



## Using Outreach to Build

- We define 'the box'
- State-Level Board
- District & School
- Coach/Director



## 'The Box'

- What's inside or let out may surprise you
- Personal Relationships
- Geometry



## Why Associations Need to do This

- Student Opportunities
- No foxarts.com or cfapn
- Administrator Backgrounds
- Framing Conversation & Strategy
- No Catching Unless Lines Are Wet



## At The End of the Day

- Systems Develop or Atrophy
- Relevance despite change

