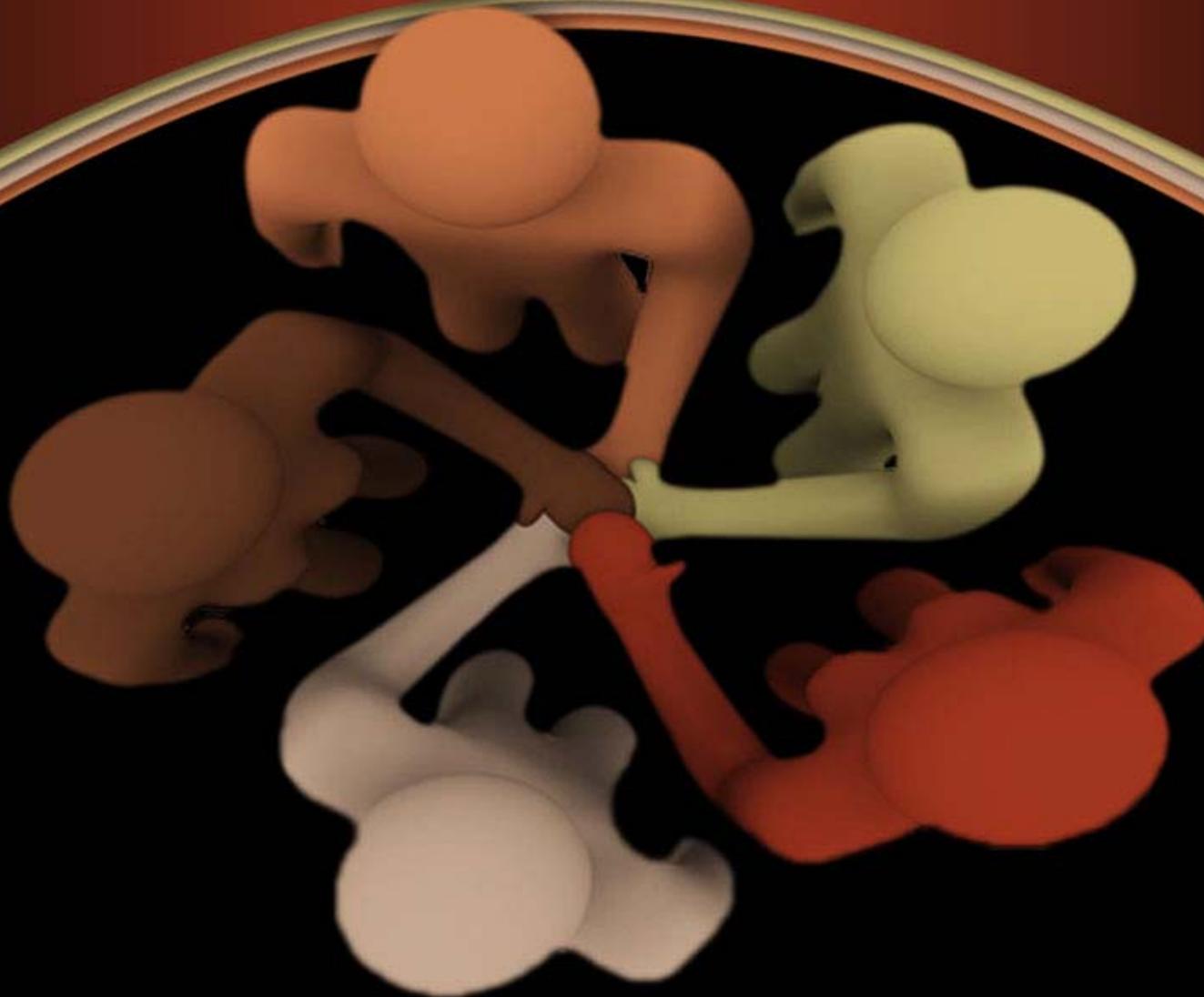


Promoting Equity, Community and Culture In a Music Program





- *“We need diversity of thought in the world to face the new challenges.”*

~Tim Berners-Lee

What Makes Us Different?



- Personality
- Ethnicity
- Interests
- Physical Traits
- Knowledge

Community Dynamics



- Socioeconomic
- Ethnicity
- Age
- Digital Native

Know Your Community



- Big business
- Small business
- Independent entrepreneurs
- Alumni
- Arts advocates

Develop Partnerships



- Who is available to speak to your students?
- What can you provide?
- Where can you promote your classroom work?
- Newspaper/Television outlets
- Why should anyone care?

Promote Positive Culture



Support Local Events

- Veteran Recognition
- Local Festivals
- Community Celebrations
- Present multicultural performances

Promote Positive Culture



- Create ensembles to perform at events
 - Marching Band (doesn't always fit in small venues)
 - Orff Ensemble to showcase elementary students
 - Chamber Choir
 - Madrigal Choir
 - Jazz Ensemble (M.S. & H.S.) –
Multicultural/American music blend
 - Jazz Combo
 - African Vocal/Percussion Ensemble
 - Steel Drum Band

Promote Positive Culture



- Organize a multicultural performance
- Use social media to advertise events
- Communicate with students/parents electronically
- Provide apps/programs available to assist student learning:
 - Smartmusic (www.smartmusic.com)
 - Musictheory.net (free music theory lessons)
 - Cleartune (tuning app)
 - iReal Pro (jazz app)
 - Bandmate (chromatic tuner)
 - Metronomeros (metronome app-Android)
 - Tempo Advance (metronome app-iPhone)

Advice for Educators



- Step outside of your comfort zone
- Be unique
- Be positive
- Be supportive
- Don't be afraid to learn from your students

Advice for Supervisors



- Be supportive
- Understand that there is more than one way to reach a goal
- Community outreach = Community involvement
- Provide access to grant training for educators
- Be available

Contact Information



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