

NIAAA NATIONAL CONFERENCE

“Tracking for Success of Pre-Season Parent Meetings”

Sunday, December 15, 2019
National Harbor, MD

Warrior Athletics Develops:

GRIT

CARE

RESPECT

POSITIVITY

RESPONSIBILITY

TRUSTWORTHINESS

BRAINERD WARRIORS

INTRO

- 13TH YEAR AS AN ACTIVITIES ADMINISTRATOR-9TH at CURRENT SCHOOL
- 4 YEARS AS A SMALL SCHOOL PRINCIPAL
- BRAINERD HS:
 - LARGE RURAL SCHOOL
 - 1,900 Students in Gr. 9-12
 - Central MN (120 mi. N of Metro)
 - 31 Varsity Sports
 - 40% F/R Lunch & 20+% SPED
- WHY WE PLAY/ISOI PARTICIPANT



SCOTT STANFIELD ANNOUNCES RESIGNATION MID-SEASON



ALIGNMENT IS KEY

- ENGAGING STAKEHOLDERS TO CREATE ALIGNMENT IN WHAT WE SAY AND WHAT WE DO
- COACHES AND KIDS UNDERSTAND OUR COMMON LANGUAGE AND “PURPOSE”
- DISCONNECT BETWEEN PROGRAMS &:
 - PARENTS
 - COMMUNITY
 - SCHOOL BOARD

COMMON LANGUAGE

- **Goals vs. Purpose**
- **Transformational (mentor) vs. Transactional (monitor) Coaching**
- **Defining Success**

MY TRANSFORMATIONAL PURPOSE STATEMENT

“I lead with passion and courage to enhance educational experiences for all students.”

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PARENTS

- **PRE-SEASON PARENT MEETINGS**
- **TEAM PARENT MEETING**
 - **PARENT NOTECARD ACTIVITY**
 - **SELECT the STARTING 5 ACTIVITY**
- **GIRLS BASKETBALL NEWSLETTER**

What We Are...



We are an Education based co-curricular program

We are an Extension of the classroom

We emphasize growth & improvement

We reward effort not just winning

We give permission to fail

We focus 1st on human beings & 2nd on human doings

We Are Not...



Lady
LEGENDZ
"CHAMPIONS IN TRAINING"

10 & Under
TRYOUTS

Goals vs. Purpose

Winning is the goal; it's not our purpose

Our purpose is developing the inner child through sport

**Less than 3%
of high school athletes
will play beyond high school at any level!**



97%

Will have a **terminal**
experience



Character Skills



- **Self-confidence**
- **Risk-taking**
- **Self-motivated**
- **Responsible**
- **Self-disciplined**
- **Flexible**
- **Working with Others**
- **Courage**
- **Committed**
- **Focused**
- **Persistent**
- **Grit**

Purpose Statements

Coach Nelson: “I coach to provide a positive experience and help student athletes prepare themselves for the rest of their lives, while teaching the importance of staying power, teamwork, leadership, care for others, and communication.”

Coach Knipple: “I coach to be a positive influence in athlete's lives, to make sports fun, and to help athletes develop leadership skills, confidence, and a desire to embrace hard work. I coach because surrounding myself with good coaches and enthusiastic athletes makes me a better teacher, a better member of my family, and a better person overall.”

COMMUNITY

- **ALL SPORTS BANQUET**
- **PUBLIC ENGAGEMENT**
 - **Service Clubs-Usually every 3-4 years**
 - **The Center**
 - **While Shopping/Etc.**
- **WRITING ARTICLES, NEWSPAPER STORY IDEAS**

Either/Or or Both/And

Warrior Athletics Develops:

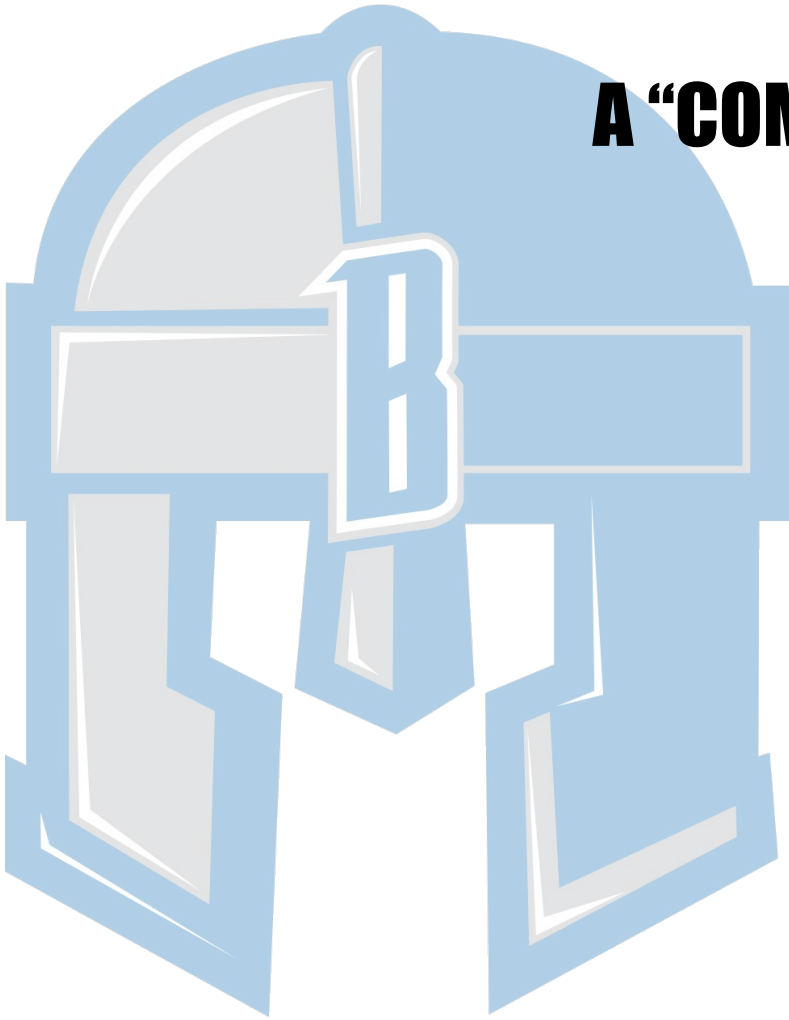


GRIT
CARE
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BRAINERD WARRIORS

DEFINING SUCCESS

- WIN/COMPETE W/ GRIT
- OBSERVE
CARE/COMPASSION
- CREATE & MAINTAIN AN
ENVIRONMENT...
- OVERACHIEVE
- BE CONSISTENT
- WORK ETHIC/
IMPROVEMENT
- UPHOLD OUR REPUTATION

A “COMMUNITY OF CARING” LOOKS LIKE...



SCHOOL BOARD

- SCHOOL BOARD PRESENTATION
- WHY WE PLAY-MSHSL STUDENTS



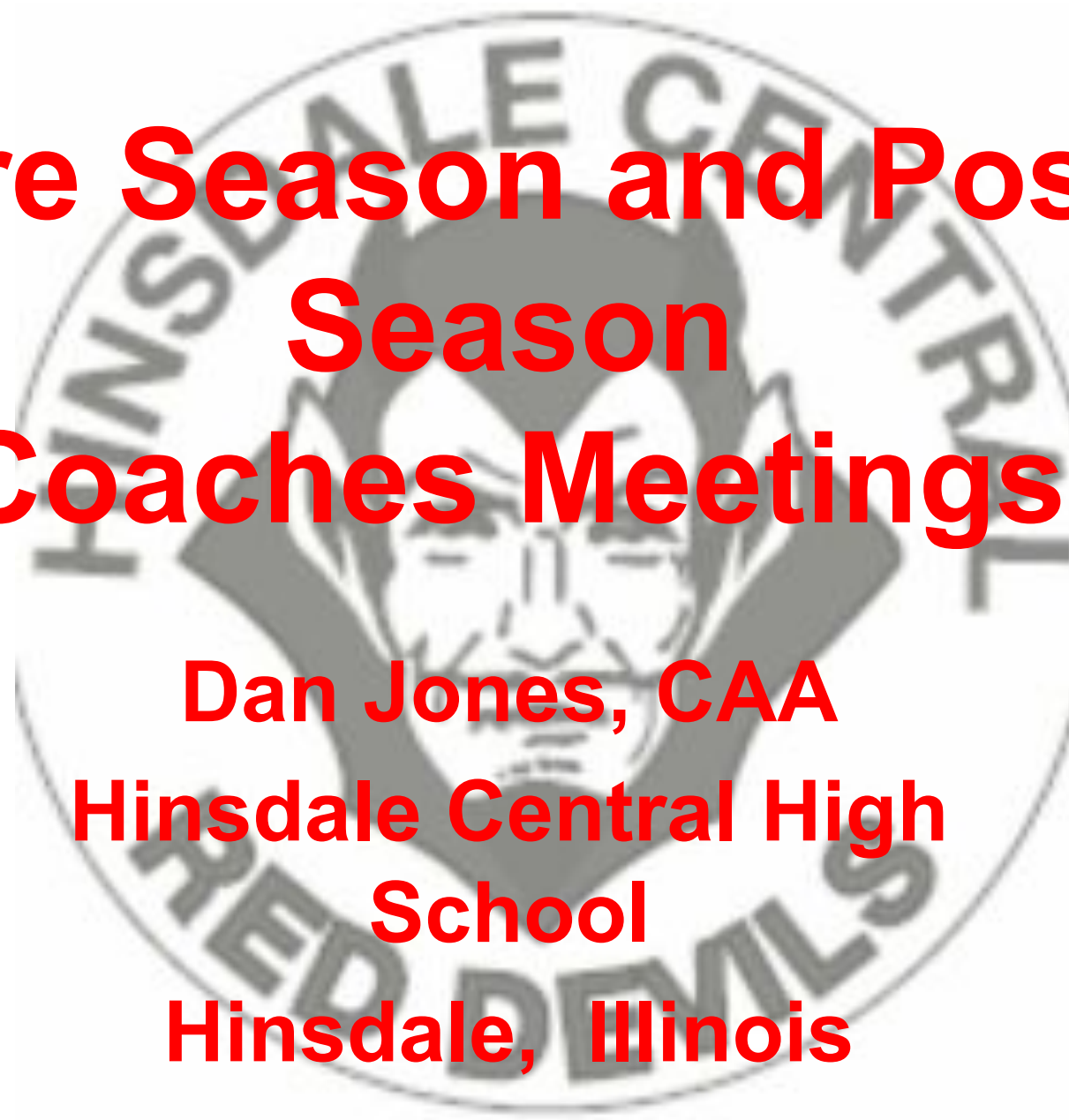
THANK YOU NIAAA MEMBERS!

Charlie Campbell, CAA

Brainerd High School

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The background of the slide features a large, faded circular logo for Hinsdale Central High School. The logo contains a central illustration of a red devil's head with horns and a mischievous expression. The words "HINSDALE CENTRAL" are arched across the top, and "RED DEVILS" is arched across the bottom.

Pre Season and Post Season Coaches Meetings

**Dan Jones, CAA
Hinsdale Central High
School
Hinsdale, Illinois**



RED DEVILS
#GRIT

Dan Jones, CAA

30th year in Education

23 yrs. DeKalb High School

14 yrs. Middle School Teacher

2 yrs. High School History Teacher

15th year as Athletic Director

**8 yrs. Hinsdale Central HS 2800
students**

16 years Coaching

**Head/Asst. Football, Head/Asst. Wrestling and
Head/Asst. Track/Field**

Meetings with Stakeholders

- Coaches

- Pre Season
- During the season
- Post Season

- Principal

- Weekly-BLT

- Asst. AD's

- Weekly/Drop ins

- AD at other district HS

- Student Athletes

- Pre Season Mandatory

- Parents

- Pre Season
- Parent Clubs Meetings

- Boosters

- Monthly

Coaches Pre Season Meeting

All Coaches- Mandatory

Provide Food

Coaches Gear-UA School

Coaches Handbook

Coaches Reminders

Coaches Contact Information

AD at Practices



Head Coaches Monthly Meetings

- Head Coaches Only- 7x per year
- I set Agenda with suggestions from coaches- Sharing/Needing Ideas
 - Morning Meetings w/Breakfast
 - Office Assistant takes notes
- Email the minutes out to all coaches
- Not Mandatory- 50-75% attendance

Post Season Meeting with Coaches

Evaluation

Budget

Schedules

What can I do to help

Parents Meetings



**1. Large Meeting with
all
parents for each season**

**2. Meetings with each
sport Individually**

Communication!

Athlete Meetings



- Pre Season
- Before School
- Take Attendance
- Mandatory
- Film it/Print version
- 25 minutes
- Same message

Things to cover

1. Eligibility
2. Code of Conduct
 1. Alcohol Sheet
3. Concussion Protocol
4. Hazing
5. What's your role on the team
6. GRIT

College Recognition Days

Policy





<https://tinyurl.com/sra34om>