

Catering to the Unique Needs of the International School Coach

NIAAA National Conference Presentation by:

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Chesapeake G1

A little about us

Juan



David



Around the room.....



What are International Schools?

1. Purpose
2. History
3. Categories
 - a. DoDDS
 - b. Non-profit
 - c. Proprietary
4. Academic
 - a. IB
 - b. AP
 - c. Cambridge UK





The International School Activities/Athletics Department

Who is the International School Coach?

Teachers



Outside Hires



Budget

- Zero Based budget
- Line item Budgets
- Academics are the priority
- Areas: Referees, Trips (hotel, food, transportation), Inscription fees, etc



Supporting Your Coach

1. Parent Communication
2. PD
3. Informational meetings
4. Philosophy
5. Documentation
6. Culture Shock
7. First Time Overseas



Recruiting Coaches

..... be first!



Retaining Coaches

Relationship Management
Camaraderie



Building Programs

How to manage the
revolving international
school door



Certification for Coaches

- NFHS
- FIRST AID
- FEDERATIONS
- PD: practice structure, warm-up cool-down style (dynamic)
- Athletic Planning
- Sportsmanship
- Sports Psychology



Final message

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