

A background of rich red velvet curtains with a gold tassel on the left side. The text is centered on the curtains.

# New Event Proposals

*As Easy As Buying  
a New Home!*

# How Do You Know When It's Time To Buy A New Home?



# Sometimes It Is Pretty Obvious



# Sometimes It Isn't As Obvious!



# How Do You Know When It's Time To Add A New Event?

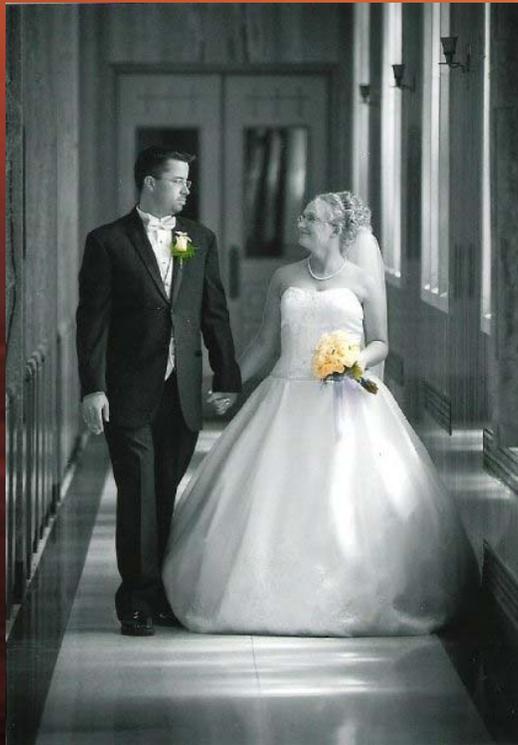
- Requests from Member Schools
- Requests from outside organizations
- Events that are gaining popularity and participation in schools
- Pay attention to what's happening in your schools

# Determining Interest and Gaining Support for a New Event

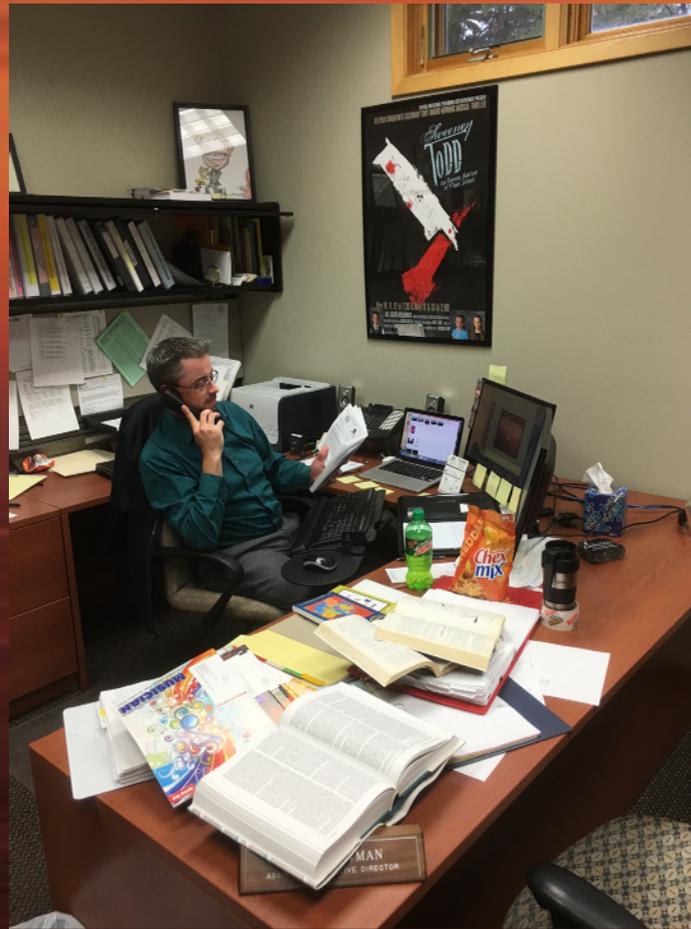
- Talk to Coaches/Directors/Advisors
- Talk to Administrators!!!
- Surveys
- Get documentation from interested groups

# Interest and Support for Buying a New Home

- Ask your spouse...that's all it took for me!



Next Up....Research!!!!



# Finding Your Dream Home!



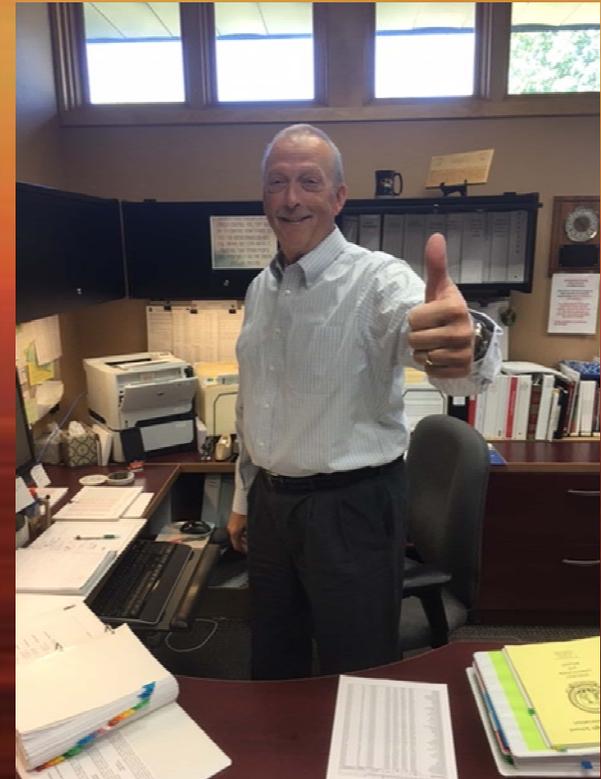
# Where to Start With Your Research

- Other State Activities Associations
- State/National Music, Speech, or Art Associations
- Create an Event Proposal Committee (don't do all of the leg work yourself!)

# What to Consider

- Date
- Location
- Qualifiers
- Judging/Judges
- Format
- Awards
- Categories
- Budget
- Participation Limits
- Time Limits
- Implementation Date

# Getting It Approved



# Loan Approval vs Event Approval

- Loan = easy!
- Event approval can be easy if you are prepared
- Cover all your bases in your research
- Double check and plan everything with your committee
- Be Like James!

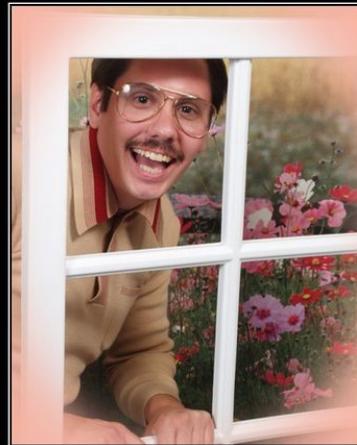


# The Unknowns

**THE FACE YOU MAKE**



**WAITING FOR THE HOME  
INSPECTION REPORT**



**CREEPY NEIGHBORS**

The reason doors have locks.

# Visual Arts Unknowns

- Gallery Set-up
- Online Ballots and Laptop/Tablet Use



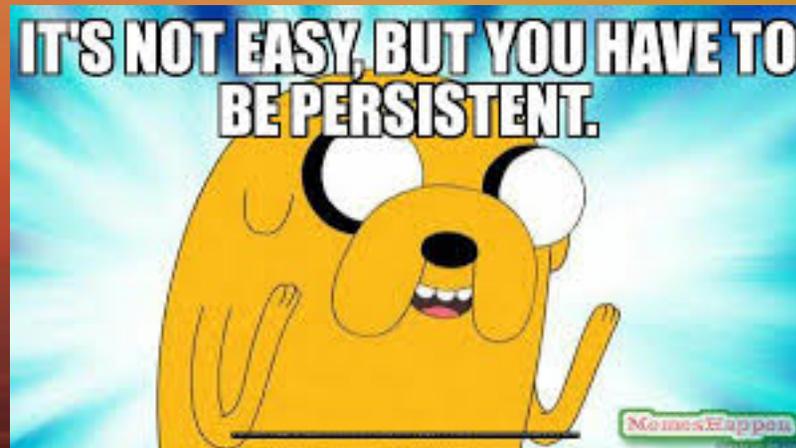
# Show Choir Unknowns

- For me.....EVERYTHING!!!!



# Home Buying Scares

- Appraisal
- Inspection
- Financing
- Be persistent the whole way through



# Last-Minute Fixes

- Photographer
- MCs
- Timing
- Overflow



# Promoting Participation

- Press Release
- State wide email to Directors/Coaches/Admin
- Personal calls or visits
- Flaunt your success!



# Home Improvement



# Improving Your New Event

- Take Notes!!!
- Don't Wait
- Meet With Your Committee
- Get Your Changes Approved



# Summary

- Determine When It Is The Right Time To Add An Event



**TIMING IS EVERYTHING**

# Summary

- Get Support for the Event



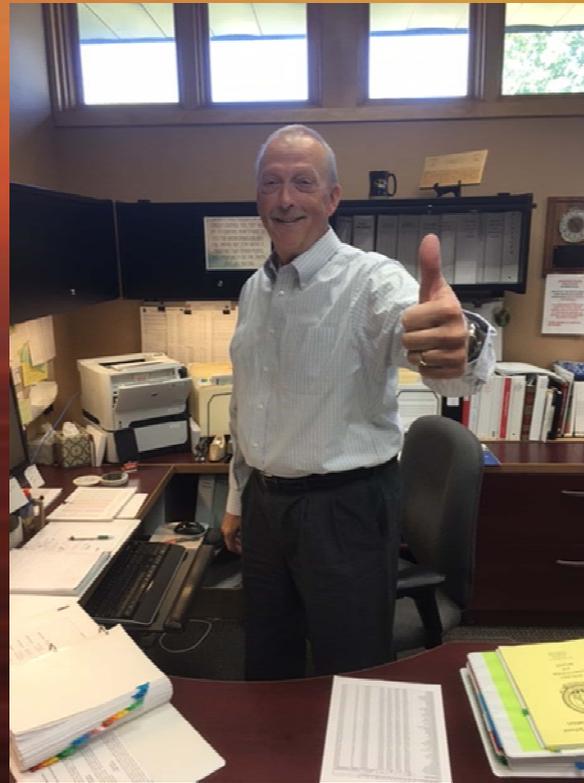
# Summary

- Do Your Research



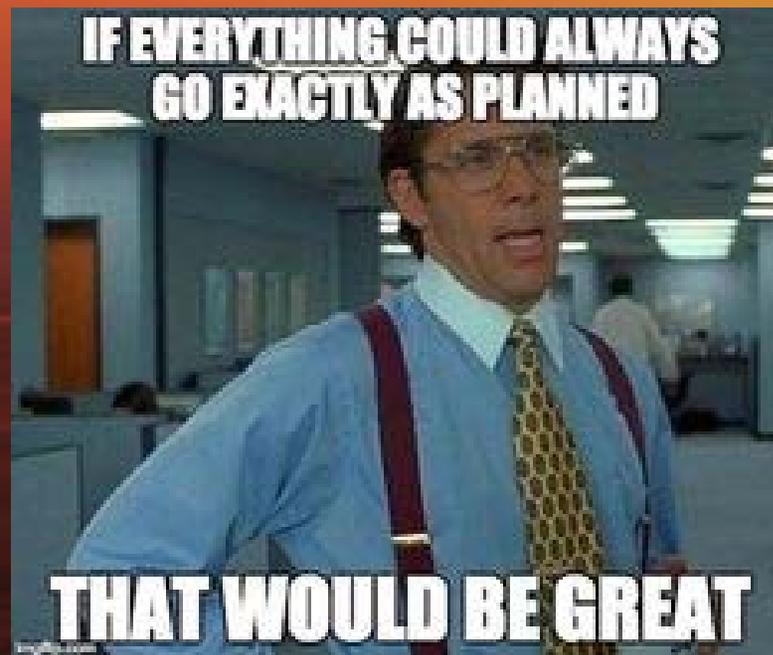
# Summary

- Get Approval



# Summary

- Tackle The Unknowns



# Summary

- Promote, Promote, Promote!



# Summary

- Take Notes and Make Improvements

