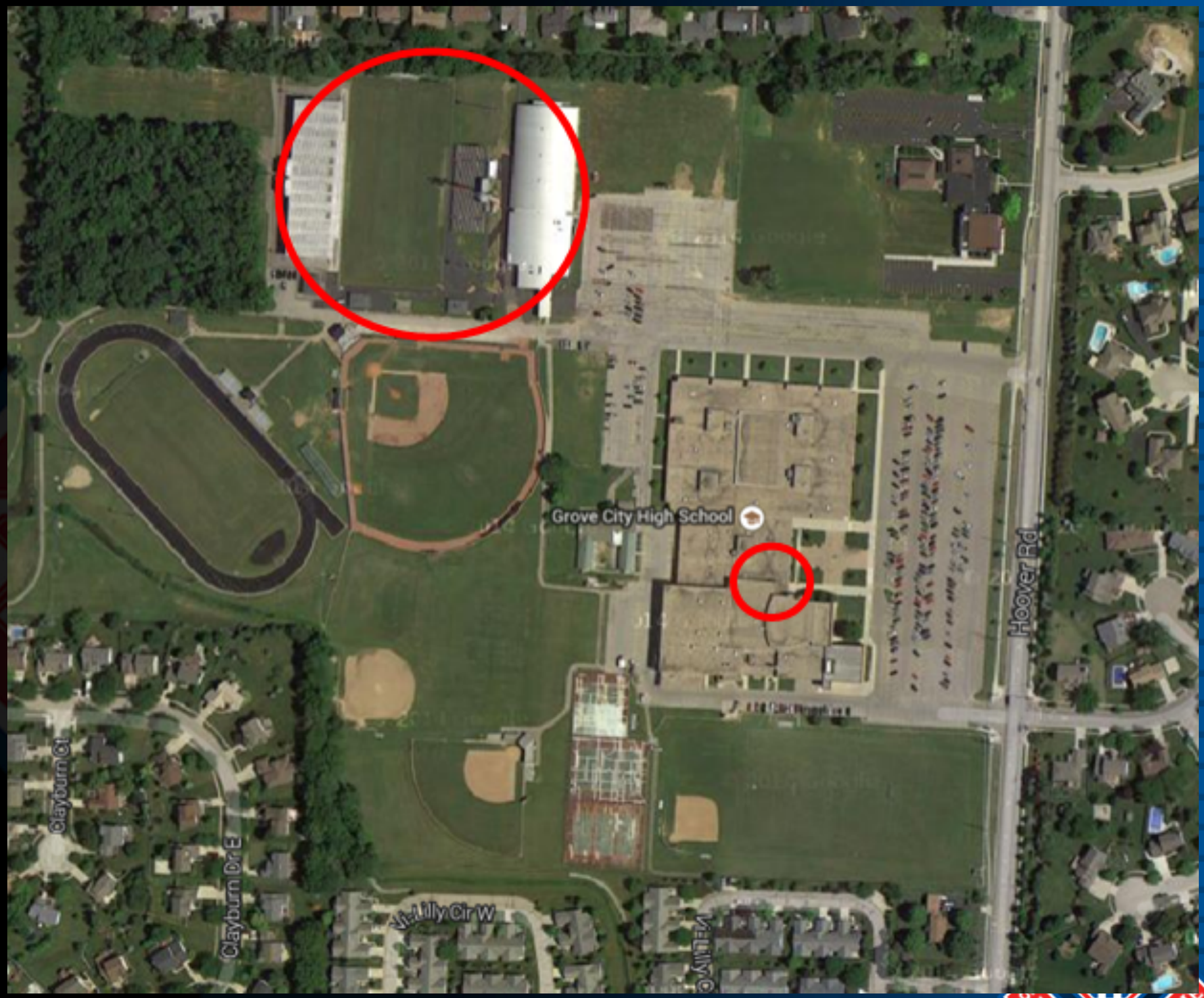
| Threat Description<br>Improvised Explosive Device (IED) | | Explosives Capacity[1] (TNT Equivalent) | Building Evacuation Distance[2] | Outdoor Evacuation Distance[3] |
|---|---|---|---|---|
|  | Pipe Bomb | 5 LBS | 70 FT | 1200 FT |
|  | Suicide Bomber | 20 LBS | 110 FT | 1700 FT |
|  | Briefcase/Suitcase | 50 LBS | 150 FT | 1850 FT |
|  | Car | 500 LBS | 320 FT | 1500 FT |
|  | SUV/Van | 1,000 LBS | 400 FT | 2400 FT |
|  | Small Moving Van/ Delivery Truck | 4,000 LBS | 640 FT | 3800 FT |
|  | Moving Van/ Water Truck | 10,000 LBS | 860 FT | 5100 FT |
|  | Semi-Trailer | 60,000 LBS | 1570 FT | 9300 FT |

1. These capacities are based on the maximum weight of explosive material that could reasonably fit in a container of similar size.
2. Personnel in buildings are provided a high degree of protection from death or serious injury; however, glass breakage and building debris may still cause some injuries. Unstrengthened buildings can be expected to sustain damage that approximates five percent of their replacement cost.
3. If personnel cannot enter a building to seek shelter they must evacuate to the minimum distance recommended by Outdoor Evacuation Distance. These distance is governed by the greater hazard of fragmentation distance, glass breakage or threshold for ear drum rupture.

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Grove City High School
Hoover Rd
Clayburn Ct
Clayburn Dr E
Lilly Cir W
Nelwyn

# We evacuate immediately when….



Before moving students and staff to the stadium both the route to the stadium and the stadium was checked by First Responders for secondary devices.

# We Train and Certify Staff anywhere in the U.S


**Jay Hammes**
**President and Founder**
**Safe Sport Zone**
**262-989-7711 (cell)**

**Marvin D. Mason**
**Chief Customer Officer**
**Crisis Prevention Institute**
**414-217-9650 (cell)**

**On behalf of**
**Crisis Prevention Institute**
**and Safe Sport Zone**
**we want to thank you for attending our lunch.**



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# Questions?




ENSURING A SAFER ATHLETIC EVENT

**Try and make a Difference**
**Let them know they matter**

# Safe Sport Zone is all about Mass Training

## 50 minute training

# Smart School Security believes in

# TSA Airport Security

# Who Cares?

# Do you know how many exterior doors are open?

# Secure the Facility

# Scan single point of entry(s)

# How to scan a single point of entry?

# Identify all visitors with a visitor badge


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# How to De-escalate

# We can prevent verbal and physical altercations if trained

# Crisis Prevention Institute

# Identify Anger

Disgruntled faces

Raising the voice

# Identify and Respond

1. Identify
2. Watch
3. Non-verbal
4. Address

Anger is a secondary emotion which happens after frustration and stress

**If you have to choose between being kind or being right, choose kindness and you will always be right.**

# Escalating or De-escalating?



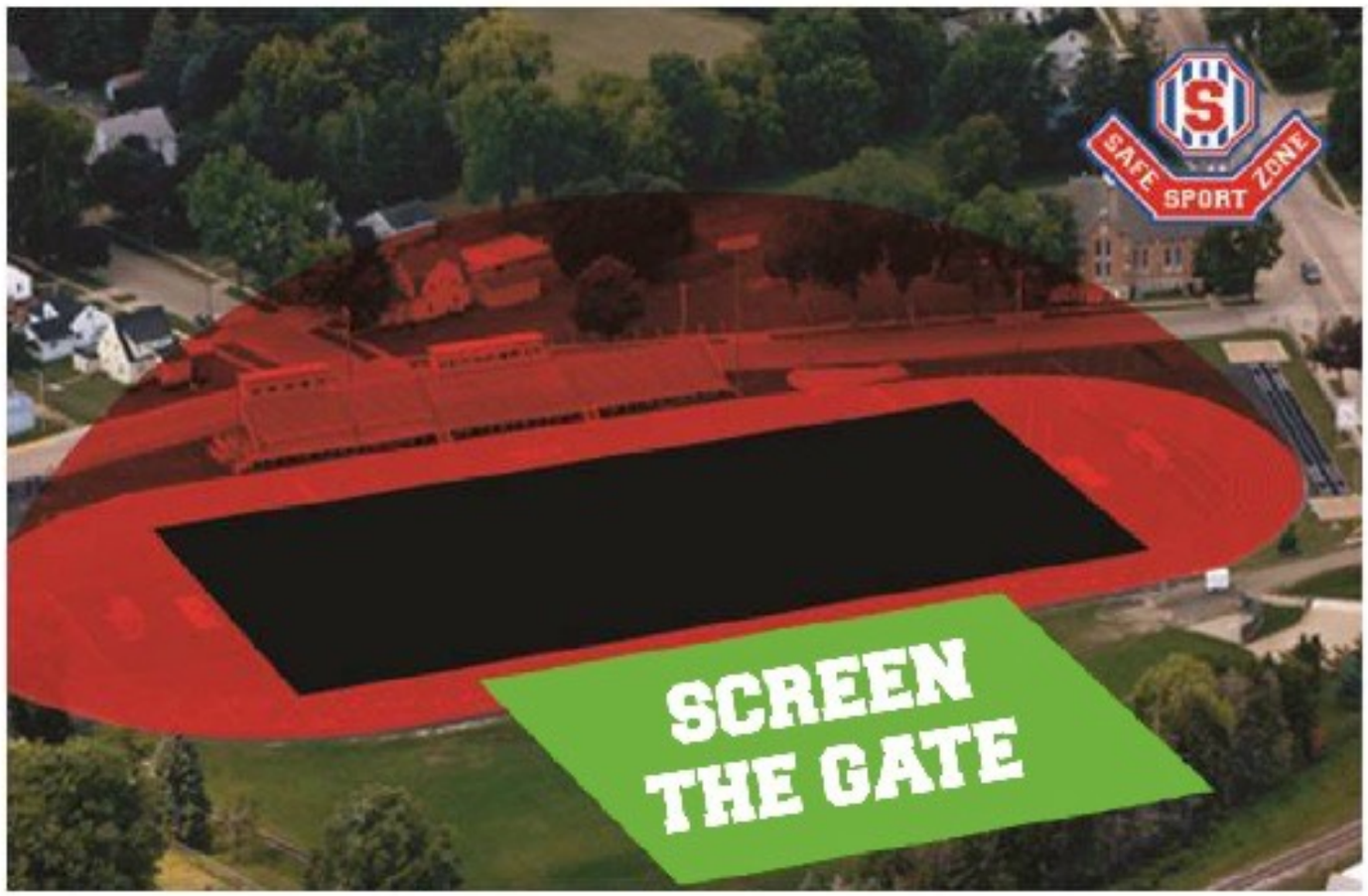
# Why?

# Americans may not feel valued.

# What can we do?

# When assessing school security the number one problem is open doors


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**Contain the Facility and screen single point of entry(s)**

# How many exterior doors are in your school?

# Which doors are most likely open?

**After-School Event Security Check List**

**BEFORE THE GAME:**

Meet with event workers. Conduct table-top exercise. Identify Incident-Commander, follow host school rules.

PA Announcer scripts, including emergencies.

Distribute security resources to event workers. Display game signs including conduct code.

Greet officials to locker room.
Discuss exit plan for after game.

Contain facility; provide adequate lighting for perimeter, and ingress/egress areas.

**DURING THE GAME:**

Identify and separate seating sections, home-away, adult and students. Establish fan parameters. Secure bath/locker rooms.

Place security at gate. Contain facility and scan gate. Include a Bag Policy.
Do not allow loitering.

Supervise crowd by identifying anger issues. Use non-verbal techniques along with addressing an irate fan. Don't wait. Lower your voice, be respectful, keep dialog in a question format. Set limits and give choices in order to de-escalate anger. Suspended fan, follow-up meeting.

**HALFTIME:**

Move supervision to concession area.

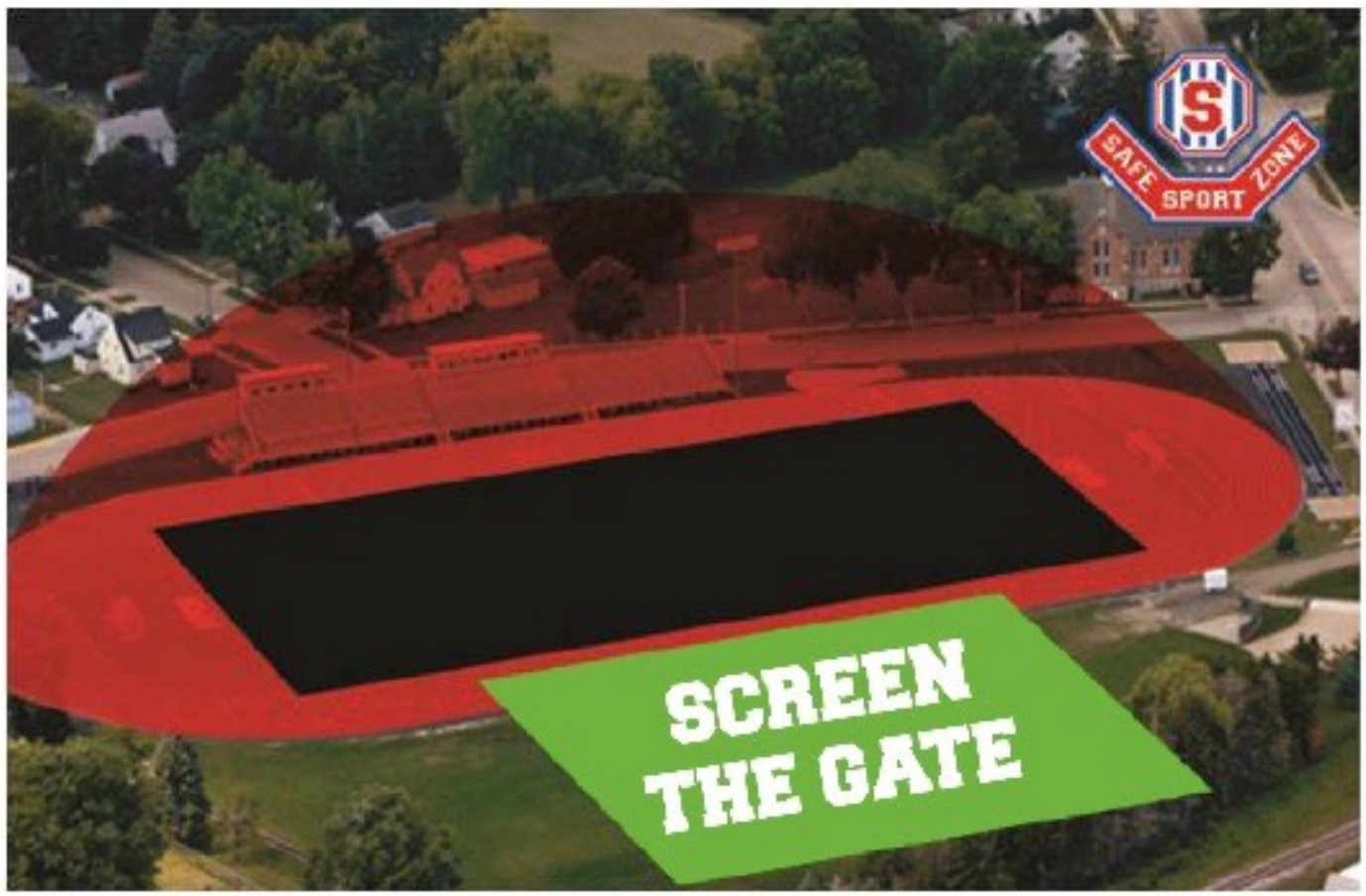
Escort officials on/off the playing surface.

**POST GAME:**

Keep everyone off playing surface.
Control front end and back end of crowd while exiting.
Secure perimeter/parking lots.

Draft an incident report if necessary.

# Use same concept at our games




**Scan s single point of entry**


PHOTO ID REQUIRED
IDENTIFY
ALL FANS
ONLINE TRAINING
NOW AVAILABLE
SAFESPORTZONE.COM
@safesportzone

# What would you do?

# Watch the video and respond in 30 seconds.


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# Mental Health Tips

- Normally not Violent.
- Contact Family - Relatives before Police - Emergency Card Office Information.
- “I can see this is really upsetting.”
- Win their confidence - show compassion.
- Be empathetic- ability to understand and share feelings of another.
- “If we can fix it we will.”

# Make A Difference
# Thank you for attending



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**If you're involved in a life-death emergency, remain calm and assess; public is watching you.**

**Remember, focus on:**

**Human Impact, Response time, Stop Bleeding**

# We have a moral obligation to contain the facility and scan a single point of entry.

# People Detectors are sometimes better than metal detectors

# BAGS LARGER THAN 12 x 12 x 12 ARE PROHIBITED

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# What Does a Bomb Look Like?

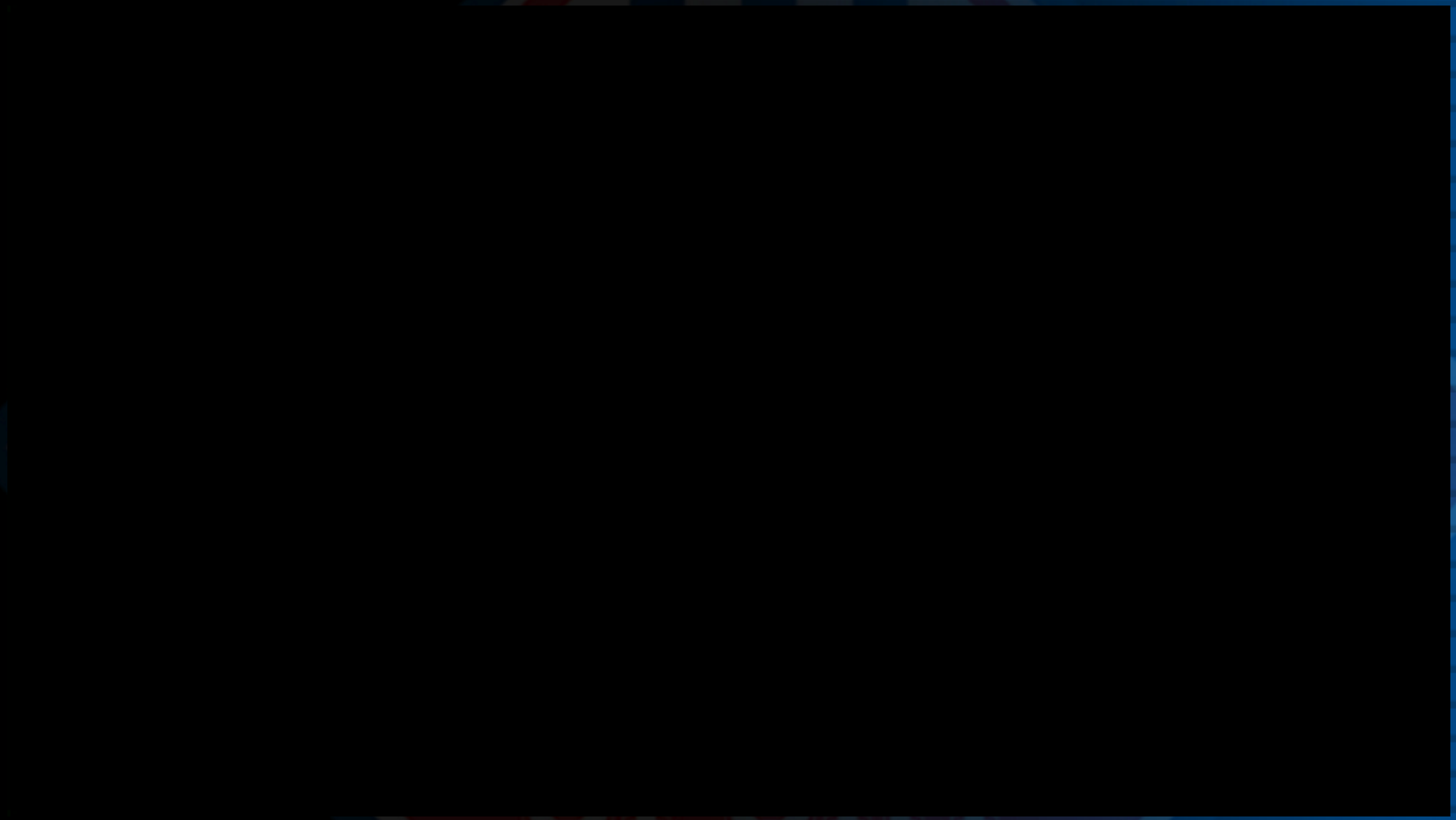


# We need to practice responding to an emergency

# First 30 Seconds

## (on the window of time)

# What would you do?



**Two of the most common school emergencies are:**

**Weather**

**Medical**

**Fires?**

**We continue to practice more fire drills instead of lockdowns.**




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**We believe...**

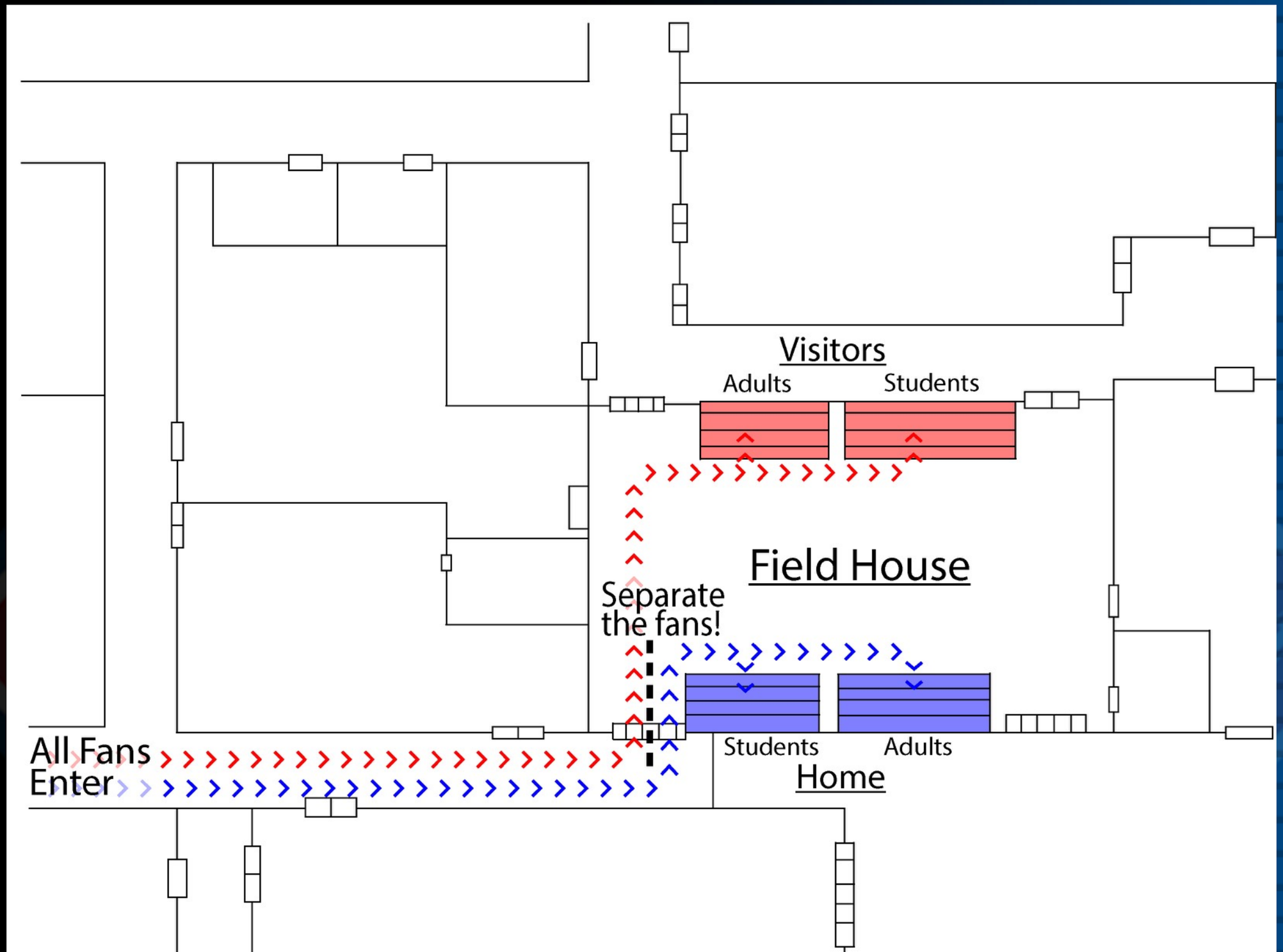
**Schools can do a better job communicating their expectations to attend games.**

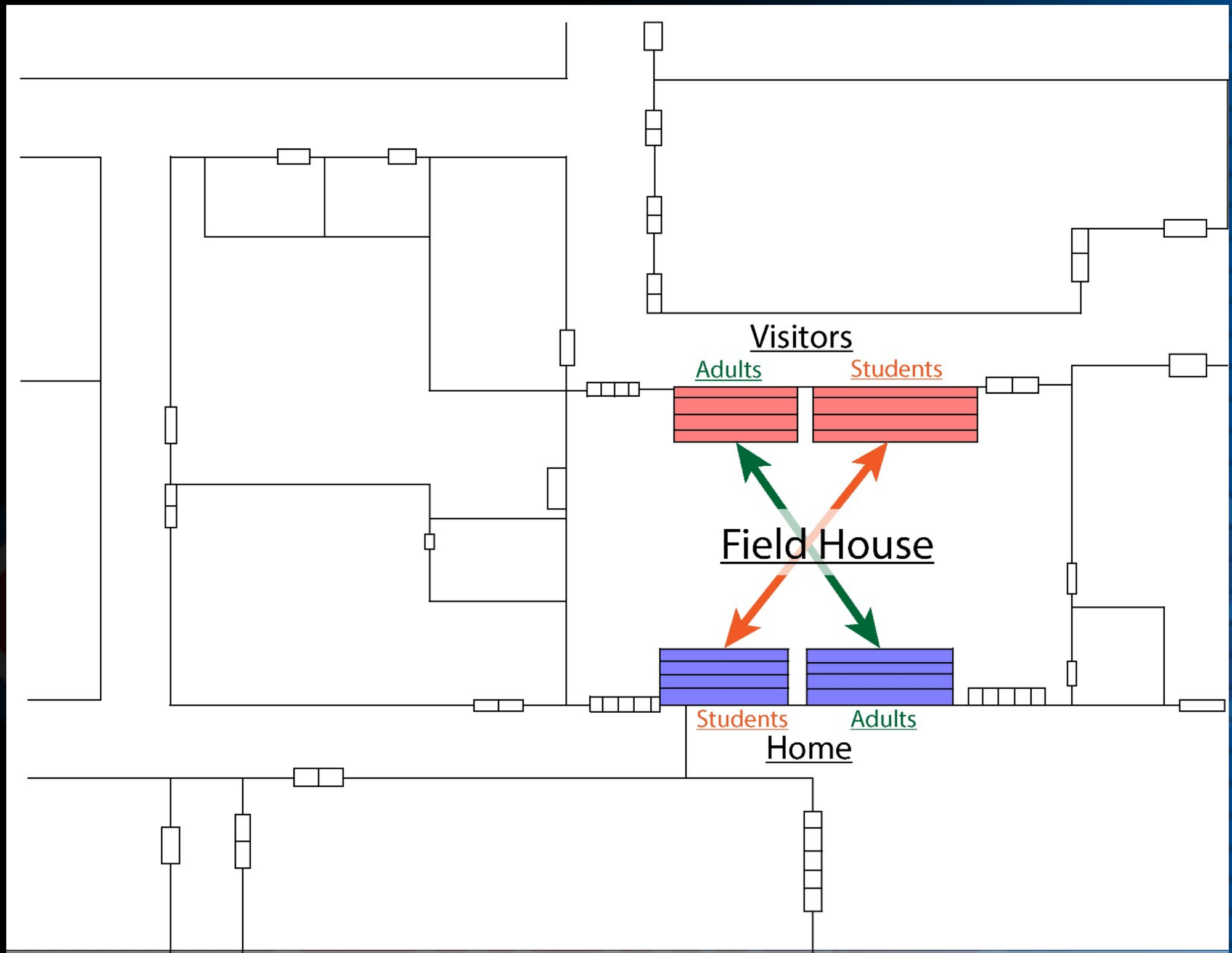
**Consistent rules for both home and away fans could help reduce the number of problems.**

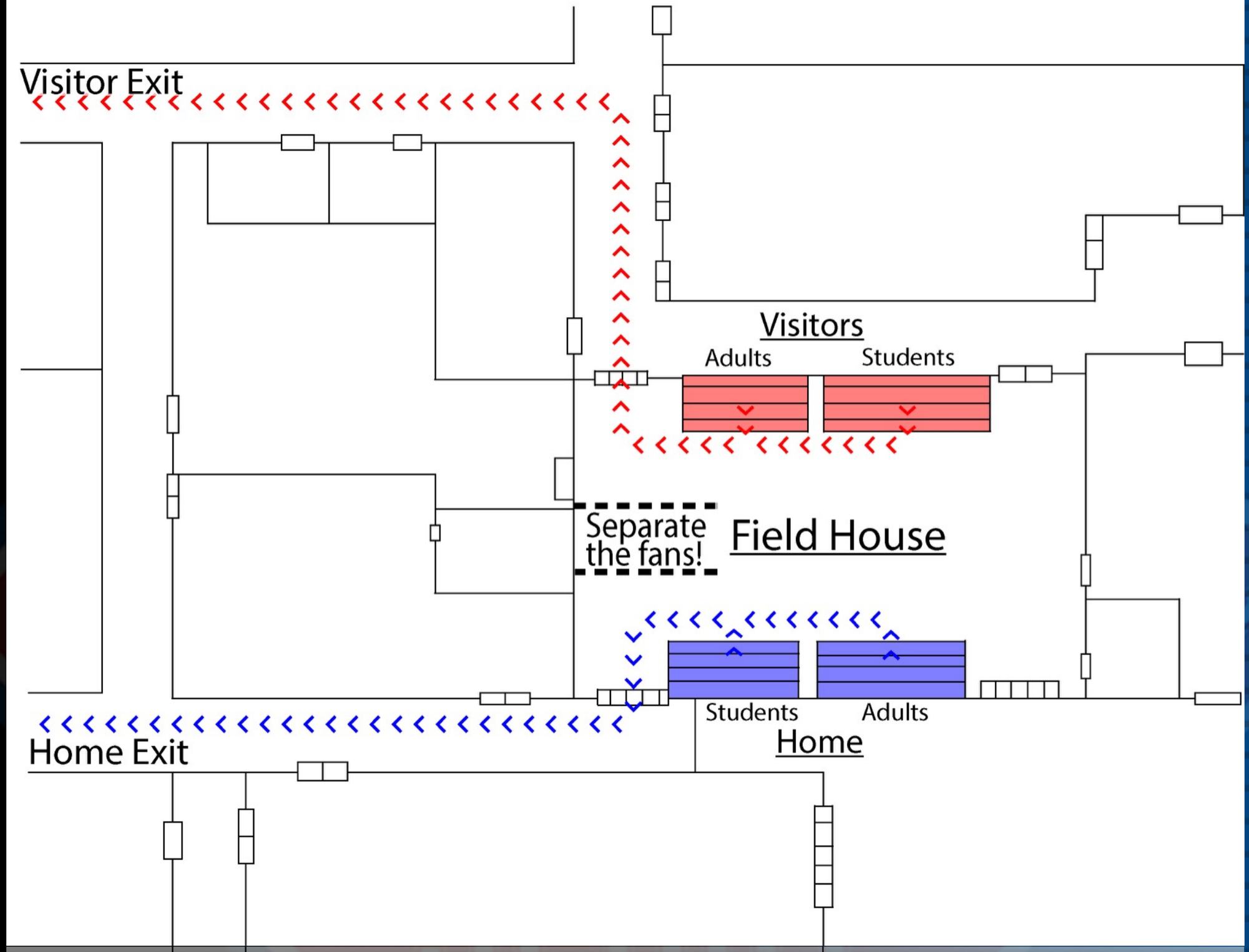
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# Separate Seating


Visitors
Adults
Students
Field House
Separate
the fans!
All Fans
Enter
Students
Adults
Home


Visitors
Adults
Students
Field House
Students
Adults
Home


Visitor Exit
Visitors
Adults
Students
Separate the fans!
Field House
Students
Adults
Home
Home Exit

# Spectator Parameters




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SPASH
SPARTANS
22

# Reduce Risk By……

# WORKING THE EVENT

# NOT WATCHING IT

# Team Rules

## As a member I will:

1. Be on time with radio
2. Dress in security apparel
3. Always stand while working
4. No personal cell phone usage
5. Scan area every 30 seconds

In order to keep everyone out of the "Red Zone" we need to practice de-escalation skills at our games

# IT'S COOL TO BE KIND

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# FANS CHEER NOT JEER

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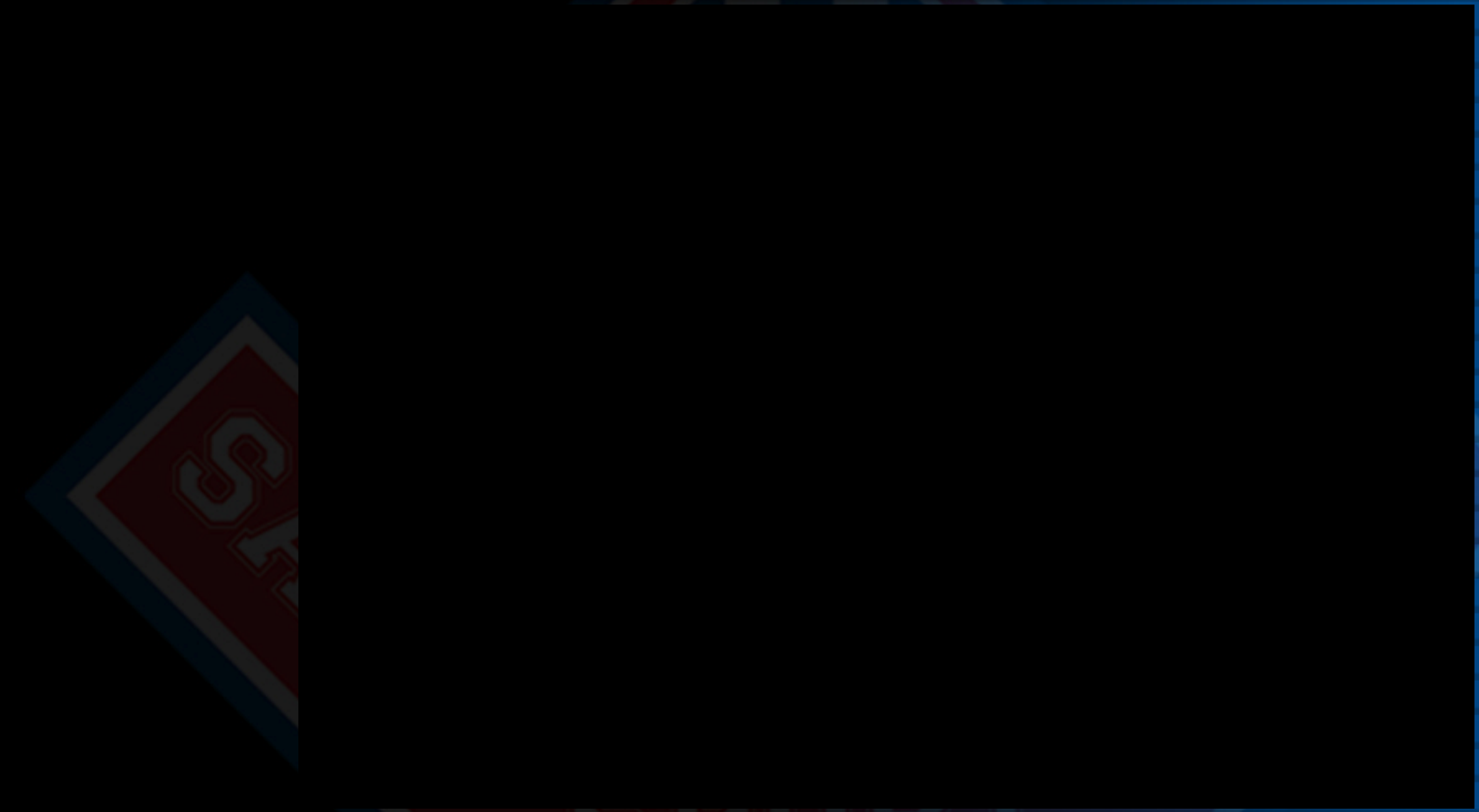
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**Your job is going to entail long hours**

**Don’t forget to stop & smell the roses**

**Hurrying is an enemy of spiritual life**

**Can you provide value for others?**



Anger is a process similar to boiling water on the stove.

# How do we do to prevent the water from boiling over?

# Turn the heat down

# If you want a healthy environment..... you have to identify problems

# You May Be Subject to Video Taping Upon Entering

# Reasoning and Judgement need to de-escalate the anger or we get **Red Zone** behavior

# Red Zone “boiling over” Behavior



# Red Zone Behavior



# Turn Down The Heat

# IT'S COOL TO BE KIND

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**Angry school officials can add fuel to the fire.**

**“Never argue with a crazy man.”**

**Be a firefighter and put the fire out.**

**Try not to judge the behavior.**

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# Ejections are up across the US

# IHSAA Reported in Jan 2018

# Overall ejections up 19%

# Coaches up 29%

# Fans up 75%

# Compared to all of 2017

**Is there a better way?**

**May I suggest one way of de-escalating anger?**

# Ejections are up across the US
# IHSAA reported Jan 2018
# Compared to all of 2017

**Overall ejections up 19%**

**Coaches ejections up 29%**

**Fan ejections up 75%**

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# Did game management handle this the right way?

# Supervision anger



**We never know what an irate fan is dealing with in their life, so be nice, it's that simple.**

# CURRENT PROBLEMS KEEP HAPPENING AROUND SPORTS

**PBIS - Positive Behavioral Interventions and Support.**

**Identify basic needs, find their trigger.**

**Change the circumstance not the person and show what works, just as well.**

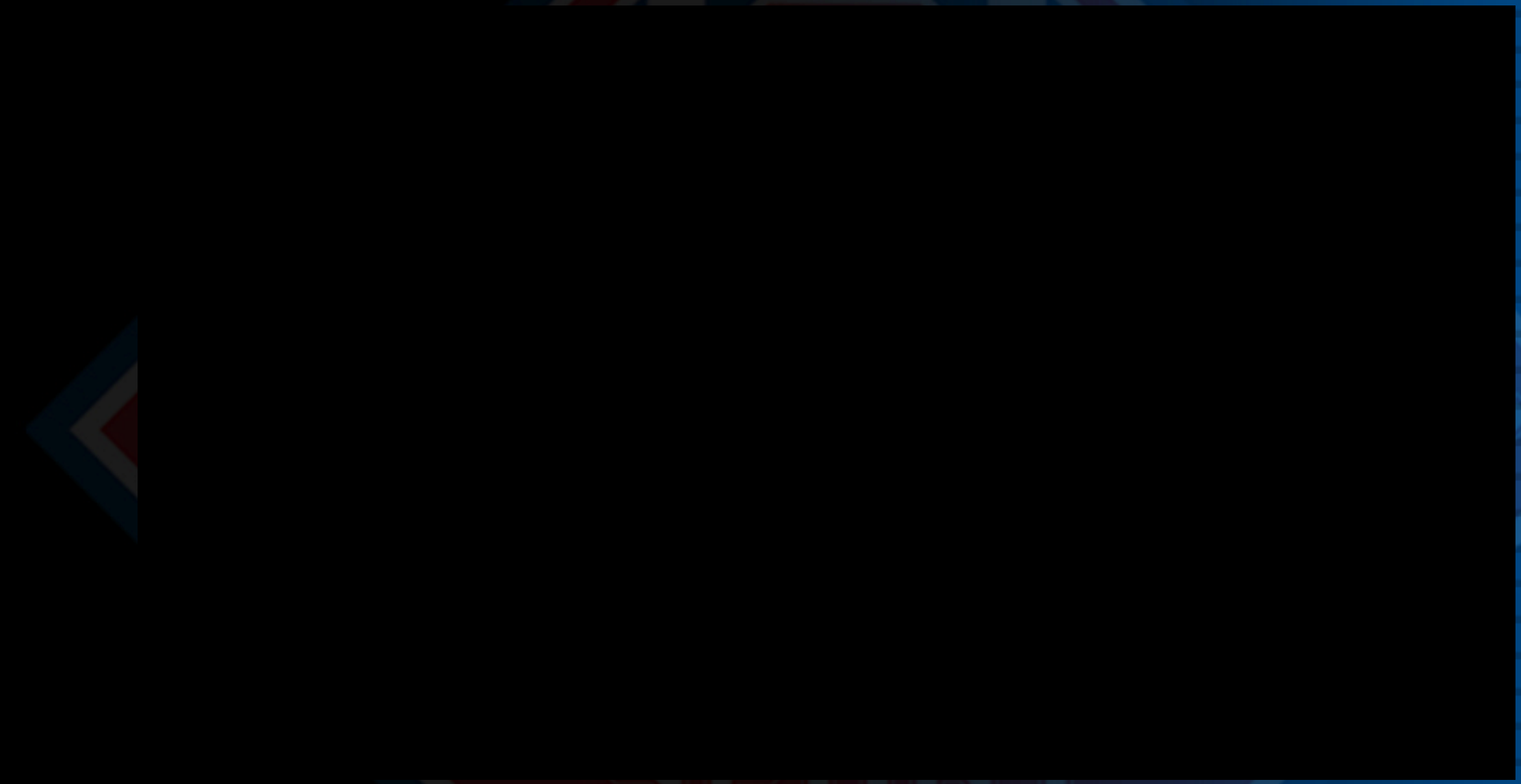
**Modify behavior by changing the old way to the new way or choices.**

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# Let’s Review

# Safety is all about training



# PROTECT THEIR DREAMS

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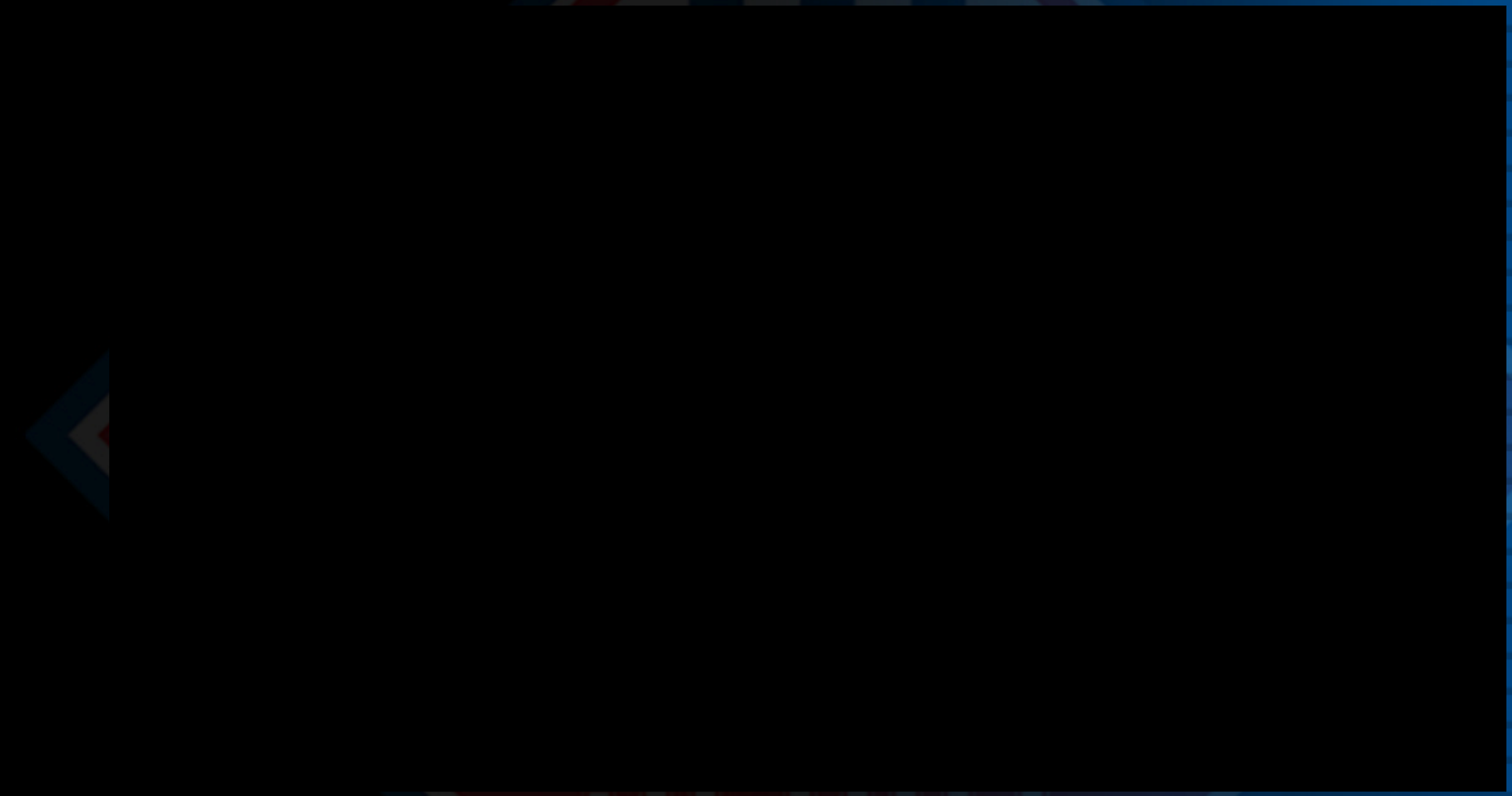
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# We can make a difference.

# Thank you for attending



# The Latest Challenge









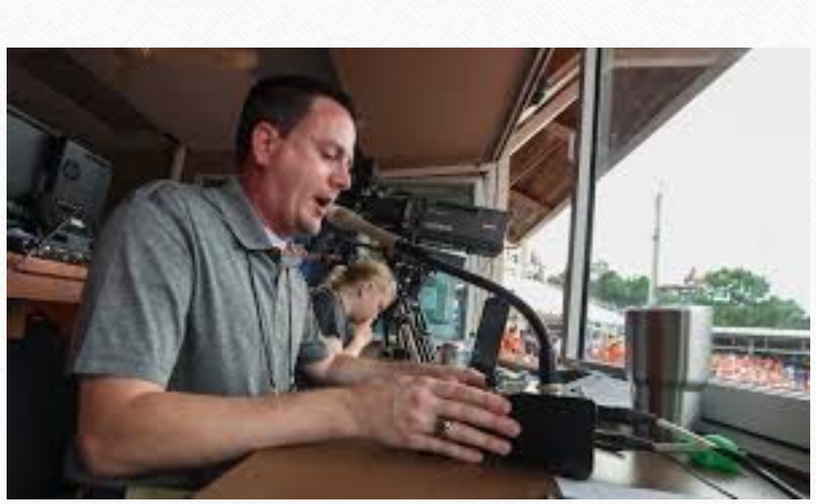
# A Changing Landscape






# Event Planning and Preparation: Components of an After School Event Plan

- **Best Practice: Identify the role of the public address announcer when an incident occurs**
- **Prepared scripts for various scenarios in the announcer's packet**
- **Persona of the announcer**
- ***The Voice Above the Crowd***



**Preventive?**

MILWAUKEE PUBLIC SCHOOLS

## Code of Conduct

***Welcome Students, Parents and Guests***

Be mindful of the following expectations while attending an Interscholastic Athletics Event:

- All students must present an ID to enter the game.
- General Admission: **$5**
  Seniors and children under age 5: **FREE**
- No pass-outs are allowed. A new ticket must be purchased to re-enter.
- Spectators are not allowed to activate, use or display electronic communications devices, such as pagers and cell phones.
- Hats may be worn but must be properly adorned on the head; not cocked or tilted to the side. Wearing “hoodies” is not allowed.
- All spectators that enter the facility are subject to search, scan and possible ban of one or all items such as coats, bags, pocket-books, personal effects, etc.
- Students, fans and spectators are expected to display their best sportsmanship and decorum. Those attendees that violate the rules and instructions of event staff personnel are subject to removal and further disciplinary action.
- The following behavior is not acceptable at athletic events:
  – Use of profanity
  – Taunting or booing
  – Criticizing calls of officials
  – Entering the field of play
  – Inappropriate cheers
  – Throwing objects
  – Displays of unsportsmanlike conduct
- All game activities are subject to video tape surveillance and monitoring.

***Be a good sport — show respect!***

***Thank you for making today’s athletic event enjoyable for all spectators.***

In the event of an emergency and it becomes necessary to evacuate, please follow the instructions of Event Staff dressed in bright green safety attire.

AMERICAN FAMILY INSURANCE®
*All your protection under one roof®*

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# Establish Student Section Expectations

1. Know what you want and what you don't want.
2. Show and tell students what you want.
3. When you get what you want acknowledge it.
4. When you get something else act quickly and appropriately.

# THE COURTS HAVE CONSISTENTLY RULED THAT SCHOOLS MUST PROVIDE A REASONABLE STANDARD OF CARE.

# What would you do?



# The game needs boundaries



# Active Supervision in Close Proximity

1.

2.

3.

4.

# Repeated positive subliminal messages can help rewire brain patterns and it might change behavior

# Identify Problem Hot Spots



# Appropriate music at games






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# Post Game Procedures

# Post-game clearing the venue



# PROTECT THEIR DREAMS

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# Your School's Goal:

# Balance a Positive School Climate and a Secured Environment.

# Your School Goal
# Balance
# Positive School Culture
# and
# Safe and Secured Environment

**In order to help keep fans out of the "Red Zone" schools need to train staff on de-escalate skills.**

# Your School's Culture……

**"the set of shared attitudes, values, goals, and practices that characterizes an institution or organization."**

**This is what I want for my kids…**

# We can change behavior through technology.

## See Something
## Do Something

# Run Hide Fight




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**Every American needs to ask themselves, "What can I do or how can I help?"**

**Train your staff on de-escalation skills.**

**Contact:**

**Crisis Prevention Institute**

**@ 414-979-7076 - Mary**

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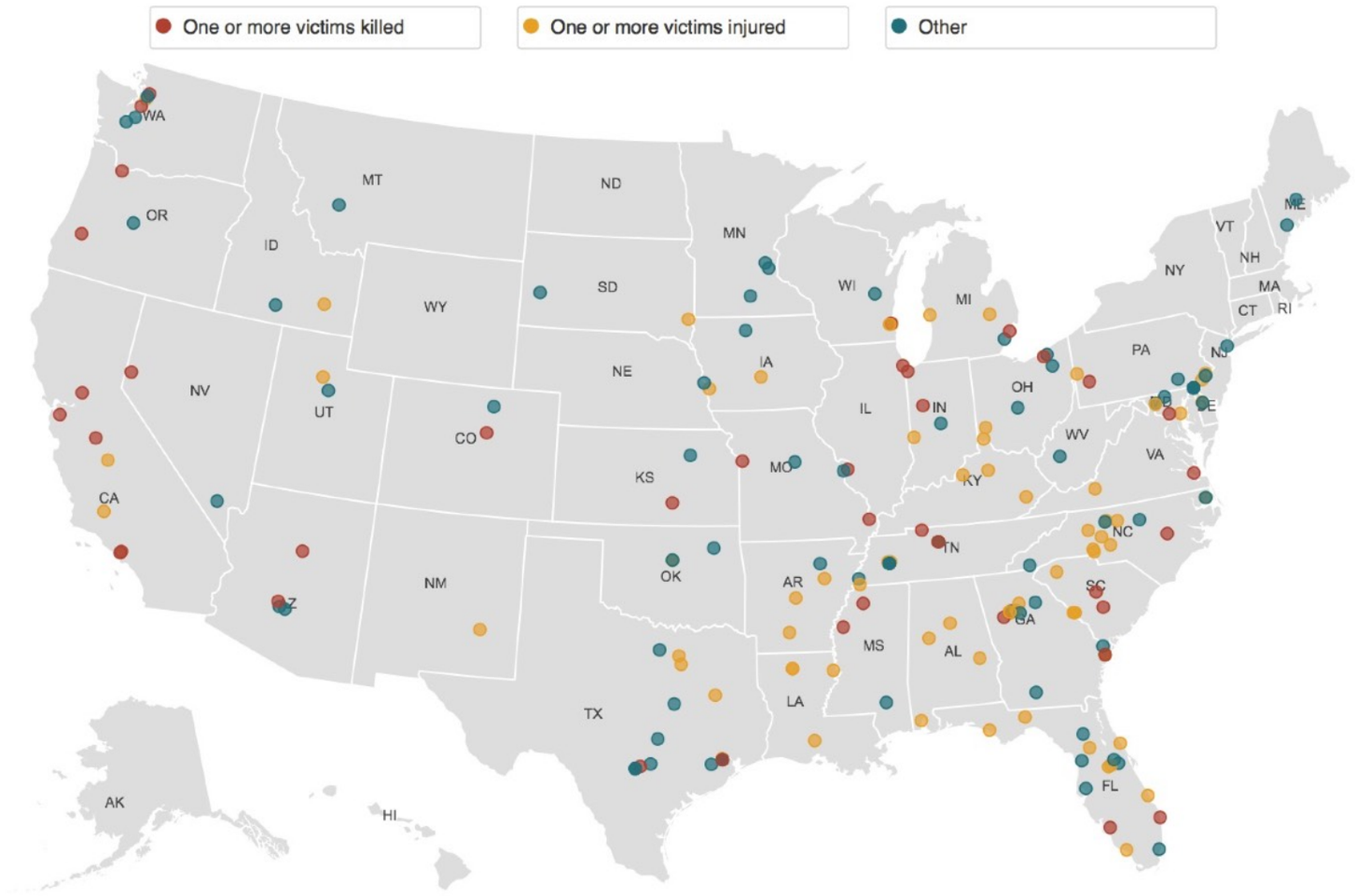
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# Since Sandy Hook, a gun has been fired on school grounds nearly once a week.

OCT. 1, 2015 | UPDATED: JUNE 01, 2016

There have been 186 shootings on school campuses in the U.S. since 20 children and six adults were killed at Sandy Hook Elementary school in Newtown, Conn. on Dec. 14, 2012 according to Everytown For Gun Safety, an advocacy group. Incidents were classified as school shootings when a firearm was discharged inside a school building or on campus, as documented in news accounts. This includes events that did not target students or teachers, like suicides, misfires and other activity. Incidents in which guns were brought into schools but not fired, or were fired off school grounds after having been possessed in schools, were not included.




Credits: Priya Krishnakumar and Len DeGroot. Sources: Everytown for Gun Safety, Times reporting.

# Parental Problems




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# Staggering U.S. Statistics

* 280 Million Guns for 310 Million People
* 90 Guns for Every 100 People
* 8 Million Guns Manufactured Every Year
* 32 Guns Sold Every Minute
* Two-thirds of all homicides involve guns

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# Team Building




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# Steps

1. Conduct Assessments
2. Design Action Plans - preparedness
3. Exercise plans - response
4. Provide a Recovery
5. Evaluate Continuous improvement

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# Without a purpose and a plan you only have a wish

# Design plans that fit your school

# Exercises to Scan the Gate before selling a ticket.

- Identify Fans - Photo ID or Camera
- Visual Search
- Metal Detector

# Youth Problems



# Cease practice and shelter in place

# Coaches, we need to know where you are going?

# Try EduSee cameras for Free for information.

## Call Kevin Richard at 405-269-4431

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# Sometimes you only have seconds, so it's important to watch fans entering the game

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# Watch the video and respond.


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# School / Bomb Threats up 37%

# Before, during or after an event.

We should know about

Home Made Bombs
“chemistry kitchens”

# HMTD High Explosive Organic Compound

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1. We have a moral obligation to make sure our kids get home safe.

2. We have to monitor kids before, during and after school.

3. Supervision for after school does not equal the supervision during the school day.




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# How can you provide adequate supervision for after-school activities?

**80% of all the legal lawsuits in the school industry are about the lack of supervision.**

**Qualitative - How good of a job?**
**Quantitative - # of people working.**

# You May Be Subject to a

# VISUAL SEARCH

# OR

# METAL DETECTOR

# Upon Entering

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# Security Perimeter - Buffer Zone



School in the inner-city of LA has not had a fight in seven years.

Why?

We need to increase the after-school security.....

at the same time we need to improve our positive team culture.

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# Play It Safe

@safesportzone

## Train Your Staff

# After-School Emergency Management


## JAY HAMMES, CMAA

### National Faculty Instructor - NIAAA

### President Safe Sport Zone

@safesportzone

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# Because We Cannot Ban Guns

# School Shootings will Continue

# We Need To Be Aware



# Template
# Emergency Management

## you - others - place - 911

## Click it...or ticket

# Emergencies

# WE PLAY THE WAY WE PRACTICE

# “THE FIRST 30 SECONDS”

# (the window of time)

## School-Based Crisis Scenario

# The First 30 Seconds - Program

# Time Frame - Active Shooter Stats

*Ave: Time start to finish 4.5 min.

*Ave: Police arrival time 12 minutes

# Active Shooter Threat Assessment

**More Americans are suffering from stress, anxiety, and depression than ever before.** **(CBS News April 17, 2017)**

**350 million people suffering from depression in the world, more than the population of US.**

**Why?**

**Americans may not feel valued.**

**To much anger in our society.**

# Watch the video and respond in 30 seconds.

# What would you do?

# Happy Child Happy Parent
# Angry Child Angry Parent

# Who's triggering who?

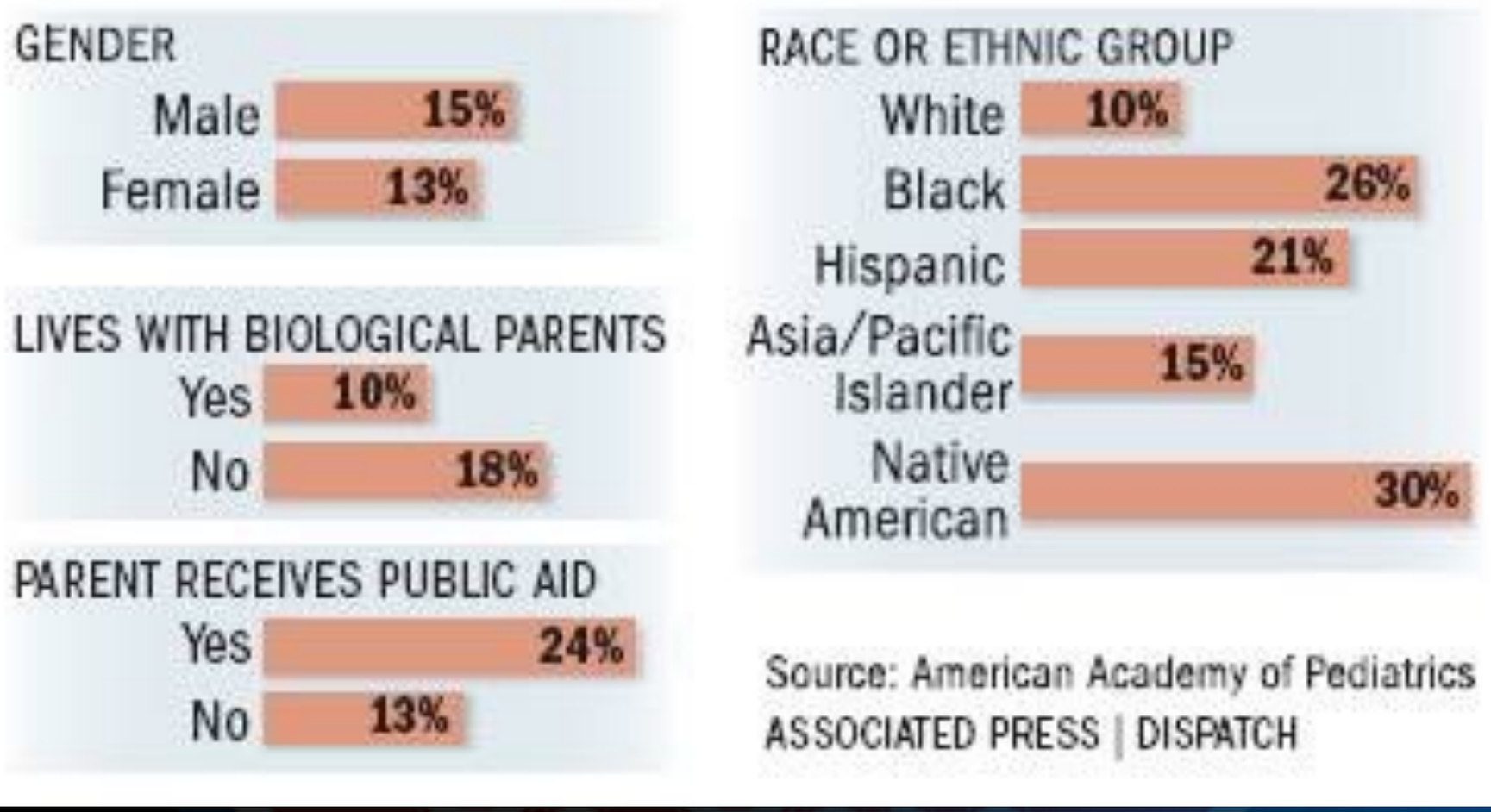



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# Fatalistic teens

Nearly 15 percent of adolescents in grades 7 through 12 believe it is highly likely that they will die before age 35, a study reports.

► **Adolescents who perceive a high risk for an early death:**




Source: American Academy of Pediatrics

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2008

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LIVE
BREAKING NEWS
FOX 6
NEWS
1:24 78°
STATE FAIR CHAOS UPDATE
DOWNTOWN MILWAUKEE

**Some kids are angry and depressed about their life.**

**Family, Neighborhood, School**

**Disparity, anger, drugs**



# Levels of Instability or Lack of Parenting

- Kids with 3 or more internal partners
- France 0.5% 1 in 200
- Sweden 2.6% 1 in 40
- USA 8.2% 1 in 12

**USA Leads the World in this category.**

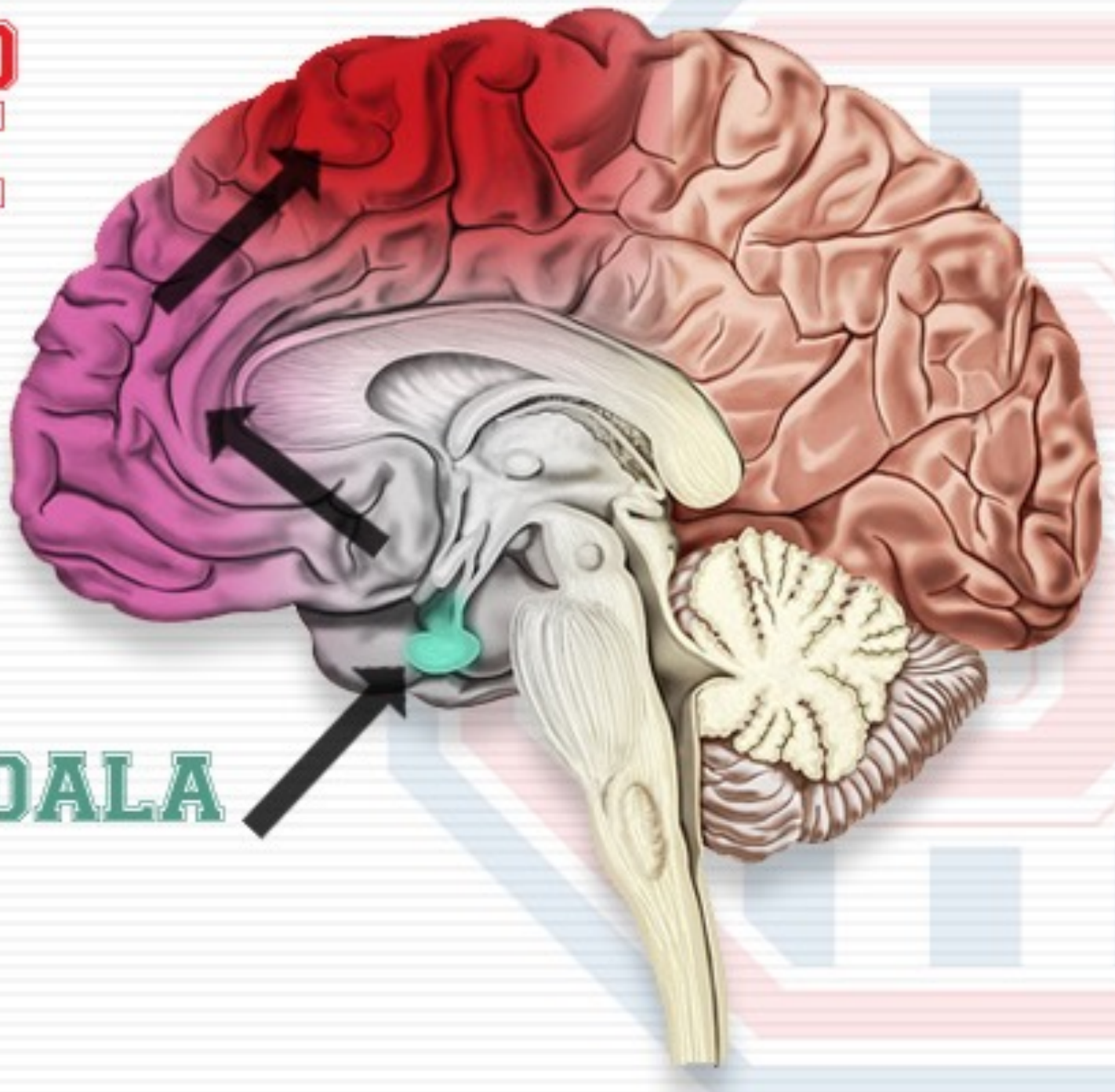
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# Gangs

# Can students fully understand what is happening to their brain when using drugs and alcohol?

# THE RED ZONE




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* U-47700 is a currently legal, synthetic opiate that is hitting the streets of the U.S.

Flakka and Pink are also synthetic stimulants that are powerful drugs.

Pill Parties

* National Addiction Hotline

1-866-248-0056

**School officials need to listen to their students, especially on social media issues.**

**Hear something say something**

# Building Relationships with school officials (adults) and kids can help

# Starfish Program - Jostens



# National Suicide Prevention Hotline

# 800-253-TALK

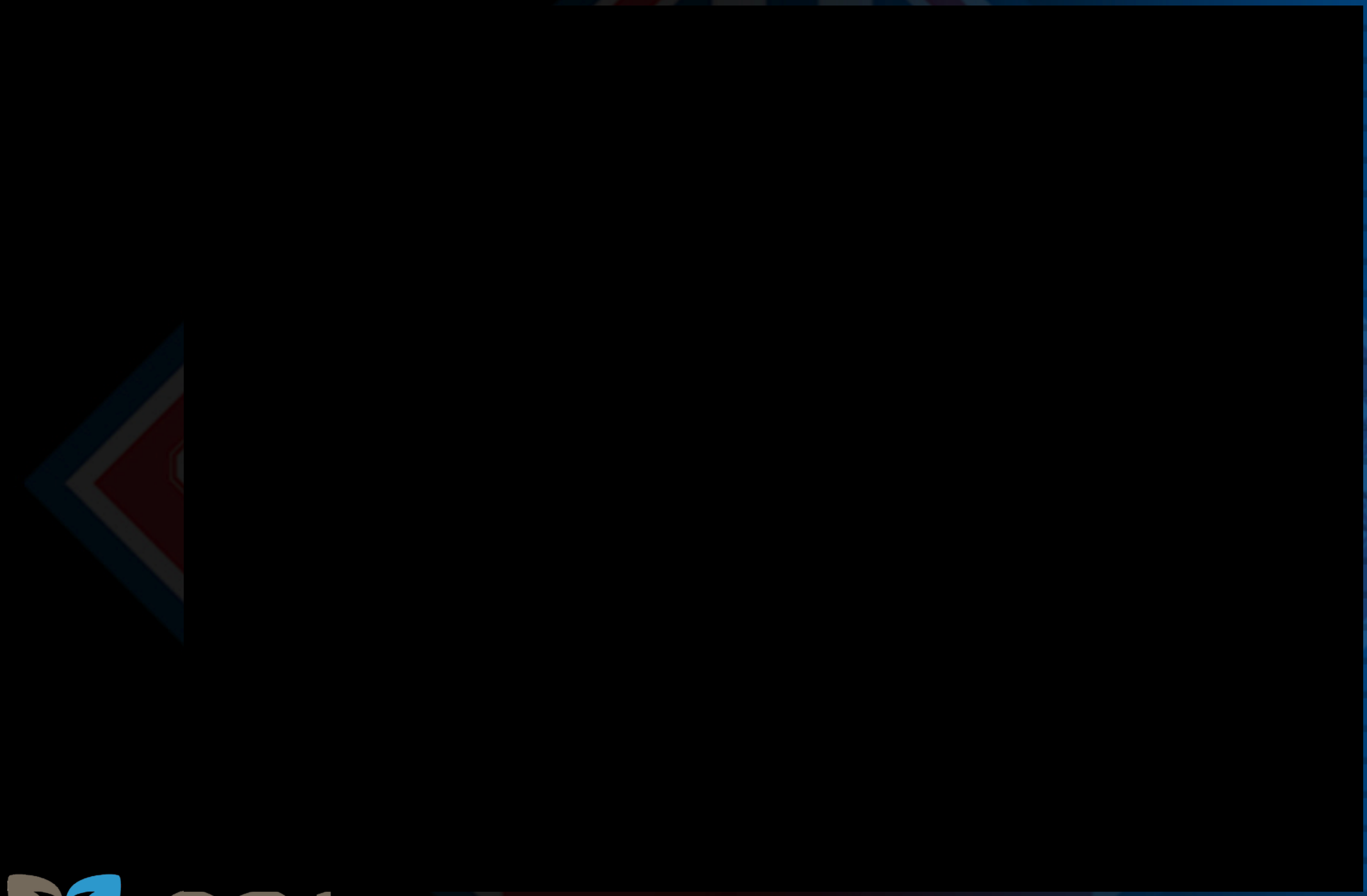
# Armed Security Officer in every school building.

1. We have a moral obligation to make sure our kids get home safe.

2. We have to monitor kids before, during and after school.

- **How's the school going to monitor students after the dismissal bell?**

# How would you respond?



# 5 Steps of Emergency Management

1. **Assess**
2. **Plan**
3. **Respond**
4. **Recover**
5. **Evaluate**

# Assess School Building Rules

## Establish rules as a staff.

## Include behavioral standards for the halls.

## Who are we and what do we value?

## What is the building signs telling you?

# Are there any code violations?



# Assess more than the building



# Watch the video and respond in 30 seconds.


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# Work with your First Responders



# You Must Supervise Student-Athletes

**80% of all school lawsuits are about supervision or lack of:**

**Qualitative - how well are you supervising?**

**Quantitative - how many people are supervising?**

# Locker room signs can communicate your rules

# Unauthorized Personnel Prohibited

# TREAT EVERYONE THE WAY YOU WANT TO BE TREATED

THIS MESSAGE IS BROUGHT TO YOU BY

EduSee

SAFESPORTZONE.COM

# 5 Steps of Emergency Management

1. Assess
2. Plan
3. Respond
4. Recover
5. Evaluate

# Assign Security to guard the building

# “caretaker of a building”

# Protect the Kids and Staff

# Scan the entrance to the Welcome Center

# Welcome Center Entrance should have curb appeal and provide security.



# Welcome Center

**Family Disaster "Go To Box":**

**Rugs, pillows and blankets**

**Water - 5 gallons per person for 3 to 5 days**

**Non perishable food - Refrigerator only good 24 hrs**

**Store Ice perishable items in washing machine**

**Buckets and lids. Toilet paper**

**Manual can opener**

**Prescriptions/OTC Advil**

**Hand crank battery radio, extra batteries, generator**

**Family documents, photos, books, deck of cards**

**Valuables - place them in the dishwater**

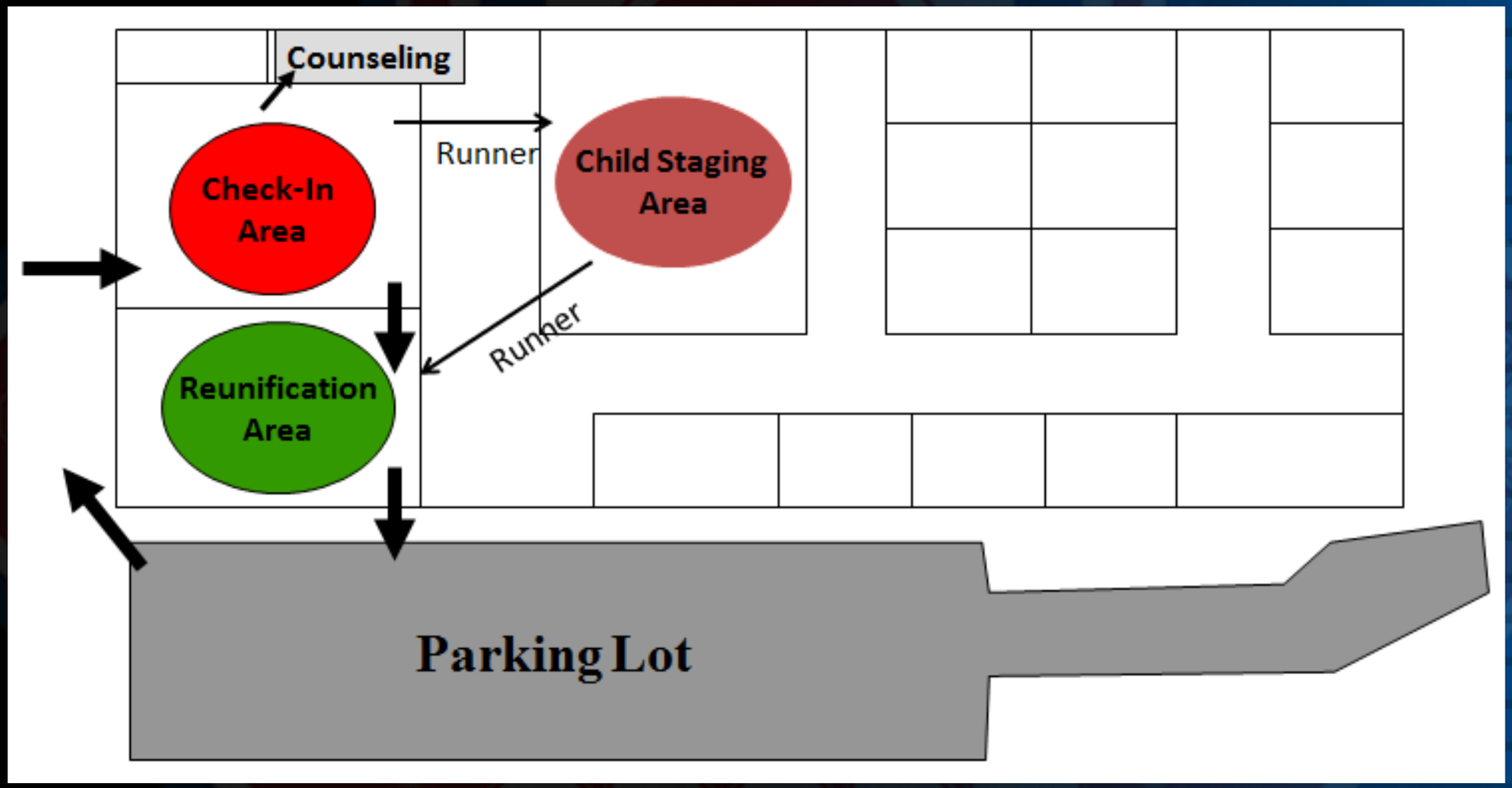
**Soap / toothpaste/ First Aid supplies**

**Pet Food**

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# Reunification - Command Post



# What other emergencies should we be prepared for?

# Lock out

# Lock down

# Know The Emergency Plan

- What Is Your Role?
- Drill?
- First Aid and AED
- What Do You Do If You Are Alone?





# In 2017 USA set a record weather disaster cost of $306 Billion.

# Extreme Weather

## Lightning is the #1 Killer

* Lightning can strike you 10 miles away
* 35% of the time no thunder, silent killer
* Traveling 700 miles per hour
* Temp 15,000 degrees 3 times hotter - sun

* We need to make sure we are moving people to a safe shelter - not a shelter
* Building or vehicle

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# 30 Minute Rule

# When making a return-to-play decision.....we?

# How did the school handle the lightning?




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# Mobile Weather App

# Tornado Warning System




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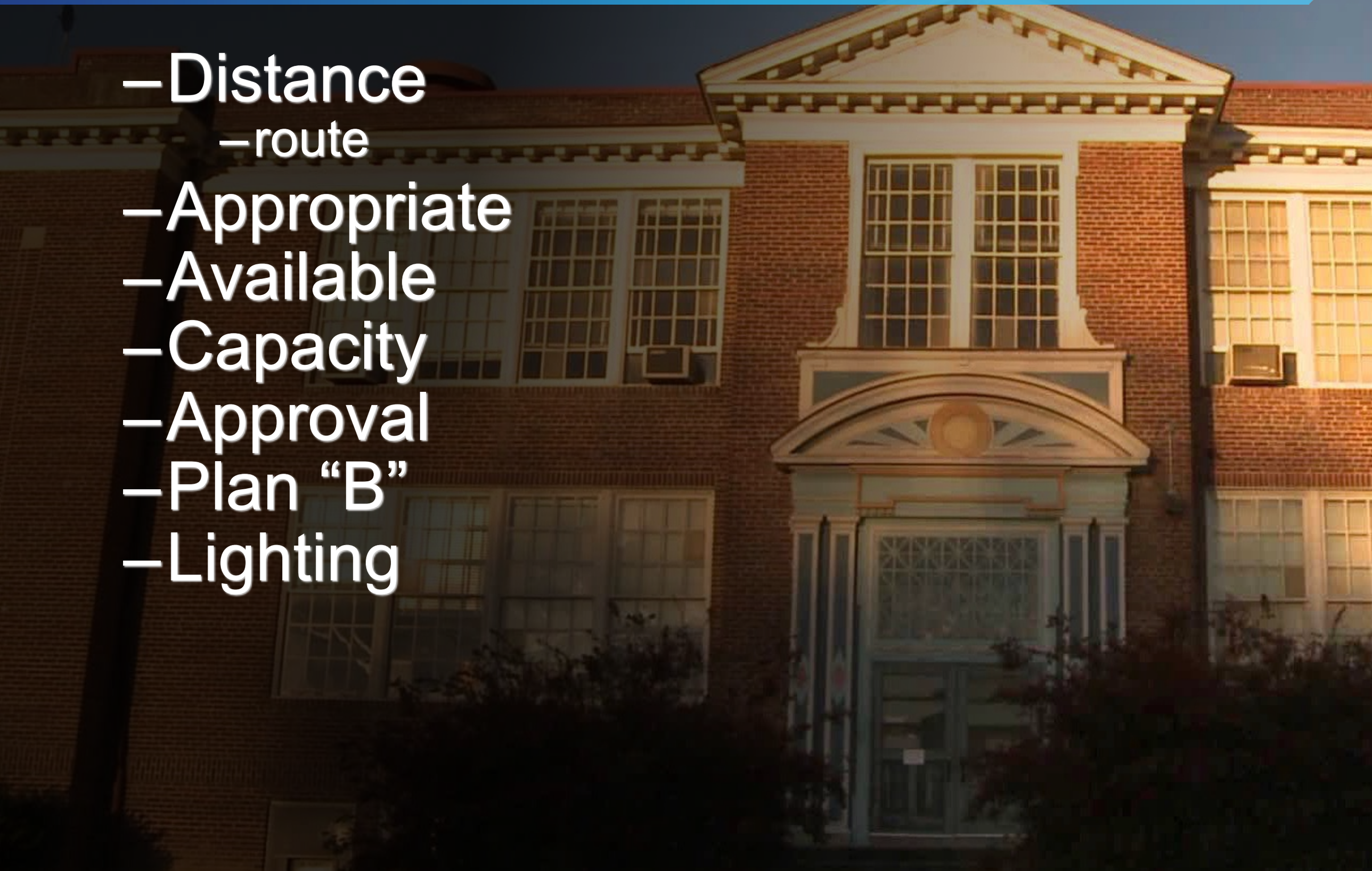
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Inclement weather
After-School Programs
needs to cease all
activities and shelter in
place.

# Better not be going in an area with a large span roof



# Identifying The Evacuation Site



- Distance
  - route
- Appropriate
- Available
- Capacity
- Approval
- Plan “B”
- Lighting

# Practice this Drill

# Cease all activities and shelter in place.


– Special Population
– physical
– hearing
– cognitive

# Communicate your plans in advance

## **NEWS RELEASE**

Event: Horlick Vs. St. Catherine's Boys Basketball

Event Date: Saturday, February 9, 7:15PM at Horlick HS

**The following policies will be enforced at the Horlick vs. St. Catherine's Basketball games, at Horlick HS on Saturday, February 9th:**

- Admission is $5 for adults, $4 for students, $3 for children 6 and under and senior citizens. **Fans are charged for Freshman games.**
- Elementary and middle school students must be accompanied by an adult to enter.
- Spectators must show some form of picture ID.
- Visual searches will be conducted and you may be randomly checked with a metal detector.
- Security cameras will be used.
- Large bags, backpacks or carry-ins (food or drink) are not allowed.
- Spectators must sit in appropriate area. Students may stand in the student section only. Please do not sit in aisles.
- Good sportsmanship is required. Inappropriate behavior is grounds for removal from the premises for this event and future events.
- ST CATS spectators will exit the South Fieldhouse doors.
- HORLICK spectators will exit the Tennis Court doors.

Advance ticket sales are available on-line at:
www.totalgatesolutions.com
"DON'T STAND IN LINE…GO ON-LINE!

On-line ticket holders must present their photo ID with the printed on-line ticket.

Thank you for your cooperation!!

PLEASE RUN IN THE PAPER ON FRI. 2/8 AND SAT. 2/9

# How do you create or improve a positive team climate?

# We need to look at ourselves and ask what we value?

# What are our shared values?

**Example:  Student Engagement or mutual respect.**

**Improve the Culture/Climate, and you will improve behavior, dedication, commitment and academic success.**

# Create a Positive Safe Team Climate

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# Recognize Students for their achievements

# Spirit of Sport Award

# Perseverance Award

- 9th graders introducing the FB team
- Player of the week
- Honor alumni
- Encourage Foreign Exchange Students to play
- New vehicle drivers commit no texting - driving
- Team helps other during the holiday season
- Celebrate success - Awards Banquet
- Weekly shout outs for successful academics
- Top ten reasons your team rocks
- Community fundraisers for families battling health issues
- Any other ideas?

**Spirit Club - Student Section**
**Building positive relationships will build positive behaviors.**

**“National Anthem”**
**Greeters**
**Half-time entertainment**

“All kids need is a little help, a little hope and somebody who believes in them.”

Magic Johnson

# Fights in school during the day are culture killers.....

# Theft and vandalism are also culture killers.....

**Listen for the word "They." Who's they? They is often used when pointing the finger or placing blame. Shift they to we or us so you can be a culture builder.**

**Another culture killer can be the way we talk on the street?**

**Every time a coach, parent or student connects with someone in your community about your team, they can either build or destroy your culture.**

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**Improve the Culture/Climate in your school, and you will improve behavioral, academic outcomes for students.**

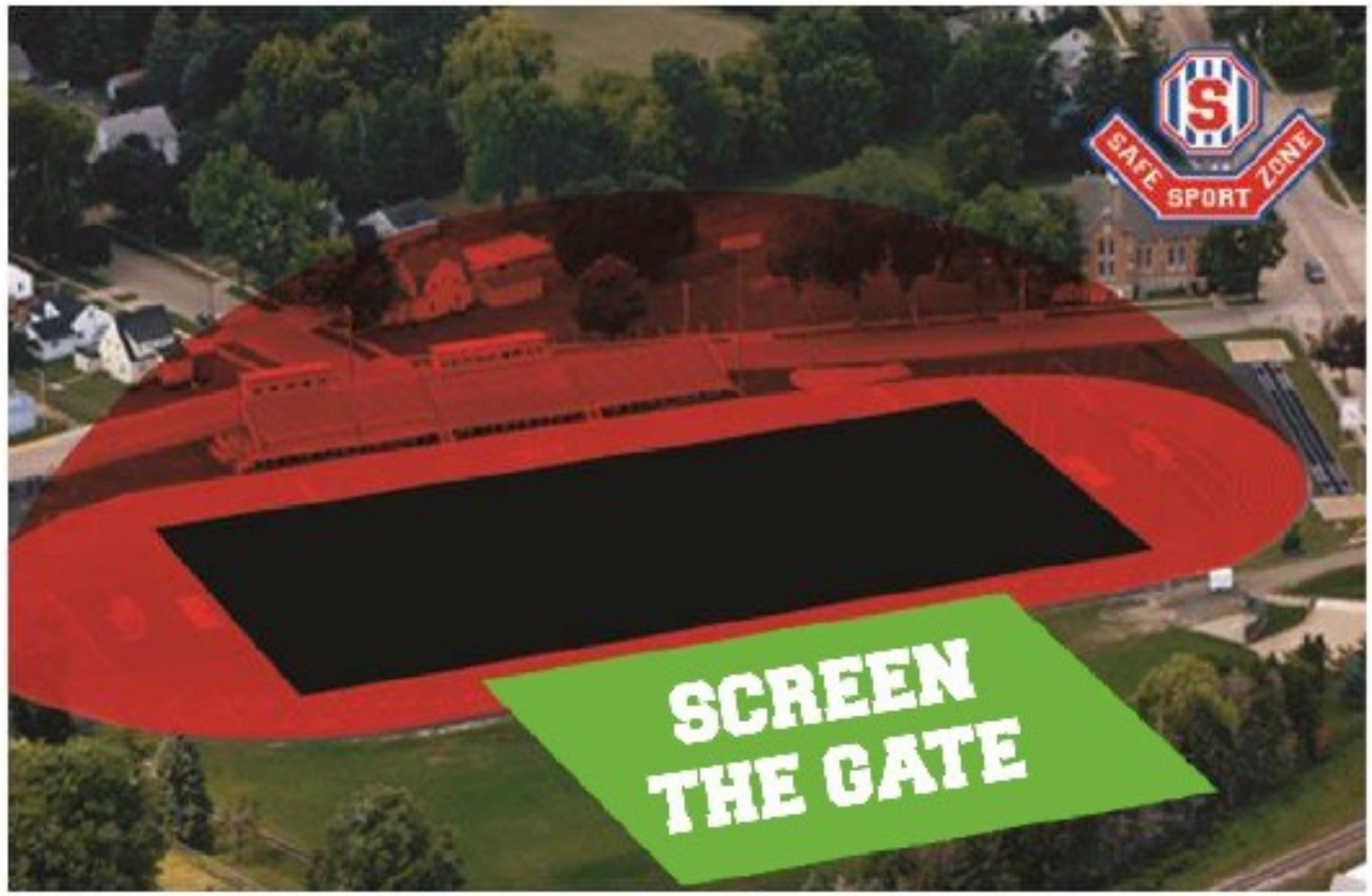
# Create a Positive Safe School Climate

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# Contain the facility and limit your access



# Security




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# 1 out of 25 students have carried a weapon to school in the last 30 days.

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# Visual Search



# After-School Emergency Management

1. Assess
2. Plan
3. Respond
4. Recovery
5. Evaluate

# How can we prevent physical altercations in our after-school programs?

# Identify the problem and de-escalate, not escalate.

# Escalating the problem.



# How to de-escalate anger while dialoging with a difficult person?

**“I’m sorry, young man, can I help you?”**

**“I’m sorry young lady, what’s the problem?**

**Keep all dialog in a question format.**

# After-School Emergency Management

1. Assess
2. Plan
3. Respond
4. Recover
5. Evaluate

# Questions?

@safesportzone




ENSURING A SAFER ATHLETIC EVENT

# “A Coach’s Survival Guide”

## Protect Your Dreams



**Which one is more likely to happen at an after-school activity?**

**Technological - T**

**Natural-Caused - N**

**Human-Caused - H**

# Report Back

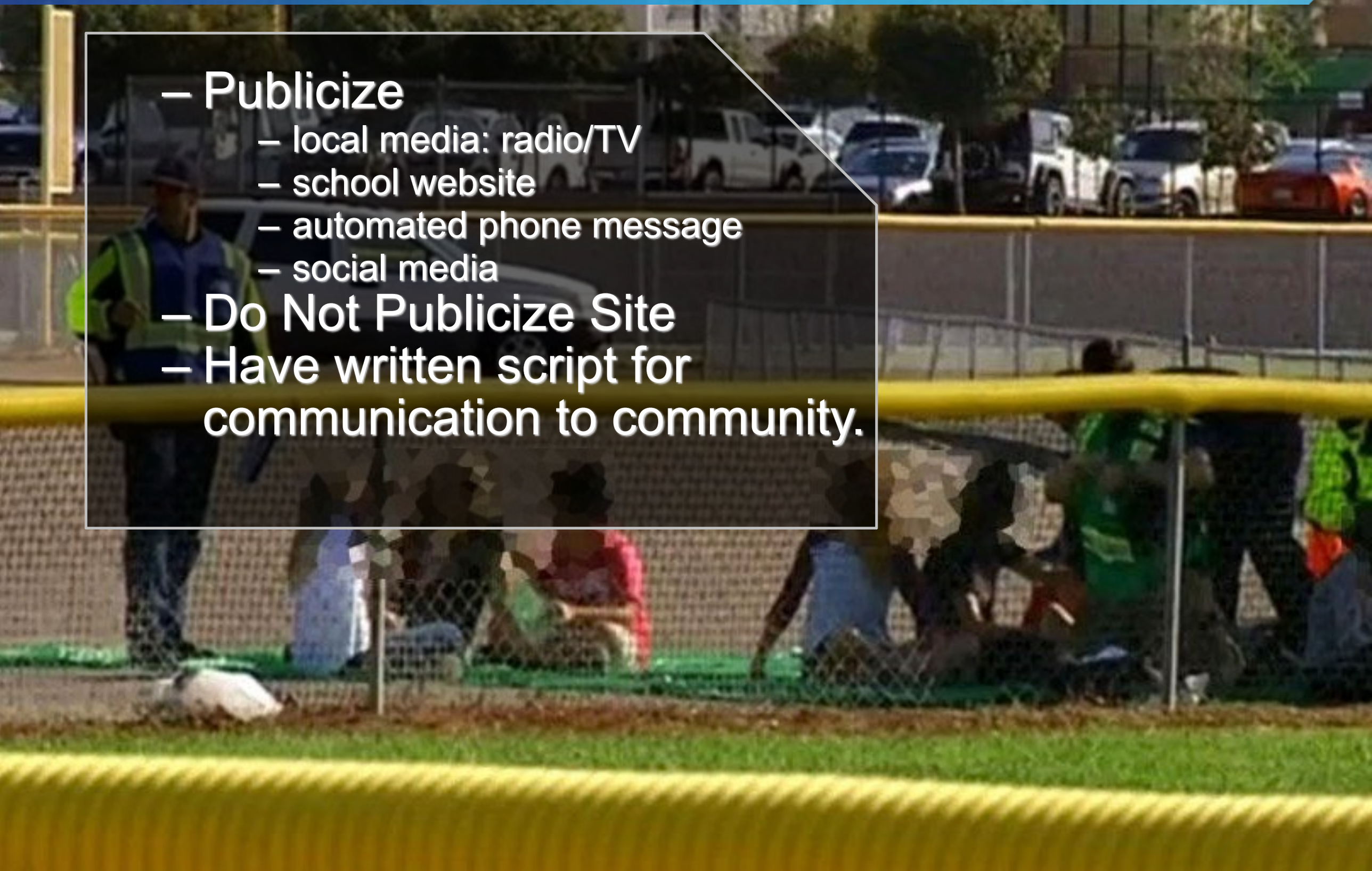

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# There are two things a school can do to provide a controlled healthy culture after school?

# Technological Hazards

* Fire - Explosion
* Hazmat - Gas - Chemical Spill
* Nuclear Release
* Contaminated Water
* Power outage

# Evacuation/Reunification Center



- Publicize
  - local media: radio/TV
  - school website
  - automated phone message
  - social media
- Do Not Publicize Site
- Have written script for communication to community.

- Parent check-in
- Student pick-up
- Medical Aid:
  - psychological
  - physical
- Bathroom
- Standardized Formal Release Process
- Role of Police
- Media

# Natural-Caused Hazards

## Severe Weather - Temp
## Tornados
## Wildfires
## Hurricanes
## Flash Floods
## Thunder and Lightning

- Notification?
- Air Horn - Auto Dialer
- Megaphone
- PA System - Portable
- Emergency Blankets
- Non-Perishable Food
- Water

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# SPECTATOR CODE OF CONDUCT

## I WILL:

- DISPLAY GOOD SPORTSMANSHIP
- BE POLITE AND RESPECTFUL
- NOTIFY SECURITY OF ILLEGAL ACTIVITY
- FOLLOW THE RULES STATED BY THE SCHOOL
- IN AN EMERGENCY LISTEN TO EVENT STAFF

## I WILL NOT:

- HARASS ANYONE AT ANYTIME
- BRING OR CARRY ANY WEAPONS
- CONSUME ALCOHOL OR ILLEGAL SUBSTANCES
- ENTER THE PLAYING SURFACE AT ANY TIME

**IF AT ANY TIME I DO NOT FOLLOW THE**
**SPECTATOR CODE OF CONDUCT RULES**
**I WILL BE SUBJECT TO REMOVAL FROM THE FACILITY.**

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# Intuitive Denial

# Can also Prevent Problems by screening spectators at the gate.




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# SECURITY CAMERAS IN USE

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# You May Be Subject to a

# VISUAL SEARCH

# OR

# METAL DETECTOR

# Upon Entering

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# Metal Detector




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# Reduce Risk by working the event.

# WORK THE EVENT

# NOT WATCH THE EVENT!

## What does it mean to work?

# As a Team member I will:

1. Be on time with radio (no cell phone use)
2. Dress in security apparel.
3. Stand at all times while working.
4. Prohibit Loitering
5. Scan area every 30 seconds.
6. Keep everyone out of the Red Zone

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# Four sections



Scan the assigned area

looking

thinking

anticipating

angry behavior

disgruntled faces

loud obnoxious voices

Identify the person with by the color of apparel

# High-Risk misguided fan (parent)



# Trying to understand the "misguided high-risk parent."

**No one wants to behave that way, so if it's not a want it must be a need.**

- **Fun**
- **Love - Belonging**
- **Freedom**
- **Power**
- **Survival**

# Anger

The one word that is involved with problems at our games.

The process of anger is similar to boiling water

**Supervision Anger Does Not Work.....**

**It Adds More Lighter Fluid to the Fire.**

**Be a firefighter and put the fire out.**

**Don’t judge or correct at the event.**

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# Banning Spectators




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# The P.A. Announcer Is Very Important



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# Officials

They are on your team.

Communicate:  My job your job.

Remember "Ricardo" the soccer official who lost his life.

Escort officials off the field/court.

Provide water-towels-parking.

Create an exit plan for them.

# Respect the Ref




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# CREATE TEAM WORK WITH AGENCIES




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# Reward and Recognize Your Team!



# Spectator Code of Conduct

# Lights prevent problems




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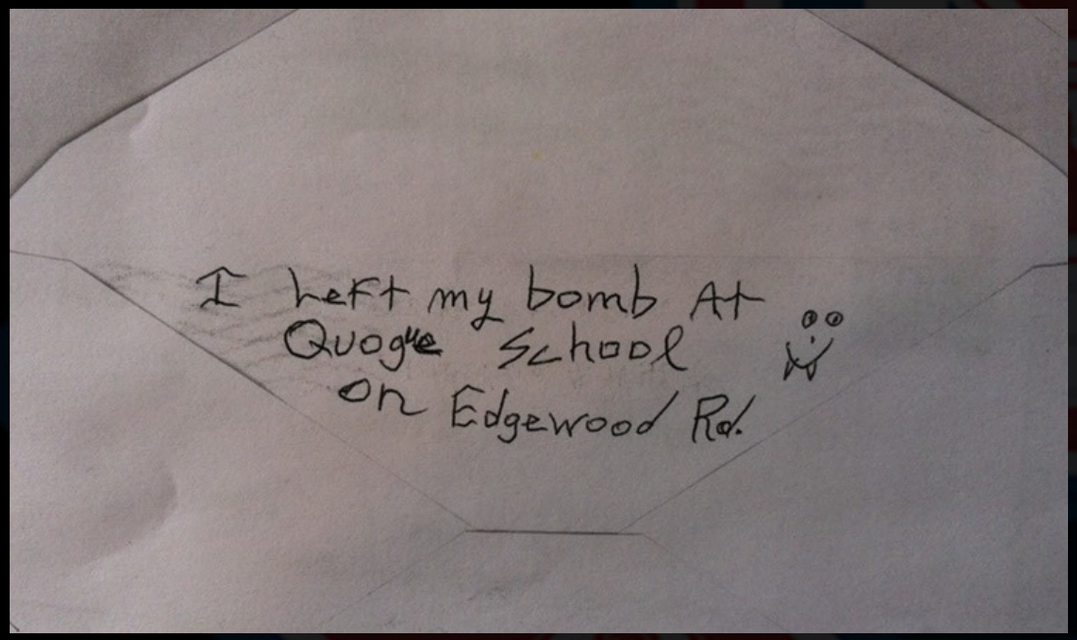
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# FBI Classification of Threat Levels

- *Low Level of Threat:* A threat that poses a minimal risk to the victim and public safety.



# FBI Classification of Threat Levels




- *Low Level of Threat:* continued…..
  - Content of the threat suggests person is unlikely to carry it out.
  - Threat is made by young child (under 9 or 10) and there is laughter in the background.
  - The caller is definitely known and has called numerous times.

# Real Emergencies




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# IDENTIFY THE FAN WITH APPAREL



# Visual Search



# What else can we do?

## LTC 630 Contest Management
## LTC 631 Emergency Management

# Live After-School Event Training
# Free Online Training

## Emergency Plans &
## Food Operation Guides

## Coaches Safety Training

## First 30 seconds - Crisis Scenarios

## Spectator Code of Conduct Banners

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# Why is it important to have a dress code?

# Customer Friendly?



# Appropriate music for our games

# Conference music only!



# Texting Security Concerns

## 84700

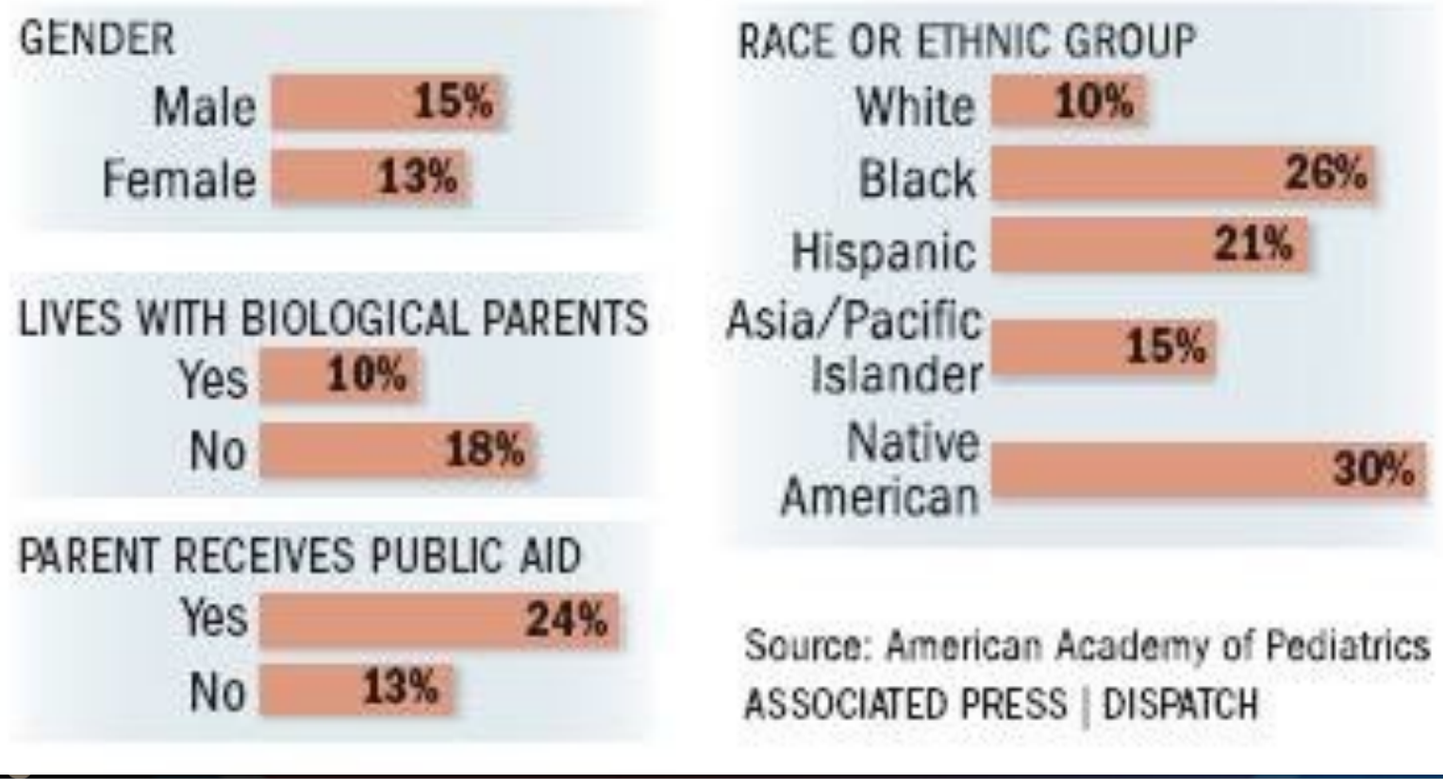
## CCHS

# Evidence

## Fatalistic teens

Nearly 15 percent of adolescents in grades 7 through 12 believe it is highly likely that they will die before age 35, a study reports.

► **Adolescents who perceive a high risk for an early death:**



# Victory In Football
# Students Surge To
# Congratulate
# The Team

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# Storming The Field




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ESPN
UCLA
7
ARIZONA
42
2nd
:04
1st & 10
BIG TEN
INDIANA
IOWA
NOON ET SAT
ESPN

# A Heightened State of Alert in American Schools

## Columbine High School




## Sandy Hook Elementary School



# Major Threats to Sports Events: The 2013 Boston Marathon





# A Simple and Frightening Truth



- “Athletic arenas are soft targets.” – Dr. Lou Marciani – University of Southern Mississippi

# Challenges for Managing Large Scale Athletic Events




- Athletic facilities may have multiple entrances that are challenging to manage
- Large numbers of people in attendance
- Chaotic and volatile environment

# Challenges for Managing Large Scale Athletic Events




- Layout of the athletic facility
- Infrastructure – ex. lighting, parking lots
- Availability of financial and human resources
- Relationship between school and law enforcement agencies

# Tools of the Trade



- Provide law enforcement with most current information about school campus
- Updated maps of all buildings, grounds, and athletic facilities
- Systems of communication (Cell Phones, Two-Way Radios)
- Numbered access points

# The Most Critical Component



# Game Day Security




- Security Job Descriptions
- Include adequate resources for security in budget
- Strategic placement of security at events
- Planning for safety of participants

# The Angry Fan




- Know your fan base
- Communication with colleagues
- Communication with law enforcement
- Plan for intervention

# Event Planning and Preparation: Components of the Plan




- Step #2: Incorporate an adequate security presence at major athletic events
- Position personnel in a strategic manner

# Event Planning and Preparation: Components of the Plan



- Step #3:  Develop a written plan and share it with all players involved in the operation
- Periodic review of the plan

# Event Planning and Preparation: Components of the Plan



- Step #4:  Identify where are team members and other game personnel should go in the event of an incident

- How do you communicate that?

# Event Planning and Preparation: Components of the Plan



- Step #6:  Identify the role of the public address announcer when an incident occurs
- Prepared scripts for various scenarios in the announcer's packet
- Persona of the announcer
- *The Voice Above the Crowd* (www.niaaa.org)

# Event Planning and Preparation: Components of the Plan



- Step #8:  Consider using the facility to host a police tactical session

# Jay Hammes and Safe Sport Zone





# e-Ticketing

