

Best Practices of Working with the NFHS Network & the School Broadcast Program

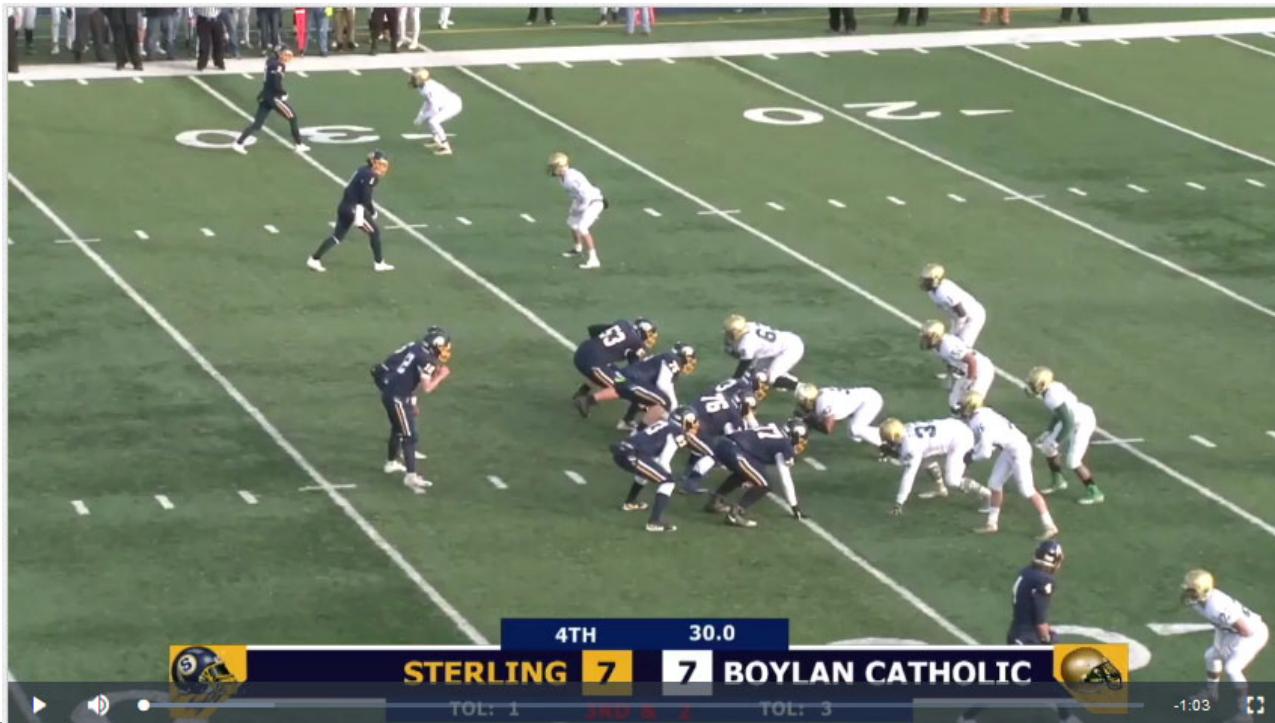


Moderator: Kim DeGraw-Cole, NJSIAA

Speaker: Matt Troha, IHSA



NFHS NETWORK STATES IN THE ROOM?



WE BELIEVE IN THE NFHS NETWORK!!!

Year	Job	Streaming
2005	Mid-Continent Conference (DI)	XOS (Conference Basketball Tournaments)
2007	Midwest Conference (DIII)	Penn Atlantic (All conference football, basketball games)
2008	IHSA	Hypercast
2010	IHSA	When We Were Young
2013	IHSA	NFHS Network

MY STREAMING BACKGROUND

Category	Number	Rank
Regular-Season Games Streamed	7,230	1 st
Postseason Games Streamed	216	1 st
School Broadcast Program Schools	214	2 nd
Total Minutes Viewed on NFHS Network	11,876,262	1 st
Total Viewer Sessions	1,175,926	1 st

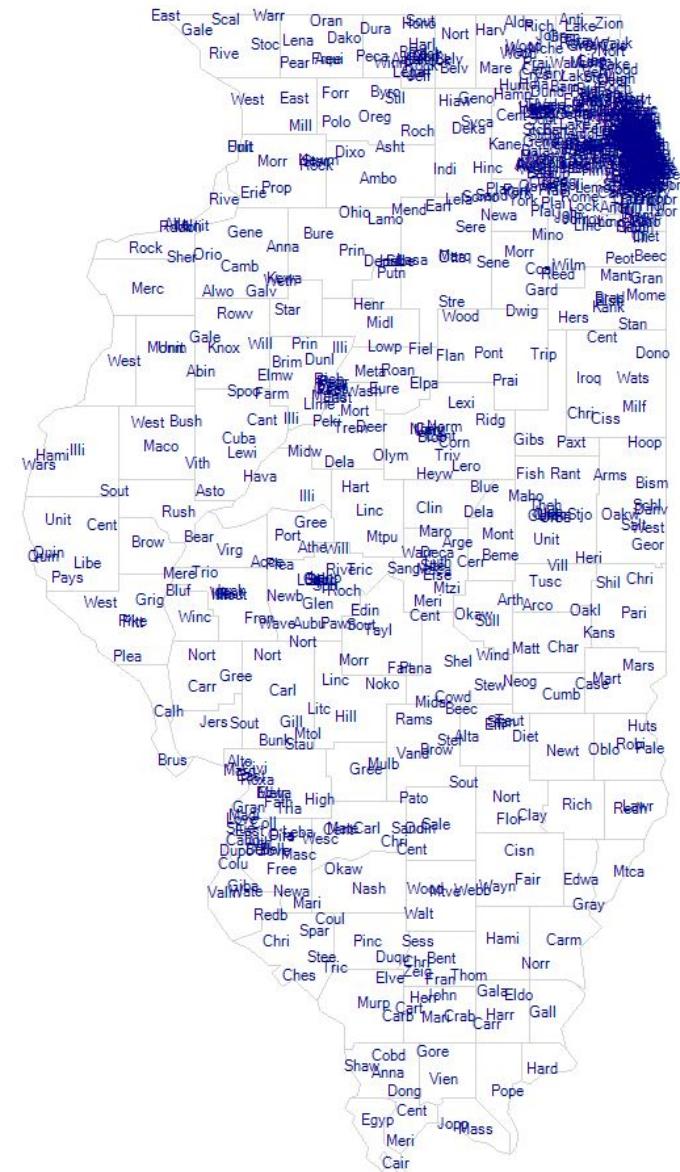
2018-19 IHSA METRICS



ILLINOIS UNIQUE

Population	Nearly 13 million
Size/Distance	Over 55,000 square miles 435 miles from South Beloit HS to Cairo HS
Metro Areas	Chicago 3 rd largest city in US 9 of the largest 269 cities in the US
Member Schools	816 member high school
History/Layout	Old & continuous (-1,184 HS)

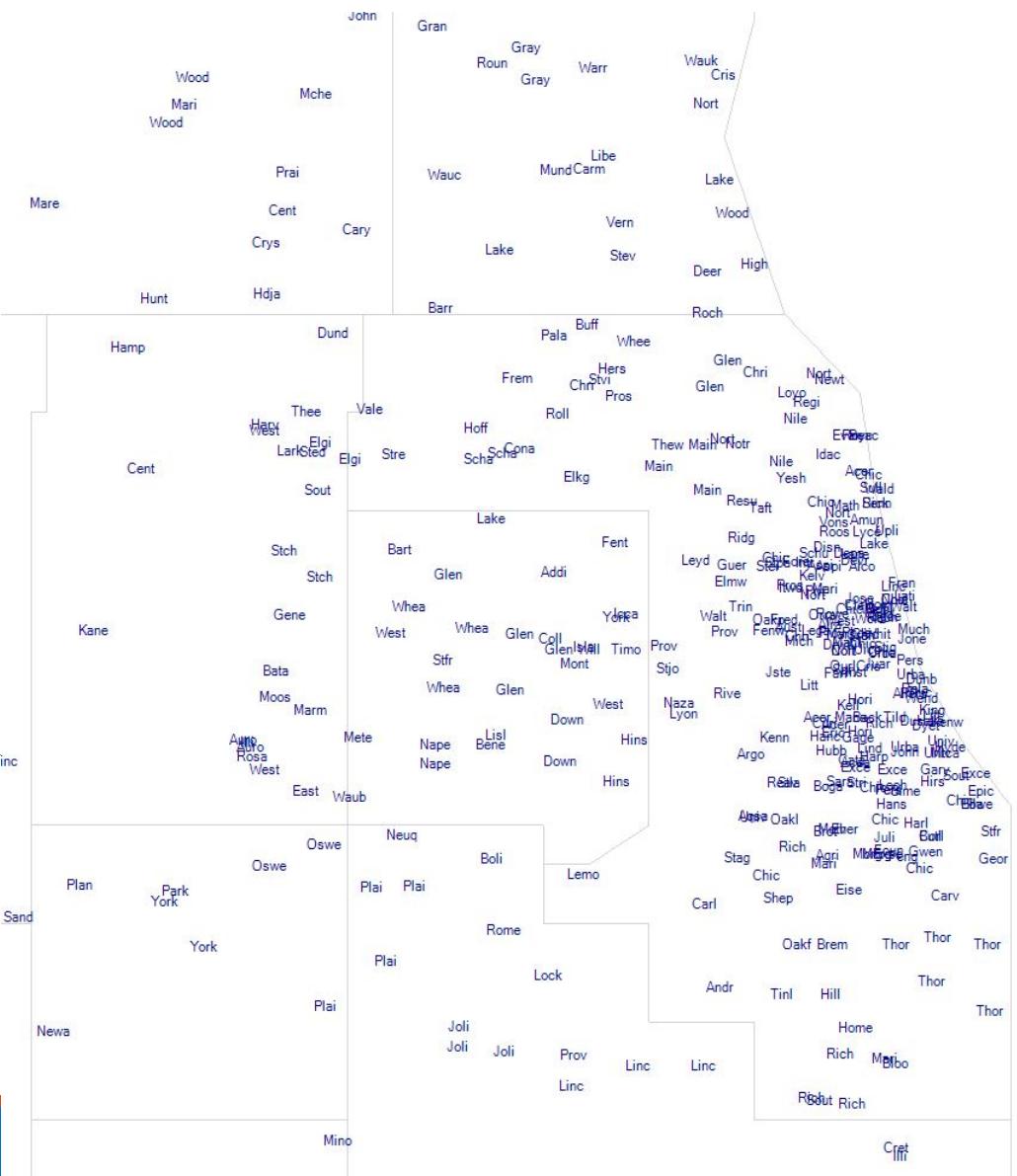
ILLINOIS UNIQUE



IHSA School Maps

← STATE

CHICAGO LAND →



Class 3A Girls Volleyball ScoreZone

[10/22](#) [10/23](#) [10/25](#) [10/29](#) [10/31](#) [11/2](#) [11/9](#) [11/10](#)

At Chicago (Brooks)

SECTIONAL SEMIFINAL

Oak Forest	25 22 23	F
Chicago (Agricultural Science)	10 25 25	

At Chicago (Brooks)

SECTIONAL SEMIFINAL

Chicago (University)	18 14	F
Burbank (St. Laurence)	25 25	

At Chicago (Latin)

SECTIONAL SEMIFINAL

Chicago (Latin)	25 25	F
Chicago (Hancock)	2 7	

At Chicago (Latin)

SECTIONAL SEMIFINAL

Chicago (Westinghouse College Prep)	11 11	F
Chicago (Payton)	25 25	

At Chillicothe (Illinois Valley Central)

SECTIONAL SEMIFINAL

Morton	25 25	F
Geneseo	21 12	

At Chillicothe (Illinois Valley Central)

SECTIONAL SEMIFINAL

LaSalle (L.-Peru)	25 19 28	F
Quincy (Notre Dame)	14 25 26	

At Coal City

SECTIONAL SEMIFINAL

Normal (University)	25 25	F
New Lenox (Providence Catholic)	11 14	

At Coal City

SECTIONAL SEMIFINAL

Joliet (Catholic Academy)	25 25 25	F
Champaign (Central)	27 19 20	

At Glen Ellyn (Glenbard South)

SECTIONAL SEMIFINAL

Lombard (Montini)	25 26	F
River Forest (Trinity)	18 24	

IHSA WEBSITE/SCOREZONE

Girls Volleyball

Girls Volleyball

[State Series Information & Results](#)

[Records & History](#)

[Advisory Committee](#)

[5-Year Season Calendar](#)

IHSA Administrator
[Stacey Lambert](#)

PLAY SMART.  PLAY HARD.

SCOREBOARD
 

WATCH IHSA EVENTS
—LIVE ON THE—
NFHS NETWORK



#MYREASONWHY



[LEARN MORE AND JOIN IN](#)



BIAGGI'S
RISTORANTE ITALIANO

State Final Tournament

Class 1A, 2A, 3A & 4A: Fri.-Sat., Nov. 15-16, 2019

Site: Redbird Arena, Normal | [Directions](#) | [Campus Map](#)

Lodging: [Bloomington-Normal Area Convention and Visitors Bureau](#)

Streaming: [NFHS Network](#) - [Order DVD](#)

Parking: [Map of Campus Parking for IHSA Visitors](#)

Apparel & Souvenirs: [Minerva](#)

Official Ball: [Wilson K1 Gold WTH1895A1XB](#)

Preview: [IHSAState](#)

Scoreboard

Welcome to Redbird Arena on the campus of Illinois State University!

Last updated at 9:44 pm
Click Reload to update scores.
Click school name for team information.
Click "Info" for stats from each match.

Class 1A

Semifinals

★Newark Graville	25	25	F
	8	15	Info
★Harsburg (H.-Emden) Decatur (St. Teresa)	25	25	F
	17	14	Info



2018 Girls Volleyball

November 05, 2018

SHARE

Illinois State University's Redbird Arena will be the site of the 2018 IHSA Girls Volleyball State Finals on Friday and Saturday, November 9-10. All 16 matches will be broadcast live on the [NFHS Network](#) thanks in part to presenting sponsor [Country Financial](#).

IHSA TV Veteran Scott Slocum will call all the action, while former ISU Redbird player and Laura Doombos will serve as analyst on the state title matches.

The 2018 field features four programs (Grayville, Pleasant Plains, Galena, Sterling) making their first state final appearances in school history, while Class 1A is the lone class whose defending state champion did not return.

More on the teams below:

CLASS 1A

NEWARK LADY NORSEMEN (38-2) vs.

GRAYVILLE BISON (27-9)

Newark got a taste of state last year, as Tonya Grayson's group made the first state final appearance in school history en route to finishing fourth. With sophomore Madi Malone (474 kills) and senior Olivia Nelson (896 assists) back, the Lady Norsemen toppled Durand, who beat them in last year's third-place match, in the Super-Sectional and have their eyes on the state championship trophy this time around.

Second-year coach Alyssa Schroeder has engineered an amazing turnaround at Grayville, going from nine wins in 2017 to the first state final appearance in school history this weekend. The young Bison appear to be ahead of schedule, as junior Sidney Foster (259 kills) and senior Carsyn Robinson (335 assists) lead a group with numerous freshmen and sophomore contributors.

TOURNAMENT HISTORY

45th annual State Series
12th year of 4-Class Series
29th year at ISU

SITE

Redbird Arena (Normal)
[Directions](#)

HOST

[ISU Athletics](#)
[Bloomington-Normal CVB](#)
[BN Sports Commission](#)

SCHEDULE

Friday, November 9
Session 1 - 9:00 a.m.
Class 1A Semifinals
Newark vs. Grayville
after match 1:
Hartsburg-Emden vs. St. Teresa

Class 2A Semifinals
after match 2:
Pleasant Plains vs. St. Thomas
More

way, Galena beat all five postseason opponents in two games, while holding their opponents to 21 points or less in nine of those ten games.

CLASS 3A

JOLIET CATHOLIC ACADEMY ANGELS (27-13) vs.

STERLING GOLDEN WARRIORS (39-1)

Head coach Christine Scheibe has Joliet Catholic Academy back at state for the ninth time in the past 16 seasons and in search of the state championship #4. This edition of Angels is led by a trio of players with 200+ kills, including senior Emily Holbrook (261 kills) and junior Bella Ray (247 kills), who will try to avenge an August loss to Sterling on Friday.

In the midst of a fourth straight 30-plus win season, Dale Dykman's Sterling squad flirted with a perfect regular-season en route to its first state final appearance in school history. Class 4A Sectional qualifier St. Charles North ultimately handed them a loss in mid-October, but the state title dream remains alive for the sister trio of senior Josi Borum (479 assists), and sophomores Brooklyn (431 kills) and Breelyn (261 kills) Borum.

ALTHOFF CATHOLIC CRUSADERS (36-4) vs.

THE LATIN SCHOOL ROMANS (35-2)

Sara Thomas-Dietrich has moved on to coach at Missouri State University, but new head coach Tony Miner has Althoff Catholic back at state for the third consecutive year and ready to defend the Crusaders Class 3A crown. Karinna Gall (435 kills) continues to be a force, while fellow junior Mary Wessel has seamlessly taken on the setter role (808 assists) this season.

The Latin School has won 97 matches the past three years, and is making its second state trip in that timeframe. This is the first state trip under second-year head coach Bryn Kehoe, who has the Romans rolling behind the play of junior

TICKETS

\$8 per session at Redbird Arena

WATCH

All matches available live on [NFHS Network](#) via subscription

LISTEN

[WLCN 96.3 FM \(Atlanta\)](#)
Hartsburg-Emden only
[Internet Broadcast](#)

[WSPY 107.1 FM \(Plano\)](#)
Newark only
[Internet Broadcast](#)

[WNSV 104.7 FM \(Nashville\)](#)
Nashville only
[Internet Broadcast](#)

[WPVL 1590 AM \(Platteville, WI\)](#)
Galena only
[Internet Broadcast](#)

IHSA WEBSITE/SCOREZONE



IHSA State @IHSAState · Feb 20

2019 @IHSASTATE BOYS #SWIMMING & DIVING 🏆🏅

21 February 22-23

1 @NewTrierHS

510

TV 📺 🎙️ 🎙️ @NFHSNetwork nfhsnetwork.com/tournament/ill...

T 🎙️ 🎙️ @minervatees

G 📸 @vipisphoto

Preview & Primer @ihsa.org/IHSAState/IHSA...

#IHSA



IHSA #IHSA @IHSA_IL · 2 Nov 2018

🏆🏅 #IHSA weekend primer:

TV 📺 🎽 🎙️ WATCH @IHSAState 2A/3A Boys #Soccer & over 20 #Football playoff games on @NFHSNetwork nfhsnetwork.com/tournament/ill...

TV 📺 🎽 🎙️ Tickets gofan.co/app/school/IHSA

TV 📺 🎽 🎙️ #CrossCountry Preview @ihsa.org/IHSAState/IHSA...

TV 📺 🎽 🎙️ Preview @ihsa.org/IHSAState/IHSA...



SOCIAL MEDIA - TWITTER



IHSA State @IHSASState · Mar 5

🏀 #IHSA CLASS 2A BOYS #BASKETBALL SUPER-SECTIONAL 🏀

🐦@plainssports VS 🏛️@FalconNation21

📅 March 5

📍 @UISAthletics

⌚ 7:00 PM

📺💻📱 ** @NFHSNetwork

📻 @WGCYRadio, @Channel1450com, WEXG

🏆 Winner to @IHSASState Semis at @PeoriaCivicCntr

🇺🇸 America's Original #MarchMadness

51% Pleasant Plains wins!

49% GCMS wins!

614 votes · Final results



IHSA State @IHSASState · 25 Oct 2018

🏈 Over 4 0 First Round #IHSA #Football Playoff games are streaming live on the @NFHSNetwork this weekend!!!

📺💻📱 ** Subscribe & watch here ➡ nfhsnetwork.com/associations/i...

✓✓ See First Round game list ➡ ihsa.org/IHSASState/IHSA...

❓ Which is the best game streaming on Friday night?

13% Dunlap at Yorkville

21% Edwardsville at Evanston

14% Lemont at Glenwood

52% Rochelle at Sycamore

286 votes · Final results



12

10



SOCIAL MEDIA - TWITTER



🏆 The 2018 IHSA Girls Volleyball State Finals are set for this weekend!
📅 November 9-10
📍 Redbird Arena
💰 \$8
💻💻💻 NFHS Network broadcast presented by COUNTRY Financial
👕 Minerva Promotions
📷 Visual Image Photography
🏐 Wilson Volleyball
🍝 Biaggi's Ristorante Italiano
🌐 #IHSA Preview: <http://www.ihsa.org/.../artic.../1589/2018-Girls-Volleyball.aspx>



🏆 IHSA STATE - FEBRUARY 23 🏆
🏀 2019 IHSA Class 1A & 2A Girls Basketball State Finals at Redbird Arena
🏊 2019 IHSA Boys Swimming & Diving State Finals at New Trier High School
🤼 2019 IHSA Dual Team Wrestling State Finals at Grossinger Motors Arena
💻💻💻 Streaming LIVE on NFHS Network <https://www.nfhsnetwork.com/tournament/illinois-winter-championships>
🏀💻💻 Watch State basketball on NBC Sports Chicago & NBSC PLUS <https://www.ihsa.org/NewsMedia/IHSATVNetwork.aspx>
🕒 Previews & Info <https://www.ihsa.org/ihstate>
🕒 Results <https://www.ihsa.org/>



SOCIAL MEDIA - FACEBOOK



ihsa_il

...



ihsa_il Week 2 is here for #IHSAA

#Football!

If you can't make it to the game, the
@NfHSNetwork has over 30 for you to
watch on your #Phone, computer or
#TV via www.IHSA.tv

See full game list at
www.IHSA.org/IHSAAstate
Photo by @vipisphoto

43w

topgunqb @evanlew10 Thought
you might wanna see this post!:)
#SeeYouattheTOP

43w 1 like Reply



velkroll 🎉🎉.

40w Reply



Liked by carsonfrakes and 63 others

AUGUST 31, 2018

Add a comment...

Post

SOCIAL MEDIA - INSTAGRAM



@IHSA_IL #Football #Playoffs continue today! Watch games LIVE on the @NFHSNetwork. Full October 29 schedule: ihsa.org/IHSAState/IHSA ... #IHSA



 **Illinois High School Association (IHSA)**
September 13, 2018 · 4

• The NFHS Network has over 30 IHSA football games streaming live this weekend, including several matchups with big postseason implications...

- Bishop McNamara Catholic School at IC Catholic Prep, Elmhurst, IL
- Cary-Grove High School at Huntley High School
- Kaneland High School at Sterling High School
- St. Charles East High School at Wheaton Warrenville South High School
- Tolono - Unity High School at St Joseph-Ogden High School
- Williamsville High School at Maroa-Forsyth High School

✓ Complete list of streaming Week 4 games here  <http://www.ihsa.org/.../Week-3-Football-on-the-NFHS-Network.a...>



i



• Over 30 Week 4 @IHSA_IL #Football games streaming live on @NFHSNetwork this weekend! Subscribe & watch here: nfhsnetwork.com/illinois/football ... #IHSA



FRIDAY NIGHT LIGHTS



INTEGRATION & PROMOTION



NFHS NETWORK RESOURCES

IHSA BROADCAST RIGHTS FEE SCHEDULE

BASKETBALL

Regional	\$125 per game
Sectional	\$150 per game
Super-Sectional	\$225 per game

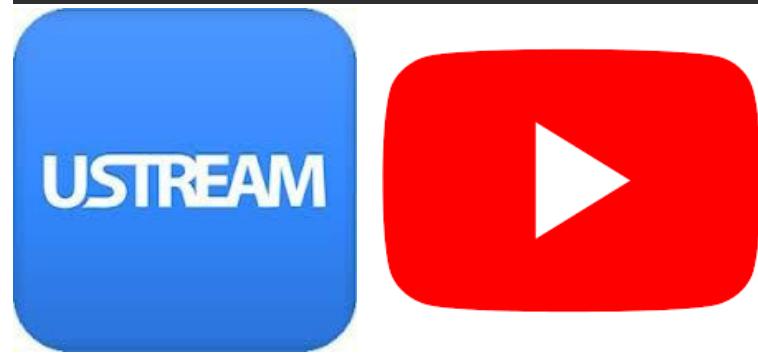
FOOTBALL

1 st Round	\$250 per game
2 nd Round	\$325 per game
3 rd Round	\$400 per game
4 th Round	\$475 per game

Other Sports

\$75 to \$150 depending on level

COMPETITION





IHSA SCHOOL BROADCAST PROGRAM



-Matt Talken, Broadcast Teacher
Sacred Heart-Griffin HS

Year	Schools	Events
2011-12	7	---
2012-13	41	---
2013-14	101	---
2014-15	114	---
2015-16	139	---
2016-17	156	1,947
2017-18	186	4,804
2018-19	214	7,230



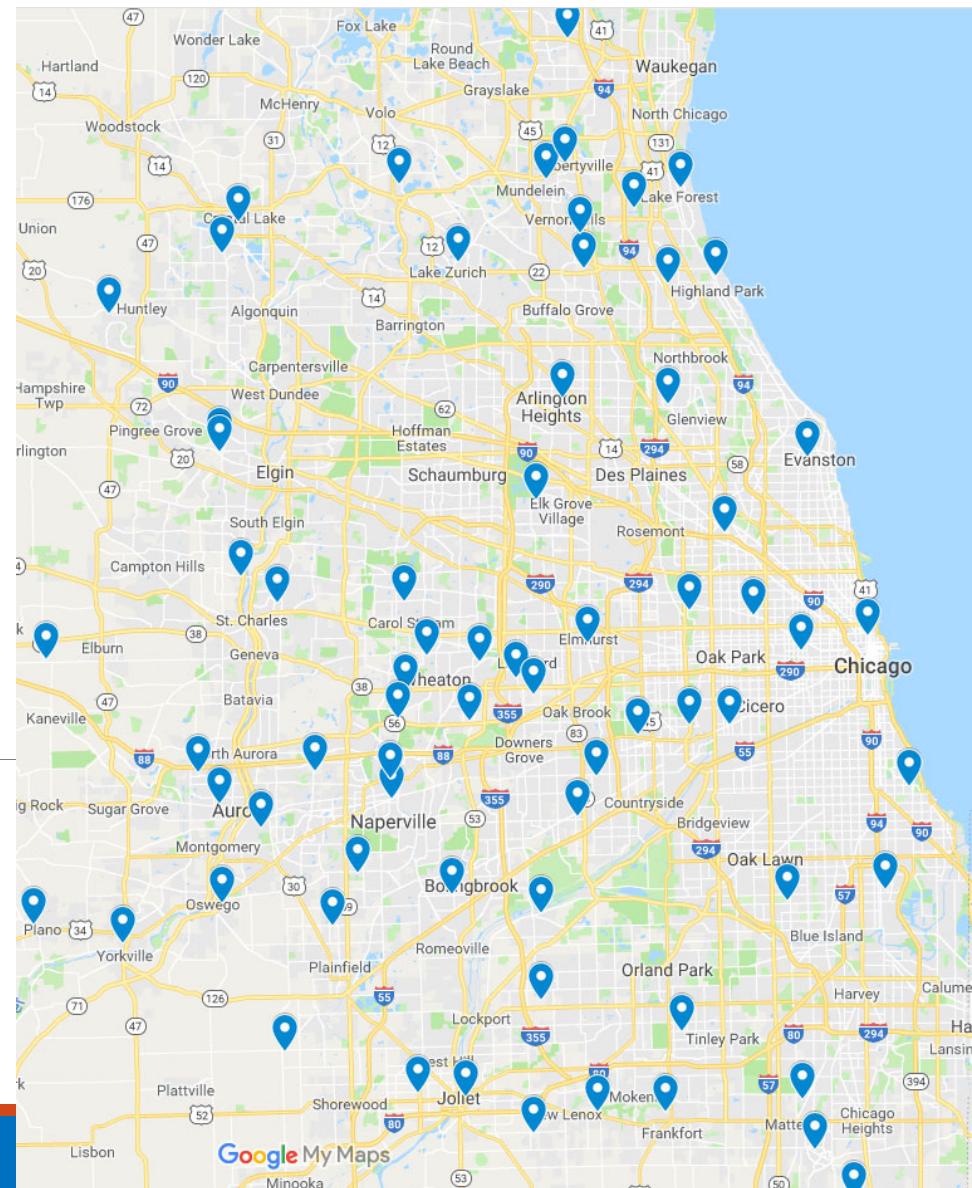
IHSA SBP BY THE NUMBERS



IHSA SBP MAP

← STATE

CHICAGO
LAND →





STATE ASSOCIATION BACKING



THIRD-PARTY PARTNERSHIPS

SBP Districts

Belleville
Crystal Lake
Glenbard
Hinsdale
Joliet
Lincoln-Way
Naperville
Plainfield
St. Charles
Wheaton

Schools

2/2 (East & West)
2/4 (Central & South)
4/4 (East, North, South, West)
2/2 (Central, South)
2/2 (Central, West)
3/3 (Central, East, West)
2/2 (Central & North)
2/4 (North, South)
2/2 (East, North)
2/2 (North, South)

TARGETING CONFERENCES MULTI-SCHOOL DISTRICTS



Sangamo Conference

@sangamoconf

Following

@sangamoconf is live tonight on the @NFHSNetwork with 4 huge games for week 5 of the @IHSA_IL football season!
#SangamoPride



INNOVATION

Year	Number of Schools with Pixellots
2016	3
2017	43
2018	79
2019	140



SBP PIXELLOT BY THE NUMBERS



TALENT





The Value of a \$Dollar



THANK YOU FOR ATTENDING!



Alex Staab 🏀 @StaabAlex · Feb 25
Gameday!

🏀 | @LadyPottersHoop
VS | @LadyIrishHoops
🏆 | Super-Sectional
📍 | Coal City HS (655 W Division St. - Coal City)
🕒 | 7:00 pm
📺 | @NFHSNetwork (nfhsnetwork.com/events/morton-...)
🔗 | @mixlr (Mixlr.com/AlexStaab)

#IHSA #pjspreps

(Photo by @RojoPix)



Stevenson HS 🏀 @stevensonhs · Mar 1
It's regional finals tonight for @SHS_BHOOPS with a 7 p.m. tipoff against Hersey in the IHSA Class 4A Lake Forest regionals.
📍 Lake Forest East Campus
📺 Livestream on @NFHSNetwork ecs.page.link/zm1z
💻 @IHSAState 4A Scores: ecs.page.link/LR8m



SHS Boys Basketball

Regional Finals
at Lake Forest TONIGHT

Tipoff
7 p.m.



Stevenson Patriots
VS
Hersey Huskies



TitanVision @TitansOnNFHS · 2 Nov 2018
Saturday at Titan Stadium, its @BoylanCatholic vs. @SFHS_Spartans in an IHSA Class 5A - 2nd Round Football Game. If you can not be in attendance, join us on TitanVision. LINK > goo.gl/BXPonk @BoylanAlumni @BCHSstudents @Boylan_Football @NFHSNetwork @IHSAState



Hawk TV @hawktvnchs · 26 Oct 2018
It's @IHSA_IL Football Playoff time! Subscribe & Watch @NCHSRedhawks vs @PSHS_Athletics on the @NFHSNetwork #FRIDAYFOOTBALL @NCHSOFFICIAL @Naperville203 @d202schools



ANY QUESTIONS or COMMENTS?



Moderator: Kim DeGraw-Cole, NJSIAA

Speaker: Matt Troha, IHSA

“We have been using Pixellot for the past two years at our football stadium and in our gymnasium at Glenbard West. Glenbard West and our school district initially invested in Pixellot to provide an opportunity to our communities that we serve and our families of our students and student athletes to view home athletic events throughout the school year. Last year we had 6,071 live views and 4,393 on demand views including almost 2,400 views of our graduation ceremony. It has allowed our community and parents or families who are not able to attend still follow our high school teams and events.”

**-Joe Kain, Athletic Director
Glenbard West High School**

“Our district decided to go with the NFHS Network and the Pixelot camera system to afford our fans the opportunity for viewership when they cannot attend events.

From our district’s perspective, it has a been great start to the partnership.

In addition to students and families who cannot attend games, our alumni and out-of-state viewership has increase tremendously.”

**-Dwayne Bates, Athletic Director
Glenbard East High School**

“We made the initial investment to Pixelot to give our community and families the opportunity to see our athletes compete as much as possible. Pixelot has allowed us to stream more games and can be scheduled online with no one needing to be there.

We have greatly increased our number of events streamed. It allows a parent or grandparent who can not attend a game to see their child play. If you Grandma lives in Michigan and wants to watch you play freshmen basketball on a Saturday morning she can now do that.

I would recommend Pixelot to other high schools as an option. It isn't the perfect solution but does give more families the opportunity to view games.”

**-Matt Bowser, Athletic Director
Glenbard North**